

ACADEMIC CV

Dr. V.MANO HAR



Date of birth 31st March, 1968
Citizenship Indian
Marital Status Married with two child
Community Hindu Nadar, Backward Class
Father's Name S.VINAYAGA MURTHY
Address 'Sri Madan Nivas',
M6/14-28, Sv.P.N.S. Colony,
Aruppukottai Road,
Virudhunagar – 626 001.
Tamilnadu, India
E-mail: manohar@vhnsnc.edu.in
vnrmano@yahoo.com, vnrmano@gmail.com,

Present Position **Associate Professor of Commerce,**
V.H.N.S.N.College (Autonomous),
Virudhunagar.

EDUCATION

2010 – 2012 **M.B.A.** Alagappa University, Karaikudi, Tamilnadu
2011 **Ph.D.** Commerce, Commerce Research Centre,
VHNSN College, Madurai Kamaraj University, India
Thesis : A Study on Inventory Management in Cement Industry in
Tamilnadu
Thesis Advisor: Prof.S.Manickavel, Ph.D.
2009 – 2010 **PGDCA**, (Post Graduate Diploma in Computer Applications)
Alagappa University, Karaikudi, Tamilnadu , India
1997 – 1999 **M.A.**, Economics, Madurai Kamaraj University
1991 – 1992 **M.Phil.**, Commerce, VHNSN College, Madurai Kamaraj
University, India

1988 - 1990

M.Com., VHNSN College, Madurai Kamaraj University, India

1985 – 1988

B.Com., VHNSN College, Madurai Kamaraj University, India

RESEARCH EXPERIENCE

Ph.D – Guided

S.No	Candidate Name	Reg.No.	Title	Part Time/ Full Time	Status
1	Ms.P.Uma Shanthi	F9545	Customer Perception Towards Core Banking Services in Virudhunagar District	Full Time	Awarded
2	Mr.S.Selvanathan	P4372	Performance Evaluation of IRCTC – A Study with Special Reference to Tamilnadu	Part Time	Awarded

Phd Guiding: 4 Research Scholars

S.No	Candidate Name	Reg.No.	Title	Part Time/ Full Time	Year	Status
.1.	G.Abinya	F10094	Family owned business practice in Madurai District – A study perspective	Full time	10.10.2018	Doing
2	M.Puthurajan	P4073	Family Financial Management – A Study with Special Reference to Virudhunagar	Part Time	07.09.2015	Doing

3	Mrs.S.Vijayalakshmi	P4371	Evaluation of Financial Inclusion Initiatives of Commercial Banks in Virudhunagar District	Part Time	19.12.2015	Doing
4	Sheena George	P4450	Retail Therapy: A Market Study to Analyse and Evaluate the Impact on Customer Buying Power Index amongst the Adult Segment of Kerala due to change in Retail Strategy	Part Time	24.02.2016	Doing

M.Phil

Guided: 9

List of M.Phil., Guided

S.No	Course &Title of the Project	University	Name of the Student & Period
1.	A Study on Consumer Behaviour regarding soft drinks in Sivagangi District”	Annamalai University, Chidambaram.	S.Sahayaraj April -2006
2.	A study on cell phone service providers in srivilliputhur	Madurai Kamaraj University, Madurai.	Karkuvel raj May-2011
3.	A study on performance of computer centers in Rajapalayam	Madurai Kamaraj University, Madurai.	T.Ramalakshmi July-2011
4.	A study on Performance of Minibus Services in Tuticorin	Madurai Kamaraj University, Madurai.	A. Esther Kanaga Puspa August – 2012
5.	A study on spending pattern of college students in Sivakasi town	Madurai Kamaraj University	R.S.Pandiaraj September – 2013

6.	A study on attitude of railway passengers with special reference to Virudhunagar town	Madurai Kamaraj University	C.Pradeep June – 2013
7.	A Study on Financial Performance Evaluation of Life Insurance Companies in India	Madurai Kamaraj University	S. Manikandan May 2016
8.	Student Attitude towards the Usage of Social Medias’ – A Study with Special Reference to College Students in Aruppukottai Town	Madurai Kamaraj University, Madurai.	R. Ayyanar September - 2016

2015 – Present Project Guide for Ph.D. research scholars of Madurai Kamaraj University, Madurai

Research focus:

Financial Management

2003 – 2009 **Ph.D. (Part- time) candidate**, Commerce
Prof.S.Manickavel Ph.D., VHNSN College, India

Research focus:

Inventory Management in Cement Industry

RESEARCH EXPERIENCE

Acted as a Ph.D External Examiner in Bharthidasan University, Tiruchirappalli at Khadir Mohideen College, Adirampattinam on 1st December, 2016

Acted as a Ph.D Colloquium external examiner in V.V.V. College (Autonomous), at Virudhunagar on 24.01.2017. (Integrated Online and Offline Facility Options of Consumer Financing by Banks in Shillong)

Acted as a Ph.D Colloquium external examiner in V.V.V. College (Autonomous), at Virudhunagar on 20.03.2017. (A Study on Rabbit forming in Tirunelveli District)

Acted as M.Phil Commerce External Examiner in Department of Commerce at Rajapalayam Rajus College, Rajapalayam on 06.10.2015

M.Phil

Guided: 12

Guiding: 1

RESEARCH PUBLICATIONS

Total Publications :

- 2010 V.Manohar**, and S.Selvanathan Published an Article on “Impact of Globalization in Indian Cement Industry” in the edited book with ISBN Number (978-81-8371-276-7) “Globalisation: Problems and Prospects with Reference to India Volume II” March, 2010 pp. 201-206.
- 2010 V.Manohar**, and S.Selvanathan Published an Article on “Indian Cement Industry – The Landscape” in the edited book with ISBN Number (978-81-8371-276-7) “Globalisation: Problems and Prospects with Reference to India Volume II” March, 2010 pp. 385-395.
- 2010 V.Manohar**, C.Chelladurai and S.Selvanathan Published an Article on “The Impact of foreign Direct Investment on Indian Economy” in the edited book with ISBN Number (978-81-7446-843-7) “Survey of Foreign Direct Investment in India” March, 2010 pp. 156-165.
- 2010** Dr.N.Ashok Kumar and **V.Manohar** Published an Article on “A Study on the composition of the Inventory in Tamilnadu Cement Industry” in the edited book with ISBN Number (978-81-910426-1-0) “Research Methodology in Social Sciences” August, 2010 pp. 273 – 277.
- 2010** A.Nagavaratharajan and **V.Manohar** Published an Article on “Digital Computer: Impact on the Social Sciences” in the edited book with ISBN Number (978-81-910426-1-0) “Research Methodology in Social Sciences” August, 2010 pp. 333 – 336.
- 2013 Dr. V.Manohar** Published an Article on “Emerging Trends in E-Commerce” in the edited book with ISBN Number (978-93-81723-10-4) “Evaluation of the Usages of Credit Card – A Study with Special Reference to Virudhunagar” August, 2013 pp. 246 – 253.
- 2010 V.Manohar**, C.Chelladurai and S.Selvanathan Published an Article on “Global Financial Crisis and its Impact on Indian Economy” in the edited book with ISBN

Number (978-81-906042-2-2) “Impact on Global Financial Crisis on India” January, 2010 pp. 308 – 325.

