

PROFILE

Name : N.Kanagavel, M.Com, M.Phil., PGDCA.,

Address : 4/755, Kandhan street,
Allampatti ,
Virudhunagar.- 626001.

Email : nkanagavelraj@gmail.com

Mobile : 9245723439

Experience in Teaching : 11 Years, 9 months

Education Qualification :

2016 : **TNSET 2016 Qualified**

2013 : Pursuing Ph.D

2009 – 2010 : PGDCA - VHNSN COLLEGE – VIRUDHUNAGAR

2008 – 2009 : M.Phil - ANNAMALAI UNIVERSITY, CHIDAMBARAM

2000 – 2002 : M.Com - VHNSN COLLEGE – VIRUDHUNAGAR

1996 – 1999 : B.Com - VHNSN COLLEGE – VIRUDHUNAGAR



Titles of Dissertation

M.Phil. : A Study on Production and Marketing of Foot – Wears by
Virudhunagar District Sarvodaya Sangh, Virudhunagar.

Ph.D. : Information Communication Technology for Performing
Sustainable Business Practices in Virudhunagar District.

Areas of Specialization : Finance, Marketing

WORKING PROFILE

- Currently working as a Assistant Professor in Commerce (SF) in VHNSN COLLEGE (Autonomous) (June 2010 – Till now).
- Acted as a Head of the Department In charge in Department of Commerce (CA) SF for VHNSN COLLEGE January 2021 to August 2021.
- Five Years worked in Administrative Assistant in VHNSN COLLEGE Office, January 2005 - May 2010.

Invited Lectures Delivered: Handled a session on “Page Maker” to our College Faculty members on 30th & 31st March 2015 under Faculty Development Programme (FDP).

Co-ordinator :

- Acting as a Co-ordinator for VHNSN COLLEGE STUDENTS' WELFARE CANTEEN
- Acting as a Co-ordinator for “Enhancing Soft Skills for Personality Development “ at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 12th February 2020.
- Acting as a Co-ordinator for “Neeeye Naayan“ at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 06th February 2021.
- Acting as a Co-ordinator for “How do to the International Business“ at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 04th March 2021.
- Acting as a Co-ordinator for “**Awarness Programme for Demerits of Drinking the Madhupanakkal and Kallasarayam**” at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 04th March 2021.
- Acting as a Co-ordinator for “**Success of Students on Entrepreneurial Journey**” at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 10th June 2021.
- Acting as a Co-ordinator for “**BBC: Business Beyond COVID**” at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 14th June 2021.
- Acting as a Co-ordinator for “**Internet of Things (IoT)**” at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 10th July 2021.
- Acting as a Co-ordinator for “**E-Quiz on Income Tax**” at, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on from 24th July 2021 to 27th July 2021.

Extension Activities

- ❖ VHNSNC Commerce Alumni Association Treasurer from 2014 to till Date.
- ❖ VHNSNC Magazine Committee Member from 2014 to till Date.
- ❖ Our Department Guest Lecture Programme Organising Committee Incharge.
- ❖ VHNSNC OBA Executive Committee Member from 2011 to till Date.
- ❖ VHNSNC Physical Education Sports day function organizing committee member from 2010 to till date.

- ❖ VHNSNC Physical Education Swimming Pool Competition function registration committee member in 2010 to till date.
- ❖ VHNSNC Physical Education Badminton Tournament function registration committee member from 2015 to till date.
- ❖ VHNSNC Fine Arts Conduct Fun Fiesta 2021 Staff Incharge.
- ❖ VHNSNC Physical Education Conduct International Conference on Yoga Function Committee Member.
- ❖ VHNSNC General Library Conduct “Library Exhibition” Committee Member.
- ❖ VHNSNC General Library Conduct “National Conference on Emerging Trends in Library (ETLIS - 2017)” Committee Member
- ❖ VHNSNC NSS PO Assistant from 2014 to 2019.
- ❖ External Exam Supervisor and Representative of VHNSNC +2 science Talent Exam 2011 to 2018 at the SHN ETHAL HARVEY GHSS – Sathur.
- ❖ E-Commerce Department Library In-charge at June 2010 to 2015.
- ❖ VHNSNC Placement cell Interview arrangement member in 2010 to 2012.

RESEARCH & PUBLICATIONS

Paper Presented at International Seminars

- ✓ **“E-Commerce in Banking Sector”** at Madras University, Chennai on 16th & 17th March 2011.
- ✓ **“Consumer Awareness on Sarvodaya Sangh Special Reference to Virudhunagar District”** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 23rd & 24th July 2012.
- ✓ **“Economic Crisis, Structural Reforms and the Prospects of Growth in India”**, at Annai Mathammal Sheela Engineering College, Erumpatty on 14th September 2012.
- ✓ **“Issues and Insights of E-waste Re-Cycle Business Management in India”**, at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 30th & 31th Aug 2013.

