

Name : **Dr. J.KALAISIGAMANI**

Designation : Assistant Professor of Economics

E-Mail : ksmpleasant@gmail.com

Mobile : 9715684838

Education : M.A., M.Phil., MBA., PhD., M.A., PGDCA.,

Title of Dissertation

MA : Women entrepreneurs in Plastic Manufacturing: Case Study in

Chennai

M.Phil : Employment Pattern of women in information technology in

Chennai

Ph.D : Participation of Women in Non – Farm Activities: A Study in

Sivakasi Block of Virudhunagar District in Tamil Nadu.

Areas of Specialization : Entrepreneurship, Micro Economics

Academic Qualifications

- ✓ Ph.D., in Economics | 2011 to 2017/ Bharathiar University Coimbatore.
- ✓ Mhil in Economics | 2001 to 2002 / Mother Teresa Women's University Chennai,
- ✓ M.A in International BusinessEconomics | 1999 to 2001/ Mother Teresa Women's University Chennai.
- ✓ B.A in Economics |1997 to 1999/ Bharathi Women's College,/ Univercity of Madras.
- ✓ M.B.A.Financial Management |2017/ Bharathiar University Coimbatore.
- ✓ M.A. in Economics |2021/ Bharathiar University Coimbatore.

Additional Qualification

- ➤ PGDCA-Microcys computer education-Chennai
- ➤ Tally ERP

Resource Person:

- 1. National level Workshop: "Practical Application of GST and IT's Impact on Indian Economy".
 - 2.Indian Monetary Policy An Overview
 - 3. TMB and TNPSC

NSS Advisory Committee Member.

Pedagogical service

Journal:

- ➤ Challenges of Non-Farm Women Entrepreneurs in Sivakasi at Journal of Research, Extension and Development- Vol. 3 No. 5 January 2015.ISSN- 2319-1899
- ➤ Women Empowerment through Non-Farm Enterprises Vol.2 No. 5 ISSN: 2321-3434.
- ➤ Impact of GST in Indian Economy ISSN: 2320-4168.
- ➤ Effect of Demonetization on Real Estate ISSN:2349-8684
- ➤ Impact of Demonetization on various sectors and the Economy Vol 4 Issue 1 ISSN: 2349-8684 Roots International journal of multidisciplinary Researches
- ➤ Economic planning and issues in an Economy Vol 9 issue 1 ISSN 2394-2886 Suraj punj Journal for multidisciplinary Research (Impact factor: 6.1)

Paper Presented at International Conferences and Seminar:

- ➤ Role of Government & Financial Institution in Promoting Women Entrepreneurs India at GRD Entrepreneurship Development cell and G.R.Damodaran Academy of Management, on 6th February, 2013.
- ➤ Business Opportunities and Challenges in India at SNR Sons College, on 8th April 2013.
- ➤ The Impact of Non-Farm factor on Standard of Living of Women in Sivakasi at V.H.N. S .N College, on 19th & 20th August 2016.
- ➤ Impact of GST in Indian Economy at Mangayarkarasi College on 4th March 2017.
- ➤ Impact of demonetization on Indian Economy at Devanga Arts College on 16th March 2017
- ➤ Prospects and Challenges of Rural Entrepreneurship in India at SBK College at Aruppukottai on 7th September 2018.
- ➤ Entrepreneurship in Digital Era at Vivekananda Kendra, Kanyakumari on 19th January 2019
- ➤ Economic Planning and Issues in an Economy at Trinity college for women on 24th January 2019
- ➤ The Entrepreneurial Challenge at Nehru Memorial College on 12th February 2019

