

RESUME

Dr. L.JOSHUA PAUL MOSES,
4 PERKINS PURAM
3RD STREET,
ARUPPUKOTTAI



Virudhunagar (DT) – 626101.

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CAREER OBJECTIVE:

To contribute to the growth of the institution and, utilize and update my knowledge and skills which in turn helps me to have experience of the work where talent is recognized and awarded suitably with growth in my career.

EDUCATIONAL QUALIFICATION:

COURSE	YEAR OF PASSING	INSTITUTION	UNIVERSITY/BOARD	PERCENTAGE
PhD	2018	Madurai Kamaraj University	Madurai Kamaraj University	Not Applicable
M.Phil	2014	VHNSN Arts college (Autonomous) Virudhunagar	Madurai Kamaraj University	72.2%
MBA	2013	VHNSN Arts college (Autonomous) Virudhunagar	Madurai Kamaraj University	62.0%
BCA	2011	The American College, (Autonomous)Madurai	Madurai Kamaraj University	60.0%
HSS	2008	S.B.K HSS, Aruppukottai	State Board	62.08%
SSLC	2006	S.B.K HSS, Aruppukottai	State Board	51.2%

Reference:

Dr.M.Sivakumar
Professor
Department of Entrepreneurship Studies
Registrar I/C
Madurai Kamaraj University
Madurai
Ph:9245185185

WORKING EXPERENCES

S.no	WORKING	DEPARTEMENT	INSTITUTION	EXPERIENCE
1	ASSISTANT PROFESSOR	DEPARTEMENTOF BUSINESS ADMINISRATION	DEVANGA ARTS COLLEGE,(Autonomous) Aruppukottai	4years
2	ASSISTANT PROFESSOR	DEPARTEMENTOF MANAGEMENT STUDIES	VHNSN COLLEGE, (Autonomous) Virudhunagar	Pursuing

SEMINARS / CONFERENCES / WORKSHOPS – ATTENDED / CONDUCTED

S.No	Title of Seminar/ Conference/ Workshop	Date	Level and Venue	Paper Presented/ Participated
1	Testament of Business	10.9.2015	National	Presented
2	Innovative practice functional management	20.10.2015	National	presented
3	Globalization Impact on Indian Retail Industry	6.11.2015	International	Presented
4	Consumer Preference On Branded Apparels in Retail Outlet	1.10.2015	National	Presented
5	Impact of FDI with reference to India Retail Sector	29.1.2016	International	Presented
6	FDI in Multi Brand Retail Sector	30.3.2016	National	Presented
7	Multi – Channel Integration Strategies and Environmental Aspects	7.6.2017	International	Presented
8	Retail in the Emerging Business Environment	13.9.2017	International	Presented
9	Retail Service Quality	11 to 15.5.2017	International	Presented
10	GST and ITS IMPACT	13.10.2017	Seminar	Participated
11	Emerging Trends in Organized Indian Retail Sector	3.2.2017	National	Presented
12	Organized Retailing in India	16.3.2017	International	Presented
13	GST an Introduction	11.8.2017	National	Participated
14	Research Methodology	3.1.2018	National	Participated
15	A Study on the role of Emotional Intelligence face by the Employees in Ganges International pvt,ltd Pudhuchery	25 & 26 .09.2019	International	Presented

16	A Study on organization culture in Lakshmi Machine works LTD, Coimbatore	19.09.2019	International	Presented
17	International Virtual Conference on Recent Trends & Innovations in Science, Engineering and Social Sciences	4.09.2020 to 6.09.2020	International	Presented
18	Innovative Strategies and Practices in Business Management: Changing Dynamics	8.09.2021 to 9.09.2021	International	Presented
19	Business Scap 2022 career growth post covid	30.03.2022	National	Presented
20	A study on buying behavior of urban consumer towards kent water purifier at Virudhunagar	29.03.2022	International	Presented

Research Publications

S.No	Title of the research paper	Year of the Publication	ISSN/ ISBN Number
1	Dimensional aspect of social responsibility	2014	ISBN (9783845438443)
2	Ngo An Abet Gizmo to ascertain information technology infrastructure in Tamil Nadu, channel in rural development	2014	ISSN(09768130)
3	A Study on Work life Balance	2014	ISBN (978938172327)
4	Consumer preference retail outlet	2014	ISBN (978938172324)
5	Brand appraisal	2014	ISBN (9789381723470)
6	A study on Work Life Balance in Aruna Alloy Steels , Madurai	2014	ISBN (9789381723227)
7	Consumer Preference on Branded apparels in Retail Outlet	2015	ISBN (978193023488)
8	Role of foreign direct investment in Indian retail sector.	2015	ISSN(09768130)
9	A study on customer Preference on Brand product in retail outlet	2015	ISBN (9789381723470)
10	Impact of FDI in Multi Brand retail service	2016	ISSN (23480653)

