

CURRICULUM VITAE

R.BALAJI, M.Com., M.Phil., NET

50, Muthu Street,

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Virudhunagar 626 – 001

CAREER OBJECTIVE:

To secure a position where by hard work, dedication and the ability to acquire new skills will advantage any institution I work for.

POST GRADUATE QUALIFICATION:-

Course	University	Institution	Year	Percentage
M.Phil(commerce)	Madurai Kamaraj University, Madurai	V.H.N.S.N.College Virudhunagar	2014-2015	83%
M.Com	5	V.H.N.S.N.College Virudhunagar	2012-2014	76.7%

GRADUATE QUALIFICATION:-

Course	University	Institution	Year	Percentage
B.Com Computer	MaduraiKamaraj	V.H.N.S.N.College	2009-2012	78.3%
Application	University, Madurai	Virudhunagar		

EDUCATION QUALIFICATION:-

Course	School	Year	Percentage
H.S.C(12 th)	K.V.S.Higher SecondarySchool, Virudhunagar	2008-2009	88%
S.S.L.C (10 th)	K.V.S.Higher SecondarySchool, Virudhunagar	2006-2007	73%

CERTIFICATE OF MERIT

- ▶ I secured first rank in M.Phil in the academic year 2014-2015 and awarded gold medal.
- ▶ I secured first rank in M.Com in the academic year 2012-2013 &2013-2014 and awarded gold medal.
- ▶ I secured first rank in Accountancy (200/200) in the HSC public examination, march 2009.

SOFTWARE PROFICIENCY:-

Ms-Office, Tally and Visual Basic 6.0

M.Phil DISSERTATION TOPIC:-

"A Study on Role of Television Advertisements on Buyer Behaviour of Employees in Private Organisation in Virudhunagar"

EXTRA QUALIFICATION:-

Language Known: Tamil, English Type Writing : English Junior Completed in february2010

CO-CURRICULAR ACTIVITIES:-

Seminar, workshop and Conference Attended:

Type of Program	Title	Place	Date
N.S.S One day camp		Virudhunagar Town	20.12.2009
State Level Inter-Collegiate Competition	Paper Presentation	V.H.N.S.N.College, Virudhunagar.	12.03.2010
Inter-Collegiate Programme	As you like it	Sri Kaliswari College, Sivakasi.	22.01.2010
UGC Sponsored Training Programme	Making paper cups, detergent products	V.H.N.S.N.College, Virudhunagar	19.02.2011
Workshop	Workshop on E-Commerce for Every one	Fatima College, Madurai.	02.02.2012
Skill Development Programme	Cell Phone Servicing	V.S.V.N Polytechnic College, Virudhunagar	August 2012 to October 2012
Inter-Collegiate Seminar	Impact of FDI on Retailing	V.H.N.S.N.College, Virudhunagar	23.01.2013

