

## ACADEMIC CV

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***Dr. T. JEBASHEELA***

**Date of birth** 31<sup>st</sup> May, 1985  
**Citizenship** Indian  
**Marital Status** Married  
**Husband's Name** S. Rajamani  
**Father's Name** E. Thomas Nesakumar  
**Community** BC  
**Address** 51, Pavithra Nagar,  
Mathanacikanpatti Road,  
Virudhunagar - 626 003.  
Tamilnadu, India  
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+91 - 8778603289

### TEACHING EXPERIENCE

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**Department of commerce (PG)** - Ayya Nadar Janaki Ammal College,  
Sivakasi (**1 Year** Experience).  
**Department of Commerce (CA)** - Ayya Nadar Janaki Ammal College,  
Sivakasi (**2 Years** Experience).  
**Department of Commerce** - Sri Vidhya College of Arts and Science,  
Virudhunagar (**1 Year** Experience).  
**Department of Commerce (CA)** - VHNSN College, Virudhunagar  
**Currently working in VHNSN College for the past 3 YEARS and above.**

### RESESARCH EXPERIENCE

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**Department of commerce** - VHNSN College, Virudhunagar  
(**5 Years** Experience).

## EDUCATION

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<b>2008 – 2012</b>	<b>Ph.D.</b> in Commerce, VHNSN College, Virudhunagar, Madurai Kamaraj University. Title of the Thesis : <i>“A Study on Socio - Economic Impact of Micro Credit on SHG Members in Virudhunagar District”</i> .
<b>2007 - 2008</b>	<b>M.Phil.</b> , Commerce (78%), VHNSN College, Virudhunagar, Madurai Kamaraj University.
<b>2005 - 2007</b>	<b>M.Com.</b> , (75%), VHNSN College, Virudhunagar, Madurai Kamaraj University .
<b>2002 – 2005</b>	<b>B.Com.</b> , (55%),VHNSN College, Virudhunagar, Madurai Kamaraj University.
<b>2001 – 2002</b>	<b>HSC.</b> , (82%), T.P.N.M. Girls' Higher Secondary School, Virudhunagar.
<b>1999 – 2000</b>	<b>SSLC.</b> , (67%), T.P.N.M. Girls' Higher Secondary School, Virudhunagar.

## RESEARCH PRESENTATIONS

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<b>2019</b>	<b>ICSSR</b> Sponsored Two Day National Seminar on "Role of ICT on MSME" held on 20 <sup>th</sup> and 21 <sup>st</sup> February, 2019 at Sri Vidhya College of Arts and Science, Virudhunagar and presented a paper on " <b>Impact of ICT on MSME</b> ".
<b>2019</b>	<b>ICSSR</b> Sponsored Two Day National Seminar on "Role of ICT on MSME" held on 20 <sup>th</sup> and 21 <sup>st</sup> February, 2019 at Sri Vidhya College of Arts and Science, Virudhunagar and presented a paper on " <b>A study of Effectiveness of Training Programmes Offered to Workers in MSME</b> ".

- 2017** International Conference on “Pros and Cons of GST in India held on 11<sup>th</sup> August 2017 at Bharathidasan College of Arts and Science, Erode and presented a paper on **“Pros and Cons of GST in India”**”.
- 2017** NAAC Sponsored Two Day National Seminar on "Curriculum Designing and Skill Based Education – Opportunities and Challenges" held on 16<sup>th</sup> and 17<sup>th</sup> February, 2017 at Ayya Nadar Janaki Ammal College, Sivakasi and presented a paper on **"Incredible CRM for Education Industry"**.
- 2017** International Conference on “Demonetisation of Small and Medium Scale Industries” held on 27<sup>th</sup> January 2017 at Sri Vellaisamy Nadar College, Madurai and presented a paper on **“Demonetization and its Pros and Cons”**”.
- 2017** International Conference on “Demonetisation of Small and Medium Scale Industries” held on 27<sup>th</sup> January 2017 at Sri Vellaisamy Nadar College, Madurai and presented a paper on **“Demonetization in India”**”.
- 2016** ICSSR Sponsored Two Day National Seminar on "Problems and Prospects of Service Sector in India" held on 29<sup>th</sup> and 30<sup>th</sup> March, 2016 at Ayya Nadar Janaki Ammal College, Sivakasi and presented a paper on **"Problems and Prospects of Insurance Marketing in India"**.
- 2016** ICSSR Sponsored Two Day National Seminar on "Problems and Prospects of Service Sector in India" held on 29<sup>th</sup> and 30<sup>th</sup> March, 2016 at Ayya Nadar Janaki Ammal College, Sivakasi and presented a paper on **"Growth and Challenges in Service Sector in India"**.
- 2016** International Conference on “Mapping Business Excellence through Innovation & Vibrant Practice” held on 11<sup>th</sup> March

2016 at Nehru Institute of Technology, Coimbatore and presented a paper on “**Customer Relationship Management**”.