2012 V.Manohar Published an Article on “Emerging Trends in Rural Entrepreneurship” in the edited book with ISBN Number (81-907155) “Business Innovations in the Globalisation Era” September, 2012 pp. 105 – 108.

Stress and Burnout Among the Nurses in Virudhunagar District” August, 2015 pp. 16-22.

2016 V.Manohar Published an Article on “Marketing And Utilization Of Renewable Energy In India” in the edited book with ISBN Number (978-81-910426-6-5) “Technological Developments and Designing New Business Model in Renewable Energy Sector” March, 2011 pp. 111 – 115.

2016 Dr. V.Manohar and P.Uma Shanthi Published an Article on “Payment Banks: Opportunities and Challenges” in the edited book with ISBN Number (978-93-81723-58-6) “Emerging Trends in Indian Banking Sector” September, 2016 pp. 100 – 103.

2016 Dr. V.Manohar and S.Selvanathan Published an Article on “Payment Banks: Opportunities and Challenges” in the edited book with ISBN Number (978-93-81723-58-6) “Customer Relationship in Management in Marketing of Banking Products and Services” September, 2016 pp. 163 – 166.

2016 Dr. V.Manohar and S.Selvanathan Published an Article on “Sustainability for Business: Initiatives, Ideas and Challenges (Volume II)” in the edited book with ISBN Number (81-86520-27-9) “Family Business – Impact Challenges and Prescriptions for Success” August, 2016 pp. 55-61.

2010 Dr.N.Ashok Kumar and V.Manohar Published an Article on “Business Horizon” in the edited book with ISBN Number (978-81-910426-3-4) “Operational Issues relating to Venture Capital in India” December, 2010 pp. 104-107.

2013 Dr. V.Manohar and Dr.J.Kamatchi Eswaran Published an Article on “Impact of Information Communication Technology on Consumerism” in the edited book with

ISBN Number (978-93-81723-19-7) “Consumer’s Perception towards Online Shopping in Madurai” December, 2013 pp. 143-147.

- 2013 Dr. V.Manohar** and S.Selvanathan Published an Article on “Impact of Information Communication Technology on Consumerism” in the edited book with ISBN Number (978-93-81723-19-7) “Cyber Crime and Coping Techniques” December, 2013 pp. 191-196.
- 2016 Dr. V.Manohar** and P.Uma Shanthi Published an Article on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” in the edited book with ISBN Number (978-81-930024-7-6) “Core Banking Solutions in Post offices” January, 2016 pp. 39-41.
- 2012 Dr. V.Manohar** and Dr.J.Kamatchi Eswaran Published an Article on “Inclusive Growth and Women Empowerment” in the edited book with ISBN Number (81-85-517-89-4) “Attributes of Women Entrepreneurs” December, 2012 pp. 230-234.
- 2012 Dr. V.Manohar** and S.Selvanathan Published an Article on “Inclusive Growth and Women Empowerment” in the edited book with ISBN Number (81-85-517-89-4) “A Study on Influencing Factors of Women Entrepreneurship in Virudhunagar District” December, 2012 pp. 252-257.
- 2015 Dr. V.Manohar** and P.Uma Shanthi Published an Article on “Paradigm in Services Sector in India” in the edited book with ISBN Number (978-93-85977-04-6) “
- 2010 Dr.V.Manohar** and S.Selvanathan Published an Article on “Teacher Educators for National Regeneration” in the edited book with ISBN Number (978-81-909710-7-2) “Effects of Financial Globalization on Developing Countries” March, 2010 pp. 326-335.
- 2015 Dr. V.Manohar** and P.Uma Shanthi Published an Article on “Human Rights to Peace – Ethics and Policies” in the edited book with ISBN Number (978-93-81723-48-7) “Human Rights and Terrorism” December, 2015 pp. 135-142.
- 2015 Dr. V.Manohar** and P.Uma Shanthi Published an Article on “Strategies for Sustainable Development Practice in Indian Industries” in the edited book with ISBN

- Number (978-81-930024-2-1) “Changing HR Practice in Banking Sector” February, 2015 pp. 65-67.
- 2009** Dr.P.Sundhara Pandian and **V.Manohar** Published an Article on “Strengthening of SME’S Through ICT” in the edited book with ISBN Number (978-0230-33169-3) “Marketing in Asia Pacific: Issues and Challenges” November, 2009 pp. 354-359.
- 2010** **Dr. V.Manohar** and S.Selvanathan Published an Article on “Indian Textile and Retail Industry – Challenges Ahead” in the edited book with ISBN Number (978-81-7273-537-1) “Emerging Trends in Retailing Industry” March, 2010 pp. 143-149.
- 2010** **Dr. V.Manohar** and C.Chelladurai Published an Article on “Bancassurance in India – Opportunities and Challenges” in the edited book with ISBN Number (978-93-80530-14-7) “Global Business Challenges & Opportunities” May, 2010 pp. 70-73.
- 2012** **Dr. V.Manohar** and S.Selvanathan Published an Article on “Role of disclosure in Corporate Governance in India” in the edited book with ISBN Number (978-93-81992-55-5) “Corporate Crime and Governance Issues Challenges and Remedies” March, 2012 pp. 330-335.
- 2010** **V.Manohar**, C.Chelladurai and S.Selvanathan Published an Article on “Impact on Global Financial Crisis on India” in the edited book with ISBN Number (978-81-906042-2-2) “Global Financial Crisis and its impact on Indian Economy” January, 2010 pp. 308-324.
- 2010** Dr. N.Ashok Kumar and **V.Manohar** Published an Article on “Inventory Management Practices for Sustainable Growth – A Case Study of Cement Industry in TamilNadu” in the edited book with ISBN Number (978-98-80627-25-0) “General Management Practices for Organizational Sustainability” November, 2010 pp. 175-182.
- 2010** Dr. N.Ashok Kumar and **V.Manohar** Published an Article on “An evaluation of the size in the management of Inventory in TamilNadu Cement Industry” in the edited book with ISBN Number (978-93-80627-27-4) “Innovations and Organizational Changes Theory and Concepts” November, 2010 pp. 146-151.
- 2010** D.Vijayakumar, **V.Manohar** and A.Thilagrajan Published an Article on “The Role of Government in Transnationalisation efforts of Indian SMEs –A Case study of Indian

Pharmaceutical Industry” in the edited book with ISBN Number (978-81-910426-5-8) “Sales Promotional Strategies” December, 2010 pp. 343-347.