11	FDI in Multi brand retail sector a study on Indian context.	2016	ISBN (9789385977053)
12	Challenges and winning strategies for organized retail sector	2017	ISBN (9789381723647)
13	Consumer perfection towards store image.	2017	ISBN (9789381723784)
14	Multi channels strategies in retail sectors.	2017	ISSN (23480491)
15	Organized retailing in India	2017	ISBN (9788177358889)
16	Emerging trends in Indian retail sector	2017	ISBN (9789385977916)
17	Retail sector in Business environment.	2017	ISBN(9789386531959)
18	A Study on customer Attitude towards Amway products at Aruppukottai	2018	ISSN: 2455-3085
19	A study on the process of social responsibility activities in business enterprises at Aruppukottai.	2019	ISSN 2349-5138)
20	A study on the role of emotional intelligence faced by the employees in ganges international pvt.ltd pudhucheery	2019	ISSN NO: 0886-9367
21	A study on organization culture in lakshmi machine works Ltd, coimbatore.	2019	ISSN NO: 0886-9367
22	A Study on Factors Influencing Work Life Balance of Women Employees in Commercial Banks at Virudhunagar District	2020	ISBN : 978-93-81723-96-8
23	A STUDY ON CUSTOMER PERCEPTION IN RED –MI PRODUCTS WITHSPECIAL REFERENCE IN VIRUDHUNAGAR DISTRICT	2022	ISSN : 0555-7860 UGC-CARE Group 1

UGC APPROVED PUBLICATION AND JOURNALS

S.No	Title of the research paper/ UGC Approved	Year of the Publication	ISSN/ ISBN Number
1	A study on employees welfare measures at pharmafabrikon unit II private ltd, madurai	2018	ISSN 2279-543X
2	A Study on the process of social responsibility activities in business enterprises in Aruppukottai	2019	ISSN 23487-1269
3	A Study on organization culture in Lakshmi Machine workrs LTD, Coimbatore	2019	ISSN 0886-9367
4	A Study on the role of Emotional Intelligence face by the Employess in Ganges International pvt,ltd Pudhucheery	2019	ISSN 0886-9367
5	A Study on Market potential of Mutual fund scheme among young investors ,with special reference to Virudhunagar	2019	ISSN online 2347-9671 ISSN print 2349-0187
6	A study on customer perception in red –mi products with special reference in virudhunagar district	2022	ISSN : 0555-7860 UGC-CARE Group 1
7	A study on e-commerce market potentiality that forecast Customer mentality while buying products, with special Reference to virudhunagar town	2022	ISSN 2651-4451 Scopus

FDP Programme

S.No	Title of the Programme	Date	No of Days
1	Digital Teaching	1/06/2020 to 3/06/2020	2
2	Handling Class through Google Meet	06/08/2020	1
3	Handling Class from Google classroom by evaluating the Students learning	20/08/2020	1
4	(7 days) International FDP on New Paradigms in Management Education	07/06/2021 to 14/06/2021	7
5	Strategy for writing Review of Literature	21.03.2022 to 22.02.2022	2
6	Innovative approach in Management Teaching for Excellence	11.07.2022 to 16.07.2022	6

PROJECTS UNDERGONE DURING ACADEMIC:

COURSE	PROJECT TITLE	COMPANY NAME/ GENREAL	GUIDE
B.C.A 6th sem	Hotel management	Own project	Mr.Martien prous
M.B.A 4th sem	Final Project (A study on customer attitude towards Max life Insurance, Madurai)	Max Life Insurance, Madurai Topic: A Study on customer Attitude Towards Max life Insurance in Madurai	Dr.E.V.Rigin
M.Phil. (Business Management)	A study on customer attitude towards Amway products in Aruppukottai	(General Project about Amway products) Topic: A Study on customer Attitude Towards Amway products in Aruppukottai.	Dr.R.Neelamegam
PhD (Management)	An Empirical study on Retail Industry in – Madurai city	General Topic	Dr.M.Siva Kumar

CO-CURRICULAR ACTIVITIES & ACHIEVEMENTS:

- I played for National level basket ball team, representing our TAMIL NADU team.
- In College level I played for Madurai kamaraj university Basket ball team.
- I got many awards in athletic
- I got best performance award in paper presentation at Coimbatore RVS college
- Gets a Best Publisher awards from my college on the Year of 2016 to 2018
- In my college i was the member in cultural and e Entrepreneurship cell
- I coordinate two days Conference on SPSS software package for staff and Scholars on 22.10.2018 and 23.10.2018
- Acting as a resource person in various Institution

SKILLS SETS:

- Excellent communication skills
- Positive Attitude
- Efficiency of doing work, Individual as well as Team work
- Problem solving skill
- Ability to deal with the people diplomatically

- willing to learn all moral activities from younger and elder

AREAS INTEREST:

Programming Languages: C, C++, Java, Oracle

Specialization Areas : Marketing, HR & Finance

MANAGEMENT PROFICIENCY

Package : SPSS statistics 17.0, IBM SPSS statistics 19.

PERSONAL DETAILS:

Father's Name	: Mr. .P.LESLIN RAJA VISUVASAM (Rtd P.E.T)
Mother's Name	: (Late) Mrs. W. FLORA SUGANTHI (Rtd Teaher)
Spouse	: S.Gowthami @Jenifer (Clerk Indian Bank)
Gender	: Male
Date of Birth	: 29-10-1990
Age	27
Nationality	: Indian
Religion	: Christian
Marital Status	: Married
Languages Known	: Tamil, French and English
Hobbies	: Playing games, Reading books, Playing Music

DECLARATION:

I, Dr.L.JOSHUA PAUL MOSES hereby declare that the information furnished above are true to the best of my knowledge and belief.

(Dr.L JOSHUA PAULMOSES)