Туре	Title	Place	Date
National Conference	Use of ICT by MSMEs	V.H.N.S.N.College,	1 st & 2 nd March, 2013
		Virudhunagar	
National Conference	Impact of ICT on	V.H.N.S.N.College,	27 th & 28 th December,
	Consumerism	Virudhunagar	2013
Workshop	Workshop on applied research	Rajus' College,	22 nd December, 2014
	In commerce	Rajapalayam.	
Workshop	Workshop on basic concepts	V.H.N.S.N.College,	5 th January,2015
	In research	Virudhunagar.	
National Level	Human Rights to Peace-	V.H.N.S.N.College,	18 th & 19 th
Seminar	Ethics and Policies	Virudhunagar.	December,2015
Online Quiz	Online covid-19 awareness	Vivekananda college,	5 th March, 2020
	quiz	Madurai	
Faculty Development	Faculty Development	Sree Sarawathy	1 st May 2020
Webinar	Webinar on "Revisiting Life	Thyagaraja College,	
	through Positivity"	Pollachi.	
Online Quiz	National Quiz titled	Pioneer	2 nd May 2020
	"COVID-19"	Kumaraswamy	
		College,	
		Nagercoil.	
Webinar	Webinar on "Post Covid -	Francis Xavier	4 th May 2020.
	19, Job opportunities and	Engineering College,	
	Entrepreneurial possibilities -	Tirunelveli,	
	Indian and Global Scenario -		
	An analysis"		
Online Quiz	COVID -19 General	St.ANNE's College	6 th May 2020
	Awareness Quiz	of Engineering and	
		Technology,	
		Panruti	4
Online Quiz	National Level Quiz entitled	Kamaraj College,	7 th May 2020
	B-Quiz 2020	Thoothukudi	41
Online Quiz	COVID19-Online	Nehru Institute of	13 th May 2020
	Awareness Quiz	Engineering and	
		Technology,	
<u> </u>		Coimbatore	t oth z c o o o
Online Quiz	International Level Online	V.H.N.S.N.College,	19 th May 2020.
	Quiz Programme "THIRST	Virudhunagar	
	OPTIMISTS - A		
0.11. 0	COMMERCE QUIZ"		2011
Online Course	Three days online course on	V.H.N.S.N.College,	20th May 2020 to
	"Application of Parametric	Virudhunagar	22nd May 2020
	Test in Research"		
O_{α}			of the second
Online Quiz	Awareness Quiz on Covid 19	Sri Sankara	05 th June 2020
		Bhagavathi Arts &	
Ouline Ori-	Online Oni- Course titi	Science College	Inc. 2020
Online Quiz	Online Quiz Competition on	V.H.N.S.N.College,	June 2020
Outine Outin	Marketing Management	Virudhunagar	10th Two - 2020 + 12th
Online Quiz	"National Level Covid-19	S.S.S. Samiti's	10 th June 2020 to 13 th

	Awarenes Quiz"	M.P. Mirji College Of Commerce, Belagavi	June 2020.
Webinar	National Level webinar on "Open Access Resources for Teaching and Research"	V.H.N.S.N.College, Virudhunagar	15th June 2020
Online Quiz	International Day of Yoga – 2020 – Quiz	V.H.N.S.N.College, Virudhunagar	19 th June 2020
Online Quiz	National Level E-Quiz on "International Yoga Day"	Nadar Saraswathi College of Arts and Science, Theni	25 th June 2020
Online Quiz	National Level Online Quiz on "Modern History"	V.H.N.S.N.College, Virudhunagar	26 th June 2020
Online Quiz	Kalvi Valarchi Thina vizha & Kamarajar Pirantha Naal Vizha Quiz	V.H.N.S.N.College, Virudhunagar	13 th July 2020
Webinar	Andrum-Indrum-Endrum Kamarajar	V.H.N.S.N.College, Virudhunagar	15 th July 2020
Webinar	Webinar on "Outcome based Assessment Strategies"	V.H.N.S.N.College, Virudhunagar	18 th July 2020
Webinar	One day Webinar on "Blue Ocean Strategy: A Vehicle for Entrepreneurship"	Sri Krishnasamy Arts and Science College, Sattur.	24 th July 2020
Online Quiz	E-Quiz on Kargil Day	Sri Kanyaka Parameswari Arts & Science College for Women, Chennai.	26 th July 2020
Online Quiz	National Level E-Quiz on Current Affairs	Sakthi College of Arts and Science for Women,Oddanchatram	26 th July 2020.
Online Quiz	National Level Online Quiz on "Banking"	Sri Krishnasamy Arts and Science College, Sattur.	
Webinar	International Webinar on "Challenges and Opportunities in Higher Education during after COVId-19 Pandemic"	Rani Parvati Devi College of Arts and Science, Tilakwadi.	22 nd May 2021
Online Quiz	74 th Independence Day Celebration Awareness Quiz	V.H.N.S.N.College, Virudhunagar	15 th August 2020
Webinar	74th Independence Day Celebration	V.H.N.S.N.College, Virudhunagar	15 th August 2020
Webinar	National Webinar on 'Unleasing The "AHA' Moment: Role of Creativity in Marketing Communication'	V.H.N.S.N.College, Virudhunagar	26 th February 2021

