



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**COURSE OUTCOMES**  
**DEPARTMENT OF ECONOMICS**  
**SEMESTER: I**

**Subject Name: Micro Economics I**

**Subject Code: U2ECC11**

**In this course the students will**

<b>CO1:</b>	Attain knowledge over the basic economic concepts.
<b>CO2:</b>	Acquire knowledge on how the market mechanism functions depending on the demand and supply.
<b>CO3:</b>	Understand the nature of essential and luxurious commodities and how one man's luxurious good become an essential good.
<b>CO4:</b>	Know how to allocate his budget / income to attain maximum benefit.

**Subject Name: Statistics I**

**Subject Code: – U2ECC12**

**In this course the students will**

<b>CO1:</b>	Know the various basic concepts, importance and formulae of statistics.
<b>CO2:</b>	Understand the importance of “data” and various methods of collection of data.
<b>CO3:</b>	Know how to present the collected data in a proper format in a reader friendly manner.
<b>CO4:</b>	Know about the various statistical measures of average and also the various methods to find out the how a particular parameter is deviate from the average value.

**Subject Name: Agricultural Economics**

**Subject Code: U2ECA1**

**In this course the students will**

<b>CO1:</b>	Understand the primary sector – Agricultural sector.
<b>CO2:</b>	Understand difference between production and productivity and causes of low productivity in India.
<b>CO3:</b>	Know land reforms measures and its reasoning.
<b>CO4:</b>	Know the role of sub-division of land and various forms of irrigation.
<b>CO5:</b>	Know the marketing features of agricultural product in India, to a few extents.
<b>CO6:</b>	Know functioning of some financial institutions to agricultural development.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Managerial Economics**

**Subject Code: U2ECA1X**

**In this course the students will**

<b>CO1:</b>	Differentiate economics and managerial economics.
<b>CO2:</b>	Basic idea of demand and the concept 'elasticity of demand' and its role price fixing.
<b>CO3:</b>	Understand about various methods of demand forecasting.
<b>CO4:</b>	Get the knowledge over various types of market structure and their features.
<b>CO5:</b>	Get the idea on Break Even Point in profit planning of a firm.

**SEMESTER II**

**Subject Name: Micro Economics II**

**Subject Code: U2ECC21**

**In this course the students will**

<b>CO1:</b>	Understand the features of factors of production and few laws of returns.
<b>CO2:</b>	Know the types of cost and revenue and the relationship among them.
<b>CO3:</b>	Acquire knowledge over various types of market structure and how the level of output as well as the price is determined in various markets.
<b>CO4:</b>	Understand how the reward is fixed for various factors of production.

**Subject Name: Statistics II**

**Subject Code: U2ECC2**

**In this course the students will**

<b>CO1:</b>	Understand various measures to find the degree of relationship between two variables.
<b>CO2:</b>	Understand the various measures to find the degree of relationship among many variables.
<b>CO3:</b>	Understand how is the inflation rate is calculated on the basis of index number. Also they can understand what is cost of living index and how is it determined.
<b>CO4:</b>	Understand the "trend" of a particular variable in the future?
<b>CO5:</b>	Get knowledge about simple and basic concepts of probability concepts.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Demography**

**Subject Code: U2ECA2**

**In this course the students will**

<b>CO1:</b>	Acquire the knowledge over the basic concepts related to demography like fertility, mortality, migration, etc.
<b>CO2:</b>	Get the knowledge of various factors determining fertility and methods to measure it.
<b>CO3:</b>	Understand various methods of measuring mortality rate and factors determining Infant Mortality Rate.
<b>CO4:</b>	Understand the trend of population growth in the future.
<b>CO5:</b>	Know about various policy measures related to controlling of population size.