2011 Dr.V.Manohar, Dr.H.Samuel Thavaraj and Vadivel Published an Article on “Conditions of Women Workers in the Unorganized Sectors” in the edited book with ISBN Number (978-81-922811-0-0) “Emerging Trends in Service Sectors” September, 2011 pp. 32-35.

2011 Dr. V.Manohar, A.Karkuvelraj and J.Kamatchi Eswaran Published an Article on “A Study on Usage of Mobile Phone Services in Srivilliputtur Town” in the edited book with ISBN Number (978-81-922811-0-0) “Emerging Trends in Service Sectors” September, 2011 pp. 64-69.

2013 Dr. N.Subburaj, Dr.V.Manohar and S.Govindaraj Published an Article on “The Role of Information and Communication Technology in Economic Development” in the edited book with ISBN Number (978-93-81723-12-8) “Use of Information Communication Technology” March, 2013 pp. 270-272.

2013 Dr. V.Manohar, Dr.J.Kamatchi Eswaran and S.Saravanakumar Published an Article on “Problems and Prospects in the Usage of ICT in MSMEs Sector” in the edited book with ISBN Number (978-93-81723-12-8) “Use of Information Communication Technology” March, 2013 pp. 100-102.

2015 Dr. V.Manohar and Selvanathan Published an Article on “Changing Scenario of E-Commerce” in the edited book with ISBN Number (978-93-81723-41-8) “A Comparative Study on Customer Satisfaction towards online Shopping and Traditional Shopping with special reference to Virudhunagar District” July, 2015 pp. 97-100.

- 2012 Dr.V.Manohar** Published an Article on “An Overview of Indian Advertising Industry” in the edited book with ISBN Number (978-93-80657-82-0) “Emerging Trends in Advertising” October, 2012 pp. 10-13.
- 2012 Dr.V.Manohar** and S.Selvanathan Published an Article on “Foreign Direct Investment in Indian Economy” in the edited book with ISBN Number (978-93-5067-214-3) “Foreign Direct Investment In Retail Industry- Boon Or Bane ” October, 2012 pp. 243-250.
- 2014 Dr.V.Manohar** and S.Selvanathan Published an Article on “Role of Green Banking in India” in the edited book with ISBN Number (978-81-8371-668-0) “Banking in Economic Development” September, 2014.
- 2014 Dr.V.Manohar** and S.Selvanathan Published an Article on “Foreign Direct Investment in Indian Retail sector- an overview” in the edited book with ISBN Number (978-93-81724-37-8) “Current Account Deficit And Fiscal Deficit In India” July, 2014 pp. 186-188.
- 2012 Dr.V.Manohar,C.Chelladurai** and S.Selvanathan Published an Article on “Role of SEZ in India’s economic performance” in the edited book with ISBN Number (978-81-8069-772-2) “Development Of Special Economic Zones In India” July, 2012 pp. 293-304.
- 2008 Dr.P.Sundarapandian** and **V.Manohar** Published an Article on “Inventory control models for co operative wholesale stores” in the edited book with ISBN Number (978-81-8387-146-4) “Management Of Consumer Co Operatives” July, 2008 pp. 113-119
- 2011 V.Manohar** Published an Article on “Marketing and utilisation of renewable energy in india” in the edited book with ISBN Number (978-81-910426-6-5) “Technological Developments and Designing Business Model In Renewable Energy Sector” March, 2011 pp. 111-115
- 2011 V.Manohar** Published an Article on “Role of Teachers in Physical Education” in the edited book with ISBN Number (978-81-910426-8-9) “Yoga and Phycial Education” August, 2011 pp.246-248.

- 2010 V.Manohar** and C.Chelladurai Published an Article on “Drivers of Bancassurance in India” in the edited book with ISBN Number (978-81-910426-0-3) “Contemporary Practices In Finance And HRM ” July, 2010 pp. 146-150
- 2016 Dr.V.Manohar** and S.Selvanathan Published an Article on “Performance evaluation of Indian railway catering and tourism corporation limited ” in the edited book with ISBN Number (978-93-5258-485-7) “ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY ON THE GROWTH OF SERVICE INDUSTRIES ” March, 2016 pp. 349-350
- 2016 Dr.V.Manohar** and P.Uma Shanthi Published an Article on “Impact of information and communication technology on the banking sector” in the edited book with ISBN Number (978-93-5258-485-7) “ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY ON THE GROWTH OF SERVICE INDUSTRIES ” March, 2016 pp. 117-120
- 2010 V.Manohar**, A.Thilagarajan and D.Vijaya Kumar Published an Article on “The role of government in transnationalization efforts of Indian SME- a case study of Indian pharmaceutical industry” in the edited book with ISBN Number (978-81-910426-5-8) “SALE PROMOTIONAL STRATEGIES” December, 2010 pp. 343-347
- 2017 Dr.V.Manohar** and S.Selvanathan Published an Article on “Startup india-new opportunities for the entrepreneur ” in the edited book with ISBN Number (978-93-81723-67-8) “STARTUP INDIA - A WAY TO STANDUP INDIA” March, 2017 pp. 290-294
- 2017 V.Manohar** and P.Uma shanthi Published an Article on “Startup india” in the edited book with ISBN Number (978-93-81723-67-8) “STARTUP INDIA - A WAY TO STANDUP INDIA” March, 2017 pp. 310-313
- 2011 V.Manohar** and A.Thilakaraj Published an Article on “Microfinance institutions in India” in the edited book with ISBN Number (978-81-910426-4-1) “Women Empowerment” January, 2011 pp. 369-373
- 2012 V.Manohar** Published an Article on “Cause related marketing and its effects on internal customers” in the edited book with ISBN Number (978-93-81723-05-0) “CHANGE AHEAD” July, 2012 pp. 50-52