Paper Presented at National Conferences and Seminar

- ➤ Women Empowerment in India –on overview at "Arul Anandar College, Madurai on 19th & 20th September 2013.
- ➤ Women's Participation in Rural Non Farm Employment at Bharathiar University, on 8th &9th December, 2011. Coimbatore.
- ➤ Innovation Management issues &Challenges at DR.G.R Damodaran College of Science on 14th February 2013.
- ➤ Post Merger Financial Performance: A study with reference to select Manufacturing companies in India at Bharathiar University on 14th & 15th February 2013.
- ➤ The impact of FDI in Indian Capital Market at S.N.R SONS College on 9th March 2012.
- New Trends in Indian Capital Market and Money Market at VHNSN College on 29th 30th on September 2016.
- Essential of Goods and Services tax in India at VHNSN College on 19th January 2017.
- ➤ Startup Entrepreneurs Challenges and Policy Initiatives at VHNSN College on 03rd & 04th March, 2017.
- ➤ Cashless India: Challenges and Benefits at VHNSN College on 16th & 17th March, 2017
- ➤ Working women: Problems and prospects at VHNSN college on 19th & 20th July, 2017.
- ➤ Social Entrepreneurship and Growing Business opportunities in India at VHNSN College on 23 & 24 August 2017.
- Women Entrepreneurship at Sethupathy Govt Arts College on 26th February 2020
- > Stress Management Techniques at VHNSN College on 29th February 2020.

STATE LEVEL CONFERENCE

- ➤ Black Money and Demonetization at VHNSN College on 30th December, 2016.
- Foreign direct Investment in India Rajapalayam on 10th March 2017.
- ➤ Digital India Scope and Challenges at VHNSNC on 27th September 2019

Books Published:

Research Publications in ISBN Edited Books

esearch Publications in ISBN Edited Books				
Food Inflation	Food Inflation in India	978-81-920478-3-6		
Fostering Entrepreneurship Training- A Path to Success	Women Entrepreneurship Problems and Prospects in Indian Economy	978-93-5087-590-2		
Recent Developments in Auditing	Evolving Role of the Auditor and importance of the Auditing for Business, owners and Governments	978-93-82338-43-7		
Emerging Trends in Banking Sector	Emerging Trends in Banking operations	978-81-7273-585-2		
Emerging Trends in Human Resource Practices in India	Emerging trends in Human Resource Management and Human Resource Planning- Importants and Limitations.	978-935104-741-4		
Make in India – Initiatives Ideas & Challenges	The Impact of Non-farm factor on Standard of living of women in Sivakasi	978-93-81723-54-8		
Payment Banks Opportunities and Challenges	New Trends in Indian Capital Market and Money Market	978-93-81723-58-6		
Goods and Services Tax Concepts & Challenges	Essential of Goods and Services tax in India	978-93-81723-61-6		
Startup India – A Way to Standup India	Startup Entrepreneurs Challenges and Policy Initiatives	978-93-81723-61-8		
Less Cash Economy and Financial Inclusion	Cashless India: Challenges and Benefits	978-93-81723-66-1		
Working women: Problems and prospects	Issues and Challenges for women Entrepreneur in India.	978-93-81723-72-2		
Social Entrepreneurship and Growing Business opportunities in India	Problems faced by women Entrepreneurs	978-93-81723-76-0		
Make In India- Opportunities and Challenges SRI.S.Ramasamy Naudu Memorial College- Sattur March 2017	Role of make in India to Promote Entrepreneurship	2395-7085		

Digital India	Impacts of demonetization on Indian Economy	978-81-7735-888-9
Commerce and Management in Digital Era	Entrepreneurship in Digital Era	978-93-87756-71-7

Online Publication:

- -Health Insurance in India- Annamalai University, on 20th 21st December 2012 –ISSN-1930-2940
- I have attended More than 200 online seminar workshop and conference.(2020 to 2022)

NPTEL Online Certification

- Developing Soft Skills and Personality
- Business Statistics
- Qualitative Research Methods and Research Writing