- ✓ **“A Study on Women Self Help Group in Madurai District”**, at Sri Sai Ram Institute of Management Studies, Chennai on 20th & 21st December 2013.
- ✓ **“An Overview of Information Communication Technology used in MSMEs in virudhunagar District”**, at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 25th & 31th July 2014.
- ✓ **“Business Behaviour of Corporate Social Responsibility”**, at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 19th & 20th August 2016.

Paper Presented at National Seminars

- ✓ **“A Impact of Consumerism in Sarvodaya Sangh”** at Annamalai University, Chidambaram on 27th & 28th March 2009.
- ✓ **“The Development of Yoga: A Study of the Field”** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 11th & 12th August 2011.
- ✓ **“Changes and Opportunity in Banking Sector”** at Veltech Dr.RR & Dr. SR Technical University, Chennai on 12th & 13th September 2012.
- ✓ **“Application of ICT on Rural Development Opportunities & Challenges”** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 5th January 2013.
- ✓ **“ICT and the Indian SME”** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 27th & 28th December 2013.
- ✓ **“Short film on emerging Trends in Marketing”** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 27th & 28th December 2013.
- ✓ **“Banking, Financial Services and Insurance (BFSI) Sector Sustainable Business Practices in India”** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 29th & 30th September 2016.

- ✓ **“Overview of Skill Development in MSMEs in India”**, at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 27th & 28th February 2018.
- ✓ **“Digitally empowered Society and knowledge economy in Digital India”**, at Kalasalingam University School of Management, Krishnankovil on 15th July 2017.
- ✓ **“Overview of Indian MSMEs Insolvency & Bankruptcy code (IBC) 2016”**, V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 3rd & 4th January 2019.
- ✓ **“E.Goverence and Education”**, at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 27thSeptember 2019.

Articles Published in ISBN Book

Change Ahead	Consumer Awareness on Sarvodaya Sangh Special Reference to Virudhunagar District.	978-93-81723-05-0
Emerging Trends in E-Commerce	Issues and Insights of E-waste Re-Cycle Business Management in India.	978-93-81723-10-4
Innovative Facades in E-Commerce	An Overview of Information Communication Technology used in MSMEs in virudhunagar District.	978-93-81723-26-5
Make In India – Initiatives, Ideas & Challenges	Business Behaviour of Corporate Social Responsibility	978-93-81723-54-8
Payment Banks Opportunities and Challenges	Banking, Financial Services and Insurance (BFSI) Sector Sustainable Business Practices in India	978-93-81723-58-6
Transformation of Youth – A Lead to Skilled and Developed India	Overview of Skill Development in MSMEs in India	978-93-81723-84-8
Insolvency & Bankruptcy code (IBC) 2016 – New Bankruptcy Law for the Revival on Indian Economy	Overview of Indian MSMEs Insolvency & Bankruptcy code (IBC) 2016	978-93-81723-94-4

Workshop Attended

- ✓ **Computer Building for your Teachers at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 17th to 19th February 2011.**
- ✓ **Train and Trainers at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 20th & 21st January 2012.**
- ✓ **Computer Hardware and System Maintenance at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 20th & 21st January 2012.**
- ✓ **Financial Market Operations and Value Investing at Ayyanadar Janaki Ammal College (Autonomous), Sivakasi on 30th July 2016.**
- ✓ **Participated in against Prosopis Juliflora (Seemai Karuvelam Trees) Awareness Rally at Nehru Yuva Kendra and V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 24th February 2017.**

Webinar Attended

- ✓ **“National Webinar on Unleashing The ‘AHA’ Moment : Role of Creativity in Marketing Communication” at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar on 26th February 2021.**
- ✓ **Ten days National skill development programme on “Gst Registration, Assesment and Filling of Returns - Phase -III, at Bharathiyar University at 02-11-2020 TO 12-11-2020.**

Faculty Development Programme Attended

- ✓ **Team Building at Srimad Andavan Arts and Science College, Tiruchirappalli, on 20th September 2016.**
- ✓ **Tally for GST at Thiagarajar College (AUTONOMOUS), Madurai, on 25th March 2017.**
- ✓ **Professional Communication Skills at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar from 12.07.2021 to 15.07.2021.**
- ✓ **Integration of ICT Tools in Teaching and Learning at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar from 26.07.2021 to 30.07.2021.**
- ✓ **English for Effective Teaching at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar from 25.10.2021 to 30.10.2021.**

- ✓ **Faculty Development Programme on Digital Pedagogy and New Education Policy 2022** at V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous), Virudhunagar from 08.08.2022 to 09.08.2022.

PATENT RIGHTS

- ✓ Received Patent rights on “MARKETING STRATEGIES FOR ENTERING A MICRO SERVICES ENTERPRISE IN THE B2B MARKET” from the Controller of Patents, Government of India on 09th June 2021.

Patent Number :

Term Period:
