



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE

(An Autonomous & Co - Educational Institution)

VIRUDHUNAGAR - 626001

Estd : 1947

Re-accredited with 'A' Grade by NAAC

e-mail : support@vhnsnc.edu.in, vnrsundar@yahoo.com

principal@vhnsnc.edu.in

Education Discipline Culture

web : www.vhnsnc.edu.in

☎ STD : 04562 ☐ Off : 280154 ☐ Per : 281153 ☐ Res : 295880 ☐ Fax : 04562 - 281338 ☐ Tel : "COLLEGE"

Dr. P. SUNDARA PANDIAN, M.Com., M.A.,

M.B.A., M.Phil., PGDPMIR., PGDCA., DLLAI., Ph.D.,

Principal

03.01.2013

To

The Head and Chairman (Board of Studies),
Department of Business Administration,
V.H.N.S.N.College,
Virudhunagar.

Dear Sir,

The Board of Studies meeting of B.B.A. of Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar will be held on Friday the 18th January, 2013 at 02.00 p.m. in the Department of BBA.

Agenda:

1. To discuss and approve the change in paper titles for the II year UG course.
2. To discuss and approve the detailed Draft Syllabus for the II year U.G. course.
3. To discuss and approve the question pattern for skill based subjects.
4. To prepare Panel of Examiners for each paper.
5. Other matters with the permission of the Chair Person.

Kindly inform this to all your staff members and make necessary arrangements for convening the meeting.

Ces

Copy of the Draft Syllabus
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Encl: Copy of the Draft Syllabus

03/01/13
PRINCIPAL

The board of studies meeting of B.B.A of V.H.N.S.N. College (Autonomous), Virudhunagar held on Friday the 18th January, 2013 at 2.00 pm in the department of B.B.A.

University Nominee Members Present

Subject Experts

1) Prof. R. PONRAI,
Associate profemor in B.B.A dept,
SVN college,
Madurai

2) Prof. M. LOBASHINI
HOD in B.B.A dept.
V.V.V college,
Virudhunagar.

Members :

- ~~1) S. Sekar Subramanian~~ "
2) G. Muralidharan "
3) G. Murgesan "
4) M. Taisun Assistant Professor.


The following resolutions were passed in the meeting


- 1) Resolved to approve the title of the papers for D-BBA
- 2) Resolved to approve the draft syllabus for the D-BBA
- 3) Resolved to approve the question pattern for skill based subjects
- 4) Resolved to alter the syllabus for Business Law I subject.
- 5) Resolved to change the text book for Marketing management as Marketing management by Dr. C.B. Gupta and Dr. N. Rajan Nar

6) Resolved to insert an additional reference book for Organizational behaviour, subject.

Organizational Behaviour by


7) Resolved to prepare panel of examiners for each paper in consultation with the members

 18/1/13.
(S. SARTHA BABU)

 18/1/13

M. Subasini


18/1/13

 18/1/13
S. SEKAR SUBRAMANIAM

 18/01/2013

G. MURALIDHARAN

 18/1/13
(G. MURUGESAN)

 18/1/13
(M. JALSON)



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**Dr. P. SUNDARA PANDIAN, M.Com., M.B.A.,
M.A., M.Phil., PGDPMIR., PGDCA., DLLAI., Ph.D.,
Principal**

02.12.2013

To

The Head and Chairman (Board of Studies),
Department of Business Administration,
V.H.N.S.N. College (Autonomous),
Virudhunagar.

Dear Sir,

The Board of Studies Meeting of B.B.A of Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar will be held on Saturday the 07th December, 2013, at 11.00 a.m. in the Department of B.B.A.

Agenda:





1. To discuss and approve the Draft Syllabus for the III year U.G. course.
2. To prepare panel of Examiners for each paper.
3. To discuss and approve the changes in the titles of the subjects for the III year U.G. course.
4. Other matters with the permission of the Chair Person.

Kindly inform this to all your staff members and make necessary arrangements for convening the meeting.


PRINCIPAL

Encl: Copy of the Draft Syllabus


4/12/13

To Prof. G.M - 
" V.G.M - 
" M.J - 
" K.P - 

BOARD OF STUDIES MEETING

07-12-2013

The board of Studies meeting

of Business Administration (UG) of VHNSN College (Autonomous),
Vimadhunagan was held on Saturday the 07th December,
2013 at 11.00 a.m. in the Department of Business Administration.