Workshop Participated

- 1. E-resources under UGC-INFONET Digital Library Consortium at Bharathiyar University on 15th September 2011: Coimbatore.
- 2. EBSCO Host Training Programme at SNR Sons College, on 15th September 2012 Coimbatore.
- 3. Workshop on Quantitative Social Research Methods held at Bharathiar University, Coimbatore on 9 to 11 March 2015.
- 4. Make in India: A boost to the Indian Manufacturing Sector at Devanga Arts College, Aruppukottai on 22th March 2016.
- **5.** Business Strategy Simulation at Kalasalingam University on 29th and 30th September,2016.
- 6. National level Faculty Development Programme on Advanced Research Skills in Management Studies at Kalasalingam University on 21th and 22nd October, 2016.
- 7. Faculty Development Programme on Goods & Services Tax at Thiagarajar College on 25th March, 2017.
- 8. Changing global business perspectives at Ayya Nadar Janaki Ammal College on 17th February, 2018.
- 9. Goods and Services Tax at Sri S.Ramasamy Naidu Memorial College Sattur on $6^{\rm th}$ October 2018
- 10.Applications of statistics in social in Social Science Research using SPSS at VHNSN College on 11th to 15th November 2019.

Participation in activities/ functions

S.No	Activity/ function	Name of participation
1.	Practical Applications of GST and Its Impact on Indian Economy- VHNANC -6 th September 2019	Resource person: Impact of GST in Small Scale Industries
2.	National Level Quiz Competition: "Central Excise Day"	Executive Member
3	Application of Tally to Computation of GST – National Level	Co –ordinator
4.	Glimpses of National Education policy 2020. 10.02.2021	Co- ordinator
5.	National Level Webinar on Youth and Womens startup – A Way forward- 11.06.2021	Executive Member
6.	Two day faculty development programme on "Digital Design pedagogy skill – National level Training" 12.08.2021 and 13.08.2021	Convener
7.	Secondary data analysis in social science research 01.09.2021.03.09.2021-National level	Organising Committee Members
8.	Drafting effective Research proposal for funding agencies-	Organising Committee Members

	Challenges and strategies. 15.09.2021 and 16.09.2021	
9.	Entrepreneurial skill development programme (ESDP)	Organising Committee Members
10	National level virtual faculty development programme "stragies for writing Review of Literature" 21.03.2022 and22.03.2022	Organising Committee Members
11.	Enhancement of Communication Skills – state level 11.05.2022	Organising Committee Members
12	Guest Lecture: Introduction to Securities Markets:05.02.2021	Co- ordinator
13	Guest Lecture: Sangakala Tamilzharkalin Thozhlikalum vanigamum: 2.02.2021	Co- ordinator
14	Guest Lecture: Stress Management Techniques: 25.04.2022	Convener
15	Guest Lecture: Practicing positivity: 26.07.2022	Convener

Onlion FDP

1. Online **One Week** FDP on Data Analisis using R at Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education Pandit

Madan Mohan Malaviya Narional Mission on Teachers and Teaching, from 15-21 June, 2021.

- 2. Online **Four week** induction Programme at Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya Narional Mission on Teachers and Teaching, from 19 June -18 July, 2021.
- 3. Online **Two –Week** Interdisciplinary Refresher Course on Research Methodology at Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya Narional Mission on Teachers and Teaching, from 20 July -03 August 2021.
- 4. Online **Two week** All India Faculty Development Programme on Emerging Tends in online Eductation at Trinity College for women (Arts & Science) Namakkal, Tamilnadu & Edugroom India Foundation, Kochi, Kerala in collaboration with UGC –Human Resource Development Centre, Baghar Phool singh Mahila Viswavidhyalaya, Haryana, From July1-14,2021.
- 5. Online Short Term Course on "Integration of ICT Tools in Teaching and Learning" Organised by Senthi Research Advocacy Forum of VHNSN College (Autonomous) Virudhunagar, Tamil Nadu from 26-07-2021 to 30-07-2021.
- 6. Faculty Development Program on "Emotional Intelligence" Conducted by ICT Academy on 30 May 2022 to 03 Jun 2022.
- 7. International Lecture Series on "The Criticlity of the System of National Accounts to Evidence Based policy Making on 9th June 2022.
- 8. Faculty Development Program on "Digital Pedagohy and New Education Policy 2022" on 09/08/2022 at Kodaikanal.