Webinar	International Webinar on "Current Scenario of Agricultural Economy in India"	Sri Parasakthi College Women, Courtallam	1 st April 2021
Webinar	Webinar on "NATIONAL EDUCATION POLICY (NEP) 2020"	Aristotle PG College, Chilkur	30 th April 2021
Online Workshop	Workshop on "Textual Analysis in Communication Research"	Shasun Jain College For Women, Chennai	2 nd June 2021
Virtual Seminar	Virtual Seminar on " Emotional Intelligence"	PPG College of Arts & Science, Coimbatore	2 nd June 2021
Online Workshop	Workshop on "Descriptive Statistics in Research"	Shasun Jain College For Women, Chennai	5 th June 2021
Webinar	Webinar on "How to Crack NTA – NET, SET, JRF Paper 1 –Common (All Subjects)	VET Institute of Arts and Science, Thindal.	8 th June 2021
Online Quiz	"Test Your Knowledge in Aptitude and Reasoning"	V.H.N.S.N.College, Virudhunagar	8 th June 2021
Webinar	Webinar on "YOUNG MINDS BIG DREAMS - Discover the Entrepreneur in you"	Soundarya Institute of Management & Science, Bangalore	9 th June 2021
Online workshop	National Level Online "Workshop on Research Methodology & Preparation of Project "	Government First Grade College Vijayapura	9 th June 2021
Webinar	Webinar on "People Participation on Prevention of the ongoing Pandemic of CORONA(COVID19) in India"	V.H.N.S.N.College, Virudhunagar	10 th June 2021
Webinar	Webinar on Applications of child Neuropsychology	Redpond Educational and Psychological Research Centre, Madurai.	11 th June 2021
Webinar	National Webinar on " Human Rights Amid Covid 19" Choices and Outcomes"	Rani Parvati Devi College of Arts and Science, Tilakwadi.	11 th June 2021
Webinar	National Webinar on " Sustainable Development and Health Infrastructure: Post Covid Challenges in Indian Context"	Rani Parvati Devi College of Arts and Science, Tilakwadi.	12 th June 2021
Webinar	National Webinar on	Pragyan	14 th June 2021

	"Strategy for Managing	International	
	Personal Finance	University	
	including Mutual Funds"	Chiversity	
Webinar	National webinar on	Nehru Arts And	15 th June 2021
	"Menstrual Poetry "	Science College,	
		Coimbatore	
Webinar	National Webinar on	Rani Parvati Devi	19 th June 2021
	"Challenges and	College of Arts and	
	Opportunities in Commerce	Science,	
	and Management"	Tilakwadi.	
Webinar	Online International Webinar	Rajapalayam Rajus'	19 th June 2021
	On "Sexual	College,	
	Harassment At Workplace"	Rajapalayam	
Webinar	Webinar on CSR:	Indian Accounting	20 th June 2021
	Implementation and	Association,	
	Computation	Jaipur chapter & IRA,	
	1	Jaipur	
Webinar	International Webinar on	V.H.N.S.N.College,	2 nd July 2021
	Educate Higher to Elevate	Virudhunagar	, i i i i i i i i i i i i i i i i i i i
	Higher"	C C	
Webinar	International Webinar on	V.H.N.S.N.College,	6 th July 2021
	"Lessons to learn from the	Virudhunagar	5
	Brighter side of Covid 19"		
Webinar	National Level Webinar on	V.H.N.S.N.College,	12 th August 2021
	Career Guidance	Virudhunagar	C C
Online Quiz	Online Quiz on World	V.H.N.S.N.College,	12 th August 2021
	Elephant Day 2021	Virudhunagar	C C
Webinar	UGC-Sponsored Webinar	Bharathidasan	24 th August 2021
	on	University,	C C
	Academic Leadership	Tiruchirappalli.	
Webinar	National Level Webinar on	V.H.N.S.N.College,	7 th October 2021
	"Steps for	Virudhunagar	
	Effective Thesis Writing"	_	
Webinar	National Level Webinar on "	V.H.N.S.N.College,	26 th October 2021 &
	Openshot Video Editor"	Virudhunagar	27 th October 2021
Webinar	National Level Webinar on "	V.H.N.S.N.College,	11 th December 2021
	Customer Intelligence"	Virudhunagar	
Webinar	International Webinar on "	Sri Parasakthi	4 th December 2021
	The ABCs (Awareness,	College For Women,	
	Balance	Courtallam	
	and Control) of Stress		
	Management"		

Paper Presented in Seminars / Conferences:

Name of Conference	Title of Paper	Sponsor Agency	Level	Place & Date
Prospects of Women in Business	Work-Life balance Of women in Business	UGC	National	S.T.Hindu College, Nagercoil.
				19 th & 20 th September, 2014
Strategies for sustainable development practice in Indian Industries	Strategies for sustainable Development in Green Marketing	ICSSR	National	Sri Kaliswari College, Sivakasi. 17 th & 18 th February, 2015
Role of ICT on the Growth of Service Industries	Cyber Crime and Coping Techniques	ICSSR	National	Sri Kaliswari College, Sivakasi.
industries				20 th & 21 st March,2016
Make in India – Initiatives, Ideas & Challenges	Make in India- Challenges for Manufacturing Sector	VHNSN College	Inter- national	V.H.N.S.N.College, Virudhunagar.
C .				19 th & 20 th August, 2016
Payment Banks: Opportunities and Challenges	New Trends in Indian Capital Market & Money Market	ICSSR	National	V.H.N.S.N.College, Virudhunagar.
				29 th & 30 th September,2016
Standup India-A way to Standup India	Startup India Action Plan Simplification And Handholding	ICSSR	National	V.H.N.S.N.College, Virudhunagar.
				3 rd & 4 th March, 2017
Less Cash Economy as a Strategy for Financial Inclusion in	Financial Inclusion And Rural India	ICSSR	National	V.H.N.S.N.College, Virudhunagar.
Rural India				14 th & 15 th March, 2017
Make in India – Opportunities and Challenges	Role of Make in India to Promote Entrepreneurship	ICSSR	National	Sri SRNM College, Sattur.
e				16 th & 17 th March, 2017
Social Entrepreneurship and Growing Business	Women Entrepreneurs And Government Policies in India		National	V.H.N.S.N.College, Virudhunagar.
Opportunities in India				23 rd & 24 th

				August, 2017
Transformation of	Policies & Growth of	ICSSR	National	
Youth – A Lead to	Women Entrepreneurship			V.H.N.S.N.College,
Skilled & Developed	In India			Virudhunagar.
India				-
				27 th & 28 th
				February, 2018
Insolvency and	Trends of Capital Market	ICSSR	National	V.H.N.S.N.College,
Bankruptcy	in India			Virudhunagar
Code,2016 – New				-
Bankruptcy Law for				3 rd & 4 th January, 2019
The Revival of Indian				
Economy				
Human Resource	Work-Life Balance of		Internatio	V.V.Vanniaperumal
Strategies: Paradigm	Business Women in India		nal	College for Women,
Shift in the				Virudhunagar.
Globalised Scenario				
				18 th February 2022

Research Publications in Edited Books:

Name	Title	Sponsor	Level & Place Data	ISBN No
Role of ICT on the Growth of Service Industries	Cyber Crime and Coping Techniques	Agency ICSSR	Place , DateNationalSri Kaliswari CollegeSivakasi.20th & 21st March,2016	978-93-5258- 485-7
Make in India – Initiatives, Ideas & Challenges	Make in India- Challenges for Manufacturing Sector	VHNSN College	Inter-national V.H.N.S.N.College, Virudhunagar. 19 th & 20 th August, 2016	978-93-81723- 54-8
Payment Banks: Opportunities and Challenges	New Trends in Indian Capital Market & Money Market	ICSSR	National V.H.N.S.N.College, Virudhunagar. 29 th & 30 th September,2016	978-93-81723- 58-6
Standup India-A way to Standup India	Startup India Action Plan Simplification And Handholding	ICSSR	National V.H.N.S.N.College,	978-93-81723- 67-8

