

ACADEMIC CV

PSUNDARA PANDIAN

Date of birth 21st March, 1963
Citizenship Indian
Marital Status Married with one child
Community Backward Class
Father's Name Sv.P.S.Pandia Rajan



Address 'Rajeshwari Dhuniya',
652, Katchery Road,
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Tamilnadu, India
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Present Position **Former Principal**, V.H.N.S.N.College (Autonomous), Virudhunagar.

Former Principal of V.H.N.Senthikumara Nadar College, Virudhunagar, a premier institution accredited with A Grade by NAAC in the fourth cycle with 76 years of impeccable track record. With more than 3600 students and 200 faculty members, the institution imparts value based quality education to the youth of the southern districts of Tamilnadu. The institution has attained an eminent status with 20 UG, 15 PG, 13 M.Phil Programmes and 11 research departments in various disciplines. The college has secured within top100 Ranks in NIRF ratings for the performance in Higher Educational Institutions published by MHRD since its inception of NIRF.

Member, Virudhunagar Hindu Nadars' Senthikumara Nadar College Managing Board

EDUCATION

2013 – 2015 **M.Sc.**, Yoga for Human Excellence, Bharathidasan University
2011 – 2013 **M.A.**, Astrology, Annamalai University
2004 – 2006 **M.B.A.** Alagappa University
1998 – 2000 **M.A.**, Public Administration, Annamalai University
1999 **Ph.D.** Commerce, Commerce Research Centre,
VHNSN College, Madurai Kamaraj University, India
Thesis : A Study on the Impact of Telecommunication Media
on Business (with special reference to Telephone Subscribers
in Kamarajar District).
Thesis Advisor: Prof.S.Manickavel, Ph.D.

1991 – 1993	M.Phil. , Commerce, VHNSN College, Madurai Kamaraj University, India
1990 – 1991	PGDCA , (Post Graduate Diploma in Computer Applications) Madurai Kamaraj University, India
1986 – 1987	DLLAL , (Diploma in Labour Law with Administrative Law) Annamalai University, India
1984 - 1986	M.Com. , VHNSN College, Madurai Kamaraj University, India
1984 – 1986	PGDPMIR (Post Graduate Diploma in Personnel Management and Industrial Relations), Madurai Kamaraj University, India
1981 – 1984	B.Com. , VHNSN College, Madurai Kamaraj University, India

ACCREDITATION MEMBER

- **Member in NAAC Peer Team**

ORGANIZING CHAIRMAN

- Organizing Chairman in International Conference on “Emerging Trends in Science and Social Science” on 2nd& 3rd May, 2019 held at **Kuala Lumpur, Malaysia.**

AWARDS AND HONOURS

2017	Received BEST ADMINISTRATOR AWARD by Pearl – A Education for Excellence, Madurai.
2017	LIFETIME ACHIEVEMENT AWARD by Nehru Group of Institutions, Coimbatore
2015	Received ₹ 1,00,000 from UGC to organize a National Level Seminar on “Human Rights to Peace – Ethics and Policies”
2013	Member, Senate of Madurai Kamaraj University, Madurai (till date)
2011	Received ₹ 80,000 from UGC to organize a National Level Seminar on “Human Rights: Challenges and Responsibilities”
2011	Received ₹ 50,000 from Ministry of New and Renewable Energy to organize a Two Day National Level Seminar on “Innovative Technological Improvements and Developing Business Model for Renewable Energy Sector”
2011	Coordinator for UGC sponsored (₹ 50,000) 3 Day Training Programme for Young Teachers on the topic “Competence Building for Young Teachers” on 17, 18 and 19 th February, 2011.
2010	Received ₹ 20,000 from TNSCHE for organizing 2 days seminar on “Research Methodology in Social Sciences” on 6 th and 7 th August, 2010.

- 2009** Received ₹8,125 from 28(TN) BN NCC for Organising 6 days cycle expedition.
- 2009** Received ₹4,26,200/- from UGC to undergo Major Research Project titled “Emotional Intelligence of Academic Administrators of Tamilnadu – An Exploratory Study” for the period 01.02.2009 to 31.01.2011.
- 2009** **BEST TEACHER AWARD** by VHNSN College for the year 2008 -2009
- 2008** **BEST TEACHER AWARD** by **Tamilnadu State Council for Higher Education**, Chennai with a cash award of ₹10,000/- for the year 2007-2008.
- 2008** Received grant from **TNSCHE** (Tamilnadu State Council for Higher Education) for ₹20,000 to organize a One day State Level Seminar during January, 2009.
- 2008** Received grant from **NAAC** ₹50,000 to organize a one day National Level Seminar on 26th September, 2008.
- 2006** Received grant from **UGC** ₹62,300 to organize a Cycle Safari for 10 Days.
- 2005** Organised a one day workshop on VAT (Value Added Tax) with the financial assistance of ₹10,000/-extended by the **Chamber of Commerce, Virudhunagar** on 10th February, 2005.
- 1995** **BEST NSS PROGRAMME OFFICER IN THE TAMILNADU STATE** by the Tamilnadu Government for the year 1994-1995.

RESEARCH EXPERIENCE

- 1999 – Present** Project Guide for Ph.D. research scholars of Madurai Kamaraj University, Madurai
Research focus:Human Resource Management
- 2007-Present** Project Guide for Ph.D. research scholars of Bharathiar University, Coimbatore
Research focus:Human Resource Management
- 2010 – Present** Project Guide for Ph.D. research scholars in Commerce of Manonmanium Sundaranar University, Tirunelveli
Research focus:Human Resource Management
- 1994 – 1999** **Ph.D. (Part- time) candidate**, Commerce
Prof.S.Manickavel Ph.D., VHNSN College, India
Research focus:Impact of Telecommunication Media on Business

Present

Ph.D Guidance

Awarded : 11 Co- Guided: 4

Ph.D

- a. R.Shobana Devi, Emotional Intelligence of Academic Administrators in Tamilnadu – An Exploratory Study
- b. N.Rajathilagam, Safety Management – A study with Special Reference to Fireworks Units in Virudhunagar District
- c. T.Jebasheela, A Study on Socio – Economic Impact of Micro Credit on SHG Members in Virudhunagar District
- d. J.Kamatchi Eswaran, The Evaluation of Cell Phone Services in Virudhunagar District
- e. S.Muthulakshmi, Work Life Balance of Managerial Women – an Empirical Study with reference to Tamilnadu
- f. J.Johnson Pandian , A Study on Leadership Style and Organisational Culture in the Chemical Industry in Chennai District
- g. M.Suresh, Performance Appraisal of Mahatma Gandhi National Rural Employment Guarantee Scheme –A Study with Special Reference to Virudhunagar District
- h. S.Kumaresan, Know Your Customer (Kyc) Standards and Anti-Money Laundering (AML) Measures of Commercial Banks – A Study with Special Reference to Commercial Banks in Virudhunagar District
- i. S.Swaminathan, “A Study on Customers Awareness and Satisfaction on Technology enabled Banking Services with reference to Nagapattinam District”
- j. M.J.Senthilkumar, An Investigation in to Employee Burnout – A Study with special reference to Medical Representatives in Virudhunagar District
- k. K.Sridevi, Strategies for Acquisition and Retention of Customers – An Empirical study with the special reference to Hotel Industry in Kanchipuram District

Co-Guide

- a. S.Asrafi, A Comparative Study of Job Stress among Employees of Private and Public Sector Banks in Dindigul District
- b. K.Meenakshi Sundari, Role of Micro Credit in the Promotion of Micro Entrepreneurship of Women SHGs in Madurai District, Tamilnadu
- c. B.Pavalakumar, Role of Information in Rural Development- A Study with reference to Tirunelveli District, Tamilnadu
- d. P.Uma Shanthi, Customer Perception towards Core Banking Services in Virudhunagar District

M.Phil. Guidance**Awarded: 43****M.Phil Guided**

S.N O	NAME	TOPIC	YEAR
1	K.Rajamannar	A Study on the Functioning of Employee State Insurance Scheme in Virudhunagar	Aug 2000
2	K.Navaneetha Krishnan	A Study on the Welfare of the Employees of KCRF Limited in Gangaikondan	Dec 2001
3	J.Kamatchi Eswaran	A Study on the Attitude of Cellphone Subscribers in Virudhunagar	Sep 2002
4	N.Dhanya	A Study on the Prospectus of Network Marketing in Virudhunagar	Sep 2003
5	P.K.Therichelvi	A Study on the Attitude of 25.Ltr Packaged Drinking Water Customers in Srivilliputtur	2003
6	R.Bharathi	A Study on the Behaviour of Gingelly oil Buyers	Oct 2004
7	Mariammal	A Study on the Behaviour of Vegetable Sellers in Thoothukudi	Nov 2005
8	T.Dhanalakshmi	A Study on the Attitudes of Exporters with Special Reference to Sivakasi Area	Feb 2006
9	N. Palaniappan	A Study on Problems faced by Export Entrepreneurs at Thoothukudi	June 2006
10	A.Seenivasagan	A Study on the Job Satisfaction of Bank Employees	July 2006
11	R.Selvakumar	A Study on the Attitude of Women Workers in Match Factories at Kovilpatti	Sep 2006
12	S.Suganthi	A Study on the Attitude of Employees Towards Welfare Measures at M/S.Sri Ayyanar Spinning& Weaving Mills Ltd in Mallanginar	June 2007
13	K.Uma Devi	A Study on the Customer Behaviour of Soft Drinks Consumers in Virudhunagar	June 2007
14	P.Vijayakumar	A Study on the Attitude of Railway Passengers in Virudhunagar	June 2007
15	R.Meenambigai	A Study on the Behaviour of Vegetable Sellers in Aruppukottai	Jan 2008
16	V.Mohanambika	A Case Study of Virudhunagar District Co-Operative Milk Producers Union Ltd	Jan2008
17	J.Vasanthakumar	A Study on the Small Scale Pricing Units in Sivakasi	June 2008

18	S.Rajalakshmi	A Study on the Attitude of Grocery Retailers in Virudhunagar	June 2008
19	K.Kavitha	A Study on the Attitude of Job Satisfaction of Electricity Board Staff Working in Central Office at Virudhunagar	June 2008
20	C.Jeyabalaji	Attitude of In-Patients at M.S.P.Nadar Government Hospital in Virudhunagar	April 2009
21	S.P.Deepa	A Study on the Problems and Prospectus of Palymurh Tappers in Virudhunagar	May 2009
22	M.Beevi Raviyathul Basarya	A Study on the Consumer Behavior of Air Conditioners in Aruppukottai	May 2009
23	A. Solomon	A Study on Job Satisfaction of Employees Working in M/S Madras Cements Ltd at Thulukkapatti	May 2009
24	S.Akilandeswari	Evaluation of Social Security and Welfare Scheme for Farmers in Virudhunagar Taluk	May 2010
25	R.Sivajothi	A Study on the Powerloom Weavers in Aruppukottai	May 2010
26	S.Vijayaram	Evaluation of Mahatma Gandhi National Rural Employment Guarantee Scheme in Kariapatti Taluk	May 2010
27	A.John Mathew	Quality of Work Life of Laundry Workers in Madurai City	April 2011
28	A.Praveen Banu	Quality Worklife of College Teachers Working under Self-Finance Scheme in Sivakasi	May 2011
29	S.Muthumari	Attitude of Match Factory Workers in Sivakasi	May 2011
30	S.Sasikumar	A Study on Customer Satisfaction Towards Health drinks with Special Reference to Virudhunagar	June 2011
31	J.Malarvizhi	A Study on the Attitude of Police in Theni District	June 2011
32	Vadivel	A Study on the Perception of Tourist in Andaman Islands	June 2012
33	Marichamy	A Study on Quality Work life of Nurses in Government Hospital in Virudhunagar District	June 2012
34	Rajendran	A Study on Consumer Behavior Towards Men's Readymade Garments in Madurai City	July 2012
35	Rajaraman V.T.V	Attitude of In-Patients in Rajaji Government Hospital Madurai	June 2012

36	K. Jeyakrishnan	A Study on Consumer Satisfaction Jet Airways CARGO Services	August 2012
37	K.Balamaurugan	A Study on Absenteeism of Employees in Jupiter Knitting Company in Thirupur	May 2013
38	A. Muthukani	A Study on Safety Management in Fireworks Industry at Sivakasi	July 2013
39	N.Meena Devi	Attitude of Consumers towards Foreign Direct Investment (FDI) Indian Retail Sector at Virudhunagar	July 2013
40	S.Gayathri	A Study on Work life Balance among Nurses in Sivakasi Taluk	May 2014
41	S.Vigneshkumar	Managing Occupational Stress of Marketing Executives in Life Insurance Companies	June 2014
42	Kalimuthu	Customer Attitude Towards Health Insurance at Rajapalayam	October 2016
43	M.Priyanka	Socio-Economic Conditions of Women Domestic Workers- A Study with special reference to Virudhunagar	October 2017

Initiatives as Principal

ACADEMIC INITIATIVES

- Introduced effective mentoring system
- Introduced Autonomus system
- Scientific evaluation of faculty
- Enforced strict discipline in the campus
- Introduced Academic Calendar
- Launched an effective college website and android application
- Initiated External Academic Audit
- Implemented Green Audit initiatives in the campus

EXAMINATION – REFORMS INITIATIVES

- Introduced OMR based evaluation
- Introduced vertical and horizontal integration for brilliant students
- Assured time bound result publication
- Ensured absolute transparency in the evaluation process
- Introduced online examination
- Introduced MCQ test both in internal and external

SOCIAL INITIATIVES

- Initiatives for Women Empowerment in the campus.
- Initiatives for periodical family get-together of all staff members to promote communal and social harmony among them.
- Initiatives to provide financial and social assistance to the inmates of old-age home in Virudhunagar.

- Initiatives to support HIV inflicted patients and bring them to the mainstream life with regular and systematic interactions.
- Initiative to introduce Solar Energy in the campus. Installed 11 KVA Solar Panel in the college.
- Initiatives to give moral support to differently abled and orphan students.
- Initiatives to plant more than 3000 saplings inside the campus and maintain them with the help of NSS volunteers and NCC cadets.
- Initiative taken to organize voluntary blood donations camps more than 4000 units of blood has been donated so far.

Total Grant Received

Year	Amount ₹
2011–2012	1,87,00,000
2012–2013	2,50,48,114
2013–2014	1,97,30,264
2014–2015	1,64,82,071
2015–2016	2,93,05,749
2016-2017	60,31,578
2017-2018	38,65,000
2018-2019	32,90,523
2019-2020	23,91,500
2020-2021	1,32,41,088
2021-2022	2,27,500
2022-2023	4,92,500

Major Research Projects

Year	Total	Funding Agency	Amount ₹
2011 – 2012	2	UGC, DRDO	14,66,000
2012 – 2013	7	UGC , DRDO, SERB Ministry of Earth Sciences	84,91,616
2013 – 2014	1	SERB	12,00,000
2017 – 2018	1	SERB	26,10,000
2018 – 2019	1	SERB	26,13,950
Total	12		1,63,81,566

Minor Research Projects

Year	Total	Funding Agency	Amount ₹
2012 – 2013	2	UGC	2,90,000
2013 – 2014	13	UGC	33,46,000
2014 – 2015	1	UGC	2,00,000
2017 – 2018	3	UGC	6,55,000
2019 – 2020	1	Maha Mathi Enterprises, Salem	1,00,000
Total	20		45,91,000

Seminar/Conference/Workshop

Year	Total	Funding Agency	Amount ₹
2011 – 2012	3	UGC, Central Institute of Classical Tamil, Ministry of Earth Sciences, New Delhi	2,85,000
2012 – 2013	3	Tamil Nadu State Council for Higher Education Tamil Nadu State Council for Science and Technology Indian Council of Social Science Research	1,30,000
2013 – 2014	7	UGC, Central Institute of Classical Tamil Tamil Nadu State Council for Higher Education Tamil Nadu State Council for Science and Technology Indian Council of Social Science Research Science and Engineering Research Board, New Delhi Public Awareness Committee, Kudankulam Nuclear Power Project	9,80,000
2014 – 2015	3	Central Institute of Classical Tamil Science and Engineering Research Board, New Delhi	3,90,000
2015 – 2016	2	UGC, Indian Science Academies (IAS, INSA, NASI)	2,19,000
2016 – 2017	9	UGC, NAAC, SERB, ICSSR, TNSCST, Kudankulam Nuclear Power Project	8,09,750
2017 – 2018	1	Science and Engineering Research Board, New Delhi	1,25,000
2018-2019	4	SERB, ICSSR, SAEP	5,35,040
2020-2021	1	Tamil Virtual Academy, Chennai	25,000
2021-2022	4	Tamil Nadu Eyal Isai Nataka Manram, Chennai, TNSCHE, National Commission for Women, New Delhi, RGNIYD, Sirperumbudur	2,20,000
2022-2023	6	National Commission for Women, New Delhi, ICSSR, NAAC, TANSCHÉ	4,70,000
Total	33		41,88,790

Training Programme

Year	Total	Funding Agency	Amount ₹
2011 – 2012	2	TNSCST (YSSP, Inservice Training)	3,37,000
2012 – 2013	1	TNSCST (YSSP)	3,00,000
2013 – 2014	1	TNSCST (ASTRA)	1,00,000
2014 – 2015	1	TNSCST (YSSP)	3,00,000
2015 – 2016	3	ICT Academy of Tamil Nadu, Chennai	87,000
2017 – 2018	1	TNSCST, Chennai.	75,000
2018 – 2019	3	TNSCST, Chennai.	4,15,000
Total	12		16,14,000

Staff Development Programme

Year	Total	Funding Agency	Amount ₹
2011 – 2012	1	AICTE	1,40,000

Student Project

Year	Total	Funding Agency	Amount ₹
2011 – 2012	2	TNSCST	12,000
2012 – 2013	2	TNSCST	10,000
2014 – 2015	1	TNSCST	7,500
2016 – 2017	3	TNSCST	30,000
2018 – 2019	2	TNSCST	15,000
2019 – 2020	1	TNSCST	7,500
2021 – 2022	1	TNSCST	7,500
2022 – 2023	3	TNSCST	22,500
Total			89,500