**II - B.A. Economics**

**SEMESTER III**

**Subject Name: Macro Economics I**

**Subject Code: U2ECC31**

**In this course the students will**

<b>CO1:</b>	Know the difference between micro and macro economics and also how the economic activities are circulated in a nation.
<b>CO2:</b>	Understand various concepts of national income and methods of calculating it.
<b>CO3:</b>	Get clear idea of types of unemployment and theories of employment.
<b>CO4:</b>	Understand the concept 'inflation' and various measures to control it.
<b>CO5:</b>	Get knowledge of cyclical fluctuation of economic activities in a country, its impact and measures to control it.

**Subject Name: Mathematical Methods I**

**Subject Code: U1ECC32**

**In this course the students will**

<b>CO1:</b>	Differentiate the descriptive and mathematical economics.
<b>CO2:</b>	Gain insight into the importance of mathematical methods in economics.
<b>CO3:</b>	Apply a range of mathematical technique to economic problems.
<b>CO4:</b>	Make use of mathematical approach in formulating and analyzing problems in economics and recognition of its limitations.
<b>CO5:</b>	Acquisition of the essential mathematical skills used in economic analysis.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Banking**

**Subject Code: U2ECA3**

**In this course the students will**

<b>CO1:</b>	Understand the banking structure and differentiate the banking and non-banking institutions.
<b>CO2:</b>	Able to understand the process of credit creation and also can get knowledge over lead banking system.
<b>CO3:</b>	Get the knowledge about how the central bank of a country controls the entire monetary system of a country.
<b>CO4:</b>	Get the knowledge of various components of money market as well as the capital market.
<b>CO5:</b>	Acquire the knowledge over various basic concepts of e-banking.

**Subject Name: Foreign Trade**

**Subject Code: U2ECS3**

**In this course the students will**

<b>CO1:</b>	Get knowledge about the composition as well as the trend of exports and also imports of India.
<b>CO2:</b>	Understand the knowledge of recent foreign trade policies of India and their components.
<b>CO3:</b>	Acquire the knowledge over the role of EXIM bank in promoting export of India and also the procedure of export.
<b>CO4:</b>	Know about various counter trade policy and tariff and non-tariff barriers.

**SEMESTER IV**

**Subject Name: Macro Economics II**

**Subject Code: U2ECC41**

**In this course the students will**

<b>CO1:</b>	Understand how is the people act when they act as consumers and factors influencing the consumption.
<b>CO2:</b>	The knowledge over the return on investment which influence the level of investment.
<b>CO3:</b>	Able to understand how the changes in investment generates income in a country.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

<b>CO4:</b>	Acquire the knowledge on the impact of consumption on investment.
<b>CO5:</b>	Get the idea on how is the GNP distributed among four factors of production.

**Subject Name: Mathematical Methods II**

**Subject Code: U1ECC42**

**In this course the students will**

<b>CO1:</b>	Develop Basic knowledge on econometric methods.
<b>CO2:</b>	Analyze the total utility and its calculations.
<b>CO3:</b>	Acquire knowledge on how to calculate marginal concepts.
<b>CO4:</b>	Gain knowledge on how to get maximum utility with minimum spending.
<b>CO5:</b>	Analyse how a firm can get maximum profit with minimum cost.

**Subject Name: Entrepreneurship Development**

**Subject Code: U2ECA4**

**In this course the students will**

<b>CO1:</b>	Know various types of entrepreneurship and their functions.
<b>CO2:</b>	Get knowledge about women entrepreneurship in India and various government programmes to support them.
<b>CO3:</b>	Get idea over various problems faced by the rural entrepreneurs and the role of NGOs in the development of rural entrepreneurship.
<b>CO4:</b>	Get the knowledge over various financial institutions to assist the entrepreneurship development programmes.
<b>CO5:</b>	Get the knowledge over the formulation of business plan and clarity over the appraisal of business project.

**Subject Name: Economics of Tourism**

**Subject Code: U2ECS41**

**In this course the students will**

<b>CO1:</b>	Know the role of tourism in the economic development of a country.
<b>CO2:</b>	Gain Understand in Various programmes in India to attract the tourists.
<b>CO3:</b>	Have understand the types and functions of retail travel agencies.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

<b>CO4:</b>	Know the hospitality industry to develop the tourism sector.
<b>CO5:</b>	Know the impact of tourism on society, culture and environment.