MEMBERS PRESENT:

Subject Experts: 1. Prof. R. Ponraj
Associate Professor in Business Admn.,
NMSUN College,
Madurai.

2. Dr. M. Subashini,
HOD of Business Admn.,
VVV College,
Vimadhunagan.

Alumnus : Mr. N. Mukuntharaj.

Industrial Sector :

Faculty members : 1. Dr. S. Sekar Subramanian
2. Prof. G. Mahalinganathan
3. Dr. G. Murugesan
4. Dr. K. Prashaveni
5. Prof. M. Jaishan.

The following resolutions were passed in the meeting:


1. It is resolved to approve the draft syllabus for III BBA, subject to the following changes:
 - a. Replacing the Core 13 Paper - Indian Capital Markets with the Paper - Retail Management.

b. Introducing Field Study Report in the VI Semester ~~is~~ ^{as} Elective - 3 instead of Paper - Retail management.

2. It is resolved to prepare panel of examiners for each paper in consultation with faculty members.
3. Resolved to approve the changes in the titles of subjects of III BBA.
4. Resolved to implement the changes made in the draft syllabi.
5. It is resolved to conduct ^{external} Practical examinations for BBA (III, IV & V semesters) with the Faculty member of Business Administration as the External examiners.
6. Resolved to approve the revised syllabus for Principles of Mgt (IB).

S. S. Anand

(S. SEKAR SUBRAMANIAM)


(R. ANAND)

M. Subasin
7.12.13

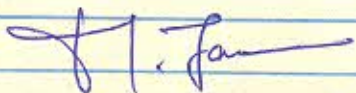
(M. SUBASINI)



(G. MURUGESAN)

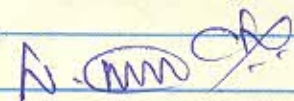


(K. PUSHPA VENI)



(M. JAISUN)

N. Anand
(N. ANUNTHA RAO)


(G. MURALI DHARAN)



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Dr. P. SUNDARA PANDIAN, M.Com., M.B.A.,
M.A., M.Phil., PGDPMIR., PGDCA., DLLAI., Ph.D.,
Principal

20.03.2015

To

The Head and Chairman (Board of Studies),
Department of Business Administration,
V.H.N.S.N. College (Autonomous),
Virudhunagar.

Dear Sir,

The Board of Studies Meeting of BBA of Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar will be held on Saturday the 28th March, 2015, at 10.00 a.m. in the Department of Business Administration.

Agenda:





1. To discuss and approve the title of the papers for the entire course of BBA.
2. To discuss and approve the Draft Syllabus for the I year subjects which underwent revision.
3. To approve the revised syllabus for the allied Mathematics papers for the II year.
4. To prepare the panel of Examiners for each paper.
5. Other matters with the permission of the Chair Person.

We would be much pleased if you could make it convenient to join us for lunch at 1.00 p.m.


PRINCIPAL

Encl: Copy of the Draft Syllabi

23/3/15

To Prof - G.M - 
" V.G.M - 
" M.J - 
" K.P - 

BOARD OF STUDIES MEETING

28-03-2015

The Board of Studies Meeting of Business Administration (UG) of VHNSN College (Autonomous), Vindhanagar was held on Saturday, the 28th March, 2015 at 10.00 a.m. in the Department of Business Administration.

MEMBERS PRESENT:

University Nominee: Dr. M. Selvalakshmi,
Associate Professor,
Thiagarajar School of Management,
Madurai.

Subject Experts : 1. Prof. T. Sathya Sheila,
Associate Professor and Head,
Dept. of Business Administration,
E.M.G. Yadava Women's College,
Madurai.

2. Prof. G. Ragupathi,
Associate Professor in Business Admn.,
Mannar Thirumalai Naicker College,
Madurai

Alumnus : Mr. D. Sundaravadivel

Industrialist : Mr. S. A. S. Sakthi babu

Faculty Members : 1. Dr. S. Sekar Subramanian
2. Prof. G. Muralidharan
3. Dr. G. Murugesan
4. Dr. K. Pushpavani
5. Dr. M. Jaism

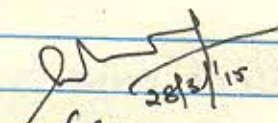
The following resolutions were passed in the meeting:

1. Resolved to approve the title of papers for the entire

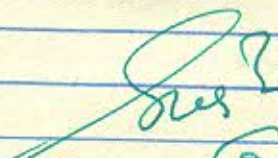
Course of BBA.

2. Resolved to approve the draft syllabus for ISBA Subjects.
3. Resolved to approve the revised syllabus for the allied mathematics papers for the II year.
4. Resolved to prepare panel of examiners for each paper in consultation with faculty members.
5. Resolved to implement the changes made in the draft syllabi.

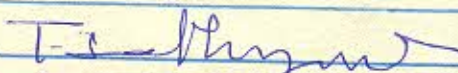
University Nominee:


1.  28/3/15
(SELVALAKSHMI. M)

Subject Experts :


2. 
G. Raguvarthy

Alumnus :

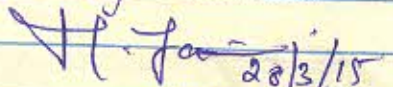
3. 
(T. SATHYA SHETHA)

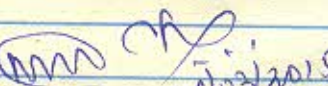
4.  28/03/2015
[D. SUNDARA VADIVEL]
0091 98944 38825

Industrialist :

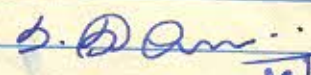
5.  28/3/15
(S. Sakthi Babu)


Faculty Members :

9.  28/3/15
(DR. M. JAISON)

6.  28/03/2015
(G. MURALIDHARAN)

7.  28/3/15
(G. MURUGESAN)

10.  28/3/15
[S. SEKAR SUBRAMANIAN]
Chairman

8.  28/3/15
[K. PUSHPA VENI]



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Dr. P. SUNDARA PANDIAN, M.Com., M.A., M.B.A.,
M.Sc., M.A., M.Phil., PGDPM&IR., PGDCA., DLLAL., Ph.D.,
Principal

08.02.2016

To

The Head and Chairman (Board of Studies),
Department of Business Administration,
V.H.N.S.N. College (Autonomous),
Virudhunagar.

Dear Sir,

The Board of Studies Meeting of BBA of Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar will be held on Saturday the 20th February, 2016, at 10.00 a.m. in the Department of Business Administration.

Agenda:

1. To discuss and approve the Draft Syllabus for the II year of BBA.
2. To prepare the panel of Examiners for each paper.
3. Other matters with the permission of the Chair Person.

We would be much pleased if you could make it convenient to join us for lunch at 1.00 p.m.


PRINCIPAL

Encl: Copy of the Draft Syllabi

BOARD OF STUDIES MEETING

20-02-2016

The Board of Studies Meeting of Business Administration (UG) of VHSNI College (Autonomous), Vinadhunagar was held on Saturday, the 20th February, 2016 at 10.45 a.m. in the Department of Business Administration.

MEMBERS PRESENT:

Subject Experts

: Dr. G. Ragupathi,

Associate Professor in Business Admn.,
Mannar Thirumalai Naicker College,
Madurai.

Prof. T. Sathya Sheila,

Head and Associate Professor,
Dept. of Business Administration,
E.M.G. Yadava Women's College,
Madurai.

Alumnus

: Mr. D. Sundaravadivel

Industrialist

: Mr. S.A.S. Sakthibabu.

Faculty Members : 1. Dr. S. Sekar Subramanian

2. Prof. G. Muralidharan

3. Dr. G. Mungesan,

4. Dr. K. Pushpaveni

5. Dr. M. Jaisun.

The following resolutions were passed in the meeting:

1. Resolved to approve the Draft Syllabus for the II year of BBA.
2. Resolved to prepare panel of examiners for each paper in consultation with faculty members.

(P.T.O)

3. No change has been made in the Core Paper 10 - Marketing Management (U1BAC42).

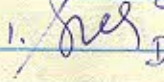
4. Resolved to implement the changes made in the draft syllabi.