INSPIRE Fellowship under INSPIRE Program

Year	Total	Funding Agency	Amount ₹
2012 – 2013	2	Department of Science & Technology	4,86,016
2014 – 2015	2	Department of Science & Technology	5,23,600
2015 – 2016	1	Department of Science & Technology	2,89,400
2019 – 2020	1	Department of Science & Technology	3,44,000
2020 – 2021	2	Department of Science & Technology	8,16,088
Total			24,59,104

Foreign Travel

Year	Total	Funding Agency	Amount ₹
2012 – 2013	1	UGC	92,802
2013 – 2014	1	UGC	93,785
2015 – 2016	1	UGC	1,59,092
2018 – 2019	1	UGC	1,34,424
Total	4		4,80,103

Science Camp (INSPIRE)

Year	Total	Funding Agency	Amount ₹
2012 – 2013	2	Department of Science & Technology	19,50,000
2014 – 2015	1	Department of Science & Technology	9,75,000
2015 – 2016	1	Department of Science & Technology	9,75,000
2016 – 2017	1	Department of Science & Technology	9,75,000
2018 – 2019	1	Department of Science & Technology	9,75,000
Total	6		58,50,000

Youth-Led Development Programme

Year	Total	Funding Agency	Amount ₹
2014 – 2015	1	Rajiv Gandhi National Institute of Youth Development, Chennai.	2,00,000
2015 – 2016	1	Rajiv Gandhi National Institute of Youth Development, Chennai.	1,80,000
2016 – 2017	4	Rajiv Gandhi National Institute of Youth Development, Chennai.	5,48,500
Total	6		3,80,000

Research Award

Year	Total	Funding Agency	Amount ₹
2014 – 2015	1	UGC	8,85,971
2015 – 2016	1	UGC	9,75,257
Total	2		18,61,228

New Programmes with UGC Grants

Year	Title	Sanctioned by	Amount ₹
2015-2016	B.Voc. Degree Programme – Environmental Assessment and Remediation (three years period)	UGC New Delhi	1,10,00,000
2018-2019	B.Voc. Degree Programme – Food Safety Quality Management (three years period)	UGC New Delhi	41,50,000
2019-2020	B.Voc. Degree Programme – Renewable Energy (three years period)	UGC New Delhi	

Senior Fellowship

Year	Total	Funding Agency	Amount ₹
2015 – 2016	1	ICSSR	10,40,000

Teacher Fellow – for doing Ph.D. under XII plan – Faculty Development Programme

Year	Total	Funding Agency	Amount ₹
2015 – 2016	3	UGC	45,000
2016 – 2017	3	UGC	16,68,328

Others Developmental Funds

Year	Total	Funding Agency	Amount ₹
2011 - 2012	13	UGC	1,54,60,000
2012 - 2013	11	UGC	86,49,280
2013 - 2014	8	UGC	1,20,00,000
2014 - 2015	1	UGC	1,10,00,000
2015 – 2016	1	UGC	1,20,36,000
2016 – 2017	1	UGC	20,00,000

New Programmes introduced

Year	New Courses
2011 - 2012	Career Oriented Programmes 1. Computerized Accounting and Office Automation 2. Advanced Sericulture 3. Yoga Meditation of Holistic Health
2012 - 2013	1. M.Com. CA 2. M.Phil. Economics 3. Ph.D. in Microbiology
2015 – 2016	1. B.Voc. Degree Programme – Environmental Assessment and Remediation
2016 – 2017	1. Ph.D in Business Administration
2017 – 2018	1. B.A English

2018 – 2019	1. B.Voc –Food Safety and Quality Management 2. B.Com
2019 – 2020	1. BBA 2. B.Sc (Physical Education) 3. B.Voc – Renewable Energy

Ph.D. Awardees – Our Staff members

Year	Total
2011 – 2012	12
2012 – 2013	10
2013 – 2014	10
2014 – 2015	6
2015 – 2016	5
2016 – 2017	9
2017 – 2018	8
2018 – 2019	9
2019 – 2020	2
2020 – 2021	3
2021 – 2022	4
2022 - 2023	5

Ph.D. Guided by our Staff members

Year	Total
2011 – 2012	21
2012 – 2013	20
2013 – 2014	20
2014 – 2015	15
2015 – 2016	19
2016 – 2017	22
2017 – 2018	33
2018 – 2019	33
2019 – 2020	23
2020 – 2021	25
2021 – 2022	19
2022 – 2023	32

ISBN Book Published

Year	Total
2011 – 2012	7
2012 – 2013	8
2013 – 2014	17
2014 – 2015	8
2015 – 2016	12
2016 – 2017	16
2017 – 2018	17

2018 – 2019	10
2019 – 2020	3
2020 – 2021	10
2021 – 2022	4
2022 - 2023	4

Placement of students

Year	Total
2011 – 2012	310
2012 – 2013	194
2013 – 2014	378
2014 – 2015	803
2015 – 2016	901
2016 – 2017	1006
2017 – 2018	1403
2018 – 2019	1788
2019 – 2020	1917
2020 – 2021	438
2021 – 2022	411
2022 – 2023	380

Important Events:

2022 - 2023

- Opening Ceremony and Foundation Stone Laying Ceremony - Five Great Festival on 11.08.2022.
- Platinum Jubilee Celebration - Student felicitation function - Chief Guest: Mrs. S. Anna Bharathi, Sun, Vijai Tv and TV debate speaker on 15.06.2022.
- Platinum Jubilee Celebration - Honoring Teaching and Non-teaching staff members on 16.06.2022.
- Platinum Jubilee Celebration - Honoring Ex College Management Board Members and Principals on 17.06.2022.
- Autonomous extension for the period of 2022-2023 to 2026-2027.

2021-2022

- UGC Peer Team member visit to our college for extension of Autonomous on 27.05.2022 & 28.05.2022.
- 75வது பவள விழாவை முன்னிட்டு மாபெரும் பாரம்பரியத் திருவிழா on 22.05.2022.

- விஜய் டிவி நட்சத்திரங்கள் பங்குபெறும் விஜய் நட்சத்திர கொண்டாட்டம் on 13.05.2022.

2020-2021

- Release Function of the Special Cover & Special Cancellation on Platinum Jubilee Celebration of V.H.N. Senthikumara Nadar College on 11.08.2021.
- DBT Star College Scheme to our college and sanctioned amount **₹1,04,00,000**

2018 - 2019

- NAAC Visit (4th cycle 'A' Grade)
- UGC has approved B.Voc. programme in Food Safety and Quality Management Remediation and sanctioned **₹ 41,50,000** to our college.

2017 - 2018

- Autonomous extension for the period of 2017-2018 to 2021-2022.

2011 - 2012

- The University Grants Commission and Madurai Kamaraj University conferred Autonomous status to our institution.

2013 – 2014

- The NAAC Re-accredited our institution with 'A' **grade** with the **CGPA of 3.17**
- DST has granted FIST status to our college and sanctioned a amount **₹87,00,000**

2015-2016

- UGC has approved B.Voc. programme in Environmental Assessment and Remediation and sanctioned **₹ 110 Lakhs** to our college.

Infrastructure Developed

1. Maths Classroom
2. Multi gym
3. Indoor Stadium
4. Remodeled Office infrastructure
5. Indoor meeting hall with a capacity of 700
6. Gym
7. Sports Running Track
8. Solar Panel

9. Valuation Hall cum Seminar Hall
10. BBA Building
11. HD electrification
12. Mathematics Model room
13. Renovated Zoology Museum
14. Botany Herbal repository
15. New toilets
16. RO Plant
17. Studio for E-content Development
18. Wi-Fi Enabled campus
19. Green Park
20. Film Hall
21. Commerce meeting hall
22. Physics meeting hall
23. Group Discussion room

VIPs visited our college from 01.06.2011 to 31.04.2023

1. **Hon'ble Dr.A.P.J.Abdul Kalam , Former President of India**
2. **Dr.Tamilisai Soundarajan**, Governor, Telungana
3. **Dr.T.S.Sridhar**, IAS, Principal Secretary, Higher Education Department, , Chennai.
4. **Shri. E. Chinnaveeran**, Project Director, Kudankulam Nuclear Power Project 3 & 4
5. **Dr.K.Muthuchelian**, Vice Chancellor, Periyar University, Salem.
6. **Dr.P.Gunasekaran**, Vice Chancellor, Thiruvalluvar University, Vellore.
7. **Thiru B.Manickam Tagore, M.P.**
8. **Prof. Dr. Karu. Nagarajan**, Member Secretary, TANCHE, Chennai.
9. **Dr.H.Devaraj**, Vice Chairman, University Grants Commission, New Delhi.
10. **Dr.(Tmt.)Chandrakantha Jeyabalan**, Vice-chancellor, Tamilnadu Open University,
Chennai.
11. **Mr.M.Devadass**, Director of Collegiate Education (FAC), Chennai.
12. **Dr.Thamizhachi Thangapandian**, Poet, Writer and Orator, Chennai.
13. **Vasanthabalan**, Tamil Film Director
14. **S. Ravi Mariya**, Actor and Film Director
15. **Dr.S.Thangasamy, Ph.D.**, Vice-Chancellor, Tamil Nadu Teachers Education
University, Chennai.

16. **Dr.P.Vanangamudi**, Vice-Chancellor, The Tamilnadu Dr.Ambedkar Law University,
Chennai.
17. **V.Irai Anbu IAS**
18. **Mathukkur Ramalingam** Journalist and Social Activist
19. **Dr.C.Sylendra Babu IPS**
20. **Dr.P.P. Chellathurai** Vice-Chancellor, Madurai Kamaraj University, Madurai.
21. **S. Gnanasambanthan** All India Radio Station, Madurai.
22. **G. Valli**, Vice Chancellor, Mother Terasa Women University, Kodaikanal.
23. **Isainani Illayaraja**, Tamil Music Director
24. **Prof.Dr.M.Krishnan**, Vice Chancellor, Madurai Kamarajar University, Madurai.
25. **Prof. Dr. J. Kumar**, Vice-Chancellor, Madurai Kamaraj University, Madurai.
26. **Prof. G. Ravi**, Vice-Chancellor, Alagappa University, Karaikudi.
27. **Shri. J. Meghanatha Reddy, I.A.S.** Virudhunagar District Collector
28. **Mr. M. Manohar, I.P.S.**, Superintendent of Police, Virudhunagar District.
29. **Mr. Kalaimamani Dr. S. Ravi Maria**, Film Director, Actor
30. **Mr. Solvendhar Suki Sivam**
31. **Dr. Sundara Avudaiappan**, All India Radio Station, Chennai
32. **Mr. Mohanasundaram**
33. **Dr.J.Kumar**, Vice-chancellor, Madurai Kamaraj University
34. **Mrs. S. Anna Bharathi**, Sun, Vijai Tv and TV debate speaker

RESEARCH PUBLICATIONS

Total Publications : 250

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|------|---|
| 2023 | Dr.P.Sundara Pandian Published Article on " Emerging Trends in Science and Social Science" in the proceeding of the International Conference at Thailand, November 2023. |
| 2023 | Dr.P.Sundara Pandian and Mr. M.J. Senthilkumar Published Article on "An Overview of corporate environmental harm, Environmental liabilities, environmental crimes and environmental responsibilities" in the journal "Trends in Kalis Reseach" November, 2023, Volume 12, Number 1 with ISSNnumber0974-701x. |
| 2023 | Dr.P.Sundara Pandian and Mr. M.J. Senthilkumar Published Article on "A Study on Impact and coping strategies of covid 19 with special reference to fisheries and aquaculture sector in the journal "Trends in Kalis Research" November, 2023, Volume 12, Number 1 with ISSNnumber0974-701x. |

- 2023 **Dr.P.Sundara Pandian** and Dr.T.Jebasheela Published Article on "Digital Marketing Trends in 2023 : Leveraging Social Media and Influencer Marketing" International Journal of Current Research and Academic Review, ISSN: 2320-2882 (Online) Volume 11 Issue 9 (September – 2023).
- 2023 **Dr.P.Sundara Pandian & Dr.S.Muthulakshmi** Published Article on “Attitude of Customers towards Internet Banking Services in Virudhunagar District”, India, International Journal of Current Research and Academic Review, ISSN: 2347-3215 (Online) Volume 11 Number 2 (February – 2023).
- 2023 **Dr.P.Sundara Pandian & Dr.S.Muthulakshmi**, Published an article on "Institutional Values and Best Practices – Key Components” in the proceeding of the National Conference on “Institutional Values and Best Practices" with ISBN 978 -81 - 951746-4-5, March 2023
- 2023 **Dr.P.Sundara Pandian &Dr.R.Shobana Devi**, Published an article on "Measures Initiated by the Institution for the Promotion of Gender Equity” in the proceeding of the National Conference on “Institutional Values and Best Practices" with ISBN 978 -81 - 951746-4-5, March 2023
- 2023 **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi published an article on Key Challenges and The Global Drivers of Change - Its Impact on the Indian Business Leaders, **An International Scholarly Open Access Journal, Peer-Reviewed, Refereed Journal Impact Factor 7.95 [UGC Approved Journal No 63975](#)**, April 2023
- 2022 **Dr.P.Sundara Pandian**, Published an article on “Influence of School Environment on the Professional Commitment of School Teachers Working in Virudhunagar District, Tamilnadu, in the Journal of The Oriental Institute, Vol 71, Issue 01, No 15, 2022, pp 135- 144.
- 2022 **Dr.P.Sundara Pandian**, Dr.M.Senthil Kumar, Dr.J.Jasmine Bhasina and Mrs.V.Suriya, Published an article on “A Study on Ethnographic Research :Approaches to Qualitative Research” in the edited Volume, “Designing Samples and Deciding Statistical Tools for Social Science Research”, with ISBN 978-93-5768-281-7, October 2022
- 2022 **Dr.P.Sundara Pandian & Dr.S.Muthulakshmi**, Published an article on "Pradhan Mantri Mahila Shakti Kendra (PMMSK) Scheme – A Study with Reference to Virudhunagar District" in the edited Volume, Empowerment of Rural Women: Challenges and Opportunities with ISBN 978-81-951746-1-4, November 2022
- 2022 **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi, Published Article on “Faculty Perceptions Towards Online Teaching in Arts and Science Colleges During Pandemic Period in Virudhunagar District”, in the Journal of Emerging Technologies and Innovative Research (JETIR), June 2022, Volume 9, Issue 6, ISSN 2349-5162, June 2022
- 2022 **Dr.P.Sundara Pandian**, Published an article on “Influence of School

Environment on the Professional Commitment of School Teachers Working in Virudhunagar District, Tamilnadu, in the Journal of The Oriental Institute, Vol 71, Issue 01, No 15, 2022, pp 135- 144.

- 2022** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on "Challenges of women entrepreneurs during pandemic period with special reference to work life balance in virudhunagar district" in the ISBN Book, November 2022.
- 2022** **Dr.P.Sundara Pandian**, Dr.M.Senthil Kumar, Dr.J.JasmineBhastina and Mrs.V.Suriya, Published an article on "A Study on Ethnographic Research: Approaches to Qualitative Research" in the edited Volume, "Designing Samples and Deciding Statistical Tools for Social Science Research", with ISBN 978-93-5768-281-7, October 2022
- 2022** **Dr.P.Sundara Pandian** and Dr.R.Shobana DeviPublished an Article on "Influence of School environment on the Professional Commitment of School Teachers workong in Virudhunagar District, Tamilnadu" in the journal "Journal of the Oriental Institute" with ISSN Number, May 2022.
- 2022 Mrs. Nagasudha, Dr.S.Muthulakshmi and **Dr.P.Sundara Pandian**Published an Article on "Space Saving furniture as a smart solution for 2BHK apartments" in the journal "Journal of emerging technologies and innovation research" with ISSN Number, May 2022.
- 2022** Dr.R.Palaniappan and **Dr.P.Sundara Pandian**Published an Article on "Data Science in Business for customer acquisition, better marketing, innovation and enriching lives" in the journal "Journal of emerging technologies and innovation research" with ISSN Number, April 2022.
- 2021** **Dr.P.Sundara Pandian**Published an Article on "Factors Affecting Work Life Balance of Women Nurses in Virudhunagar" in the edited book "Recent Trends and Innovation in Science and Management" with ISBN Number, April, 2021.
- 2020** **Dr.P.Sundara Pandian** and Dr.R.Shobana DeviPublished an Article on "An Examen of Customers' Satisfaction towards Artificial Intelligence in Banking Sector in Virudhunagar District" in the Journal "Alochana Chakra", August 2020.
- 2020** **Dr.P.Sundara Pandian**and M.J.Senthilkumar Published an Article on "A Study on Policy Holders Attitude towards Social Insurance Scheme – with special reference to PMJJBY and PMSBY schemes in Virudunagar District."
- 2020** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi Published an Article on "Cross- Cultural Negotiations and Etiquette" in the edited book with ISBN Number "Managing Human Resource in Cross- Cultural Organisations" August, 2020.

- 2020** **Dr.P.Sundara Pandian** Published an Article on “A Study of Social Insurance Schemes in India with Special Reference to Pradhan Mantri Surakshana Bima Yojana Scheme” in the edited book with ISBN Number “ICTACT Journal of Management Studies” May, 2020.
- 2020** **Dr.P.Sundara Pandian** and Dr.R.Palanniappan Dr.S.Muthulakshmi Published an Article on Factors Influencing the usage of ICT in Higher Education in the edited book with ISBN Number “Miracle of Teaching” April 2020.
- 2020** **Dr.P.Sundara Pandian** Published an Article on “Consumer Perception towards Private Labels and Its Key Challenges – An Empirical study” in the edited book with ISBN Number “Purakala” April, 2020.
- 2020** **Dr.P.Sundara Pandian** and **Dr.R.Shobana Devi** Published an Article on “Consumer Perception on Organic Product in Virudhunagar” in the edited book “Eat Right India”, March 2020.
- 2020** **Dr.P.Sundara Pandian** and **Dr.R.Shobana Devi** Published an Article on “Building Social and Emotional Learning Competency of the Students: A Scrutiny of Beginners in Teaching in Tamilnadu” in the Journal “College Sadhana”, February 2020.
- 2020** Dr.P.Sundara Pandian and Dr.S.Muthulakshmi Published an Article on “Conditions and Problems of Female Domestic Workers” in the Journal “College Sadhana”, February, 2020.
- 2020** **Dr.P.Sundara Pandian** and **Dr.S.Muthu Lakshi** Published an Article on ss“Health Problem faced by Women Managers in IT Sector – with special reference to Tamilnadu”, in the edited book with ISBN Number “Bibliotherapy for All: An Innovative Practice in Library” February, 2020.
- 2020** **Dr.P.Sundara Pandian** and **Dr.R.Shobana Devi** Published an Article on “Coping of Stress and Burnout of Women Police Personnel”, in the edited book with ISBN Number “Bibliotherapy for All: An Innovative Practice in Library” February, 2020.
- 2019** **Dr.P.Sundara Pandian** and **Dr.M.J.Senthilkumar** Published an Article on “An Investigation into Impact of Make in India Campaign in Indian Economy”, in the edited book with ISBN Number ““Make in India: Opportunities and challenges” August, 2019.
- 2019** **Dr.P.Sundara Pandian**, and **Dr.R.Shobana Devi** Published an Article on “Integrating a Cultural Intelligence Multicultural Workforce in Chennai City”, in the Journal “College Sadhana”, August, 2019, Volume 12, Number 1 with ISSN number 0974-6838.
- 2019** **Dr.P.Sundara Pandian** and **Dr.M.J.Senthilkumar** Published an Article on “An Enquiry into Corporate Environmental harm – Environmental Crime and

Environmental Responsibilities”, in the edited book with ISBN Number “Corporate Environment Responsibility – A Midway and Progress” July, 2019.

- 2019** **Dr.P.Sundara Pandian** Published an Article on “Benefits of Information Communication and Technology (ICT) in Higher Educational Institutions in India”, in the edited book with ISBN Number “Emerging Trends in Science and Social Science” May, 2019.
- 2019** **Dr.P.Sundara Pandian** and **Dr.M.Suresh** Published an Article on “Role of MGNREGS on Development of Rural People in Virudhunagr District, Tamilnadu”, in the edited book with ISBN Number “Emerging Trends in Science and Social Science” May, 2019.
- 2019** **Dr.P.Sundara Pandian** and **Dr.S.Muthulakshmi** Published an Article on “Micro Insurance Policies for Rural Women – with Special Reference to India”, in the edited book with ISBN Number “Emerging Trends in Science and Social Science” May, 2019.
- 2019** **Dr.P.Sundara Pandian** and **Dr.S.Muthulakshmi** Published an Article on “Challenges of Cross-Cultural Management in Organization”, in the edited book with ISBN Number “Emerging Trends in Science and Social Science” May, 2019.
- 2019** **Dr.P.Sundara Pandian** and **K.Sridevi** Published an Article on “Customer Relationship Management in Kancheepuram Hotel Industry”, in the edited book with ISBN Number “Emerging Trends in Science and Social Science” May, 2019.
- 2019** **Dr.P.Sundara Pandian** and **Dr.R.Shobana Devi** Published an Article on “Customer Adoption towards Advent of Artificial Intelligence (AI) in Indian Banking Sector – A Study With Special Reference to Tamilnadu”, in the edited book with ISBN Number “Emerging Trends in Science and Social Science” May, 2019.
- 2019** **Dr.P.Sundara Pandian** and **Dr.M.J. Senthil Kumar** Published an Article on “An overview of Corporate environmental, harm, environmental liabilities, environmental crimes and environmental responsibilities”, in the journal “Trends in Kalis Reseach” March 2019, Volume 12, Number 1 with ISSN number 0974-701x.
- 2019** **Dr.P.Sundara Pandian**, and **Dr.S.Muthulakshmi** Published an Article on “Women Managers and their Health Issues – With Special Reference to Tamilnadu”, in the Journal “College Sadhana”, February 2019, Volume 11, Number 2 with ISSN number 0974-6838.
- 2019** **Dr.P.Sundara Pandian**, and **Dr.R.Shobana Devi** Published an Article on “Competence of Academic Administrators Virudhunagar District in Identifying Emotions: A Delineation”, in the Journal “College Sadhana”, February 2019, Volume 11, Number 2 with ISSN number 0974-6838.

- 2019** **Dr.P.Sundara Pandian, and Dr.M.Suresh** Published an Article on “MGNREGS A Facilitator for Rural Development in Tamilnadu”, in the Journal “College Sadhana”, February 2019, Volume 11, Number 2 with ISSN number 0974-6838.
- 2019** **Dr.R.Shobana Devi** Published an Article on “Anti Plagiarism Software : An Outlook of Researcher in Madurai District”, in the edited book with ISBN Number “Online Publishing, Plagiarism and Research Integrity” February, 2019.
- 2019** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi Published an Article on “Health Problems faced by Women Managers – with Special Reference to Tamilnadu ”, in the edited book with ISBN Number Commerce and Management in Digital Era” January, 2019.
- 2019** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi Published an Article on “Financial Inclusion and Women Empowerment”, in the edited book with ISBN Number Insolvency and Bankruptcy Code, 2016- New Bankruptcy Law for the Revival of Indian Economy” January, 2019.
- 2019** **Dr.P.Sundara Pandian, Dr.M.Suresh and Dr.J.Kamatchi Eswaran** Published an Article on “Changing Trends in Indian Banking Sector”, in the edited book with ISBN Number Insolvency and Bankruptcy Code, 2016- New Bankruptcy Law for the Revival of Indian Economy” January, 2019.
- 2018** **Dr.P.Sundara Pandian, and Dr.S.Muthulashmi** Published an Article on “Ayushman Bharat Health Insurance towards a Healthy Rural India”, in the Journal “The Life Insurance Today”, November 2018, Volume XIV, No.08 with ISSN number 0973-4813.
- 2018** **Dr.P.Sundara Pandian, and Dr.S.Muthulakshmi** Published an Article on “Worklife Balance in the context of Time Management”, in the Journal “College Sadhana”, August 2018, Volume 11, Number 1 with ISSN number 0974-6838.
- 2018** **Dr.P.Sundara Pandian, and K.Sridevi** Published an Article on “Factors Influencing Customer Retention in Kanchipuram Hotel Industry”, in the Journal “College Sadhana”, August 2018, Volume 11, Number 1 with ISSN number 0974-6838.
- 2018** **Dr.P.Sundara Pandian, and Dr.R.Shobana Devi** Published an Article on “Emotional Intelligence and Martial Satsifaction of Law Enforcement Officers and others in Virudhunagar District – A Comparative Study”, in the Journal “College Sadhana”, August 2018, Volume 11, Number 1 with ISSN number 0974-6838.
- 2018** **Dr.P.Sundara Pandian, and Dr.M.Suresh** Published an Article on “Customer Satisfaction towards Electronic Goods in Virudhunagar District”, in the Journal “College Sadhana”, August 2018, Volume 11, Number 1 with ISSN number 0974-6838.

- 2018** **Dr.P.Sundara Pandian, and S.Muthulakshmi** Published an Article on “LIC Aadhar Shila in the Context of Women”, in the Journal “The Life Insurance Today”, August 2018, Volume XIV, Number 05 with ISSN number 0973-4813.
- 2018** **Dr.P.Sundara Pandian, M.J.Senthil Kumar and Dr.N.R.Nagarajan**Published an Article on “An Insight into Group Insurance in India”, in the Journal “The Life Insurance Today”, June 2018, Volume XIV, Number 03 with ISSN number 0973-4813.
- 2018** **Dr.P.Sundara Pandian, M.J.Senthil Kumar and Dr.N.R.Nagarajan**Published an Article on “An Investigation into the Impact of Television Advertisements on Children’s Buying Behavior”, in the Journal “Business Plus”, June 2018, Volume 1, Number 19 with ISSN number 0975-9336.
- 2018** **Dr.P.Sundara Pandian, M.J.Senthil Kumar and Dr.N.R.Nagarajan**Published an Article on “Nuts and Bolts of Social Insurance in India”, in the Journal “The Life Insurance Today”, May 2018, Volume XIV, Number 02 with ISSN number 0973-4813.
- 2018** **Dr.P.Sundara Pandian**and **Dr.M.Suresh** Published an Article on “The Need for Skill Development in Indian Scenario and its Development Policy”, in the edited book with ISBN Number “Skill Development for Inclusive Growth” February, 2018.
- 2018** **Dr.P.Sundara Pandian, and K.Sridevi** Published an Article on “A Study on Problems and Challenges of Skill Development in India”, in the edited book with ISBN Number “Skill Development for Inclusive Growth” February, 2018.
- 2018** **Dr.P.Sundara Pandian, S.Muthulakshmi** and **Dr.J.Kamatchi Eswaran** Published an Article on “Skill Development in India and its Challenges”, in the edited book with ISBN Number “Skill Development for Inclusive Growth” February, 2018.
- 2018** **Dr.P.Sundara Pandian, Dr.R.Shobana Devi**and **Dr.M.Suresh** Published an Article on “Problems of Women Entrepreneurs in India”, in the edited book with ISBN Number “Women Entrepreneurship in Comprehensive Environment - A Paradigm Shift in Indian Context” February, 2018.
- 2017** **Dr.P.Sundara Pandian, M.J.Senthil Kumar and Dr.N.R.Nagarajan**Published an Article on “A Overview of Universal Life Insurance Policy”, in the Journal “The Life Insurance Today”, October, 2017, Volume XIII, Number 07 with ISSN number 0973-4813.
- 2017** **Dr.R.Shobana Devi, Dr. J. Kamatchi Eswaran and Dr.P.Sundara Pandian** Published an Article on “Perception of employers towards Government scheme for Power loom sector in Aruppukottai”, in the Journal “College Sadhana”, August 2017, Volume 10, Number 1 with ISSN number 0974-6838.
- 2017** **Dr.P.Sundara Pandian** and **M.J.Senthilkumar** Published an Article on “A Factor Analysis on Job Satisfaction and Problems faced by Printing Industries

Employees”, in the Journal “ICTACT Journal on Management Studies”, August 2017, Volume 3, Issue 4, pp.62-66 with ISSN number 2395-1664.

- 2017** **Dr.P.Sundara Pandian**, Dr.Kamatchi Eswaran and Dr. M.Suresh Published an Article on “Problems of Rural Entrepreneurship in Virudhunagar District”, in the Journal special issue on “College Sadhana”, August 2017, Volume 10, Issue 1 (A) with ISSN number 0974-6838.
- 2017** **Dr.P.Sundara Pandian** and Vadivel Published an Article on “Problems and Prospects of Women Micro Entrepreneurs in Digilipur Tehsil of N&M Andaman”, in the edited book with ISBN Number 978-93-81723-76-0 “Social Entrepreneurship and Growing Business Opportunities in India” August, 2017.
- 2017** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi Published an Article on “Crowdfunding – A Catalyst for Social Entrepreneurship”, in the edited book with ISBN Number 978-93-81723-76-0 “Social Entrepreneurship and Growing Business Opportunities in India” August, 2017.
- 2017** **Dr.P.Sundara Pandian** and M.J.Senthilkumar Published an Article on “Multidimensional Analysis on Stimulus Coordinates Burnout of the Medical Representatives”, in the Journal “Trends in Kalis Research”, July 2017, Volume 10, No.1, with ISSN number 0974-701x.
- 2017** **Dr.P.Sundara Pandian** and M.J.Senthilkumar Published an Article on “Performance Analysis of Public and Private Life Insurance Companies in India”, in the Journal “Business Plus”, June 2017, Volume 1, No.16, pp. 17-26 with ISSN number 0975-9336.
- 2017** **Dr.P.Sundara Pandian**, and K.Sridevi Published an Article on “A Study on Problems and Prospects of Working Women in Chengalpattu”, in the edited book with ISBN Number 978-93-81723-72-2 “Working Women: Problems and Prospects” July, 2017.
- 2017** **Dr.P.Sundara Pandian**, **Dr.J.Kamatchi Eswaran** and Dr. S.Muthulakshmi Published an Article on “Work-Life Balance of Women Managers with special reference to Childcare”, in the Journal “Vivekananda Journal of Research”, January-June 2017, Volume 6, Issue 1 with ISSN number 2319-8702.
- 2017** **Dr.P.Sundara Pandian** and Dr. M.Suresh Published an Article on “Socio-Economic Impact of Mahatma Gandhi National Rural Employment Guarantee Scheme”, in the Journal “Vivekananda Journal of Research”, January-June 2017, Volume 6, Issue 1 with ISSN number 2319-8702.
- 2017** **Dr.P.Sundara Pandian**, Dr.N.R.Nagarajan and M.J.Senthil Kumar Published an Article on “A Overview of Keyman Insurance”, in the Journal “The Insurance Times”, April, 2017, Volume XIII, Number 01 with ISSN number 0973-4813.
- 2017** **Dr.P.Sundara Pandian** and P.Kamaraj Published an Article on “A Study on Factors Influencing Consumers towards Online Shopping in Madurai District”,

in the Journal “College Sadhana”, February 2017, Volume 9, Number 1 with ISSN number 0974-6838.

- 2017** **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi Published an Article on “Welfare Measures of Employees in Dhall Mills at Virudhunagar”, in the Journal “College Sadhana”, February 2017, Volume 9, Number 1 with ISSN number 0974-6838.
- 2017** **Dr.P.Sundara Pandian**, Dr.J.Kamatchi Eswaran and R.K.Manju @ Mahalakshmi Published an Article on “Financial Inclusion with special reference to PMJDY Scheme”, in the edited book with ISBN Number 978-93-81723-66-1 “Less Cash Economy and Financial Inclusion” March, 2017.
- 2017** **Dr.P.Sundara Pandian**, Dr.J.Kamatchi Eswaran and R.K.Manju @ Mahalakshmi Published an Article on “Challenges of Startups to adopt Innovation in SMEs”, in the edited book with ISBN Number 978-93-81723-66-1 “Startup India – A way to Standup India” March, 2017.
- 2017** **Dr.P.Sundara Pandian**, Dr.N.R.Nagarajan and M.J.Senthil Kumar Published an Article on “A Overview of Captive Insurance”, in the Journal “The Insurance Times”, January, 2017, Volume XXXVII, Number 01 with ISSN number 0971-4480.
- 2017** **Dr.P.Sundara Pandian and S.Muthulakshmi** Published an Article on “GST- A Boon to Startups”, in the edited book with ISBN Number 978-93-81723-61-6 “Goods and Services Tax Concepts and Challenges” January, 2017.
- 2016** **Dr.P.Sundara Pandian and M.J.Senthil Kumar** Published an Article on “A Study on Customers’ Attitude towards Passenger Car in Sivakasi Taluk”, in the Journal “Business Plus”, December, 2016, Volume 1, Number 15 with ISSN number 0975-9336.
- 2016** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi Published an Article on “A Study on Consumer Perception towards Private Labels in Virudhunagar”, in the edited book with ISBN Number “Paradigms in Management and Entrepreneurship” November, 2016.
- 2016** **Dr.P.Sundara Pandian** and N.Dhanya published an Article on “Penetration of Financial Services among Rural Women- A Reality Check at Virudhunagar District” in the Journal Nehru Journal of Management and Research”, November 2016, Volume 1, Issue 14 with ISSN number 22307974.
- 2016** **Dr.P.Sundara Pandian**, Dr.S.Muthulakshmi and R.Shobana Devi published an Article on “Oil Seeds-The Backbone of Indian Agricultural Economy” in the Journal of Agriculture and Rural Development “Kisan World”, October 2016, Volume 43, Number 10 with ISSN number 0971-9229.
- 2016** **Dr.P.Sundara Pandian and M.J.Senthil Kumar** Published an Article on “Multi Dimensional Analysis on Teacher’s Burnout – A Study with Special reference

to Matriculations School in Virudhunagar District”, in the Journal “College Sadhana”, August 2016, Volume 9, Number 1 with ISSN number 0974-6838.

- 2016** **Dr.P.Sundara Pandian and S.Muthulakshmi** Published an Article on “MSME’s – A Lead to Make in India”, in the edited book with ISBN Number 978-93-81723-54-8 “Make in India – Initiatives, Ideas & Challenges” August, 2016.
- 2016** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi published an Article on “Overview of Coconut Oil” in the Journal of Agriculture and Rural Development “Kisan World”, June 2016, Volume 43, Number 6 with ISSN number 0971-9229.
- 2016** **Dr.P.Sundara Pandian and M.J.Senthil Kumar** Published an Article on “An Enquiry into Burnout of Medical Representatives A study with special Reference to Salary Administration”, in the Journal “Business Plus”, June 2016, Volume 1, Number 14 with ISSN number 0975-9336.
- 2016** **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi published an Article on “Impact of Innovation Adoption on Business Performance of Safety Match Industry in Virudhunagar District in the International Journal of “Business and Economics Research”, with ISSN number 2455-3921, Volume 2, Number 1, March 2016.
- 2016** **Dr.P.Sundara Pandian and Dr.R.Shobana Devi** Published an Article on “Role of Information Communication Technologies in Education” in the edited book with ISBN Number 978-93-5258-485-7 “Role of Information and Communication Technology (ICT) on the growth of Service Industries”, March, 2016.
- 2016** **Dr.P.Sundara Pandian** and M.J.Senthil Kumar Published an Article on “A Study on Customer Perception Towards Core Banking Services”, in the edited book with ISBN Number 978-93-5258-485-7 “Role of Information and Communication Technology (ICT) on the growth of Service Industries” March, 2016.
- 2016** **Dr.P.Sundara Pandian**, and Dr.S.Muthulakshmi Published an Article on “Gender Discrimination faced by Women Managers in IT Sector- An Empirical study with Special Reference to Tamilnadu” in the conference proceedings “Subaltern Studies and Minority Literature” March, 2016.
- 2016** **Dr.P.Sundara Pandian and Dr.J.Kamatchi Eswaran** Published an Article on “Socio-Economic Impact of MGNREGSs members in Sattur Block”, in the Journal “College Sadhana”, February 2016, Volume 8, Number 2 with ISSN number 0974-6838.
- 2016** **Dr.P.Sundara Pandian and Dr.R.Shobana Devi** Published an Article on “Performance of Facilitators in Innovation Adoption with Special Reference to Match Industry in Virudhunagar District”, in the Journal “College Sadhana”, February 2016, Volume 8, Number 2 with ISSN number 0974-6838.