**2011** National Seminar on "Green Business" held on 18<sup>th</sup> March 2011 at Ayya Nadar Janaki Ammal College, Sivakasi and presented a paper on “**Green Business**”.

**2011** National Conference on "Challenges and Issues in Services Marketing" held on 17<sup>th</sup> March, 2011 at SNR & Sons Arts and Science College, Coimbatore and presented a paper on "**Internet Marketing Need of the Day**".

**2011** 4th International Conference on "Micro Finance" held on 27<sup>th</sup> - 29<sup>th</sup> January, 2011 at Pondicherry University, Puducherry and presented a paper on "**Need of Financial Inclusion for the Development of Poor**".

**2011** UGC Sponsored Two Day National Seminar on "The Role of Self Help Groups towards the Achievement of Inclusive Growth in Rural India" held on 6<sup>th</sup> and 7<sup>th</sup> January, 2011 at VHNSN College, Virudhunagar and presented a paper on "**Socio-Economic Status of SHG Members after Getting Micro Credit**".

**2010** National Seminar on "Research Methodology in Social Sciences" held on 6<sup>th</sup> and 7<sup>th</sup> August, 2010 at VHNSN College, Virudhunagar and presented a paper on "**Improvement of Socio Economic Conditions of SHG Members through Micro Credit**".

**2009** National seminar on "Indian Financial Services Sector: Integration, Strategies and Challenges" held on 5 & 6th September, 2009 held at M.S.University, Tirunelveli and presented a paper on "**Prevention of Money Laundering**".

- 2009** UGC Sponsored National Workshop on "Research Methodology for Researchers in Commerce and Management" held on 4<sup>th</sup> and 5<sup>th</sup> August 2009 at SFR College for Women, Sivakasi and presented a paper on "**Identification of Research Problem**".
- 2009** 2<sup>nd</sup> International Conference on "Micro Finance" held on 21<sup>st</sup> - 23<sup>rd</sup> January, 2009 held at Pondicherry University, Puducherry and presented a paper on "**Challenges of SHG Banking**".

## **PUBLICATIONS**

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- 2020** **Dr. T. Jebasheela**, published a Chapter titled, **Self Awareness**" in the book **LIFE SKILLS EDUCATION**, pg. No. 8-20, published by V.H.N.S.N.College (Autonomous), virudhunagar. (ISBN NO. 978-81-942052-3-4).
- 2019** **Dr. T. Jebasheela**, published and presented a paper on "**Impact of ICT on MSME**" in the **ICSSR** Sponsored Two Day National Seminar on "Role of ICT on MSME" held on 20<sup>th</sup> and 21<sup>st</sup> February, 2019 at Sri Vidhya College of Arts and Science, Virudhunagar
- 2019** **Dr. T. Jebasheela**, published and Presented a paper on "**A study of Effectiveness of Training Programmes Offered to Workers in MSME**" in the **ICSSR** Sponsored Two Day National Seminar on "Role of ICT on MSME" held on 20<sup>th</sup> and 21<sup>st</sup> February, 2019 at Sri Vidhya College of Arts and Science, Virudhunagar.
- 2018** **Dr. T. Jebasheela** and Dr. H. Christy Cynthia Published an Article on "**Brand Preference of Car Users**" in the International Journal of Multidisciplinary Research and modern Education, Impact Factor: 7.315, Vol: 4, Issue 1, 2018.