- 2017 V.Manohar** and P.Uma Shanthi Published an Article on “Review paper on financial inclusion-the means of inclusive growth” in the edited book with ISBN Number (978-93-81723-66-1) “LESS CASH ECONOMY AND FINANCIAL INCLUSION” March, 2017 pp. 172-174
- 2017 Dr.V.Manohar** and S.Selvanathan Published an Article on “Moving towards a cashless society in Indian economy – an empirical study on demontization, curbing black money and ending circulation of fake money” in the edited book with ISBN Number (978-93-81723-66-1) “LESS CASH ECONOMY AND FINANCIAL INCLUSION” March, 2017 pp. 217-220
- 2017 Dr.V.Manohar** and G.Abinaya Published an Article on “success of financial inclusion in india” in the edited book with ISBN Number (978-93-81723-66-1) “LESS CASH ECONOMY AND FINANCIAL INCLUSION” March, 2017 pp. 329-332
- 2016 Dr.V.Manohar** and P.Uma Shanthi Published an Article on “Role of foreign direct investment-Make in india” in the edited book with ISBN Number (978-93-81723-54-8) “MAKE IN INDIA- INITIATIVES,IDEAS AND CHALLENGES” August, 2016 pp. 113-115
- 2016 Dr.V.Manohar** and S.Selvanathan Published an Article on “Role of Make in india-growth in manufacturing sector” in the edited book with ISBN Number (978-93-81723-54-8) “MAKE IN INDIA- INITIATIVES,IDEAS AND CHALLENGES” August, 2016 pp. 190-194
- 2014 V.Manohar** and S.Vijayalakshmi Published an Article on “Customer relationship management on e-banking in virudhunagar” in the edited book with ISBN Number (978-93-81723-26-5) “Innovative Facades In E-Commerce” July, 2014 pp. 73-77.
- 2011 V.Manohar** and D.Balaji Published an Article on “The Role of Teachers in Physical Education” in the edited book with ISBN Number (978-81-910426-8-9) “Recent Trends in Yoga and Physical Education” August, 2011 pp. 246-249.
- 2015 S.Manikandan and V.Manohar** Published an Article on “Violence against Women in India” in the edited book with ISBN Number (978-81-929-308-3-1) “Recent Trends in Yoga and Physical Education” April, 2015 pp. 34-35.

V.Manohar Published an Article on “A Study of Identify the Customer Perception on Home Insurance” **2015** in the edited book with ISBN Number (978-93-80509-74-7) “Innovation Management A Research Approach ” April, 2015 pp. 146-149.

2017 Dr.V.Manohar and Rukmini Murugesan Published an Article on “Goods and service tax: an upward swing to common man” in the edited book with ISBN Number (978-93-81723-61-6) “GOODS AND SERVICE TAX CONCEPTS & CHALLENGES” July, 2017 pp. 19-21

2017 Dr.V.Manohar and M.Puthurajan Published an Article on “What is new in GST an analysis of present vat and the proposed GST ” in the edited book with ISBN Number (978-93-81723-61-6) “GOODS AND SERVICE TAX CONCEPTS & CHALLENGES” July, 2017 pp. 34-36

Research Publication – UGC Care Listed Journal

2021 Mr.S.Selvanathan and Dr.V.Manohar Published an Article on “A Comparative Study on Financial Performance Of Indian Railway Catering Tourism Corporation: A Service Sector Wise Analysis”, in the UGC Care List Journal with ISSN Number 0378 – 4568 “Anvesak” Vol. 51, No.1(XXIII) January – June 2021 pp. 132-138.

2021 Mr.S.Selvanathan and Dr.V.Manohar Published an Article on “Effects of Formal Strategic Planning on Financial Performance in Indian Railway Catering Tourism Corporation”, in the UGC Care List Journal with ISSN Number 2278-4632 “JuniKhyat” Vol-11 Issue-07 No.03 July 2021 pp. 145-149.

Research Publication – ISSN/ISBN

2021 Mr.S.Selvanathan and Dr.V.Manohar Published an Article on “A Study on Core Activities of IRCTC Services with Special Reference to Rail Neer Service”, in the Book Chapter with ISBN Number 978-81-951746-3-8 “Recent Advances and Social Sciences” pp. 109-113.

2021 Mr.S.Selvanathan and Dr.V.Manohar Published an Article on “International Virtual Conference on Recent Trends and Innovation in Science and Management”, in the edited book with ISBN Number 978-81-948096-3-0 “Financial Analysis of Indian Railway Catering Tourism Corporation” pp. 150-157.

2017 Dr.V.Manohar and S.Selvanathan Published an Article on “Goods and service tax in india:effects on state government revenue ” in the edited book with ISBN Number

(978-93-81723-61-6) “GOODS AND SERVICE TAX CONCEPTS & CHALLENGES” July, 2017 pp. 257-261

PAPER PRESENTATIONS

International Seminar:

- 2016** International Conference on “Sustainability Business: Initiatives, Ideas & Challenges” held on 01st September 2016 at Mother Teresa Women’s University, Kodaikanal - 624 102 and presented a paper on “Family Business – Impact Challenges and Prescriptions for Success”.
- 2016** International Conference on “Make in India – Initiatives, Ideas & Challenges” held on 19th & 20th August 2016 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Role of Make in India – Growth in Manufacturing Sector”.
- 2016** International Conference on “Make in India – Initiatives, Ideas & Challenges” held on 19th & 20th August 2016 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Role of Foreign Direct Investment – Make in India”.
- 2016** International Conference on “Make in India – Initiatives, Ideas & Challenges” held on 19th & 20th August 2016 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “MUDRA Scheme of Make in India – A SWOT Analysis”.
- 2016** International Seminar on “Emerging Trends in Global Business” held on 16th February, 2016 at Department of Commerce, Nehru Memorial College (Autonomous), Coimbatore and presented a paper on “Indian Railway E-Tickets – An Overview”.
- 2015** International Conference on “Innovation Management” held on 19th October, 2015 at Department of Management Studies, Anna University BIT Campus and presented a paper on “A Study of Identify the Customer Perception on Home Insurance”.
- 2015** International Conference on “Strategies for Sustainable Growth of E-Commerce” held on 24th & 25th August 2015 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Customer Perception towards Core Banking Services in Virudhunagar District”.

- 2015** International Conference on “Strategies for Sustainable Growth of E-Commerce” held on 24th & 25th August 2015 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Rural Banking through Internet among Customers with reference to Virudhunagar District”.
- 2015** International Conference on “Strategies for Sustainable Growth of E-Commerce” held on 24th & 25th August 2015 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “A Comparative Study on Customer Satisfaction towards online shopping and Traditional Shopping with Special Reference to Virudhunagar District”.
- 2014** International Conference on “Problems & Prospects of E-Commerce” held on 25th & 26th July 2014 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Customer Relationship Management on E-Banking in Virudhunagar”.
- 2014** International Conference on “Problems & Prospects of E-Commerce” held on 25th & 26th July 2014 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “E-Banking – A Boon to Banking Sector”.
- 2013** International Conference on “Emerging Trends of E-Commerce in the Global Business Scenario” held on 30th & 31st August 2013 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Evaluation of the Usages of Credit Card – A Study with Special Reference to Virudhunagar”.
- 2012** International Conference on “Business Innovations in the Globalisation ERA” held on 22nd September 2012 at Department of Commerce, A.V.V.M Sri Puspham College, Poondi and presented a paper on “Emerging Trends in Rural Entrepreneurship”.
- 2012** International Conference on “Business Innovations in the Globalisation ERA” held on 22nd September 2012 at Department of Commerce, A.V.V.M Sri Puspham College, Poondi and presented a paper on “Foreign Direct Investment in Retail Sector – An Overview”.
- 2012** International Conference on “Impact of Global Crisis in Indian Business” held on 14th September 2012 at Department of Management Studies, Annai Mathammal Sheela Engineering College, Erumapatty and presented a paper on “The Global Financial Crisis Developing Countries and India”.

- 2012** International Conference on “Shifting Paradigms of Business” held on 23rd & 24th July 2012 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Cause Related Marketing & Its effects on Internal Customers”.
- 2010** International Conference on “Management Practices for Sustainable Growth” held on 28th to 30th July 2010 at Department of Business Administration & Management Wing, DDE, Annamalai University and presented a paper on “A Study on inventory management practices of Cement Industries in Tamilnadu”.
- 2010** International Conference on “Global Business Challenges & Opportunities in the Present Scenario” held on 27th & 28th May 2010 at Department of Commerce, Sri Kaliswari College, Sivakasi and presented a paper on “Banc assurance in India Opportunities and Challenges”.
- 2009** International Conference on “Marketing in Asia Pacific: Issues and Challenges” held on 04th & 05th November 2009 at Department of Commerce, Dr.G.R.D. College of Science, Coimbatore and presented a paper on “Strengthening of SME’S Through ICT”.
- 2006** International Conference on “Global Business And Policy Modelling” held on 21st & 22nd September 2006 at Adaikalamatha Institute of Management, Thanjavur and presented a paper on “Selective inventory control models for Indian Cement Industries”.
- 2006** ICSSR Sponsored International Conference on “Socially Relevant Higher Education in India” (SRHEI – 2006) held at CPA College, Bodinayakanur on 21st, 22nd and 23rd February, 2006 and presented a paper on “Higher Education for 21st Century – Vision and Mission”.
- 2006** ICSSR Sponsored International Conference on “Socially Relevant Higher Education in India” (SRHEI – 2006) held at CPA College, Bodinayakanur on 21st, 22nd and 23rd February, 2006 and presented a paper on “Web Learning - Key to Wisdom”.

National Seminar:

- 2017** National Conference on “Social Entrepreneurship and Growing Business Opportunities in India” held on 23rd & 24th August, 2017 at Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar and presented a paper on “Problems of Rural Entrepreneurs in India”.

- 2017** National Conference on “Social Entrepreneurship and Growing Business Opportunities in India” held on 23rd & 24th August, 2017 at Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar and presented a paper on “Rural Entrepreneurship Opportunities & Hurdles in India”.
- 2017** National Conference on “Social Entrepreneurship and Growing Business Opportunities in India” held on 23rd & 24th August, 2017 at Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar and presented a paper on “Women Entrepreneurs on Beauty Parlour Business at Madurai”.
- 2017** ICSSR Sponsored National Seminar on “Working Women: Problems and Prospects” held on 19th & 20th July, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Stress, Challenges and Issues faced by Women entrepreneurs on Society”.
- 2017** ICSSR Sponsored National Seminar on “Working Women: Problems and Prospects” held on 19th & 20th July, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Women Workers Problems and Prospects in India”.
- 2017** ICSSR Sponsored National Seminar on “Working Women: Problems and Prospects” held on 19th & 20th July, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Initiatives and Support of India to Uplift Rural Women Entrepreneurs”.
- 2017** ICSSR Sponsored National Seminar on “Working Women: Problems and Prospects” held on 19th & 20th July, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Problems faced by working women in India”.
- 2017** ICSSR Sponsored National Seminar on “Make in India Opportunities and Challenges” held on 16th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Make in India for Economic Development in India”.
- 2017** ICSSR Sponsored National Conference on “Less Cash Economy and Financial Inclusion” held on 16th & 17th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Success of Financial Inclusion In India – Some Initiatives”.
- 2017** ICSSR Sponsored National Conference on “Less Cash Economy and Financial Inclusion” held on 16th & 17th March, 2017 at Department of Commerce, VHNSN

- College (Autonomous), Virudhunagar and presented a paper on “Review Paper on Financial Inclusion – The Means of Inclusive Growth”.
- 2017** ICSSR Sponsored National Conference on “Less Cash Economy and Financial Inclusion” held on 14th & 15th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Moving towards a Cashless Society in Indian Economy – An Empirical Study on Demonetization curbing Black Money and Editing Circulation of Fake Money”.
- 2017** ICSSR Sponsored National Conference on “Startup India – A Way to Stand Up India” held on 03rd & 04th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Startup India – New Opportunities for the Entrepreneur”.
- 2017** ICSSR Sponsored National Conference on “Startup India – A Way to Stand Up India” held on 03rd & 04th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Startup India”.
- 2017** UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Goods and Services Tax: An Upward Swing to Common Man”.
- 2017** UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “What Is New In GST – An Analysis of Present Vat and The Proposed GST”.
- 2017** UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Challenges and Implementation of GST (Goods and Service Tax) in India”.
- 2017** UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Goods and Services Tax in India Effect on State Government Revenue”.
- 2016** National Conference on “Matrix Management” held on 23rd September 2016 at Department of Management Science, Sri Krishna Arts and Science College, Coimbatore and presented a paper on “Evaluation of Catering Services Provided by IRCTC”.

- 2016** ICSSR Sponsored National Level Conference on “Payment Banks: Opportunities and Challenges” held on 29th & 30th September 2016 at Department of Commerce, V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Customer Relationship Management in Marketing of Banking Products and Services”.
- 2016** ICSSR Sponsored National Level Conference on “Payment Banks: Opportunities and Challenges” held on 29th & 30th September 2016 at Department of Commerce, V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Emerging Trends in Indian Banking Sector”.
- 2016** ICSSR Sponsored National Level Conference on “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” held on 20th & 21st March 2016 at PG Department of Commerce, Sri Kaliswari College, Sivakasi and presented a paper on “Impact on ICT in Banking Sector”.
- 2015** UGC Sponsored National Level Seminar on “Human Rights to Peace – Ethics and Policies” held on 18th & 19th December 2015 at IQAC, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Human Rights and Terrorism”.
- 2015** UGC Sponsored National Level Seminar on “Human Rights to Peace – Ethics and Policies” held on 18th & 19th December 2015 at IQAC, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Causes and Consequences of Child Labour in India”.
- 2015** ICSSR Sponsored National Level Seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” held on 16th & 17th December 2015 at Department of Commerce, Sri Kaliswari College, Sivakasi and presented a paper on “Evaluation of Retail Banking in Indian Economy”.
- 2015** ICSSR Sponsored National Level Seminar on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” held on 16th & 17th December 2015 at Department of Commerce, Sri Kaliswari College, Sivakasi and presented a paper on “Core Banking Solution in Post Office”.
- 2015** National Conference on “Paradigm In Services Sector in India” held on 29th August 2015 at Department of Commerce & Business Administration, Padmavani Arts & Science College for Women, Salem and presented a paper on “Stress and Burnout Among the Nurses in Virudhunagar District”.

- 2015** UGC Sponsored National Seminar on “Current Scenario in Business Management and Technology: A Growth Pole for Promoting Rural Enterprises (NSCSBMT – 2015)” held on 09th December 2015 at Department of Rural Industries Management, Gandhigram Rural Institute – Deemed University, Gandhigram and presented a paper on “Marketing Strategy and Implementation District”.
- 2015** UGC Sponsored National Seminar on “Current Scenario in Business Management and Technology: A Growth Pole for Promoting Rural Enterprises (NSCSBMT – 2015)” held on 09th December 2015 at Department of Rural Industries Management, Gandhigram Rural Institute – Deemed University, Gandhigram and presented a paper on “Entrepreneurship Challenges and Opportunities in India”.
- 2015** UGC Sponsored National Seminar on “Current Scenario in Business Management and Technology: A Growth Pole for Promoting Rural Enterprises (NSCSBMT – 2015)” held on 09th December 2015 at Department of Rural Industries Management, Gandhigram Rural Institute – Deemed University, Gandhigram and presented a paper on “Customer Services of Private Banks in Virudhunagar”.
- 2015** UGC Sponsored National Seminar on “Gender Injustice Through Ages” held on 09th & 10th April 2015 at Department of History, Sree Ayyappa College for Women collaboration with Manonmaniam Sundaranar University, Tirunelveli and presented a paper on “Violence Against Women in India”.
- 2015** National Level Seminar on “Emerging Trends in Retail Banking” held on 20th March 2015 at Department of Commerce, Devanga Arts College (Autonomous), Aruppukottai and presented a paper on “Retail Banking in Indian Economy – An Overview”.
- 2015** National Level Seminar on “Emerging Trends in Retail Banking” held on 20th March 2015 at Department of Commerce, Devanga Arts College (Autonomous), Aruppukottai and presented a paper on “Customer Relationship Management in Retail Banking in Virudhunagar”.
- 2015** National Level Seminar on “Emerging Trends in Retail Banking” held on 20th March 2015 at Department of Commerce, Devanga Arts College (Autonomous), Aruppukottai and presented a paper on “Emerging Trends in Retail Banking”.
- 2015** ICSSR Sponsored National Conference on “Strategies for Sustainable Development Practice in Indian Industries” held on 17th & 18th February 2015 at Department of Commerce (CA) Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “Changing HR Practice in Banking Sector”.

- 2014** UGC Sponsored National Seminar on “Prospects of Women in Business” held on 19th & 20th September 2014 at Department of Commerce, ST Hindu College, Nagercoil and presented a paper on “Development of Entrepreneurship Among Women”.
- 2014** National Conference on “Banking in Economic Development” held on 12th September 2014 at K.C.S Kasi Nadar College of Arts & Science, Chennai and presented a paper on “Role of Green Banking in India”.
- 2014** ICSSR Sponsored National Level Conference on “Current Account Deficit and Fiscal Deficit in India” held on 25th & 26th July 2014 at Sri Kaliswari College (Autonomous), Sivakasi and presented a paper on “Foreign Direct Investment in Indian Retail Sector – An Overview”.
- 2013** UGC Sponsored National Conference on “Impact of ICT on Consumerism” held on 27th & 28th December 2013 at Department of Commerce, V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Cyber Crime and Coping Techniques”.
- 2013** UGC Sponsored National Conference on “Impact of ICT on Consumerism” held on 27th & 28th December 2013 at Department of Commerce, V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Consumer’s Perception towards Online Shopping in Madurai”.
- 2013** ICSSR Sponsored National Conference on “Use of ICT by MSMEs” held on 01st & 02nd March 2013 at Department of Commerce, V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Problems and Prospects in the Usage of ICT in MSMEs Sector”.
- 2013** ICSSR Sponsored National Conference on “Use of ICT by MSMEs” held on 01st & 02nd March 2013 at Department of Commerce, V.H.N Senthikumar Nadar College (Autonomous), Virudhunagar and presented a paper on “The Role of ICT in Economic Development”.
- 2012** UGC Sponsored National Conference on “Inclusive Growth and Women Empowerment” in collaboration with TACED, Madurai held on 14th & 15th December 2012 at Department of Commerce, The Standard Fireworks Rajarathnam College for Women, Sivakasi and presented a paper on “Attributes of Women Entrepreneurs”.
- 2012** UGC Sponsored National Conference on “Inclusive Growth and Women Empowerment” in collaboration with TACED, Madurai held on 14th & 15th December 2012 at Department of Commerce, The Standard Fireworks Rajarathnam College for

Women, Sivakasi and presented a paper on “A Study on Influencing Factors of Women Entrepreneurship in Virudhunagar District”.

- 2012** ICSSR Sponsored National Seminar on “Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects” held on 14th & 15th December 2012 at Department of Commerce CA, Ayya Nadar Janaki Ammal College, Sivakasi and presented a paper on “Role of Commercial Banks in Empowering MSMEs for Financial Inclusion”.
- 2012** National Conference on “Emerging Trends in Advertising” held on 12th October 2012 at Department of Commerce, Padmavani Arts & Science College for Women, Salem and presented a paper on “An Overview of Indian Advertising Industry”.
- 2012** National Conference on “Currency (Forex) Derivatives” held on 16th & 17th March 2012 at Department of Commerce, Pondicherry University, Pondicherry and presented a paper on “Financial Derivatives Markets in India: A Case Study”.
- 2012** UGC Sponsored National Seminar on “Corporate Crime and Governance – Issues, Challenges and Remedies” held on 15th & 16th March 2012 at Department of Commerce, University of Madras, Chennai and presented a paper on “Role of Disclosure in Corporate Governance in India”.
- 2012** UGC Sponsored National Conference on “Emerging Entrepreneurial & Economic Environment (NCEEEE-2012)” held on 09th & 10th March 2012 at Department of Commerce, Alagappa Institute of Management, Alagappa University, Karaikudi and presented a paper on “An Impact of EDP Training of Women Entrepreneurship”.
- 2012** National Seminar on “Foreign Direct Investment in Indian Economy” held on 23rd & 24th February 2012 at Department of Commerce, St.Xavier College (Autonomous), Palayamkottai and presented a paper on “Foreign Direct Investment in Indian Economy”.
- 2011** UGC Sponsored National Level Seminar on “Human Rights / Challenges and Responsibilities” held on 29th & 30th September 2011 at V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “Environmental Protection and Human Rights in India”.
- 2011** UGC Sponsored National Level Seminar on “Human Rights / Challenges and Responsibilities” held on 29th & 30th September 2011 at V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “Globalization and Its Impact on Indian Society”.