- 2015** **Dr.P.Sundara Pandian** and Dr.S.Muthulakshmi published an Article on “Online Advertising – An Effective Media in the Journal “College Sadhana”, December 2015, Volume 8, Number 1 (A) with ISSN number 0974-6838.
- 2015** **Dr.P.Sundara Pandian** and M.J.Senthilkumar Published an Article on “A Factor Analysis on Burnout of Medical Representatives in Virudhunagar District”, in the Journal “Business Plus”, December 2015, Volume 1, Number 13 with ISSN number 0975-9336.
- 2015** **Dr.P.Sundara Pandian**, and Dr.S.Muthulakshmi Published an Article on “The ‘Epidemic’ of Violence against Women in India” in the edited book with ISBN Number “Human Rights to Peace – Ethics and Policies” December, 2015.
- 2015** **Dr.P.Sundara Pandian**, and Dr.J.Kamatchi Eswaran Published an Article on “Women Empowerment through MGNREGS in Sivakasi” in the edited book with ISBN Number “Human Rights to Peace – Ethics and Policies” December, 2015.
- 2015** **Dr.P.Sundara Pandian**, and Dr.R.Shobana Devi Published an Article on “Domestic Violence Causes and Consequences” in the edited book with ISBN Number “Human Rights to Peace – Ethics and Policies” December, 2015.
- 2015** **Dr.P.Sundara Pandian**, and M.J.Senthilkumar Published an Article on “A Study on Violation of Women Rights in India” in the edited book with ISBN Number “Human Rights to Peace – Ethics and Policies” December, 2015.
- 2015** **Dr.P.Sundara Pandian**, and M.J.Senthilkumar Published an Article on “An Investigation into Foreign Direct Investment in Indian Retail Sector” in the edited book with ISBN Number “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” December, 2015.
- 2015** **Dr.P.Sundara Pandian**, and M.J.Senthilkumar Published an Article on “An Investigation into Burnout of Medical Representatives in Pharmacy Retail Sector” in the edited book with ISBN Number “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” December, 2015.
- 2015** **Dr.P.Sundara Pandian**, and Dr.S.Muthulakshmi Published an Article on “Ethical Issues in Retail banking” in the edited book with ISBN Number “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” December, 2015.
- 2015** **Dr.P.Sundara Pandian** and M.J.Senthilkumar Published an Article on “An Investigation into Burnout of Medical Representatives – A Study with Special Reference to Job Demands”, in the Journal “ICTACT Journal on Management Studies”, November 2015, Volume 1, Issue 4 with ISSN number 2395-1656.
- 2015** **Dr.P.Sundara Pandian**, Dr.R.Neelamegam and S.Kumaresan published an Article on “An Analysis of Annual Reports of Financial Intelligence Unit of Srilanka” in the edited book with ISBN Number “Innovative Practices in Functional Management” October, 2015.

- 2015** **Dr.P.Sundara Pandian**, and Dr.J.Kamatchi Eswarn Published an Article on “Performance of MGNREGS in Sattur Block” in the edited book with ISBN Number “Labour and Employment in India” September, 2015.
- 2015** **Dr.P.Sundara Pandian**, Dr.N.Ashok Kumar, Dr.J.Kamatchi Eswaran and Dr.P.Snakara Narayanan Published an Article on “Perception of Loan Borrowers towards difficult in Repayment of Loan in Thoothukudi District Central Co-Operative Bank”, in the Journal “College Sadhana”, August 2015, Volume 8, Number 1 with ISSN number 0974-6838.
- 2015** **Dr.P.Sundara Pandian** and M.Suresh published an Article on “A Study on Factor Affecting Consumer Behaviour on Online Shopping in Virudhunagar region” in souvenir “Strategies for Sustainable Growth of E-Commerce” July, 2015.
- 2015** **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi published an Article on “Factors influencing Burnout of Medical Representatives at Kovilpatti” in the edited book with ISBN number “Changing Scenario of E-Commerce” July, 2015.
- 2015** **Dr.P.Sundara Pandian** and M.J.Senthilkumar Published an Article on “A Snap Shot on Micro Insurance in India”, in the Journal “Life Insurance Today”, June 2015, Volume.XI, Number 03 with ISSN number 0973-4816.
- 2015** **Dr.P.Sundara Pandian** and M.J.Senthilkumar Published an Article on “An Enquiry into Burnout of Medical Representatives – A Study with Special reference to Job Demands”, in the Journal “Business Plus”, June 2015, Volume 1, Number 12 with ISSN number 0975-9336.
- 2015** **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi Published an Article on “Managing Occupational Stress: A Study of Marketing Executives in Life Insurance Companies at Virudhunagar District”, in the Journal “College Sadhana”, February 2015, Volume 7, Number 2 with ISSN number 0974-6838.
- 2015** **Dr.P.Sundara Pandian** and M.Suresh Published an Article on “Performance of MGNREGS in Virudhunagar District”, in the Journal “College Sadhana”, February 2015, Volume 7, Number 2 with ISSN number 0974-6838.
- 2015** **Dr.P.Sundara Pandian** and M.J.Senthil Kumar Published an Article on “An Enquiry into Burnout of Employee – A Study with Special Reference to Medical Representatives in Virudhunagar District”, in the Journal “College Sadhana”, February 2015, Volume 7, umber 2 with ISSN number 0974-6838.
- 2015** **Dr.P.Sundara Pandian**, J.Kamatchi Eswaran and P.Sankaranarayanan, Published an Article on “Perception of Bank Managers towards Non-Performing Assets in Thoothukudi District Central Co-Operative Bank”, in the Journal “College Sadhana”, February 2015, Volume 7, umber 2 with ISSN number 0974-6838.

- 2015** **Dr.P.Sundara Pandian** and M.J.Senthilkumar published an Article on “An enquiry into Burnout of Medical Representatives – A Study with special reference to Salary Administration” in the edited book with ISBN Number “Strategies for Sustainable Development Practice in Indian Industries” February, 2015.
- 2015** **Dr.P.Sundara Pandian** and N.Dhanya published an Article on “Carbon Accounting Issues – An analysis under Indian Perspective” in the edited book with ISBN Number “Strategies for Sustainable Development Practice in Indian Industries” February, 2015.
- 2015** **Dr.P.Sundara Pandian** and S.Kumaresan Published an Article on “Perspective and Issues of Know Your Customer (KYC) Standards and Anti-Money Laundering (AML) measures Indian Banking Operations” in the “Jamal Academic Research Journal”, January, 2015, Special issue with ISSN number 0973-0303.
- 2014** **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi Published an Article on “Coping Occupational Stress of Women Police Constables at Virudhunagar District” in the Journal “College Sadhana”, August, 2014, Volume 7, Number 1 with ISSN number 0974-6838.
- 2014** **Dr.P.Sundara Pandian** and Dr.J.Kamatchi Eswaran Published an Article on “A Study on Consumer Attitude towards Handset Preference in Virudhunagar District” in the Journal “College Sadhana”, August, 2014, Volume 7, Number 1 with ISSN number 0974-6838.
- 2014** **Dr.P.Sundara Pandian**, Dr.R.Neelamegam and S.Kumaresan Published an Article on “Performance of Know Your Customer (KYC) standards and anti-money laundering (AML) measures of Commercial Banks in Virudhunagar District” in the Journal “College Sadhana”, August, 2014, Volume 7, Number 1 with ISSN number 0974-6838.
- 2014** **Dr.P.Sundara Pandian**, and M.J.Senthilkumar Published an Article on “Why do Employees Leave an Organisation?” in the Journal “Facts for you”, August 2014 with ISSN Number 0970-2652, Vol.34, pages.30-33.
- 2014** **Dr.P.Sundara Pandian**, and M.J.Senthilkumar Published an Article on “The Role of Foreign Institutional Investment in Balance of Payment Issues- A Study with Special Reference to India” in the edited book with ISBN Number “Current Account Deficit and Fiscal Deficit in India” July, 2014.
- 2014** **Dr.P.Sundara Pandian** and Dr.R.Shobana Devi Published an Article on “Customer Satisfaction towards E-Banking at Madurai District” in the edited book with ISBN Number 978-93-81723-26-5 “Innovative Facades in E-Commerce” July, 2014.
- 2014** **Dr.P.Sundara Pandian** and S.Muthulakshmi Published an Article on “Online Shopping among College Students at Virudhunagar District” in the edited book

with ISBN Number 978-93-81723-26-5 “Innovative Facades in E-Commerce” July, 2014.

- 2014** **Dr.P.Sundara Pandian and P.Kamaraj** Published an Article on “The Consumer Perception towards Online Shopping in Madurai District” in the edited book with ISBN Number 978-93-81723-26-5 “Innovative Facades in E-Commerce” July, 2014.
- 2014** **Dr.P.Sundara Pandian and M.J.Senthilkumar** Published an Article on “A Study on Account holders Perception towards Internet Banking” in the edited book with ISBN Number 978-93-81723-26-5 “Innovative Facades in E-Commerce” July, 2014.
- 2014** **Dr.P.Sundara Pandian and Dr.J.Kamatchi Eswaran** Published an Article on “Factors Influencing Satisfaction of Online Banking Customers in Madurai City” in the edited book with ISBN Number 978-93-81723-26-5 “Innovative Facades in E-Commerce” July, 2014.
- 2014** **Dr.P.Sundara Pandian, Dr.N.R.Nagarajan and M.J.Senthilkumar**Published an Article on “An Overview of Micro Insurance in India” in the Journal “Facts for you”, June 2014 with ISSN Number 0970-2652, Vol.34, pages.19-21.
- 2014** **Dr.P.Sundara Pandian, Dr.N.R.Nagarajan and M.J.Senthilkumar**Published an Article on “A Bird’s Eye View of Bitcoin” in the Journal “Facts for you”, June 2014 with ISSN Number 0970-2652, Vol.34, pages.14-18.
- 2014** **Dr.P.Sundara Pandian, S.Swaminathan and P.Mohanraj** Published an Article on “Customers Satisfaction on Technology Enabled Banking Services in Nagai” in the International Journal of “Advanced Research in Computer Science and Management Studies”, May 2014 with ISSN Number 2347-1778, Vol.2, Issue.5, pages.86-90.
- 2014** **Dr.P.Sundara Pandian and P.Kamaraj** Published an Article on “Consumers Attitude Towards Online Shopping in Madurai District” in the edited book with ISBN Number 978-93-81723-22-7 “Contemporary Practices in Business Management” March, 2014.
- 2014** **Dr.P.Sundara Pandian and M.,Suresh** Published an Article on “Impact of MGNREGS in Srivilliputtur Block” in the edited book with ISBN Number 978-93-81723-22-7 “Contemporary Practices in Business Management” March, 2014.
- 2014** **Dr.P.Sundara Pandian, Dr.N.R.Nagarajan and M.J.Senthilkumar**Published an Article on “An Insight into Employee Stock Option Scheme and Sweat Equity Shares” in the Journal “Facts for you”, March 2014 with ISSN Number 0970-2652, Vol.34, No.6, pages.26-30.
- 2014** **Dr.P.Sundara Pandian and M.J.Senthilkumar** Published an Article on “An Investigation into the Role of Business in Financial Inclusion and Crisis Time”

in the edited book with ISBN Number 978-93-80530-55-0 “Financial Inclusion – Strength, Weakness and Trend” February, 2014.

- 2014** **Dr.P.Sundara Pandian and P.Kamaraj** Published an Article on “A Study on Consumers Behaviour in Online Shopping at Madurai District” in the Journal “Sankhya International Journal of Management and technology”, February, 2014 with ISSN Number 0975-3915, Volume:III, pages.700-702.
- 2014** **Dr.P.Sundara Pandian and S.Muthulakshmi**Published an Article on “Gender Issues Faced by Managerial Women in the Service Sectors - an Empirical Study ” in the Journal “College Sadhana”, February, 2014, Volume 6, Number 2 with ISSN number 0974-6838.
- 2014** **Dr.P.Sundara Pandian and Dr.J.Kamatchi Eswaran**Published an Article on “A Study on consumer Perception towards Branded Shirts in Madurai City” in the Journal “College Sadhana”, February, 2014, Volume 6, Number 2 with ISSN number 0974-6838.
- 2014** **Dr.P.Sundara Pandian and Dr.R.Shobana Devi**Published an Article on “Impact of Emotionally Intelligent Teachers in the Classroom Management at Virudhunagar District” in the Journal “College Sadhana”, February, 2014, Volume 6, Number 2 with ISSN number 0974-6838.
- 2014** **Dr.P.Sundara Pandian** Published an Article on “Nuclear Energy – A Blessing or a Curse” in the edited book with ISBN Number “Nuclear Energy -Powering the Future” February, 2014.
- 2014** **Dr.P.Sundara Pandian, R.Shobana Devi and S.Kanagavel** Published an Article on “Nuclear Power in India- Need of the Hour” in the edited book with ISBN Number “Nuclear Energy -Powering the Future” February, 2014.
- 2014** **Dr.P.Sundara Pandian, Dr.N.R.Nagarajan and M.J.Senthilkumar**Published an Article on “An Overview of Public-Private Partnerships in India” in the Journal “Facts for you”, January 2014 with ISSN Number 0970-2652, Vol.34, No.4, pages.17-21.
- 2014** **Dr.P.Sundara Pandian and M.Suresh** Published an Article on “Evaluation of MGNREGS in Virudhunagar District” in the edited book with ISBN Number 978-93-8050-942-6 “MGNREGP – Challenges, Problems and Remedies” January, 2014.
- 2013** **Dr.P.Sundara Pandian and M.J.Senthil Kumar**Published an Article on “An Insight into Employee Burnout” in the Journal “Business Plus”, December, 2013 with ISSN Number 0975-9336, Volume:I, No.9, pages.27-32.
- 2013** **Dr.P.Sundara Pandian and R.Shobana Devi** Published an Article on “Attitude of Consumers towards Foreign Direct Investment in Retail Sector: An Empirical Investigation” in the edited book with ISBN Number 9789381723197 “Impact of ICT on Consumerism” December, 2013.

- 2013** **Dr.P.Sundara Pandian and J.Kamatchi Eswaran**Published an Article on “Online Shopping and Consumers Satisfaction: An Empirical Investigation” in the edited book with ISBN Number 9789381723197 “Impact of ICT on Consumerism” December, 2013.
- 2013** **Dr.P.Sundara Pandian, Johnson Pandian and K.Lalitha Kameswari**Published an Article on “Impact of Leadership on Organizational Effectiveness in Manufacturing Industry – A study with to Madras Fertilizers Limited” in the edited book with ISBN Number “Strategic Human Resource Management (SHRM) - Riding the Power and Shipping the HR Mission Global Perspective” 18th and 19th December, 2013.
- 2013** **Dr.P.Sundara Pandian, Dr.N.R.Nagarajan and M.J.Senthilkumar**Published an Article on “An Overview of Exchange Traded Funds in India” in the Journal “Facts for you”, November 2013 with ISSN Number, pages.20-23.
- 2013** **Dr.P.Sundara Pandian and S.Saravana Kumar**Published an Article on “Online Shopping among Higher Education Students in Madurai City: A Factor Analysis Approach” in the edited book with ISBN Number 978-93-80530-54-3 “Emerging Trends in E-Commerce” 30th and 31st August, 2013.
- 2013** **Dr.P.Sundara Pandian and R.Shobana Devi**Published an Article on “Impact of Behavioral Training Programme to IT Employees on Stress Management in Chennai” in the Journal “College Sadhana”, August, 2013, Volume 6, Number 1 with ISSN number 0974-6838.
- 2013** **Dr.P.Sundara Pandian and S.Muthulakshmi**Published an Article on “Work Life Balance of Managerial Women Working in Service Sector” in the Journal “College Sadhana”, August, 2013, Volume 6, Number 1 with ISSN number 0974-6838.
- 2013** **Dr.P.Sundara Pandian and J.Kamatchieswaran**Published an Article on “A Study on the Level of Customers Awareness on Value Added Services of Mobile Phone Services with special reference to Virudhunagar District” in the Journal “College Sadhana”, August, 2013, Volume 6, Number 1 with ISSN number 0974-6838.
- 2013** **Dr.P.Sundara Pandian and K.Balamurugan** Published an Article on “A Study on Absenteeism of Employees in Jupiter Knitting Company Tirupur” in the edited book with ISBN Number 978-93-81723-13-5 “Neo- Patterns of Business Management” July, 2013.
- 2013** **Dr.P.Sundara Pandian and Muthukani** Published an Article on “A Study on Safety Management of Fireworks Industry with Special Reference to Sivakasi” in the edited book with ISBN Number 978-93-81723-13-5 “Neo- Patterns of Business Management” July, 2013.
- 2013** Dr. J.Kamatchieswaranand **Dr.P.Sundara Pandian** Published an Article on “Rural India Gives A Boost to India’s Mobile Industry” in the Journal “Facts for you”, April 2013 with ISSN Number 0970-2652, pages.23-26.