- 2017** Dr. T. Jebasheela and Mrs.C.Anupriya Published an Article on **"Socio – Economic Impact of Micro Credit Financing After Becoming Self Help Groups"** in the Asia Pacific Journal of Research, Impact Factor: 6.58, Vol: 1, Issue XLVIII, February, 2017.
- 2017** Dr. H.Christy Cynthiya, and **Dr. T. Jebasheela** Published an Article on **"Marketing of Insurance Products by the National Insurance Company Limited, Rajapalayam"** in the International Journal of Current Research and Modern Education, Impact Factor: 6.725, Vol: 2, Issue I, 2017.
- 2011** Dr. P. Sundara Pandian, **T. Jebasheela** Published an Article on **"Economic Development of SHG members by Availing Micro Credit"** in the Journal COLLEGE SADHANA, Vol:3 , February, 2011.
- 2011** Dr. P. Sundara Pandian, **T. Jebasheela** published an Article on **Socio-Economic Satus of SHG Members after Getting Micro Credit**” in the book of “Women Empowerment.
- 2010** Dr. P. Sundara Pandian, **T. Jebasheela** published an Article on **Attitude of Self Help Group Members**” in the book of Business Horizon.
- 2010** Dr. P. Sundara Pandian, **T. Jebasheela** published an Article on **Improvement of Socio Economic Conditions of SHG Members through Micro Credit**” in the book of “Research Methodology in Social Sciences, August, 2010.

#### **WORKSHOP PARTICIPATION**

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- 2022** Workshop on **“Enhancing Research Visibility: Trends, Techniques and Strategies”** organised by Des Navachandra

Mehta Institute of Technology and Development, New Delhi on 19.03.2022.

- 2020** Two days International Conference on **Global Understanding For Sustainable Development**” organised by B.Com Corporate Secretaryship & IQAC of Shree Chandrababhu Jain College in collaboration with Audacious Dreams Foundation, Singapore, on 11.06.2020 and 12.06.2020.
- 2020** Online Workshop on **“Intellectual Property Rights** organised by Pandit Deendayal Petroleum University, Gujarat on 10.04.2020 and 11.04.2020.
- 2020** State level online Workshop on **Enhancing Soft Skills for Personality Development**”organised by Department of Commerce with Computer Applications (SF), V.H.N.S.N. College (Autonomous), Virudhunagar on 12.02.2020.
- 2018** One day International Conference on **Changing Global Business Perspectives**, at Ayya Nadar Janaki Ammal College, Sivakasi on 17<sup>th</sup> February, 2018.
- 2017** One day Inter collegiate Seminar on **ViewPoint** at VVV College for Women, Virudhunagar on 29<sup>th</sup> August, 2017.
- 2016** Competition Organised by CTEL of ANJAC on **“Best Audio Book Preparation**” at Ayya Nadar Janaki Ammal College, Sivakasi on 3<sup>rd</sup> September, 2016.
- 2009** Three days Seminar on **“Review of Literature and Application of Statistics**” at VHNSN College, Virudhunagar on 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> December, 2009.
- 2007** One day Inter collegiate Workshop on **“Computer Usage for**

**Multivariate Analysis”** at VHNSN College, Virudhunagar on 12<sup>th</sup> October, 2007.

**2007** One day Workshop on **“Effective Thesis Writing”**, at VHNSN College, Virudhunagar on 5<sup>th</sup> October, 2007.

#### **ONLINE SHORT TERM CERTIFICATE COURSES**

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**2021** Online Short Term Course on **“Integration of ICT Tools in Teaching and Learning”** organised by Senthil Research Advocacy Forum of V.H.N.S.N. College (Autonomous), Virudhunagar, from 26.07.2021 to 30.07.2021.

**2020** Three days online course on **Application of Tally to Computation of GST** organised by the Department of Commerce (SF), V.H.N.S.N. College (Autonomous), Virudhunagar, from 11.06.2020 to 13.06.2020.

**2020** Five days online course on **“Stress Management”** organised by the Department of Management and Research, AVS College of Arts and Science, Salem, from 13.04.2020 to 17.04.2020.

#### **FACULTY DEVELOPMENT PROGRAMME**

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**2021** FDP on **“Ignite the Mind”** organised by IQAC, V.H.N.S.N. College (Autonomous), Virudhunagar on 09.11.2021.

**2021** FDP on **“English for Effective Teaching”** organised by IQAC and Department of English (SF), V.H.N.S.N. College (Autonomous), Virudhunagar, from 25.10.2021 to 30.10.2021.

**2021** Four Days FDP on **“Professional Communication Skills”** organised by IQAC and Department of English (SF),



V.H.N.S.N. College (Autonomous), Virudhunagar, from 12.07.2021 to 15.07.2021.