			Virudhunagar. 3 rd & 4 th March,	
			2017	
Less Cash Economy	Financial Inclusion	ICSSR	National	978-93-81723-
as a Strategy for	And Rural India			66-1
Financial Inclusion in			V.H.N.S.N.College,	
Rural India			Virudhunagar.	
			$14^{\text{th}} \& 15^{\text{th}}$	
			March, 2017	
Social	Women Entrepreneurs	VHNSN	National	978-93-81723-
Entrepreneurship and	And Government	College		76-0
Growing Business	Policies in India	-	V.H.N.S.N.College,	
Opportunities in India			Virudhunagar	
			23 rd & 24 th	
			August, 2017	
Transformation of	Policies & Growth of	ICSSR	National	978-93-81723-
Youth – A Lead to	Women Entrepreneursh			82-1
Skilled & Developed	In India		V.H.N.S.N.College,	
India			Virudhunagar.	
			and the acth	
			27 th & 28 th	
Insolvency and	Trends of Capital Mark	ICSSP	February, 2018 National	978-93-81723-
Bankruptcy	in India	ICSSK	Inational	978-93-81723- 94-4
Code,2016 – New	in maiu		V.H.N.S.N.College,	
Bankruptcy Law for			Virudhunagar.	
The Revival of Indian			0	
Economy			3 rd & 4 th January, 2019	

Courses Attended:

Туре	Sponsoring Agency	Place	Date
Faculty Development	UGC	V.H.N.S.N.College,	15 th & 16 th February,
Programme		Virudhunagar	2017
Faculty Development	Institute of Tally	Thiagarajar College,	25 th March 2017
Programme on Goods &		Madurai.	
Services Tax			
Faculty Development	Department of	V.H.N.S.N.College,	19 th September, 2019
Programme	Management Studies,	Virudhunagar	
	V.H.N.S.N.College,		
	Virudhunagar		
Faculty Development	IQAC,	V.H.N.S.N.College,	20 th August 2020

Programme on Handling Google Classroom For Evaluating Student Learning	V.H.N.S.N.College, Virudhunagar	Virudhunagar	
Faculty Development Programme on Handling Classes through Google Meet		V.H.N.S.N.College, Virudhunagar	6 th August 2020
National Level Faculty Development Programme on Strategic Resilience and organization Agility	Valluvar College of Science and Management, Karur	Valluvar College of Science and Management, Karur	26 th May 2021 to 31 st May 2021
Two Weeks Virtual National I Development Programme Industry Institute Interaction - Holistic Approach Insight Out(Sunset Edition)	Department of Commerce	SRM Institute Of Science A Technology	1 st June 2021 to 14 th June 2021
Online Short Term Course on "Integration of ICT Tools In Teaching and Learning"	Senthi Research Advocacy Forum	V.H.N.S.N.College, Virudhunagar	26 th July 2021 to 30 th July 2021
Two Days Faculty Development Programme on "Digital Design Pedagogy Skill Training"	Department of Commerce (SF)	V.H.N.S.N.College, Virudhunagar	12 th and 13 th August 2021
Six Days Faculty Development Programme On Digital Teaching Methods in Higher Education	PG & Research Department of Commerce (CA)	Hindusthan College Of Arts & Science, Coimbatore.	23 rd August 2021 to 28 th August 2021
Five Day National Level Faculty Development Program on Nuance of Research techniques"	Department of Commerce	Sri Krishna Adithya College of Arts & Science, Kovaipudur	6 th September 2021 to 10 th September 2021
Three Day Faculty Development Programme on "Statistical Tools for Research in Social Sciences"	PG Department of (CA) in association with under UGC PARAMAR Scheme.		21 st September 2021 to 23 rd September 2021
Three Day Faculty Development Programme on "INCOME TAX 2.0"	Department of Commerce (CA/EC/SF) in association with the IQAC under PARAMARSH Scheme.	Ayya Nadar Janaki Ammal College, Sivakasi	22 nd September 2021 to 24 th September 2021
10 Hours Faculty Development Programme on Idea Generation Methods	ICT Academy		20 th September 2021 to 24 th September 2021
10 Hours Faculty Development Programme on Solving Problems & Making Decision	ICT Academy		21 st February 2022 to 25 th February 2022