5. No change has been made in the syllabi for the allied mathematics papers - BUSINESS STATISTICS (U2MAA3B) and BUSINESS MATHEMATICS (U2MAA4B).

6. It is resolved to arrange Industrial Visits to all BBA students every year as a part of curriculum and OD permission is to be given to the students and accompanying staff members.

7. No change has been made in the skill based elective 2 Paper - Body Language (U1BAS31)

SUBJECT EXPERTS

1.  Dr. G. RAGUPATHY, Associate Prof
HTW College
KDUH

2.  Dr. T. SATHIYAN
Asst Prof & Head
Dept. of BBA
E.M.L. Yadava College
Madurai

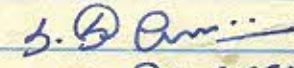
ALUMNUS


3.  D. SUNDARA VADIVEL
20/02/2016
8091 98944 38825

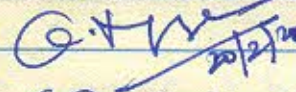
INDUSTRIALIST

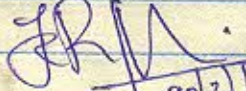
4. S. Sakthi Babu
Kishore Math Works


FACULTY MEMBERS

5.  Dr. S. SEKAR SUBRAMANIAN

6.  G. MURALI DHARAN
20/02/2016

7.  Dr. G. MURUGESAN
20/2/2016

8.  Dr. K. Pushpa Veni
20/2/16

9.  Dr. M. JAKSON
20/2/16

Board of Studies Meeting

7-03-2017.

The Board of Studies meeting of Business Administration (UG) of VANSI College (Autonomous), Vindhanagar held on Tuesday, the 7th March, 2017 at 2.05 P.M in M.B.A. Conference Hall.

Members Present:

Subject Expert

1. Dr. Jothi Baskara Pandian,
Assoc. Prof in Busi. Adm.,
Thiagarajar College, Madurai.
2. Dr. S.C.B. Anbuselvan,
H.O.D of Busi. Adm.,
American College, Madurai.

Industrialist

Thiru. S.A.S. Sakthi Balu,
M.D. Kishore Match works, Vindhanagar.

Faculty members

1. Dr. S. Sekar Subramanian
2. Prof. G. Muralidharan
3. Dr. A. Mungesan
4. Dr. K. Pushra Veni
5. Dr. M. Jaisun

The following resolutions were passed in the meeting

1. Resolved to implement the changes made in operations Management (UIBAC51), Retail Management (UIBAC52), Management Accounting (UIBAC53), and Sales Management (UIBAE51) in 5th Semester.

2. Resolved to implement the changes made in Human Resource Management (UIBAC63) in 6th Semester.

3. No change has been made in the core subjects Research Methodology (UIBAC54) in 5th Semester.

4. No change has been made in the Subjects Financial Management (UIBAC61), Services Marketing (UIBAC62), and

NME-IT Entrepreneurship (UIBAN61) in Sixth Semester.

5. Resolved to change the title of the subject NME-I "Business Administration" as "Principles of Management" and also to change the Syllabus in 8th Semester. (UIBAN51) (UIBAS61)


6. Resolved to replace the skill paper "Elements of Tally" with the paper "Soft skills" in sixth semester.

7. Resolved to replace the skill paper "Tally Practical (UIBAS6P1)" with the paper "Personality Development" in the sixth semester.


8. Resolved to introduce the paper "Company Organisation" as self Learning course in fifth semester.

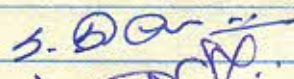




9. Resolved to change title of the elective subject "Field Study Report" (UIBAE61) as "Project Report" and to change the rules governing project report in sixth semester.

10. Resolved to prepare panel members for each paper in consultation with the members.

Subject experts: : 1.  (Dr. C. Tothi Babu) (Nehru)
2. S.C.B. J (Dr. S.C.B. SAMUEL ANAND SEWAN)

Alumnus : —

Industrialist :  (S. Sathish Babu)
Kishore Granite Factory
Vindalga.

Faculty Members: :
1. Dr. S. Sekar Subramanian. 1. 
2. Prof. G. Muralidharan. 2. 
3. Dr. G. Mungesay 3. 
4. Dr. K. Pushpavani 4. 
5. Dr. M. Jaiswar 5. 

Minutes of the meeting

The Board of Studies of Business

Administration (UG) of VHNSN college (Autonomous), Vindhanagar was held on Saturday, the 23rd February, 2019 at 11:00 a.m in the Department of Business Administration. After having a detailed discussion, the Board resolved the following

1. Resolved to change the title of core paper "Business Law - I" (U2BAC31) as "Mercantile Law."
2. Resolved to change the title of core paper "Business Law - II" (U2BACH1) as "Industrial Law."
3. Resolved to include ~~the topics~~ the following topics in Unit V of Mercantile Law leading to 10% change in the existing syllabus of the course.
Bailment: definition - Essentials of bailment - Duties of bailee & bailor.
4. Resolved to include ^{the following} ~~some~~ topics in Industrial Law leading to 10% change in the existing syllabus of the course.
Deduction from wages in Unit III & Distribution of Compensation in Unit IV.
5. Resolved to include online marketing, green marketing and demarketing in Unit V and to delete consumer behaviour in unit - I leading to 30% change in the existing syllabus of marketing management. (U1BACH2)
6. Resolved to approve the panel of examiners prepared by members of the Board of studies.

CHAIRMAN

: S. SEKAR SUDRAMAN

MEMBERS

: G. MURALIDHARAN

A. MURUGESAN

K. PUSHPA VENI

M. JALUN

SUBJECT EXPERT : S.C.B. ~~9~~
CDR S.C.B. SAMUEL ANBU
PERMANENT

Industrialist : —

Alumnus : M. D. h h h
(M. D. SARPPARAJAN. B.B.A)

UNIVERSITY NOMINEE : ~~M. D. h h h~~
(Dr. EZHILARASAN. M)



BOARD OF STUDIES MEETING OF BUSINESS ADMINISTRATION HELD ON

29.02.2020

MINUTES OF THE MEETING

The Board of Studies Meeting of **BUSINESS ADMINISTRATION** was held today at **10.30a.m.** in the Department of Business Administration. After having a detailed discussion, the Board resolved the following:

1. Resolved to revise the syllabus of the courses for III year BBA as follows:

Semester V

Subject Core / Elective/SBE/ NME /SLS	Title of the Existing Course	Title of the Course after revision	Focus on Employability / Entrepreneurship /Skill Development	Revised / New/ No Change / Interchanged If revised % of change
Core 12	OPERATIONS MANAGEMENT	OPERATIONS MANAGEMENT	Skill development	No change
Core 13	RETAIL MANAGEMENT	RETAIL MANAGEMENT	Entrepreneurship	No change
Core14	MANAGEMENT ACCOUNTING	MANAGEMENT ACCOUNTING	Skill development	REVISED 10%
Core 15	RESEARCH METHODOLOGY	RESEARCH METHODOLOGY	Skill Development	REVISED 20%
Elective 2	SALES MANAGEMENT	SALES MANAGEMENT	Employability	REVISED 50%
SBE 4	EMPLOYABILITY SKILLS	EMPLOYABILITY SKILLS	Employability	No change
NME 1	PRINCIPLES OF MANAGEMENT	PRINCIPLES OF MANAGEMENT	Skill development	No change



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Virudhunagar – 626 001.

Semester VI

Subject Core / Elective/ SBE/NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on Employability / Entrepreneurship/ Skill Development	Revised / New / No Change / Interchanged If revised % of change
Core 16	FINANCIAL MANAGEMENT	FINANCIAL MANAGEMENT	Skill development	REVISED 20%
Core 17	SERVICES MARKETING	SERVICES MARKETING	Skill Development	REVISED 20%
Core 18	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	Skill Development	NO CHANGE
Elective 3	PROJECT REPORT	PROJECT REPORT	Skill Development	NO CHANGE
SBE 5	SOFT SKILLS	SOFT SKILLS	Skill Development	NO CHANGE
SBE 6	PERSONALITY DEVELOPMENT	PERSONALITY DEVELOPMENT	Skill Development	REVISED 40%
NME 2	ENTREPRENEURSHIP	ENTREPRENEURSHIP	Entrepreneurship Skills	REVISED 20%

Self Learning Courses:

Subject	Semester	Credit	Ext =Tot	Subject Code
Company Organisation	V	5	100 = 100	
Human Rights	IV	5	100 = 100	

Value Added Courses:

Subject	Semester	Credit	INT =Tot	Subject Code
Elements of Tally	VI		100 = 100	New
Investment Avenues	III		100 = 100	New
Secretarial Practice	V		100=100	New

The detailed syllabus passed in the Board of Studies Meeting is given in Annexure – I.