- 2013** **Dr.P.Sundara Pandian and L.Ponnuchamy**Published an Article on “An Investigation into the Absenteeism among the Labourers of Fire Work Industry” in the edited book with ISBN Number 978-93-80530-54-3 “Global Trade Vision 2020” 20th and 21st March, 2013.
- 2013** **Dr.P.Sundara Pandian and M.J.Senthil Kumar**Published an Article on “A Study on Impact of Employee Burn Out” in the edited book with ISBN Number 978-93-80530-54-3“Global Trade Vision 2020” 20th and 21st March, 2013.
- 2013** **Dr.P.Sundara Pandian and S.Muthulakshmi**Published an Article on “Work Life Balance of Managerial Women Working in Different Service Sectors” in the edited book with ISBN Number “Issues and Strategies for Women’s Empowerment: vision 2020” 14th and 15th March, 2013.
- 2013** **Dr.P.Sundara Pandian and J.Johnson Pandian**Published an article on “Emprical Evidence of the Relationship between Leadership and Organizational Culture in Chemical Industry” in the journal “The International Journal of Economics & Business studies”, March 2013.
- 2013** Dr. J.Kamatchieswaranand **Dr.P.Sundara Pandian** Published an Article on “A Study on Customer Perception towards Mobile Banking in ICICI Bank, Virudhunagar ” in the Journal “College Sadhana”, February, 2013, Volume 5, Number 2 with ISSN number 0974-6838.
- 2013** Dr.R.ShobanaDevi and **Dr.P.Sundara Pandian** Published an Article on “Attitude of In-patient at Government Hospital in Virudhunagar District” in the Journal “College Sadhana”, February, 2013, Volume 5, Number 2 with ISSN number 0974-6838.
- 2013** Mr. M.Suresh and **Dr.P.Sundara Pandian** Published an Article on “Impact of Mahatma Gandhi National Rural Employment Guarantee Scheme in Virudhunagar Block” in the Journal “College Sadhana”, February, 2013, Volume 5, Number 2 with ISSN number 0974-6838.
- 2013** **Dr.P.Sundara Pandian, S,Muthulakshmi** Published an Article on “Work life Balance Perception and ICT usage by Women Managers in Tamil Nadu” in the edited book with ISBN Number “Configuring ICT towards Rural India” 5th January, 2013.
- 2013** **Dr.P.Sundara Pandian, R.ShobanaDevi** Published an Article on “Women’s Roles in the Economy of India with ICT” in the edited book with ISBN Number “Configuring ICT towards Rural India” 5th January, 2013.
- 2013** **Dr.P.Sundara Pandian, J.Kamatchieswaran and Mr.S.Saravana Kumar** Published an Article on “Role of ICT in Madurai Small and Medium Retail Enterprises” in the edited book with ISBN Number “Configuring ICT towards Rural India” 5th January, 2013.
- 2012** J.Johnson Pandian and **Dr.P.Sundara Pandian** Published an article on “Elements of Leadership Style in Chemical Industry” in the journal “South

Asian Journal of Marketing and Management Research”, October, 2012, Volume 2, Issue 10 with ISSN number 2249-877x.

- 2012** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Impact of Advertising on Consumer Behavior in Virudhunagar District” in the edited book with ISBN Number “Advertising”, October, 2012.
- 2012** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Performance Appraisal of Mahatma Gandhi National Rural Employment Guarantee Scheme in Virudhunagar Taluk” in the Journal “College Sadhana”, August, 2012, Volume 5, Number 1 with ISSN number 0974-6838.
- 2012** **Dr.P.Sundara Pandian**, S,Muthulakshmi Published an Article on “Negative Spillover Effect between Work and Life among Women Managers in Service Sector ” in the Journal “College Sadhana”, August, 2012, Volume 5, Number 1 with ISSN number 0974-6838.
- 2012** **Dr.P.Sundara Pandian**, J.Kamatchieswaran Published an Article on “A Study on Service Quality and Passenger Satisfaction on Indian Airlines” in the Journal “College Sadhana”, August, 2012, Volume5, Number 1 with ISSN number 0974-6838.
- 2012** **Dr.P.Sundara Pandian**, R.ShobanaDevi Published an Article on “Absenteeism among Firework Employees at Sivakasi” in the Journal “College Sadhana”, August, 2012, Volume 5, Number 1 with ISSN number 0974-6838.
- 2012** **Dr.P.Sundara Pandian and Dr.S.Maheshwari** Published an Article on “A Study on Entrepreneurs in Tamil Nadu” in the edited book with ISBN Number “CHANGE AHEAD” July, 2012.
- 2012** **Dr.P.Sundara Pandian, and K.Babuthiruvaraj** Published an Article on “An Empirical Evaluation of Quality Work Life of Teaching Members Working in Self Supporting Colleges in South Tamil Nadu” in the edited book with ISBN Number “CHANGE AHEAD”, July, 2012.
- 2012** **Dr.P.Sundara Pandian**, J.Kamatchieswaran Published an Article on “Evaluation of Cell Phone Service with regard to Network in Virudhunagar District” in the edited book with ISBN Number “CHANGE AHEAD”, July, 2012.
- 2012** **Dr.P.Sundara Pandian**, S.Saravana kumar Published an Article on “A Study on Consumer Perception about Organised vs Unorganised Retailers in Madurai” in the edited book with ISBN Number “CHANGE AHEAD”, July, 2012.
- 2012** **Dr.P.Sundara Pandian, Dr.R.Shobana Devi** Published an Article on “Customer Satisfaction in Canteen Stores Department (CSD) at Virudhunagar” in the edited book with ISBN Number “CHANGE AHEAD”, July, 2012.

- 2012** **Dr.P.Sundara Pandian**, S.Muthulakshmi Published an Article on “Work Life Balance- A Challenge Experienced by Managerial Women” in the edited book with ISBN Number “CHANGE AHEAD”, July, 2012.
- 2012** J.Johnson Pandian and **Dr.P.Sundara Pandian** Published an article on “A Study on Segmentation of Leadership Style in Chemical Industry” in the journal “DBJC Journal of Business Research”, April-June, 2012, Volume I, No.1, Issue No.5 with ISSN number 2248-9711.
- 2012** **Dr.P.Sundara Pandian**, K.Babuthiruvraj Published an Article on “Emerging Trends in Human Resource Management Competency Mapping” in the edited book with ISBN Number “Emerging trends in Global Trade and Management”, February, 2012.
- 2012** **Dr.P.Sundara Pandian**, J.Kamatchieswaran Published an Article on “Evaluation of Cell Phone Service with regard to Tariff in Virudhunagar District” in the Journal “College Sadhana”, February, 2012 with ISSN Number: 0974-6838, Vol.4, No.2.
- 2012** **Dr.P.Sundara Pandian**, R.Shobana Devi Published an Article on “Quality Work Life among Self finance Staff Working in Educational Institution at Madurai” in the Journal “College Sadhana”, February, 2012.
- 2011** **Dr.P.Sundara Pandian**, S.Muthulakshmi, Published an Article on “A Study on Stress among Women Employees in IT Sector”, in the edited book “HR at the Modern Workplace”, December 2011.
- 2011** **Dr.P.Sundara Pandian**, P.Kamaraj Published an Article on “Human Rights Violation against Women in India” in the edited book with ISBNnumber “Human Rights Challenges and Responsibilities”, September, 2011.
- 2011** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Domestic Violence against Children” in the edited book with ISBNnumber “Human Rights Challenges and Responsibilities”, September, 2011.
- 2011** N.Rajathilagam and **Dr.P.Sundara Pandian** Published an article on “Improvement of Productivity through Safety Management in Fireworks Manufacturing Industries” in the journal “JS International Journal of Commerce”, August, 2011, Volume 1, Issue 2 with ISSN number 2231-377x.
- 2011** Dr.R.Neelameagam, **Dr.P.Sundara Pandian**, and A.John Mathew Published an Article on “Quality of Work Life of Laundry Workers in Madurai City” in the edited book with ISBN Number “ Vistas of Research in Business Management ”.
- 2011** N.Rajathilagam and **Dr.P.Sundara Pandian** Published an article on “An Overview of Work Practices and Task Performances of Labours to Evolve Productivity and Safety with a case study of Fireworks Industry” in the ISSN numbered journal “Industrial Engineering Journal”.

- 2011** Dr.R.Shobana Devi and **Dr.P.Sundara Pandian** Published an Article “Development of Sports skills of Athlete through Emotional Intelligence” in the edited book with ISBN number “Recent Trends in Yoga and Physical Education”, August 2011.
- 2011** **Dr.P.Sundara Pandian**, S.Muthulakshmi, Published an Article on “Exercise- A Stress Reliever of Working Women”, in the edited book with ISBN number “Recent trends in Yoga and Physical Education”, August 2011.
- 2011** **Dr.P.Sundara Pandian**, R.ShobanaDevi Published an Article on “Work Life Balance of Women School Teachers at Virudhunagar District” in the Journal “College Sadhana”, August, 2011, Volume 4, Number 1 with ISSN number 0974-6838.
- 2011** **Dr.P.Sundara Pandian**, Dr.B.Senthilarasu Published an Article on “Motivational Practice in Leading Private Sector Company” in the edited book with ISBN Number “Motivational Practices in Organisations” August, 2011.
- 2011** Dr.R.Shobana Devi and **Dr.P.Sundara Pandian** Published an Article “Building Motivation in Today’s Workplace” in the edited book with ISBN number “Motivational Practices in Organisations”, August 2011.
- 2011** **Dr.P.Sundara Pandian**, R.Shobana Devi Published an Article on “Technological Developments and Designing new Business model in Renewable Energy Sector” in the edited book with ISBN Number “Business Model for Renewable Energy Products”, March 2011.
- 2011** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Service Marketing Need Change in Approach” in the edited book with ISBN number “Challenges and Issues in Service Marketing”, March, 2011.
- 2011** **Dr.P.Sundara Pandian**, P.Kamaraj Published an Article on “Technological Developments and Designing new Business model in Renewable Energy Sector” in the edited book with ISBN Number “Renewable Energy Products – Need of the Day”, March 2011.
- 2011** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Carbon Credit Need of the Hour” in the edited book ISBN number “3E’s Energy, Economy And Efficiency”, February, 2011.
- 2011** **Dr.P.Sundara Pandian**, P.Kamaraj Published an Article on “Energy Efficiency in India” in the edited book with ISBN number “3E’s Energy, Economy And Efficiency”, February, 2011.
- 2011** **Dr.P.Sundara Pandian**, N.Rajathilagam Published an Article on “Employees Perspective towards Accidents in Fireworks Industry in Virudhunagar District” in the Journal “College Sadhana”, February, 2011, Volume 3, Number 2 with ISSN number 0974-6838.
- 2011** **Dr.P.Sundara Pandian**, T.Jebasheela Published an Article on “Economic Development of SHG Members by Availing Micro Credit” in the Journal

“College Sadhana”, February, 2011, Volume 3, Number 2 with ISSN number 0974-6838.

- 2011** **Dr.P.Sundara Pandian**, T.Jebasheela Published an Article on “Socio-Economic status of SHG members after getting Micro Credit” in the edited book with ISBN Number “Women Empowerment”, January, 2011.
- 2010** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Performance of Mahatma Gandhi National Rural Employment Guarantee Act” in the edited book with ISBN Number “Business Horizon”, December, 2010.
- 2010** **Dr.P.Sundara Pandian**, N.Rajathilagam Published an Article on “Enhancement of Productivity through Safety Audit in the Fireworks Industry” in the edited book with ISBN Number “Business Horizon”, December, 2010.
- 2010** **Dr.P.Sundara Pandian**, Mr.S.Vijayaram Published an Article on “Evaluation of Mahatma Gandhi National Rural Employment Scheme at Kariapatti Taluk” in the edited book with ISBN Number “Business Horizon”,December, 2010.
- 2010** **Dr.P.Sundara Pandian**, T.Jebasheela Published an Article on “Attitude of Self Group Members” in the edited book with ISBN Number “Business Horizon”, December, 2010.
- 2010** **Dr.P.Sundara Pandian**, Dr.R.Shobana Devi Published an Article on “Social Competency of Academic Administrators” in the edited book with ISBN Number “Business Horizon”, December, 2010.
- 2010** **Dr.P.Sundara Pandian**, S.Muthulakshmi Published an Article on “Internal Locus of Control” in the edited book with ISBN Number “Business Horizon”, December, 2010.
- 2010** **Dr.P.Sundara Pandian**, L.Ponnuchamy Published an Article on “Outdoor to ooh Advertising in India” in the edited book with ISBN Number “Sales Promotional Strategies”,December 2010.
- 2010** **Dr.P.Sundara Pandian**, S.Muthulakshmi Published an Article on “Promotion of MSMEs” in the edited book with ISBN Number “Sales Promotional Strategies”,December 2010.
- 2010** **Dr.P.Sundara Pandian**, Dr.R.Shobana Devi Published an Article on “Attitude of Retailers Regarding Sales Promotion in Virudhunagar District” in the edited book with ISBN Number “Sales Promotional Strategies”, December 2010.
- 2010** **Dr.P.Sundara Pandian**, P.Kamaraj Published an Article on “Importance of Personal selling in Small Scale Enterprises” in the edited book with ISBN Number “Sales Promotional Strategies”, December 2010.
- 2010** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Trade Oriented Sales Promotional Techniques for MSMEs” in the edited book with ISBN Number “Sales Promotional Strategies”,December 2010.

- 2010** Dr.R.Shobana Devi, **Dr.P.Sundara Pandian**, Published an Article on “Successful Implementation of Six Sigma Concept in Service Industry” in the Journal COLLEGE SADHANA, Vol:3 , August, 2010.
- 2010** **Dr. P.Sundara Pandian**, Mr.C.Jeyabalaji Published an Article on “Attitude of In-Patients at M.S.P.Nadar Government Hospital in Virudhunagar” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** Ms.N.Rajathilagam, **Dr.P.Sundara Pandian** Published an Article on “Safety Management in Fireworks Industries” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr. P.Sundara Pandian**, Mr.L.Ponnuchamy Published an Article on “A Study on the Absenteeism of Workers in Guru Fire works(P) Ltd., Sivakasi” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr.P.Sundara Pandian**, Ms.R.Sivajothi Published an Article on “Attitude of Powerloom Weavers in Aruppukottai” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr. P.Sundara Pandian**, Ms.S.Muthulakshmi Published an Article on “Work Life Balance of Women Employees in ICICI Bank in Madurai District” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr. P.Sundara Pandian**, Dr.R.Shobana Devi Published an Article on “Personal Competency of the Academic Administrators” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr. P.Sundara Pandian**, Mr.S.Vijayaram Published an Article on “Socio Economic Impact of Members After Joining into Mahatma Gandhi National Rural Employment Guarantee Scheme” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr. P.Sundara Pandian**, Ms.T.Jebasheela Published an Article on “Improvement of Socio Economic Conditions of SHG Members through Micro Credit” in the edited book with ISBN Number “Research Methodology in Social Sciences”, August, 2010.
- 2010** **Dr.P.Sundara Pandian**, Dr.R.Shobana Devi Published an Article on “Ability of the Principal in Understanding emotions” in the edited book with ISBN Number “Innovational and Organizational Changes” July, 2010.
- 2010** **Dr.P.Sundara Pandian**, Dr.R.Shobana Devi Published an Article on “Successful Career of Academic Administrators by using emotions” in the edited book with ISBN Number “Global Business (Challenges and Opportunities)” May, 2010.

- 2010** **Dr.P.Sundara Pandian**, Mr.L.Ponnusamy Published an Article on “Strategic Human Resource Management in the edited book with ISBN Number “Global Business (Challenges and Opportunities)” May, 2010.
- 2010** **Dr.P.Sundara Pandian**, Mr.M.Suresh Published an Article on “Strategies for successful Global Marketing” in the edited book with ISBN Number “Global Business (Challenges and Opportunities)” May, 2010.
- 2010** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Implementing CRM in Retail Banking” in the edited book with ISBN number “Emerging Trends in Retailing Industry” March, 2010.
- 2010** **Dr.P.Sundara Pandian**, Dr.R.Shobana Devi Published an Article on “Effective Marketing Strategy in Retail Business” in the edited book with ISBN Number “Emerging Trends in Retailing Industry” March 2010.
- 2010** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Cultural Impact on Globalization” in the Edited book with ISBN number “: Problems and Prospects” March, 2010.
- 2010** **Dr.P.Sundara Pandian**, R.ShobanaDevi Published an Article on “Money Laundering- Threat of the Day” in the Journal “College Sadhana”, February, 2010, Volume 2, Number 2 with ISSN number 0974-6838.
- 2010** **Dr.P.Sundara Pandian**, M.Suresh Published an Article on “Problems in Land Acquisition for SEZ” in the edited book with ISBN number “Development of Special Economic Zones in India” January, 2010.
- 2010** **Dr.P.Sundara Pandian**, S.Sivajothi, Published an Article on “Buying behaviour of Vegetable sellers in Aruppukottai ”, in Advanced Statistical Data Analysis for Business Intelligence.
- 2010** **Dr.P.Sundara Pandian**,S.Vijayaram, Published an Article on “Employees Quality of Work Life on the Basis of Working Conditions in Madras Cements Ltd, Thulukapatti”, in Advanced Statistical Data Analysis for Business Intelligence.
- 2010** **Dr.P.Sundara Pandian**, S.Akilandeswari, Published an Article on “Attitude and Awareness of Customers towards Soft Drinks in Virudhunagar”, in Advanced Statistical Data Analysis for Business Intelligence.
- 2009** **Dr.P.Sundara Pandian**, V.Manoharpublished an article on “Strengthening of SMEs Through ICT” in Edited volume with ISBN number titled International Conference on Marketing in Asia Pacific Issues and Challenges published by Macmillan Publishers India Ltd., New Delhi.
- 2009** **Dr.P.Sundara Pandian**,N.Rajathilagam, Published an Article on “Enhancing Safety Consciousness in Hazardous Industries, in Third Concept, an International Journal of Ideas Vol: 23, N.273 November, 2009.