- 2011** UGC Sponsored National Level Seminar on “Human Rights / Challenges and Responsibilities” held on 29th & 30th September 2011 at V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “Globalization and Its Impact on Indian Society”.
- 2011** National Conference on “Emerging Trends in Service Sectors” held on 10th September 2011 at Department of Commerce CA & Business Administration, Amman College of Arts and Science, Pillaiyarnatham and presented a paper on “A Study on Usage of Mobile Phone Services in Srivilliputtur Town”.
- 2011** National Conference on “Emerging Trends in Service Sectors” held on 10th September 2011 at Department of Commerce CA & Business Administration, Amman College of Arts and Science, Pillaiyarnatham and presented a paper on “Condition of Women Working in the Unorganised Sector”.
- 2011** UGC Sponsored National Conference on “Energy Conservation and Renewable Energy Projects” held on 26th & 27th August 2011 at V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “Financial Criteria for Selecting and Evaluating Renewable Energy Projects”.
- 2011** UGC Sponsored National Seminar on “Recent Trends in Yoga and Physical Education” held on 11th & 12th August 2011 at V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “The Role of Teachers in Physical Education”.
- 2011** MNRE Sponsored National Level Seminar on “Innovative Strategy for Technological Developments and Designing New Business Model in Renewable Energy Sector” held on 03rd & 04th March 2011 at V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “Marketing And Utilization Of Renewable Energy In India”.
- 2011** UGC Sponsored National Seminar on “The Role of Self Help Groups towards the Achievement in Inclusive Growth in Rural India” held on 6th and 7th January, 2011 at Department of Economics , V.H.N. Senthikumara Nadar College, Virudhunagar and presented a paper on “Microfinance Institutions in India”.
- 2010** UGC Sponsored National Level Conference on “Sales Promotional Strategies of MSMEs” held on 22nd & 23rd December, 2010 at Department of Commerce, VHNSN College, Virudhunagar and presented a paper on “The Role of Government in Transnationalisation efforts of Indian SMEs –A Case study of Indian Pharmaceutical Industry”.

- 2010** National Seminar on “Quality Enhancement and Sustenance in the Institutions of Higher Education with Rural and Semi Urban Background” held on 07th and 08th October, 2010 at G.Venkataswamy Naidu College, Kovilpatti and presented a paper on “Innovative Practices in Teaching and Learning- E-Learning in Higher Education”.
- 2010** National Level Conference on “The Role of Green Banks in India” held on 24th September, 2010 at Department of Commerce CA, Maharaja Arts and Science College, Coimbatore and presented a paper on “Green Banking for Sustainable Development”.
- 2010** AICTE Sponsored National Conference on “Venture Capital Financial in India” held on 7th and 8th September 2010 at Institute of Public Enterprise, Osmania University Campus, Hyderabad and presented a paper on “Operational Issues Relating to Venture Capital in India”.
- 2010** TANSICHE Sponsored National Level Seminar on “Research Methodology in Social Sciences” held on 6th and 7th August 2010 at VHNSN College, Virudhunagar and presented a paper on “Digital Computers Impact on the Social sciences”.
- 2010** TANSICHE Sponsored National Level Seminar on “Research Methodology in Social Sciences” held on 6th and 7th August 2010 at VHNSN College, Virudhunagar and presented a paper on “A Study on the composition of the Inventory In Tamilnadu Cement Industry”.
- 2010** AICTE Sponsored National Seminar on “Contemporary Practices in Finance & HRM” held on 22nd & 23rd July 2010 at Department of Management Studies, VHNSN College, Virudhunagar and presented a paper on “Drivers of Bancassurance in India”.
- 2010** National Conference on “Innovations & Organizational Changes in the Contemporary Arena” held on 09th July 2010 at Department of Management Sciences, Velammal Engineering College, Chennai and presented a paper on “An Evaluation of the size in the Management of Inventory in Tamilnadu Cement Industry”.
- 2010** National Conference on “Emerging Trends in Retailing Industry” held on 20th March 2010 at SNR Institute of Management Sciences, SNR Sons College, Coimbatore and presented a paper on “Indian Textile and Retail Industry – Challenges Ahead”.

- 2010** National Seminar on “Globalisation: Problems and Prospects” held on 08th and 09th March, 2010 at Annamalai University, Annamalai Nagar and presented a paper on “Impact of Globalization in Indian Cement Industry” (Certificate Check)
- 2010** National Seminar on “Globalisation: Problems and Prospects” held on 08th and 09th March, 2010 at Annamalai University, Annamalai Nagar and presented a paper on “Indian Cement Industry- the Landscape”.
- 2010** UGC Sponsored National Seminar on “Emerging Issues in Banking and Insurance Sector” held on 4th and 5th March 2010 at Sri.S.Ramasamy Naidu Memorial College, Sattur and presented a paper on “Bancassurance – The Most Challenging Insurance Distribution Channel with Special Reference to SBI”.
- 2010** National Conference on “Global Economy: Paradigms Practices, Problems and Prospects” held on 25th February, 2010 at Park Global School of Business Excellence, Coimbatore and presented a paper on “Impact of Financial Crisis on Indian economy”.
- 2010** National Seminar on “Indian Service Sectors” held on 26th February, 2010 at Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi and presented a paper on “Effects of Financial Globalization on Developing Countries”.
- 2010** National Conference on “Global Economy: Paradigms Practices, Problems and Prospects” held on 25th February, 2010 at Park Global School of Business Excellence, Coimbatore and presented a paper on “Impact of Financial Crisis on Financial Sector Workers”.
- 2010** National Conference on “Global Economy: Paradigms Practices, Problems and Prospects” held on 25th February, 2010 at Park Global School of Business Excellence, Coimbatore and presented a paper on “Impact of Financial Crisis on Indian Economy”.
- 2010** UGC Sponsored National Conference on “New Business Development- Issues, Challenges and Opportunities” held on 12th February, 2010 at Department of Commerce, Bishop Heber College, Trichy and presented a paper on “Inventory Management Redefined for New Business Development”.
- 2010** National Conference on “Impact of foreign Direct Investment on Indian Economy” held on 10th and 11th February, 2010 at Department of commerce, Loyola college, Chennai and presented a paper on “Foreign Direct Investment in India: A Critical Analysis from 1991 to 2008”.

- 2010** National Conference on “Impact of foreign Direct Investment on Indian Economy” held on 10th and 11th February, 2010 at Department of Commerce, Loyola College, Chennai and presented a paper on “Survey of Foreign Direct Investment in India”.
- 2010** ICSSR Sponsored Seminar “Role of SEZ in India’s Economic performance” at Gandhigram Rural Institute – Deemed University on 28th and 29th January, 2010. (Certificate Check)
- 2010** UGC Sponsored National Conference on “Global Financial Crisis and its impact on Indian Economy” held on 28th & 29th January, 2010 at Department of Economics, Arul Anandar College, Madurai and presented a paper on “Impact on Global Financial Crisis on India”.
- 2010** National Seminar on “Emerging trends in Banking & insurance Sector” held on 4th January 2010 at Department of Commerce, Jairam Arts and Science College, Salem and presented a paper on “Drivers of Bank Assurance in India”.
- 2008** National Seminar on “Emerging Financial Crisis in India Issues and Challenges” held on 17th December 2008 at Department of Commerce, Sri Kaliswari College, Sivakasi and presented a paper on “Mechanism and Models for Financial Inclusion”.
- 2008** National Conference on “Retail Industry Paradigms, Practices & Prospects” held on 03rd & 04th October 2008 at Department of Management Studies, Nehru Institute of Engineering & Technology, Coimbatore and presented a paper on “Development of Retail Industry in India”. (Certificate Check)
- 2008** National Conference on “Retail Industry Paradigms, Practices & Prospects” held on 03rd & 04th October 2008 at Department of Management Studies, Nehru Institute of Engineering & Technology, Coimbatore and presented a paper on “An Overview of Retail Industry”.
- 2008** National Seminar on “Trends in Globalization & Impact on Indian Society” held on 29th & 30th August 2008 at Department of Social Work, Nehru Arts and Science College, Coimbatore and presented a paper on “Globalisation and Human Rights”.
- 2008** National Seminar on “Trends in Globalization & Impact on Indian Society” held on 29th & 30th August 2008 at Department of Social Work, Nehru Arts and Science