**2020** FDP on **“Handling Google Classroom for Evaluating Student Learning”** organised by IQAC V.H.N.S.N. College (Autonomous), Virudhunagar on 20.08.2020.

**2020** FDP on **Handling Classes Through Google Meet** organised by IQAC V.H.N.S.N. College (Autonomous), Virudhunagar on 06.08.2020.

**2020** FDP on **Outcome Based Education** organised by IQAC V.H.N.S.N. College (Autonomous), Virudhunagar on 09.06.2020.

**2020** National level FDP on **Future of Examinations: Blooms Taxonomy and Multiple Assessment Tools”** G.T.N. Art College (Autonomous), Dindigul on 08.6.2020.

**2020** National level FDP on **Innovation, Incubation & Entrepreneurship** organised by PG Department & Research Centre in Commerce, Rajapalayam Rajus’ College, Rajapalayam, on 05.06.2020.

**2020** FDP on **“Digital Teaching”** organised by IQAC and DCE Technology, V.H.N.S.N. College (Autonomous), Virudhunagar, on 01.06.2020.

## **WEBINARS**

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**2021** National level Webinar on **“Openshot Video Editor** organised by Department of Computer Applications, V.H.N.S.N. College (Autonomous), Virudhunagar, on 26.10.2021 and 27.10.2021.

**2021** National level Webinar on **“Steps for Effective Thesis**

**Writing** organised by Senthil Research Advocacy Forum, V.H.N.S.N. College (Autonomous), Virudhunagar on 07.10.2021.

**2021** National level Webinar on “**Enrich Your Reading Skill**” organised by PG Department of English, Mannar Thirumalai Naicker College, Madurai on 06.08.2021.

**2021** International Webinar on “**Lessons to Learn from the Brighter Side of Covid19**” organised by Department of Commerce, V.H.N.S.N. College (Autonomous), Virudhunagar on 06.07.2021.

**2021** State level Webinar on “**BBC: Business Beyond Covid**” organised by Department of Commerce with Computer Applications (SF), V.H.N.S.N. College (Autonomous), Virudhunagar on 14.06.2021.

**2021** National level Webinar on “**Unleashing the ‘Aha’ Moment: Role of Creativity in Marketing Communication**” organised by Research Department of Business Administration, V.H.N.S.N. College (Autonomous), Virudhunagar on 26.02.2021.

**2021** National level Webinar on “**Glimpses Of National Education Policy 2020**” organised by Department of Commerce (SF), V.H.N.S.N. College (Autonomous), Virudhunagar on 10.02.2021.

**2021** Webinar on “**How to Publish Good Research Articles in High Impact Journals**” organised by Department of Physics, Ramco Institute of Technology, Rajapalayam on 12.01.2021.

**2020** National level Webinar on “**E-Commerce Site Development**”

organised by Department of Commerce with Computer Applications (SF), V.H.N.S.N. College (Autonomous), Virudhunagar on 29.10.2020.

**2020** Webinar on “**Outcome Based Assessment Strategies**”organised by IQAC, V.H.N.S.N. College (Autonomous), Virudhunagar on 18.07.2020.

**2020** Webinar on “**Andrum – Indrum – Endrum Kamarajar** organised by V.H.N.S.N. College (Autonomous), Virudhunagar on 15.07.2020.

**2020** National level Webinar on “**Brand Yourself: Adventure to Venture into Entrepreneurship**” organised by Department of Commerce (Un-Aided), V.O.Chidambram College, Thoothukudi on 22.06.2020.

**2020** National level Webinar on “**Open Access Resources for Teaching and Research**” organised by Central Library of V.H.N.S.N. College (Autonomous), Virudhunagar on 15.06.2020.

**2020** National level Webinar on “**Change Your Mindset; Change Your Lifestyle**” organised by Department of Commerce (SF), V.H.N.S.N. College (Autonomous), Virudhunagar on 14.06.2020.

**2020** Webinar on “**Branding the Small Brands**” organised by BhagwanMahavir University, Gujarat on 26.05.2020.

**2020** Webinar on “**Journey Towards Entrepreneurship**” organised by Computer Engineering Department, BhagwanMahavir College of Engineering and Technology, Surat, Gujarat on 02.05.2020.

**2020**

Four Days Webinar on “**An Effective Research Paper Writing Skills**” organised by Bhagwan Mahavir University, Gujarat, from 13.04.2020 to 16.04.2020.