- 2009** **Dr.P.Sundara Pandian, Dr.R.Shobana Devi** Published an Article on “Effective Thesis Writing” in the edited book with ISBN Number “Research Methodology for Researchers in Commerce and Management” August, 2009.
- 2009** Dr.R.Shobana Devi, **Dr.P.Sundara Pandian**, Published an Article on “Ability of the Academic Administrators in Identifying Emotions” in the Journal COLLEGE SADHANA, Vol: , August, 2009.
- 2009** R.Shobana Devi, **Dr.P.Sundara Pandian**, “Changing HR Practice in BankingSector” in the Journal COLLEGE SADHANA, Vol: 1, February, 2009.
- 2008** R.Shobana Devi, **Dr.P.Sundara Pandian**, “Violence Against Women” in the Journal Indian Journal of Human Rights & Justice, Vol: 4, 2008.
- 2008** R.Shobana Devi, **Dr.P.Sundara Pandian**, “Need Emotional Intelligence in Business” in the Journal COLLEGE SADHANA, Vol: 1, August, 2008.
- 2008** V.Manohar, **Dr.P.Sundara Pandian**, “Inventory Control Models for Co-operative Wholesale Stores” in the Journal MANAGEMENT OF CONSUMER COOPERATIVES, 2008.
- 2007** **P.Sundara Pandian**, R.Shobana Devi, “Enhancing Emotional Intelligence at Workplace” in FOCOT Journal of Commerce, Vol: 1, July – December, 2007.
- 2006** **P.Sundara Pandian**, J.Kamatchi Eswaran, “Changing Scenario in Small Scale Industries Due to New Telecom Policy” in New Economic Policy and Rural Development, January, 2006.
- 2005** **P.Sundara Pandian**, M.Mariappan, “Information Technology and Women Entrepreneurs”, Kissan World, December, 2005.
- 2005** **P.Sundara Pandian**, “Yuan Revaluation – Big Journeys Starts with Small Steps”, Saket Industrial Digest, October, 2005.
- 2005** **P.Sundara Pandian**, “Potential and Prospects of Indian Rural Market”, Kissan World, May, 2005.
- 2003** **P.Sundara Pandian**, “Properties of Stock Option Prices”, Banking Finance, March, 2005.
- 2002** **P.Sundara Pandian**, A.Navaneetha Krishnan, “A Comparative Study of Similar Factories with KLRF Ltd.,Kangaikondan, Indian Journal of Marketing, September, 2002.
- 2000** **P.Sundara Pandian**, R.Raja Mannar, “Benefits of Employees’ State Insurance Scheme-A Select Study”, Insurance Times, October, 2000
- 2000** S.Manickavel, **P.Sundara Pandian**, “The Impact of Telecommunication Usage in Business-A Select Study”, Abihyan, March, 2000.

- 1997** S.Manickavel, **P.Sundara Pandian**, “Privatisation of Telecommunication”, Indian Journal of Marketing, July, 1997.
- 1997** S.Manickavel, **P.Sundara Pandian**, “Problems in Telecommunication”, Indian Journal of Marketing, April, 1997.
- 1996** S.Manickavel, **P.Sundara Pandian**, “Role of Telecommunication in Business Units”, Indian Journal of Marketing, April, 1996.

EDITED AND AUTHORED BOOKS

Total Books : 53

- 2022** முனைவர்.பா.சுந்தரபாண்டியன், “சோதிடம் ஒரு அறிமுகம்” ISBN: 978-93-91115-97-5, Maheswari Publishers, Virudhunagar.
- 2022** **Dr. P.Sundara Pandian**, Dr.S.Muthulakshmi and Dr.T.Vijayakumar “Research Methodology: Application of SPSS in Social Science Research” Book with ISBN number Published by Sultan Chand & Sons, New Delhi.
- 2021** **Dr. P.Sundara Pandian** and S.Prakash “Disaster Management and First aid” Edited Book with ISBN number published by VHNSN College (Autonomous), Virudhunagar.
- 2021** Prof. Dr.K.Muthuchelian, **Dr. P.Sundara Pandian**, Dr.N.Jeyakumaran, and Dr. J. Pandiarajan “Recent advances in Arts, Science and Social Sciences” Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2021** Prof. Dr.K.Muthuchelian, **Dr. P.Sundara Pandian**, Dr.N.Jeyakumaran, Dr. J. Pandiarajan and M.Monisha “Glimpses of Engineering and Technology in the Modern World” Edited Book with ISBN number published by VHNSN College (Autonomous), Virudhunagar.
- 2021** Prof. Dr.K.Muthuchelian, **Dr. P.Sundara Pandian**, Dr.N.Jeyakumaran and Dr. J. Pandiarajan “Innovative Developments in Arts, Social and Management Sciences: Challenged & Opportunities” Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** **Dr. P.Sundara Pandian**, Dr. R. Palaniappan and Dr.B.Pavala Kumar, “Employability Skills” Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** Prof. Dr.K.Muthuchelian, **Dr. P.Sundara Pandian**, Dr.N.Jeyakumaran and Dr. J. Pandiarajan “Recent Trends & Innovations in Science, Engineering and Social Science” Edited Book with ISBN number published by VHNSN College (Autonomous), Virudhunagar.

- 2020** **Dr. P.Sundara Pandian**, Dr. D.Selvasankaran and Mr. S.Haripandiarajan “Mathippu Kalvi” Edited Book with ISBN number published by VHNSN College (Autonomous), Virudhunagar.
- 2020** **Dr. P.Sundara Pandian**, Dr.N.Prithivikumaran, Dr.S.Venkatesan and Dr.M.Kannan, “Environmental Science” Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** **Dr. P.Sundara Pandian**and Dr.R.Meena, “Value Education” Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** **Dr. P.Sundara Pandian**, Dr.R.Palaniappan and Dr.R.Shobana Devi, “Life Skills Education” Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** **P.Sundara Pandian**, Dr.G.Amudha, Dr.S.Aravind, Dr.J.Kamatchi Eswaran P.Karuppasamy and Dr.V.Senthur Velmurugan“Bibliotherapy for all an innovative Practice in Library”, Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2019** **P.Sundara Pandian**, Dr.P.Mehalingam and Janethy Balakrishnan Bokstrom “Emerging Trends in Science and Social Science”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2019** **P.Sundara Pandian**, Dr.G.Amudha, Dr.K.Karunai Raghavan, Dr.J.Kamatchi Eswaranand P.Karuppasamy “Digital Information Systems and Services”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2019** **P.Sundara Pandian**, Dr.N.Ashok Kumar and Dr.C.Chella Durai “Insolvency and Bankruptcy Code, 2016- New Bankruptcy Law for the Revival of Indian Economy”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2018** **P.Sundara Pandian**, Dr.J.Kamatchi Eswaran and Dr.S.Muthulakshmi “Women Empowerment and Entrepreneurship”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2018** **P.Sundara Pandian**, Dr.J.Kamatchi Eswaran and Dr.S.Muthulakshmi “Skill Development for Inclusive Growth”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2017** **P.Sundara Pandian**, Dr.N.Ashok Kumar and Dr.G.Hezekiah Raja “Social Entrepreneurship and Growing Business Opportunities in India”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2017** **P.Sundara Pandian**, Dr.S.Muthulakshmi and Dr.J.Kamatchi Eswaran “Working Women: Problems and Prospects”Edited Book published by VHNSN College (Autonomous), Virudhunagar.

- 2017** **P.Sundara Pandian**, Dr.S.Muthulakshmi and Dr.J.Kamatchi Eswaran “Startup India – A way to Standup India” Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2017** **P.Sundara Pandian** and Dr.V.Manohar “Goods and Services Concepts and Challenges”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2016** **P.Sundara Pandian** and Dr.C.Chella Durai “Payment Banks Opportunities and Challenges”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2016** **P.Sundara Pandian**, Dr.N.Ashok Kumar, Dr.V.Manohar and Dr.G.Hezekiah Raja “Make In India- Initiatives, Ideas and Challenges”, Edited Book published by VHNSN College(Autonomous), Virudhunagar.
- 2015** **P.Sundara Pandian** “Human Rights to Peace – Ethics and Policies”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2015** **P.Sundara Pandian**, Dr.N.Ashok Kumar, Dr.V.Manohar and Dr.G.Hezekiah Raja “Changing Scenario of E-Commerce”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2014** **P.Sundara Pandian**, Dr.N.Ashok Kumar and Dr.V.Manohar “Innovative Facades in E-Commerce”, Edited Book published by VHNSN College (Autonomous),Virudhunagar.
- 2014** **P.Sundara Pandian**, andE.V.Rigin, “Contemporary Practices in Business Management”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2013** **P.Sundara Pandian**, Dr.N.Ashok Kumar and Dr.R.Murugan “Emerging Trends in E-Commerce”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2013** **P.Sundara Pandian** and G.Ramesh Kumar, “UGC NET/SET”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2013** **P.Sundara Pandian**, and E.V.Rigin, “New Blossoms of Management”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2012** **P.Sundara Pandian**, and Dr.C.Chelladuari, “CHANGE AHEAD”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2011** **P.Sundara Pandian**, T.Murugesan and G.Ramesh kumar “Recent Trends in and Physical Education”, Edited Book published by VHNSN College (Autonomous), Virudhunagar.
- 2011** **P.Sundara Pandian**, “Human Rights Challenges and Responsibilities”, Edited book published by VHNSNCollege (Autonomous), Virudhunagar.

- 2011** Dr.N.Jayakumar, **P.Sundara Pandian**, Dr.N.Prithivikumaran and Mr.S.Rajasigh “Technological Developments and Designing New Business Model in Renewable Energy Sector” Edited Book published by VHNSN College (Autonomous), Virudhunagar
- 2010** Dr.N.Ashokumar, Dr L.Manivannan, and **P.Sundara Pandian**, “Business Horizon” Edited book published by VHNSN College, Virudhunagar.
- 2010** **P.Sundara Pandian**, “Research Methodology in Social Sciences”, Edited book published by VHNSN College, Virudhunagar.
- 2008** **P.Sundara Pandian**, “Banking Law and Practice”, MM Publishers, Virudhunagar.
- 2007** **P.Sundara Pandian**, B.Ravichandran, “Business Communication”, MM Publishers, Virudhunagar.
- 2007** N.Murugesan, **P.Sundara Pandian**, “Auditing”, MM Publishers, Virudhunagar.
- 2006** N.Murugesan, **P.Sundara Pandian**, “Secretarial Practice (Tamil)”, MM Publishers, Virudhunagar.
- 2006** **P.Sundara Pandian**, B.Ravichandran, “Marketing Management”, MM Publishers, Virudhunagar.
- 2005** **P.Sundara Pandian**, G.Senthil, “MS Office”, MM Publishers, Virudhunagar.
- 2004** **P.Sundara Pandian**, “Business Environment”, Thai Publications, Madurai.
- 2003** N.Murugesan, **P.Sundara Pandian**, “Business Legislation-II”, MM Publishers, Virudhunagar.
- 2003** A.A.Magesan, **P.Sundara Pandian**, “E-Commerce”, MM Publishers, Virudhunagar.
- 2003** N.Murugesan, **P.Sundara Pandian**, “Business Legislation-I”, MM Publishers, Virudhunagar.
- 2003** **P.Sundara Pandian**, “Principles and Practices of Insurance (Tamil), Thai Publications, Madurai.
- 2003** N.Murugesan, **P.Sundara Pandian**, “Entrepreneurship Development (Tamil), MM Publishers, Virudhunagar.
- 2002** **P.Sundara Pandian**, “Entrepreneurship Development”, MM Publishers, Virudhunagar.
- 2002** **P.Sundara Pandian**, “Business Organisation”, Thai Publications, Madurai.

- 2002** **P.Sundara Pandian**, G.Senthil, J.Kamatchi Eswaran, “Business Organisation (Tamil)”, Thai Publications, Madurai.
- 1994** M.Sakthivel, **P.Sundara Pandian**, N.Chellapan, “COBOL Programming”, Balaji Hi-Tech Publishers, Virudhunagar.

RESEARCH PRESENTATIONS

Total Presentations : 166

- 2021** **International Conference** on “Business and Finance” held on 2nd November, 2021 at S.S. Duraisamy Nadar Mariammal College, Kovilpatti and presented a paper on “Faculty Perception towards online teaching in Arts and Science Colleges during pandemic period in Virudhunagar District”.
- 2021** **International Conference** on “Ever growing challenges in the Banking Sector” held on 16th March, 2021 at Government Arts and Science College, Sivakasi and presented a paper on “An Examen of Customers’ satisfaction towards Artificial Intelligence in Banking Sector in Virudhunagar District”.
- 2020** **National Conference** on “Bibliotherapy for All: An Innovative Practice in Library”held on 29th February, 2020 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Health Problems faced by Women Managers in IT Sector – with special reference to Tamilnadu”.
- 2020** **National Conference** on “Bibliotherapy for All: An Innovative Practice in Library”held on 29th February, 2020 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Coping of Stress and Burnout of Women Police Personnel”.
- 2019** **National Seminar** on “Make in India: Opportunities and challenges”held on 7thand 8thAugust, 2019 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “An Investigation into Impact of Make in India Campaign in Indian Economy”.
- 2019** **National Seminar** on “Corporate Environment Responsibility – A Midway and Progress”held on 25thand 26thJuly, 2019 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “An Enquiry into Corporate Environmental harm –Environmental Crime and Environmental Responsibilities”.
- 2019** **National Conference** on “Sustainable Development through CSR Practices in Indian Industries”held on 17thand 18thJuly, 2019 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “An Investigation into CSR Assessment Procedures adopted by Indian Companies”.
- 2019** **International Conference** on “Emerging Trends in Science and Social Science”held on 3rd& 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Customer Adoption towards Advent of Artificial Intelligence (AI) in Indian Banking Sector – A Study with Special Reference to Tamilnadu”.

- 2019** **International Conference** on “Emerging Trends in Science and Social Science”held on 3rd& 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Customer Relationship Management in Kancheepuram Hotel Industry”.
- 2019** **International Conference** on “Emerging Trends in Science and Social Science”held on 3rd& 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Challenges of Cross-Cultural Management in Organization”.
- 2019** **International Conference** on “Emerging Trends in Science and Social Science”held on 3rd& 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Micro Insurance Policies for Rural Women – with Special Reference to India”.
- 2019** **International Conference** on “Emerging Trends in Science and Social Science”held on 3rd& 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Benefits of Information Communication and Technology (ICT) in Higher Educational Institutions in India”.
- 2019** **International Conference** on “Emerging Trends in Science and Social Science”held on 3rd& 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Role of MGNRES on Development of Rural People in Virudhunagar District, Tamilnadu”.
- 2019** **National Seminar** on “Online Publishing, Plagiarism and Research Integrity”, 15th February at VHNSN College, Virudhunagar and presented a paper on “Anti Plagiarism Software : An Outlook of Researcher in Madurai District”.
- 2019** **International Conference** on “Commerce and Management in Digital Era”held on 19thJanuary, 2019 at Vivekananda Kendra, Kanyakumari and presented a paper on “Health Problems faced by Women Managers – with Special Reference to Tamilnadu”.
- 2019** **National Conference** on “Insolvency and Bankruptcy Code, 2016- New Bankruptcy Law for the Revival of Indian Economy”held on 3rdand 4thJanuary, 2019 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Financial Inclusion and Women Empowerment”.
- 2019** **National Conference** on “Insolvency and Bankruptcy Code, 2016- New Bankruptcy Law for the Revival of Indian Economy”held on 3rdand 4thJanuary, 2019 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Changing Trends in Indian Banking Sector”.
- 2018** **National Conference** on “Transformation of Youth – A lead to Skilled and Developed India ” held on 27th and 28th February, 2018 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “The Need for Skill Development in Indian Scenario and its Development Policy”.
- 2018** **National Conference** on “Transformation of Youth – A lead to Skilled and Developed India ” held on 27th and 28th February, 2018 at VHNSN College

(Autonomous), Virudhunagar and presented a paper on “A Study on Problems and Challenges of Skill Development in India”.

- 2018** **National Conference** on “Transformation of Youth – A lead to Skilled and Developed India ” held on 27th and 28th February, 2018 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Skill Development in India and its Challenges”.
- 2018** **International Conference** on “Economics, Management, Social Sciences, Arts and Humanities (ICEMSAH)” held on 1st and 2nd February, 2018 at **Kuala Lumpur, Malaysia** and presented a paper on “Critical Factors Affecting Work Life Balance of Managerial Women – An Empirical Study with Reference to Tamilnadu, India ”.
- 2017** National Conference on “Social Entrepreneurship and Growing Business Opportunities in India” held on 23th and 24th July, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Problems of Rural Entrepreneurship in Virudhunagar District”.
- 2017** National Conference on “Social Entrepreneurship and Growing Business Opportunities in India” held on 23th and 24th July, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Problems and Prospects of Women Micro Entrepreneurs in Diglipur Tehsil of N&M Andaman”.
- 2017** National Conference on “Social Entrepreneurship and Growing Business Opportunities in India” held on 23th and 24th July, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Crowdfunding –A catalyst for Social Entrepreneurship”.
- 2017** **ICSSR** sponsored National Conference on “Working Women : Problems and Prospects” held on 19th and 20th June, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “A Study on Problems and Prospects of Working Women in Chengalpattu”.
- 2017** **ICSSR** sponsored National Conference on “Less Cash Economy as a Strategy for Financial Inclusion in Rural India” held on 14th and 15th March, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Financial Inclusion with special reference to PMJDY Scheme”.
- 2017** **ICSSR** sponsored National Conference on “Startup India – A way to Standup India” held on 3rd and 4th March, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Challenges of Startups to adopt Innovation in SMEs”.
- 2017** National Conference on “Startup India – A way to Standup India” held on 3rd and 4th March, 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Challenges of Startups to adopt Innovation in SMEs”.
- 2017** National Conference on “Goods and Services Tax Concepts and Challenges” held on 19th January 2017 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “GST-A Boon to Startups”.