Faculty Development	Post Graduate &	Muthurangam Govt.	29 th April 2022
Program titled "Emotional	Research Department	Arts College (A)	
Intelligence"	Of Commerce	Vellore	

100% result in papers handled:

Class	Title of Paper	Subject Code	Strngth	Semester
I B.ComCA 'A'	Office Methods	U2PT2M	46	April 2016
III B.Com CA	Management Accounting	U1CCC61	43	April 2016

Extension Activities:

- Enrichment Programme for XII 2016 Students of K.V.S Hr.Sec.School organized by Alumni of V.H.N.S.N College.
- Served as Organizing Committee Member in the International Conference on "Make in India – Initiatives, Idea & Challenges" held on 19th & 20th August 2016
- Acted as Co-ordinator in the one day National Level Workshop on "Practical Applications of GST and It's Impact on Indian Economy" held on 6th September 2019.
- Served as Organizing Committee Member in the Three Day National Level Virtual Development Programme on "Secondary Data Analysis in Social Science Research" from 1st September 2021 to 3rd September 2021
- Acted as Co-ordinator in the Two day National Level Virtual Faculty Development Programme on "Drafting Effective Research Proposals for Funding Agencies- Challenges and Strategies" held on 15th & 16th September 2021.
- Served as a Staff Incharge in Fun Fiesta 2021 held on 3rd November 2021.
- Served as Committee Member in the accentuate activities of the General Library held on 8th November 2021
- Served as Organizing Committee Member in the Three Day National Level Virtual Development Programme on "Advanced Research Methodology and Statistical Analysis for Social Sciences" from 27th December 2021 to 29th December 2021.
- > Served as Execute member in the event Mega Job Fair -2022 on 5th March 2022.
- Served as Organizing Committee Member in the One Day State Level Workshop on "Entrepreneurial Skill Development Programme" held on 17th March 2022.
- Acted as Co-ordinator in the Two Day National Level Virtual Faculty Development Programme on "Strategies for Writing Review of Literature" on 21st & 22nd March, 2022.
- > Drama Performed in the 75th College Annual Day Cultural Program held on 30.04.2022.

- Served as Organizing Committee Member in the One Day State Level Workshop on "Enhancement of Communication Skills" on 11th May, 2022.
- ➤ Acted as Judge for the program Current Affairs Quiz Contest 1.0 on 12th May, 2022.
- Served as Organizing Committee Member in the Two Day National Level Virtual Research Development Programme on "Ethical Norms of Research Writing and Publication: Scopus Indexed Journals" on 16th & 17th May, 2022.
- Served as a executive member for the event Mega Job Fair-2022 on 11th June, 2022.
- Acted as Co-ordinator in the One Day National Level Webinar on "Leadership Etiquette" on 25th July 2022. Acted as resource person on the topic "Financial Management" from 2^{7th} July 2022 to 2^{9th} July 2022 at Mangayar karasi College of Arts and Science for Women, Madurai.
- Acted as an Organising Committee Member in the One Day State Level Workshop on "Structures of English Language and its Practical Application in Business" on 18th August 2022.

PERSONAL DETAILS:-

Name	: R.Balaji
Father's Name	: P.Rameshkumar
Mother's Name	: R.Sankareswari
Occupation (Father)	: Grocery shop
Date of Birth	: 27. 02. 1992
Married Status	: Married
Nationality	: Indian

DECLARATION:-

I hereby declare that the given above particulars are true to the best of my Knowledge and Belief.

DATE	:	Yours Truly,
PLACE	: Virudhunagar.	
		(R.BALAJI)