**Subject Name: Advertisement**

**Subject Code: U2ECS42**

**In this course the students will**

<b>CO1:</b>	Know Difference between personal selling and advertising.
<b>CO2:</b>	Know the Nature and types of advertising.
<b>CO3:</b>	Familiarity the Various types of media and factors influencing them.
<b>CO4:</b>	Know Functions, types and advantages of advertising agency.
<b>CO5:</b>	Know Elements of advertising copy.

**III - B.A. Economics**  
**SEMESTER V**

**Subject Name: Monetary Economics**

**Subject Code: U2ECC51**

**In this course the students will**

<b>CO1:</b>	The functions of money and its role in an economy.
<b>CO2:</b>	Monetary system of India.
<b>CO3:</b>	Factors determining the value of money and estimation of quantity of money supply in a country.
<b>CO4:</b>	Various instruments of monetary policy in India.

**Subject Name: International Economics**

**Subject Code: U2ECC52**

**In this course the students will**

<b>CO1:</b>	Various fundamental theories of international trade and how the international trade benefiting the trading countries.
<b>CO2:</b>	Factors determining the gains from international trade.
<b>CO3:</b>	State trading, free trade, protection, various types of tariff, quota and dumping.
<b>CO4:</b>	Components of Balance of Payment and measures to correct the disequilibrium in BoP.
<b>CO5:</b>	Functioning of various international organizations regulating the international trade.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Fiscal Economics**

**Subject Code: U2ECC53**

**In this course the students will**

<b>CO1:</b>	Understand that how is public authorities should behave to get maximum social benefit through fiscal activities.
<b>CO2:</b>	Know various principles and effects of public expenditure.
<b>CO3:</b>	Get knowledge over various types of tax and the effect of shifting of tax and also features of GST, in a simple manner.
<b>CO4:</b>	Know about various objectives of public debt and methods of redemption.
<b>CO5:</b>	Can understand about the functioning of federal financing system and recommendations of latest Finance Commissions of India.

**Subject Name: Indian Economy**

**Subject Code: U2ECC54**

**In this course the students will**

<b>CO1:</b>	Understand the Structure of Indian economy and resource profile of India.
<b>CO2:</b>	Know the various important issues in India like poverty, unemployment and price increase
<b>CO3:</b>	Understand the Economic inequalities and methods to correct it.
<b>CO4:</b>	Have knowledge on foreign investment in Indian economy.
<b>CO5:</b>	Know the factors responsible for parallel economy and measures to set right it.

**Subject Name: Research Methodology**

**Subject Code: U1ECE51**

**In this course the students will**

<b>CO1:</b>	Understand the various types of research and steps in research.
<b>CO2:</b>	Know the Meaning of research problem and its significance in research.
<b>CO3:</b>	Understand the Sampling Design concepts and criteria for selecting a good sampling procedure
<b>CO4:</b>	Know the Various methods of data collection.
<b>CO5:</b>	Understant how to analyse and interpret the data.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Elementary Economics (NME)**

**Subject Code: U1ECN51**

**In this course the students will**

<b>CO1:</b>	Attain the fundamental knowledge of “Economics”.
<b>CO2:</b>	Acquire the knowledge over how an individual act as a consumer to maximize satisfaction.
<b>CO3:</b>	Understand the role supply in price determination of goods.
<b>CO4:</b>	Get the knowledge of features of perfect and imperfect conditions.
<b>CO5:</b>	Get idea of fixation rewards for various factors of production.

**Subject Name: Self Learning Course - Economic Development of India**

**Subject Code: U1ECSL1**

**In this course the students will**

<b>CO1:</b>	Know the Various factors determining economic development of a country.
<b>CO2:</b>	Understand on Various components of population studies.
<b>CO3:</b>	Acquire knowledge on the Intensity of the twin problems of India namely, Poverty and Unemployment.
<b>CO4:</b>	Know the Recent trend of the two productive sectors namely agriculture and industry.