- 2016** National Conference on “Paradigms in Management and Entrepreneurship” held on 25th& 26th November, 2016 at Aachi Institute, Chennai and presented a paper on “A Study on Consumer Perception towards Private Labels in Virudhunagar”.
- 2016** **International Conference** on “Make in India – Initiatives, Ideas and Challenges held on 19th& 20th August, 2016 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “MSME’s – A Lead to Make in India”.
- 2016** **International Conference** on “Subaltern Studies and Minority Literature” held on 30th and 31st March, 2016 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “Gender Discrimination faced by Women Managers in IT Sector – An Empirical study with reference to Tamilnadu”.
- 2016** National level Conference on “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” held on 20th and 21stMarch,2016 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “A Study on Customer Perception towards Core Banking Services”.
- 2016** National level Conference on “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” held on 20th and 21stMarch,2016 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “Role of Information Communication Technologies in Education”.
- 2016** National level Seminar on “Industrial Waste Management in India: Problems and Prospects” held on 4th and 5th March, 2016 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “A Study on Problems and Prospects of Waste to Energy Course of Action in India”.
- 2016** National level Seminar on “Industrial Waste Management in India: Problems and Prospects” held on 4th and 5th March, 2016 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “An Investigation into Burnout of Medical Representatives – A Study with special Reference to Pharmaceutical Waste”.
- 2015** National level seminar on “Human Rights to Peace- Ethics and Policies” held on 18th and 19thDecember, 2015 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “The ‘Epidemic’ of Violence against Women in India”.
- 2015** National level seminar on “Human Rights to Peace- Ethics and Policies” held on 18th and 19thDecember, 2015 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “A Study on Violation of Women Rights in India”.
- 2015** National level seminar on “Human Rights to Peace- Ethics and Policies” held on 18th and 19thDecember, 2015 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Women Empowerment through MGNREGS in Sivakasi”.
- 2015** National level seminar on “Human Rights to Peace- Ethics and Policies” held on 18th and 19thDecember, 2015 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Domestic Violence Causes and Consequences”.
- 2015** **ICSSR sponsored** National level seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” held on 16th and

17thDecember, 2015 at SriKaliswari College (Autonomous), Sivakasi and presented a paper on “An Investigation into Foreign Direct Investment in Indian Retail Sector”.

- 2015** **ICSSR sponsored** National level seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” held on 16th and 17thDecember, 2015 at SriKaliswari College (Autonomous), Sivakasi and presented a paper on “An Investigation into Burnout of Medical Representatives in Pharmacy Retail Sector”.
- 2015** **ICSSR sponsored** National level seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” held on 16th and 17thDecember, 2015 at SriKaliswari College (Autonomous), Sivakasi and presented a paper on “Ethical Issues in Retail banking”.
- 2015** **ICSSR sponsored** National level seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” held on 16th and 17thDecember, 2015 at SriKaliswari College (Autonomous), Sivakasi and presented a paper on “CRM in Retailing”.
- 2015** **UGC sponsored** National seminar on “Current Scenario in Business Management and Technology A Growth Pole for Promoting Rural Enterprises” held on 9thDecember, 2015 at The Gandhigram Rural Institute – Deemed University, Gandhigram and presented a paper on “Factors Affecting Worklife Balance of Women Nurses in Sivakasi Taluk”.
- 2015** National seminar on “Labour and Employment Scenario in India” held on 25thSeptember, 2015 at S.T Hindu College, Gandhigram and presented a paper on “Performance of MGNREGS in Sattur Block”.
- 2015** **ICSSR sponsored** NationalConference on “Tax Reforms in India – Opportunities and Challenges” held on 24th and 25thJuly, 2015 at SriKaliswari College (Autonomous), Sivakasi and presented a paper on “An Enquiry into Indirect Tax Reforms in India and its impact”.
- 2015** **International** Conference on “Strategies for Sustainable Growth of E-Commerce” held on 24th and 25thJuly, 2015 at VHNSN College, Virudhunagar and presented a paper on “Online Advertising –An Effective Media”.
- 2015** **International** Conference on “Strategies for Sustainable Growth of E-Commerce” held on 24th and 25thJuly, 2015 at VHNSN College, Virudhunagar and presented a paper on “A Study on factors affecting Consumer Behaviour on Online Shopping in Virudhunagar Region”.
- 2015** **International** Conference on “Strategies for Sustainable Growth of E-Commerce” held on 24th and 25thJuly, 2015 at VHNSN College, Virudhunagar and presented a paper on “Factors Influencing Burnout of Medical Representatives at Kovilpatti”.
- 2015** **UGC sponsored** NationalSeminar on “Gender Injustice Through Ages” held on 9th and 10th April, 2015 at Sree Ayyappa College for Women, Chunkankadai and

presented a paper on “Gender Discrimination faced by Women Managers in Service Sector – An Empirical study with reference to Tamilnadu”.

- 2015** **National** Conference on “Strategies for Sustainable Development Practice in Indian Industries” held on 17th and 18thFebruary, 2015 at Sri Kaliswari College, Sivakasi and presented a paper on “An Enquiry into Burnout of Medical Representatives – A Study with special reference to Salary Administration”.
- 2015** **National** Conference on “Strategies for Sustainable Development Practice in Indian Industries” held on 17th and 18thFebruary, 2015 at Sri Kaliswari College, Sivakasi and presented a paper on “Carbon Accounting Issues- An Analysis under Indian Respective”.
- 2015** **International** Conference on “Advanced Management – Challenges in Knowledge Era (ICAM 2015)” held on 8th and 9th January, 2015 at Jamal Mohammed College, Thiruchirapalli and presented a paper on “Perspective and Issues of Know Your Customer (KYC) Standards and Anti-Money Laundering (AML) measures Indian Banking Operations”.
- 2014** National Conference on “Business Scenario in India Opportunities and Challenges” held on 10th October, 2014 at K.C.S.Nadar College of Arts and Science, Chennai and presented a paper on “Green Marketing Pros and Challenges in Business”.
- 2014** National Conference on “Banking in Economic Development” held on 19th September, 2014 at K.C.S.Nadar College of Arts and Science, Chennai and presented a paper on “E-Banking Benefits and Obstacles in Indian Banking Sector”.
- 2014** National level conference on “Current Account Deficit and Fiscal Deficit in India” held on 25th and 26th July, 2014 at Sri Kaliswari College, Sivakasi and presented a paper on “The Role of Foreign Institutional Investment in Balance of Payment Issues”- A Study with Special Reference to India”.
- 2014** **International conference** on “Problems and Prospects of E-Commerce” held on 25th and 26th July, 2014 at VHNSN College, Virudhunagar and presented a paper on “Customer Satisfaction towards E-Banking at Madurai District”.
- 2014** **International conference** on “Problems and Prospects of E-Commerce” held on 25th and 26th July, 2014 at VHNSN College, Virudhunagar and presented a paper on “Online Shopping among College Students at Virudhunagar District”.
- 2014** **International conference** on “Problems and Prospects of E-Commerce” held on 25th and 26th July, 2014 at VHNSN College, Virudhunagar and presented a paper on “The Consumer Perception towards Online Shopping in Madurai District”.
- 2014** **International conference** on “Problems and Prospects of E-Commerce” held on 25th and 26th July, 2014 at VHNSN College, Virudhunagar and presented a paper on “A Study on Account holders perception towards Internet Banking”.

- 2014** **International conference** on “Problems and Prospects of E-Commerce” held on 25th and 26th July, 2014 at VHNSN College, Virudhunagar and presented a paper on “Factors Influencing Satisfaction of Online Banking Customers in Madurai City”.
- 2014** National Seminar on “Emerging Trends in Marketing Techniques – Global Scenario” held on 26th February, 2014 at Rajagiri Dawood Batcha College of Arts and Science, Papanasam and presented a paper on “Impact of Organisational Culture in Chemical Industry - A Study with reference to SPIC”.
- 2014** **ICSSR sponsored** National Conference on “Financial Inclusion – Strength, Weakness and Trend” held on 25th and 26th February, 2014 at Sri Kaliswari College, Sivakasi and presented a paper on “An Investigation into the Role of Business in Financial Inclusion and Crisis Time”.
- 2014** **International conference** on “New Dimensions in Commerce and Industry in the Globalised Era” held on 22nd February, 2014 at Bharath College of Science and Management, Thanjavur and presented a paper on “A Study on Consumers Behaviour in Online Shopping at Madurai District”.
- 2014** National Seminar on “Nuclear Energy- Powering the Future” held on 21st and 22nd February, 2014 at VHNSN College, Virudhunagar and presented a paper on “Nuclear Energy – A Blessing or a Curse”.
- 2014** National Seminar on “Nuclear Energy- Powering the Future” held on 21st and 22nd February, 2014 at VHNSN College, Virudhunagar and presented a paper on “Nuclear Power in India- Need of the Hour”.
- 2014** **UGC sponsored** National Seminar on “Problems and Prospects of MGNREGP” held on 7th February, 2014 at Erode Arts and Science College, Erode, and presented a paper on “Performance of MGNREGS in Rajapalayam Block”.
- 2014** **UGC sponsored** National Conference on “The Indian Conundrum – Panacea for the Menace- Start or Stagnate” held on 31st January, 2014 at Loyola College, Chennai and presented a paper on “A Study on Leadership Style in SPIC Industry”.
- 2014** **UGC sponsored** National Seminar on “MGNREGP – Challenges Problems and Remedies” held on 3rd and 4th January, 2014 at Aditanar College of Arts and Science, Tiruchendur, and presented a paper on “Evaluation of MGNREGS in Virudhunagar District”.
- 2014** **UGC sponsored** National Seminar on “MGNREGP – Challenges Problems and Remedies” held on 3rd and 4th January, 2014 at Aditanar College of Arts and Science, Tiruchendur, and presented a paper on “Women empowerment through MGNREGS in Sivakasi”.
- 2013** **UGC sponsored** National Conference on “Impact of ICT on Consumerism” held on 27th and 28th December, 2013 at VHNSN College, Virudhunagar and presented

a paper on “Attitude of Consumers towards Foreign Direct Investment in Indian Retail Sector”.

- 2013** UGC sponsored National Conference on “Impact of ICT on Consumerism” held on 27th and 28th December, 2013 at VHNSN College, Virudhunagar and presented a paper on “Online Shopping and Consumer Satisfaction”.
- 2013** UGC Sponsored National conference on “Strategic Human Resource Management (SHRM) - Riding the Power and Shipping the HR Mission” Global Perspective held on 18th and 19th December, 2013 at University of Madras, Chennai and presented a paper on “Impact of Leadership on Organizational Effectiveness in Manufacturing Industry – A study with to Madras Fertilizers Limited”.
- 2013** International conference on “Emerging Trends of E-Commerce in the Global Business Scenario” held on 30th and 31st August, 2013 at VHNSN College, Virudhunagar and presented a paper on “Online Shopping Among Higher Education Students in Madurai City: A Factor Analysis Approach”.
- 2013** International conference on “Global Trade Vision 2020 – Issues and Strategies in the Current Scenario” held on 20th and 21st March, 2013 at Sri Kaliswari College, Sivakasi and presented a paper on “An Investigation into the Absenteeism among the Labourers of Fire Work Industry”.
- 2013** International conference on “Global Trade Vision 2020 – Issues and Strategies in the Current Scenario” held on 20th and 21st March, 2013 at Sri Kaliswari College, Sivakasi and presented a paper on “A Study on Employee burn out”.
- 2013** National Seminar on “Issues and Strategies for Women’s Empowerment: vision 2020 ” held on 14th and 15th March, 2013 at Thiagarajar College, Madurai and presented a paper on “Work Life Balance of Managerial Women Working in Different Service Sectors”.
- 2013** National Seminar on “Foreign Direct Investment in Multi-Brand Retail Sector in India- Issues and challenges Ahead” held on 7th and 8th March, 2013 at Mar Athanasius College, Kothamangalam, Kerala and presented a paper on “Impact of FDI in Indian Retail Industry”.
- 2013** National Symposium on “Configuring ICT towards Rural India” held on 5th January, 2013 at VHNSN College, Virudhunagar and presented a paper on “Work life Balance Perception and ICT usage by Women Managers in Tamil Nadu”.
- 2013** National Symposium on “Configuring ICT towards Rural India” held on 5th January, 2013 at VHNSN College, Virudhunagar and presented a paper on “Women’s Roles in the Economy of India with ICT”.
- 2013** National Symposium on “Configuring ICT towards Rural India” held on 5th January, 2013 at VHNSN College, Virudhunagar and presented a paper on “Role of ICT in Madurai Small and Medium Retail Enterprises”.

- 2012** National seminar on “Emerging Trends in Advertising” held on 12th October, 2012 at Padmavani Arts and Science College for Women, Salem and presented a paper on “Impact of Advertising on Consumer Behavior in Virudhunagar District”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “A Study on Entrepreneurs in Tamil Nadu”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “An Empirical Evaluation of Quality Work Life of Teaching Members Working in Self Supporting Colleges in South Tamil Nadu”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “Evaluation of Cell Phone Service with regard to Network in Virudhunagar District”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “A Study on Consumer Perception about Organised vs Unorganised Retailers in Madurai”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “Customer Satisfaction in Canteen Stores Department (CSD) at Virudhunagar”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “Work Life Balance- A Challenge Experienced by Managerial Women”.
- 2012** **International conference** on “Emerging trends in Global Trade and Management” held on 14th and 15th February, 2012 at Sri Kaliswari College, Sivakasi presented a paper on “Emerging Trends in Human Resource Management Competency Mapping”.
- 2011** National conference on “HR at the Modern Workplace” held on 16th and 17th December, 2011 at SDM Institute for Management Development, Mysore and presented a paper on “A Study on Stress among Women Employees in IT Sector”.
- 2011** UGC sponsored National level Seminar on “Human Rights Challenges and Responsibilities” held on 29th and 30th September, 2011 at VHNSN College, Virudhunagar and presented a paper on “Human Rights Violence against Women in India”.
- 2011** UGC sponsored National level Seminar on “Human Rights Challenges and Responsibilities” held on 29th and 30th September, 2011 at VHNSN College, Virudhunagar and presented a paper on “Domestic Violence against Children”.

- 2011** National Seminar on “Recent trends in Yoga and Physical Education” held on 11th and 12th August, 2011 at VHNSN College, Virudhunagar and presented a paper on “Development of Sports skills of Athlete through Emotional”.
- 2011** National conference on “Recent trends in Yoga and Physical Education” held on 11th and 12th August, 2011 at VHNSN College, Virudhunagar and presented a paper on “Exercise- A Stress Reliever of Working Women”.
- 2011** Conference on “Tamilaga Arivial Pearavai in Pathinoravathu Karutharangam” held on 26th and 27th June, 2011 at Gandhigarma Gramiya Palkalaikalagam, Gandhigramam and presented a paper on “Pandaiyakala Vanigavalargiyil Tamil Mozhiyin Pangu”.
- 2011** National Seminar on “Green Business” held on 18th March, 2011 at Ayya Nadar Janaki ammal college, Sivakasi and presented a paper on “Environment Practice Costs of Green Marketing”.
- 2011** National Seminar on “Green Business” held on 18th March, 2011 at Ayya Nadar Janaki Ammal College, Sivakasi and presented a paper on “Challenges of Green Marketing”.
- 2011** National Conference on “Challenges and Issues in Services Marketing held on 17th March, 2011 at SNR Sons College, Coimbatore and presented a paper on “Internet Marketing – Need of the Day”.
- 2011** National Conference on “Challenges and Issues in Services Marketing” held on 17th March, 2011 at SNR Sons College, Coimbatore and presented a paper on “Service Marketing : Need Change in Approach”.
- 2011** National Seminar on “Technological Developments and Designing new Business model in Renewable Energy Sector” held on 3rd and 4th March, 2011 at VHNSN College, Virudhunagar and presented a paper on “Business Model for Renewable Energy Products”.
- 2011** National Seminar on “Technological Developments and Designing new Business model in Renewable Energy Sector” held on 3rd and 4th March, 2011 at VHNSN College, Virudhunagar and presented a paper on “Renewable Energy Products- Need of the Day”.
- 2011** National Conference on “3E’s Energy, Economy And Efficiency” held on 4th February, 2011 at Queen Mary’s College, Chennai and presented a paper on “Carbon Credit - Need of the Hour”.
- 2011** National Conference on “3E’s Energy, Economy And Efficiency” held on 4th February, 2011 at Queen Mary’s College, Chennai and presented a paper on “Energy Efficiency in India”.
- 2011** **International conference** on “Micro finance” held on 27th and 29th January, 2011 at Pondicherry University, Puducherry and presented a paper on “Need for financial Inclusion for the Development of Poor”.

- 2011** UGC Sponsored Seminar on “The Role of Self Help Groups Towards the Achievement of Inclusive Growth in Rural India” held on 06 and 7th January, 2011 at VHNSN College, Virudhunagar and Presented a paper on “Socio- Economic Status of SHG Members after getting Micro Credit”.
- 2010** National Seminar on “Sales Promotion Strategies” held on 22 and 23rd December, 2010 at VHNSN college, Virudhunagar and presented a paper on “Outdoor to ooh Advertising in India ”.
- 2010** National Seminar on “Sales Promotion Strategies” held on 22 and 23rd December, 2010 at VHNSN college, Virudhunagar and presented a paper on “Promotion of MSMEs”.
- 2010** National Seminar on “Sales Promotion Strategies” held on 22 and 23rd December, 2010 at VHNSN college, Virudhunagar and presented a paper on “Attitude of Retailers Regarding Sales Promotion in Virudhunagar District”.
- 2010** National Seminar on “Sales Promotion Strategies” held on 22 and 23rd December, 2010 at VHNSN college, Virudhunagar and presented a paper on “Importance of Personal selling in Small Scale Enterprises”.
- 2010** National Seminar on “Sales Promotion Strategies” held on 22 and 23rd December, 2010 at VHNSN college, Virudhunagar and presented a paper on “Trade Oriented Sales Promotional Techniques for MSMEs”.
- 2010** National Conference on “Venture Capital Finance in India” held on 7 and 8th September, 2010 at Osmania University Campus, Hyderabad and presented a paper on “General Perception of Investee Companies”.
- 2010** National Conference on “Innovations and Organizational Changes in the Contemporary Arena” held on 9th July, 2010 at Velammal Engineering College, Chennai and presented a paper on “Ability of the Principal in Understanding Emotions”.
- 2010** **International Seminar on** “Global Business (Challenges and Opportunities)” held on May, 2010 at Sri Kaliswari College, Sivakasi and presented a paper on “Successful Career of Academic Administrators by using emotions”.
- 2010** **International Seminar on** “Global Business (Challenges and Opportunities)” held on May, 2010 at Sri Kaliswari College, Sivakasi and presented a paper on “Strategic Human Resource Management”.
- 2010** **International Seminar on** “Global Business (Challenges and Opportunities)” held on May, 2010 at Sri Kaliswari College, Sivakasi and presented a paper on “Strategies for successful Global Marketing”.
- 2010** State level Seminar on “Best Practices Bench Marking for Quality Enhancement” held on 9th April, 2010 at A.P.C.Mahalaxmi College for Women, Thoothukudi and presented a paper on “Best Practices in Mentoring Students”.

- 2010** National Seminar on “Retailing Industry and Banking” held on 20th March, 2010 at SNR & Sons Arts and Science college, Coimbatore and presented a paper on “Implementing CRM in Retail Banking”.
- 2010** National Seminar on “Retailing Industry and Banking” held on 20th March, 2010 at SNR & Sons Arts and Science College, Coimbatore and presented a paper on “Effective Marketing Strategy in Retail Business”.
- 2010** National Seminar on “Globalisation Problems and Prospects” held on 8 and 9th March, 2010 at Annamalai University, Chidambaram and presented a paper on “Cultural impact on Globalization”.
- 2010** National seminar on 'Emerging issues in Banking and Insurance Sector' held on 4th&5th March,2010 at Sri S.Ramasamy Naidu Memorial College, Sattur and presented a paper on “HR Practices in Banking Sector for New Era”.
- 2010** National level seminar on 'Special Economics Zones in India: Prospects and Implications' held on 28 & 29, January,2010 at Gandhigram Rural Institute, Gandhigram and presented a paper on “Problems in Land Acquisition for SEZ”.
- 2009** **International Conference on** “International Marketing in Asia Pacific:Issues and Challenges” held at Dr.G.R.D. College of Science and presented paper on “Strengthening of SME’s through ICT”.
- 2009** National conference on Advanced Statistical Data Analysis for Business Intelligence' held on 4 & 5th November, 2009 at Kalasalingam University, Krishnankoil and presented a paper on “Buying behaviour of Vegetable sellers in Aruppukottai”.
- 2009** National conference on Advanced Statistical Data Analysis for Business Intelligence' held on 4 & 5th November, 2009 at Kalasalingam University, Krishnankoil and presented a paper on “Attitude and awareness of customers towards soft drinks”.
- 2009** National conference on Advanced Statistical Data Analysis for Business Intelligence' held on 4 & 5th November, 2009 at Kalasalingam University, Krishnankoil and presented a paper on “Employees’ Quality work life on the basis of working conditions”.
- 2009** National seminar on 'Indian Financial Services Sector: Integration, Strategies and Challenges' held on 5 & 6th September, 2009 held at M.S.University,Tirunelveli and presented a paper on “Impact of FDI”.
- 2009** National seminar on 'Indian Financial Services Sector: Integration, Strategies and Challenges' held on 5 & 6th September, 2009 held at M.S.University,Tirunelveli and presented a paper on “Prevention of Money Laundering”.
- 2009** National seminar on 'Indian Financial Services Sector: Integration, Strategies and Challenges' held on 5 & 6th September, 2009 held at M.S.University,Tirunelveli and presented a paper on “Services of Electronic Funds transfer”.

- 2009** National seminar on 'Indian Financial Services Sector: Integration, Strategies and Challenges' held on 5 & 6th September, 2009 held at M.S.University,Tirunelveli and presented a paper on “Prevention of credit card frauds”.
- 2009** NAAC sponsored State Level workshop on Quality Excellence and Quality Sustenance in Education presented a paper on “Knowledge Management for Higher Education” on 21st August, 2009 at Sourashtra College, Madurai.
- 2009** NAAC sponsored State Level workshop on Quality Excellence and Quality Sustenance in Education presented a paper on “Responsibilities of Teachers in Higher Education” on 21st August, 2009 at Sourashtra College, Madurai.
- 2009** UGC sponsored National Workshop on Research Methodology for Researchers in Commerce and Management presented a paper on “Effective Thesis Writing” on 4th August, 2009 to 6th August, 2009 at SFR College, Sivakasi.
- 2009** National Workshop on 'Research Methodology for Researchers in Commerce and Management” held on 4th August 2009 at SFR College for Women, Sivakasi and presented a paper on “Identification of Research Problem”.
- 2009** National Workshop on 'Research Methodology for Researchers in Commerce and Management” held on 4th August 2009 at SFR College for Women, Sivakasi and presented a paper on “How to write the effective thesis”.
- 2009** National Workshop on “TQM – IT Feasibility on Higher Education” held on 18th & 19th May 2009 at School of Economics, Madurai Kamaraj University, Madurai and presented a paper on “Practicing TQM in Higher Education Institutions”.
- 2009** National Workshop on “TQM – IT Feasibility on Higher Education” held on 18th & 19th May 2009 at School of Economics, Madurai Kamaraj University, Madurai and presented a paper on “Adaptation of TQM in the Higher Education”.
- 2009** National conference on “Value for High Quality Teaching and Learning Procedures” held on 6th & 7th February at Sri Parasakthi College for Women, Courtallam and presented a paper on “Issues and challenges in Higher Education”.
- 2009** **International conference on** “International Challenges of Global Business in the 21st Century” held on 4th & 5th February at Rev.Jacob Memorial Christian College, Ambilikkai and presented paper on “Human Resource Management – An Overviews of Work Practices in Firework Industry”.
- 2009** International conference on Micro finance held on 21st to 23rd January at Pondicherry University, Pondi
- 2008** National seminar on The Impact of the entry of multinational corporatins in the Retailing business scenario in Kerala held on 27th & 28th November at Government College, Attingal
- 2008** National Seminar “Encountering the Problems in Implementing CRM”, at Providence College for Women, Coonoor on 28th and 29th August 2008.

- 2008** National Seminar “Challenges in implementing CRM”, at Providence College for Women, Coonoor on 28th and 29th August 2008.
- 2008** UGC sponsored National Seminar “Violence against women”, at VHNSN College, Virudhunagar on 7th to 9th August, 2008.
- 2008** UGC sponsored National Seminar “Evils of Child Labour”, at VHNSN College, Virudhunagar on 7th to 9th August, 2008.
- 2008** **International Seminar** “Management of Emotional Intelligence”, at Scott Christian College, Nagarkovil on 12th April, 2008.
- 2008** National Level Seminar “Resolving HR issues in Banks” at Tamilnadu College for Engineering, Coimbatore on 2nd April, 2008.
- 2008** National Level Seminar “Growth of Telecommunication Industry along with the Inflow of FDI”, at VPMM College for Women, Krishnankovil on 15th March, 2008.
- 2006** National Level Seminar “Issues in Globalisation of Higher Education”, at Devanga Arts College, Aruppukottai on 22nd September, 2006 (Sponsored by UGC)
- 2006** **International Seminar** “Selective Inventory Control Models for Indian Cement Industries” at the Adaikalamatha Institute of Management, Thanjavur on 21st September, 2006.
- 2006** State Level Seminar “Value Added Tax” at the M.S.S.Wakf Board College, Madurai on 15th March, 2006.
- 2006** National Level Seminar “Rural Insurance – Opportunity for Growth” at Sri Parasakthi College for Women, Courtallam on 23 and 24th February, 2006 (Sponsored by UGC).
- 2006** ICSSR Sponsored International Seminar on “SRHEI-2006” at CPA College, Bodinayakanur on 21, 22 and 23rd February, 2006 and presented paper on “Higher Education for 21st Century Vision and Mission”.
- 2006** National Level Seminar “Consumer Behavior and Marketing Strategy” at Bharathidasan University, Tiruchirappalli on 11 and 12th February, 2006. (Sponsored by Consumer Welfare Fund and Institute of Public Administration).
- 2006** State Level Seminar “Inventory Control Models for Co-operative Wholesale Stores” at Gandhigram Rural Institute – Deemed University on 19th and 20th January, 2006. (Sponsored by UGC).
- 2005** National Level Seminar “Virtual Universities – Pros and Cons” at NMSM Government College, Kalpetta, Kerala on 14, 15 and 16th December, 2005. (Sponsored by Directorate of Collegiate Education, Kerala).

- 2005** National Level Seminar “FDI – Opportunities for India” at Arul Anandar college, Madurai on 12th December, 2005. (Sponsored by UGC).
- 2005** National Level Seminar “Globalisation of Higher Education : What it means for India” at St.Joseph’s College, Tiruchirapalli on 4th and 5th December, 2005(Sponsored by UGC).
- 2005** State Level Seminar “Business Process Outsourcing a Boon to Indian Industries” at Manar Thirumalainaikar College, Madurai on 15th October, 2005
- 2005** International Level Seminar on “Business Economics and Finance” at Adaikalamatha Institute of Management, Thanjavur on 29 and 30th September, 2005 and presented paper on “Impact of Information Technology Development on Developing Countries”
- 2005** National Level Seminar “Information Technology Paves the Way for the Success to the Women Entrepreneurship” at VVV college, Virudhunagar on 1st and 2nd September, 2005 (Sponsored by UGC).
- 2005** National level Seminar on “Dynamics of Rupee Convertability” held on 29th March, 2005 in Garden City College, Bangalore and presented a paper on “India’s Marching Towards Full Capital Account Convertibility”.
- 2005** National Level Seminar “Book Building Mechanism is an Aid to Mega Issues” at Bharathidasan University, Tiruchirapalli on 7 and 8th January, 2005. (Sponsored by UGC)
- 2004** State Level Seminar “Problems and Prospects of Rural Entrepreneurship” at Urumu Dhanalaksmi College, Tiruchirapalli on 18th and 19th November, 2004.(Sponsored by UGC)
- 2003** State Level Seminar “Changing Scenario in SSI” due to New Telecom Policy at Gandhigram Rural Institute on 30,31st October, 2003(Sponsored by ICSSR)
- 2001** State Level Seminar “Problems of Mobile Telephone Subscribers” at Gandhigram Rural Institute on 1st November, 2001 (UGC sponsored).
- 2000** National Level Seminar “Impact of Internet on Business” at All India Commerce Congress – 2000, Kerala on 17th 18th and 19th January, 2000.

SHORT TERM COURSE AND FDP

Total Participation – 9

- 2021** Two Week Refresher Course in “Commerce and Management” Organized by Teaching and Learning Centre, Ramanujan College, University of Delhi on 25th June to 8th July, 2021.

- 2021** One Week Online Faculty Development Programme On “Outcome based Education” Organized by Kallam Haranadhareddy Institute of Technology (Autonomous), Andhra Pradesh on 21st June to @ 25th June, 2021.
- 2021** Two Week Inter Disciplinary Refresher Course on “Research Methodology and Data Analysis” Organized by Teaching and Learning Centre, Ramanujan College, University of Delhi on 17th May to 31st May, 2021.
- 2021** One week short term course on “Yoga Practices for Physical & Mental health management during this pandemic situation” organized by Mother Teresa Women’s University on 17th to 22nd May 2021.
- 2020** Three days training Programme on “Entrepreneurship” organized by University of Madras on 1st to 3rd September, 2020.
- 2020** Faculty Development Program on “Handling Google Classroom for Evaluating Student Learning”organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 20th August 2020.
- 2020** Seven Days – Faculty Development Program at S.N.M.V College of Arts & Science, Coimbatore on 08th June 2020 to 15th June 2020.
- 2020** Short term Online Course on “Women’s Rights” at Thavathiru Santhalinga Adigalar Arts Science Tamil College, Coimbatore on 26th May 2020 to 11th June 2020.
- 2020** Short term Online Course on “Examination Reforms” at All India Council For Technical Education on 22th April,2020 to 25th April,2020.

WEBINAR PARTICIPATION

Total Participation – 14

- 2021** UGC Sponsored “Webinar on College Principals on New Education Policy 2020” organized by Pondichery University, Pondichery on 30.07.2021.
- 2020** International Webinar on “Developing Digital Literacy Skills” organized by Govindammal Aditanar College for Women, Tiruchendur on 3rd August 2020.
- 2020** National level Webinar on “Interface of Science and Culture in Pandemic Scenerio” organized by Government Arts College (Autonomous), Kumbakonam on 1.08.2020.

- 2020** Webinar on “Redefining and Redesigning Business for Sustainable Development” at Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi on 30th July, 2020.
- 2020** National Level Webinar on “Analysis of Landscape with reference to Vijayanagara Capital Hampi” organized by Arignar Anna Government Arts College, Musiri on 28th July 2020
- 2020** Webinar on “Outcome based Assessment Strategies” organized by V.H.N.Senthikamara Nadar College, virudhunagar on 18th July, 2020.
- 2020** Webinar on “Gaining and Managing Autonomy in Art, Commerce and Science Colleges” at ERP Solutions Pvt .Ltd on 7th July, 2020.
- 2020** Webinar on “Quality on Young Minds” at GTN Arts College, Dindigul on 26th June 2020.
- 2020** Webinar on “Future of Education” at Skycampus, ICT Academy on 18th June, 2020.
- 2020** Webinar on “Mastering the Mind for Conquering the World” at Nehru Institute of Management Studies on 17th June, 2020.
- 2020** National Level Webinar on “Soft Skills Development” at Don Bosco College, Dharmapuri on 17th June, 2020.
- 2020** Webinar on “Accelerating Education 4.0 using ICT tools – POST COVID PARADIGM” at St. Xavier’s College, Palayamkottai on 17th June,2020.
- 2020** National Level Webinar on “Measures to combat the Impact of COVID – 19 at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on Indian Economy” on 15th June, 2020.
- 2020** Webinar on “Stress Management in Digital Detoxing” at Rathinam College of Art &Science, Coimbatore on 14th June 2020.
- 2020** International Webinar on “Indian Economy & Business – Post COVID Scenario” at Dr.S.Gopalaraju Government First Grade College, Anekal, Bangalore on 6th to 9th June 2020.

LESSON PLAN

- 2005** **P.Sundara Pandian**, “Management Information System (Tamil)”, Alagappa University for **MBA**.

2004 **P.Sundara Pandian**, “Industrial Relations (Tamil)”, Alagappa University, Karaikudi, India for **MBA**.

WORKING EXPERIENCE

2011 – 2023 **Principal**, VHNSN College (Autonomous), Virudhunagar, India

1999 – 2011 **Associate Professor**, Commerce Research Centre, Virudhunagar Hindu Nadars’ Senthikumara Nadar College, Virudhunagar, India.

1996 – 1999 **Lecturer (SS)** Department of Commerce, Virudhunagar Hindu Nadars’ Senthikumara Nadar College, Virudhunagar, India.

1988 – 1996 **Lecturer**, Department of Commerce, Virudhunagar Hindu Nadars’ Senthikumara Nadar College, Virudhunagar, India.

PROFESSIONAL SOCIETIES AND ORGANISATIONS

2008 Member, All India Management Association

2007 Member, Forum for Commerce Teachers, A Madurai Kamaraj University Level Organisation

2023 Member, Virudhunagar Hindu Nadars’ Senthikumara Nadar Uyartharakaloori Paripalana Sabai, Virudhunagar

QUESTION PAPER SETTER & EXAMINER

- Madurai Kamaraj University, Madurai
- Manonmaniam Sundaranar University, Tirunelveli
- Bharathidasan University, Tiruchirapalli
- Bharathiar University, Coimbatore
- Alagappa University, Karaikudi
- Thiruvalluvar University, Vellore
- Annamalai University, Chidambaram
- Pandicherry University, Puducherry
- Various Autonomous Colleges

EXTENSION SERVICES

NATIONAL CADET CORPS

1995 – 2011 NCC officer of the college with **Captain** Rank from 5th December, 1995 to February 2011. Attended various camps and conducted many social work programmes. Organised awareness programmes and many

awareness cycle rallies. As a NCC officer, organized Blood Donation Camps regularly. **Donated blood voluntarily for 31 times.**

NATIONAL SERVICE SCHEME

1991 – 1995 National Service Scheme Programme Officer of the college. Recipient of “**Best NSS Programme Officer of Tamil nadu State**” Award for the year 1994-'95 from the Tamilnadu government. **Constructed a public library** at Nagampatti village with the help of College Managing Board and village people’s contribution. Carried out many community services, helped the students in developing their personally, holistically and created many assets in camping villages.

TAMILNADU CONSUMERS’ RIGHTS PROTECTION CENTRE

2002 – Present Virudhunagar **District Secretary**

HUMAN RIGHTS ORGANISATION

2002 – Present Virudhunagar **District Secretary**

THE INTERNATIONAL ASSOCIATION OF LIONS CLUBS

As a secretary of the Lions Club of Virudhunagar Busi Town (2001-02), **collected 25 pairs of eyes** and donated it to the Aravind Eye Hospital, Madurai. This helps 50 blinds to get their sight. As a Secretary of the club, **constructed a shelter to the orphans** in the government orphanage at a cost of Rs.60, 000/-. As a member of the eye donation committee of the club **collected more than 750 eyes**. Organized many free medical camps for the benefit of the needy. Editor of the club’s magazine for several years.

STAFF TENNIS CLUB

Being the secretary of the club organized a State Level Tennis Tournament for college lecturers in a very grand manner in the year 2000.

STAFF RECREATION CLUB

Being the club secretary organized staff tournaments regularly.

VIRUDHUNAGAR DISTRICT BALL BADMINTON ASSOCIATION

Executive member of the Association from 2003 to 2011. Organized a “State Level Senior Badminton tournament” in the year 2006.

WARDEN

Served as a warden of the college men hostel for 2 years.

COIN COLLECTION

Exhibited individual talent in coin collection at the “**Talent Exhibition**” organized by Elite Forum in VHNSN College, Virudhunagar during the academic year 2012-2013.

POSITIONS HELD IN OUR COLLEGE

- Coordinator, Internal Quality Assurance Cell
- NSS Programme Officer
- NCC Officer
- Warden, Boys Hostel
- Secretary, Staff Tennis Club
- Secretary, Staff Recreation Club

MEMBERSHIP IN VARIOUS COMMITTEES

- Steering Committee, NAAC Reaccreditation
- Steering Committee, Autonomous Committee
- UGC Planning Committee
- Sports Committee
- NSS Advisory Committee
- Magazine Committee
- Calendar Committee
- Research Committee
- Choice Based Credit System Committee
- Students Grievances Redressal Cell
- Convocation Committee
- Planning Forum
- Cine Forum