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

[Re-accredited with 'A' Grade by NAAC]

Virudhunagar – 626 001.

- Resolved to approve the syllabus for the value added courses viz., Elements of Tally, Investment Avenues and Secretarial Practice.
- Resolved to approve the panel of Examiners suggested by the members of the Board as given in Annexure – II.
- Resolved to include Project in the final semester and the maximum marks for the projects shall be 100. There shall be **internal valuation only by the Guide and HOD in the ratio of 50:50.**

Members Present:

Name	Category	Signature
Prof. G. MURALIDHARAN	Chairman	
Dr. S. SATHYA DEV	University Nominee	
Dr. M. SAKTHIVEL	Subject Expert	
Dr. P.S. NAGARAJAN	Subject Expert	P.S. NAGARAJAN 20/2/2022
Mr. R. RAMRAJ	Alumnus	—
Mr. S. SAKTHIBABU	Corporate Sector	
Dr. G. MURUGESAN	Member	
Dr. K. PUSHPA VENI	Member	
Dr. M. JAISUN	Member	
Prof. K. JOTHESWARI	Member	K. Jotheshwari



VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE

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BOARD OF STUDIES MEETING OF BUSINESS ADMINISTRATION HELD ON 19.03.2022

MINUTES OF THE MEETING

The Board of Studies Meeting of **BUSINESS ADMINISTRATION** was held today at **10.30 a.m.** in the Department of Business Administration. After having a detailed discussion, the Board resolved the following:

1. Resolved to revise the syllabus of the courses for I year **BBA** as follows:

Semester I

Subject Core / Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on Employability / Entrepreneurship / Skill Development	Revised / New / No Change / Interchanged If revised % of change
Part 1	வணிக கடிதங்கள்	காப்பீடு	-----	New
Part 2	English - Paper I	English - Paper I	-----	No Change
Core 1	Principles of Management	Principles of Management	Skill Development	Revised (35%)
Core 2	Financial Accounting	Financial Accounting	Employability	Revised (15%)
Allied 1	Managerial Economics	Managerial Economics	Skill Development	No Change
SLC*	Value Education	Value Education	-----	-----

Semester II

Subject Core / Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on Employability / Entrepreneurship / Skill Development	Revised / New / No Change / Interchanged If revised % of change
Part 1	நிறும அமைப்பு மற்றும் அலுவலக மேலாண்மை	நிறும அமைப்பு மற்றும் அலுவலக மேலாண்மை	-----	No Change
Part 2	English - Paper II	English - Paper II	-----	No Change
Core 3	Business Environment	Business Accounting Packages	Employability	New
Core 4	Cost Accounting	Cost Accounting	Skill Development	Revised (30%)
Allied 2	Monetary Economics	Monetary Economics	Skill Development	No Change
SBE1	-----	Business Accounting Packages Lab	Employability	New
SLC*	Environmental Studies	Environmental Studies	-----	-----

The detailed syllabus passed in the Board of Studies Meeting is given in Annexure – I.



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- Resolved to approve the panel of Examiners suggested by the members of the Board as given in Annexure – II.
- Resolved to arrange Industrial Visit in each semester for all the students and concerned staff members can be claimed as Other duty

Members Present:

Name	Category	Signature
Dr.G.Murugesan Assoc. Professor & Head Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Chairman	 19/3/22
Dr.V.R.Palanivelu Professor & Head Dept. of Management Studies, Periyar University, Salem.	University Nominee	Got Permission for absent
Dr.M.Sakthivel Assoc. Professor & Head Dept. of Business Administration, M.T.N College, Madurai.	Subject Expert	 19.03.22
Dr.G.Balachandar Asst. Professor & Head Dept. of Business Administration, Government Arts & Science College for women, Alangulam, Tenkasi Dt.	Subject Expert	 19/3/2022
Mr. S.Sivachandran Financial advisor & Analyst	Alumnus	
Mr. L.Selva Ganesh M.B.A Proprietor Sri Aruna Rubber Band Industries,	Corporate Sector	
Dr.K.Pushpa Veni Asst. Professor Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	 19/3/22
Dr.M.Jaisun Asst. Professor Dept. of Business Administration, VHNSN College (Autonomous),	Member	



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Dr.K.Jotheswari Asst. Professor Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	K. Jotheswari 19/03/2022
Dr.B.Pavala Kumar Asst. Professor Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	B. Pavala Kumar



BOARD OF STUDIES MEETING OF BUSINESS ADMINISTRATION HELD ON 07.06.2023

MINUTES OF THE MEETING

The Board of Studies Meeting of **BUSINESS ADMINISTRATION** was held today at **10:30 am** in the Department of Business Administration. After having a detailed discussion, the Board resolved the following:

- Resolved to revise the syllabus of the courses for **I year BBA** as follows:

Semester I

Subject Core / Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on			Revised / New / No Change / Interchanged If revised % of change	Course Contribution
			Employability	Entrepreneurship	Skill Development		Local/ National/ Global Level
Part I		Tamil				New	Local
Part II		English				New	Global
Core I		Principles of Management			✓	New	Global
Core I		Accounting for Managers – I			✓	New	Global
Elective - I		Managerial Economics			✓	New	Global
NME I / SEC I		Basics of Event Management			✓	New	National
FC		Company Organization			✓	New	National
AECC		Communication Skills for Employment – I			✓	New	Local



Semester II

Subject Allied/ Core / Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on			Revised / New / No Change / Interchanged If revised % of change	Course Contribution
			Employability	Entrepreneurship	Skill Development		Local/ National/ Global Level
Part I		Tamil				New	Local
Part II		English				New	Global
Core III		Business Communication			✓	New	Global
Core IV		Accounting for Managers – II			✓	New	Global
Elective – II		International Trade			✓	New	Global
NME II / SEC II		Managerial Skill Development			✓	New	National
SEC III		Business Etiquette and Corporate Grooming			✓	New	National
AECC		Communication Skills for Employment – II			✓	New	Local

The detailed syllabus passed in the Board of Studies Meeting is given in Annexure – I.



2. Resolved to revise the syllabus of the courses for **II year BBA (2023 – 2024)** as follows:

Semester III

Subject Core / Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on			Revised / New / No Change / Interchanged If revised % of change	Course Contribution
			Employability	Entrepreneurship	Skill Development		Local/ National/ Global Level
Core 5	Mercantile Law	Business Law			✓	New	National
Core 6	Banking Law and Practice	Banking Law and Practice			✓	Revised (10%)	Global
Core 7	Computer Applications in Business	Management Accounting			✓	No Change	Global
Core 8	Organizational Behaviour	Office Documentation Packages			✓	New	National
Allied 3	Business Statistics	Business Statistics			✓	No Change	Global
SBE2	Lab: MS- Office	Business Communication			✓	New	Global
SBE3	Body Language	Office Documentation Packages- Lab			✓	New	Global
SLC	-----	Company Organization		✓		No Change	National



Semester IV

Subject Allied/ Core / Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on			Revised / New / No Change / Interchanged If revised % of change	Course Contribution
			Employability	Entrepreneurship	Skill Development		Local/ National/ Global Level
Core 9	Industrial Law	Financial Management			✓	Revised (20%)	Global
Core 10	Marketing Management	Marketing Management			✓	Revised (20%)	Global
Core 11	Internet and Web Designing	Human Resource Management			✓	Revised (20%)	Global
Core 12	Entrepreneurship	Operations Management			✓	Revised (20%)	Global
Allied 4	Business Mathematics	Business Mathematics			✓	Revised (20%)	Global
SBE 4	Lab: Web Designing	Internship	✓	✓		New	National
SLC	-----	Export Procedures and Documentation		✓		New	Global

The detailed syllabus passed in the Board of Studies Meeting is given in Annexure – I.

