



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
[Re-accredited with 'A' Grade by NAAC]
Virudhunagar – 626 001.

PROGRAMME SPECIFIC OUTCOMES

MASTER OF BUSINESS ADMINISTRATION (MBA)

On the successful completion of **MBA** programme, students will

PSO1:	Enable the students to become managers in a reputed Multinational company.
PSO2:	Developing the students employable in corporate sector.
PSO3:	Develop on understanding about the practices and protocols of the industry.
PSO4:	Prepare the students to start own business and make them entrepreneurs.
PSO5:	Tune up the employability skills the students to meet the expectation of the corporate.

M.Phil. Management programme

On the successful completion of **M.Phil. Management** programme, the students will:

PSO1:	Acquire knowledge in research methods for discerning and solving the problems of business.
PSO2:	Be imbued with knowledge in varied dimensions of business research in production, marketing, finance, personnel and systems.
PSO3:	Gain knowledge to the current issues in different functional areas of management like corporate governance, CSR, disinvestment, mergers and acquisition.