**SEMESTER VI**

**Subject Name: Planning Growth**

**Subject Code: U2ECC61**

**In this course the students will**

<b>CO1:</b>	Understand the role of economic planning in the developing country and on various types of planning.
<b>CO2:</b>	Know about various types of control during the plan execution.
<b>CO3:</b>	Know about the sector wise impact of Five Year Plans in India.
<b>CO4:</b>	Get knowledge on the difference between growth and development and various components of Human Development Index.
<b>CO5:</b>	Know various basic theories of development.





VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Computer Science**

**Subject Code: U2ECC62**

**In this course the students will**

<b>CO1:</b>	Know the fundamentals of computers.
<b>CO2:</b>	Understand the basic knowledge of applications of windows 2003.
<b>CO3:</b>	Know how to create word documents.
<b>CO4:</b>	Know how to Prepare of spread sheet and formulae applications.
<b>CO5:</b>	Know How to make an effective power point presentation.

**Subject Name: Labour Economics**

**Subject Code: U2ECE61**

**In this course the students will**

<b>CO1:</b>	Know the Various factors involved in labour problems, causes for migration, absenteeism and labour turnover.
<b>CO2:</b>	Know the industrial disputes and methods to set right it.
<b>CO3:</b>	Know Various methods of way payment and various committees regulating the process of workers participation in management.
<b>CO4:</b>	Understand social security measures for labour including women labour.
<b>CO5:</b>	Can the Various trade unions in India and their functioning and also he functions of ILO.

**Subject Name: Economics of Marketing**

**Subject Code: U2ECE62**

**In this course the students will**

<b>CO1:</b>	Know the Basic concepts of marketing and its role in economic development.
<b>CO2:</b>	Acquire Knowledge on Different functions involved in marketing.
<b>CO3:</b>	Know the Importance of product planning and product mix.
<b>CO4:</b>	Have on Advertising and sales promotion which are essential for increasing the sale of the product.
<b>CO5:</b>	Knowledge Different distribution channels involved in marketing.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
[Re-accredited with 'A' Grade by NAAC]  
Virudhunagar – 626 001.

**Subject Name: Soft Skills for Career Development**      **Subject Code: U2ECS61**

**In this course the students will**

<b>CO1:</b>	Know the different factors influencing individual personality.
<b>CO2:</b>	Understand the basic theories which builds up personality.
<b>CO3:</b>	Develop their perception and attitude level.
<b>CO4:</b>	Know how to manage time and the importance of goal setting in their life.
<b>CO5:</b>	Prepare resume and perform their interview in successful manner.

**Subject Name: Business Correspondence**      **Subject Code: U2ECS62**

**In this course the students will**

<b>CO1:</b>	Understand the fundamental concepts of business correspondence.
<b>CO2:</b>	Be able to Write various types of business letters.
<b>CO3:</b>	Understand basics in trade enquiries.
<b>CO4:</b>	Know how to establish agencies.

**Subject Name: Perspective of Indian Economy (NME)**      **Subject Code: U2ECN61**

**In this course the students will**

<b>CO1:</b>	Know the features of New Economic Policy of India.
<b>CO2:</b>	Understand Financing of agriculture in India, to some extent.
<b>CO3:</b>	Know the Role of MSMEs in India.
<b>CO4:</b>	Importance of the balanced regional development.
<b>CO5:</b>	Various components of export and import of India.

**Subject Name: Allied Paper - Monetary Economics**      **Subject Code: U2ECA2X**

**In this course the students will**

<b>CO1:</b>	Get the knowledge of evolution and functions of money in an economy.
<b>CO2:</b>	Understand the features of good monetary system.
<b>CO3:</b>	Get the knowledge of “inflation” and the impact of instability of economy and various controlling measures.
<b>CO4:</b>	Get idea over the functioning of commercial as well as the central bank to control the monetary matters of a country.