3. Resolved to approve the panel of Examiners suggested by the members of the Board as given in the annexure II

Members Present:

Name	Category	Signature
Dr. G. Murugesan Associate Professor and Head	Chairman	
Dr. V. R. Palanivelu Professor & Head, Department of Management Studies, Periyar University, Salem – 636 011.	University Nominee	Got Permission for absent

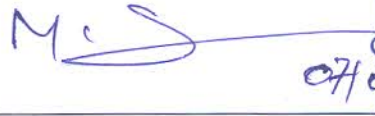


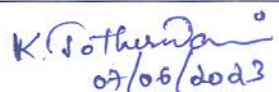


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Dr. M. Sakthivel Associate Professor & Head Dept. of Business Administration, Mannar Thirumalai Naicker College, Madurai – 625 004.	Subject Expert	 07/06/23
Dr. G. Balachandar Assistant Professor & Head, Dept. of Business Administration, Government Arts & Science College for women, Alangulam – 627 851.	Subject Expert	Got Permission for absent
Mr. S. Sivachandran PGDM Financial advisor & Analyst, Virudhunagar – 626 001.	Alumnus	Got Permission for absent
Mr. L. Selva Ganesh M.B.A Proprietor, Sri Aruna Rubber Band Industries, Sivakasi – 626 123.	Industrial Representative	L. Selva Ganesh
Dr.K.Pushpa Veni Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	 7/6/23
Dr.M.Jaisun Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	 7/6/23
Dr.K.Jotheswari Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	 07/06/2023
Dr.B.Pavala Kumar Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	B. Pavala Kumar 7/6/23



BOARD OF STUDIES MEETING OF BBA HELD ON 30.10.2023
MINUTES OF THE MEETING

The Board of Studies Meeting of **Bachelor of Business Administration** was held today at **10:30 am.** in the Department of Business Administration. After having a detailed discussion, the Board resolved the following:

1. Resolved to revise the syllabus of the courses for I year II Semester **BBA** as follows:

Semester II

Subject Allied/ Core/ Elective / SBE / NME / SLS	Title of the Existing Course	Title of the Course after revision	Focus on			Revised / New / No Change / Interchanged If revised % of change	Course Contribution Local/ National/ Global Level
			Employability	Entrepreneurship	Skill Development		
Part I	Tamil	Tamil – Paper II				New	
Part II	English	English - Paper II				New	
Core III	Marketing Management	Business Environment		✓		Interchanged	Global
Core IV	Accounting for Managers – II	Cost Accounting	✓			Interchanged	Global
ALLIED	International Business	International Business	✓			New	Global
NME II / SEC II	Managerial Skill Development	Entrepreneurship		✓		Interchanged	National
SEC III	Business Etiquette and Corporate Grooming	-					
AECC	Soft Skills - II	-					

The detailed syllabus passed in the Board of Studies Meeting is given in Annexure – I.

Members Present:

Name	Category	Signature
Dr. G. Murugesan Associate Professor and Head	Chairman	
Dr. V. R. Palanivelu Professor & Head, Department of Management Studies, Periyar University, Salem – 636 011.	University Nominee	Not Permission for absent



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Dr. M. Sakthivel Associate Professor & Head Dept. of Business Administration, Mannar Thirumalai Naicker College, Madurai – 625 004.	Subject Expert	Got Permission for absent
Dr. G. Balachandar Assistant Professor & Head, Dept. of Business Administration, Government Arts & Science College for women, Alangulam – 627 851.	Subject Expert	G. Balachandar 30/10/2023
Mr. S. Sivachandran PGDM Financial advisor & Analyst, Virudhunagar – 626 001.	Alumnus	Got Permission for absent
Mr. L. Selva Ganesh M.B.A Proprietor, Sri Aruna Rubber Band Industries, Sivakasi – 626 123.	Corporate Sector	Got Permission for absent
Dr.K.Pushpa Veni Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	JPV 30/10/23
Dr.M.Jaisun Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	Dr. Jaisun 30/10/23
Dr.K.Jotheswari Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	K. Jotheswari 30/10/2023
Dr.B.Pavala Kumar Asst. Professor, Dept. of Business Administration, VHNSN College (Autonomous), Virudhunagar.	Member	B. Pavala Kumar 30/10/23