College, Coimbatore and presented a paper on “Impact of Globalisation & Impact on Indian Society”.

- 2006** National Seminar on “Changing Scenario of Consumerism” held on 11th & 12th February 2006 at Department of Commerce, Bharathidasan University, Tiruchirappalli and presented a paper on “Consumer Behaviour and Marketing Strategy”.
- 2005** “FDI – Opportunities for India” at National level seminar on the Performance of External Sector Organised by Arul Anandar College, Madurai on 12th December, 2005.
- 2005** UGC Sponsored National Seminar on “World Service Trade” held on 04th & 05th December 2005 at PG & Research Department of Economics, St.Joseph’s College (Autonomous), Tiruchirappalli and presented a paper on “Globalization of Higher Education: What it means for India”.

Paper presented in the State level Seminars:

- 2017** State Level Seminar on “Innovative Strategies in Commerce and Management” held on 10th March, 2017 at Department of Business Administration, Rajapalayam Rajus’ College, Rajapalayam and presented a paper on “Rise of Online Advertising – An Overview”.
- 2014** State Level Seminar on “Emerging Trends in Business Opportunities” held on 28th March 2014 at Devanga Arts College (Autonomous), Aruppukottai and presented a paper on “Emerging Trends in Rural Entrepreneurship”.
- 2010** State Level Seminar on “Impact of Global Meltdown in Indian Economy” held on 09th October, 2010 at Department of Management Studies, Nadar Saraswathi College of Arts and Science, Theni and presented a paper on “Global meltdown & Impact on Agricultural”.
- 2010** State Level Seminar on “Dimensions of Indian Economy Since 1991” held on 12th March, 2010 at Department of Economics, VHNSN College, Virudhunagar and presented a paper on “Performance Appraisal of Indian Cement Industry – An Empirical Study”.
- 2006** UGC Sponsored State Level Seminar on “Human Rights: Environmental Violations” held on 01st March, 2006 at Mannar Thirumalai Naikar College, Madurai and presented a paper on “Environmental Education and Issues”.
- 2006** UGC Sponsored State Level Workshop on “Managerial skills for the Officials of Cooperative Wholesale Stores in Tamilnadu” held on 19th & 20th January, 2006 at

Gandhigram Rural Institute – Deemed University, Gandhigram and presented a paper on “Inventory Control Models for Co-operative Wholesale Stores”.

- 2005** State Level Seminar on “The Role of Foreign Direct investment in Indian Business” held on 14th & 15th October, 2005 at Department of Commerce, Mannar Thirumalai Naikar College, Madurai and presented a paper on “BPO is a Boon to Indian Economy”.

SEMINAR ATTENDED

Participation in the International Conference

- 2022 International Virtual Conference** on “Human Resource Strategies: Paradigm Shift in the Globalised Scenario” organised by Department of Commerce, V.V. Vanniaperumal College for Women, Virudhunagar. Presented paper on “A Study on Awareness and Usage of Tourism Services in IRCTC”, held on 18th February, 2022.
- 2021 International Virtual Conference** on “Recent Trends and Innovation in Science and Management” organised by Department of Management Studies, Anand Institute of Higher Technology, Chennai and Cape Research Forum You Trust, Tamil Nadu, India Universitas Muhamadiyah Sidenreng Rappang Indonesian Education Share – To Care Volunteers & Pattola Palatto Foundation, Indonesia. Presented paper on “Performance of IRCTC with regard to Catering Services”, held on 10th April, 2021.
- 2019 International Conference** on “Commerce and Management in Digital Era” organised by Cape Research Forum, Nagercoil in association with Vivekananda College, Agastheeswaram. Presented paper on “Performance of IRCTC with regard to Catering Services”, held on 19th January 2019.
- 2017 International Seminar** on “Building an Inclusive Leadership Ecosystem for Global Business” organised by Department of Management Studies, Nehru Institute of Technology, Coimbatore. Presented paper on “Impact of Demonetisation in Indian Economy”, held on 18th August 2017.
- 2017 UGC Autonomy Grant Sponsored International Seminar** on “Digital India – New Approaches to Business Excellence” organised by Department of Commerce and Commerce with (CA), Devanga Arts College (Autonomous), Aruppukottai. Presented paper on “Smart Cities: Problems and Challenges in India”, held on 16th March 2017.
- 2005 International Seminar** on “Cost effectiveness in cement manufacture and construction Technological and Management Options” held on 11th & 12th January, 2005 at Mumbai organized by Cement Manufacturers’ Association.

Participation in the National level Seminars and Workshops

- 2015** National Level Workshop on “SPSS in Social Science Research” held on 11th 12th December 2015 at Department of Commerce (SF), VHNSN College, Virudhunagar.
- 2011** National Level Workshop on “Convergence of Indian Accounting Standards with IFRS” held on 19th & 20th January, 2011 organized by Department of Commerce, University of Madras & Board of Studies, Institute Chartered Accountants of India (ICAI), Chennai.
- 2010** National Seminar on “Quality Enhancement and Sustenance in the Institutions of Higher Education with Rural and Semi Urban Background” held on 07th & 08th October, 2010 organized by IQAC, G.Venkataswamy Naidu College, Kovilpatti.
- 2009** National Workshop on “Empirical Research and Data Analysis” held on 19th & 20th November, 2009 organized by Research Development Cell & Department of Statistics, Christ University, Bangalore.
- 2009** National Level Workshop on “Application of Statistical Tools in Social Science Research” held on 09th & 10th October, 2009 organized by IQAC, VHNSN College (Autonomous), Virudhunagar.
- 2008** UGC Sponsored National Seminar on “The Impact of the Entry of Multinational Corporations in the Retailing Business Scenario in Kerala” held on 27th and 28th November, 2008 organized by Government College, Attingal.
- 2008** National Level Seminar on “Quality Sustenance in Higher Education Through Accreditation” held at IQAC, VHNSN College, Virudhunagar on 26th September, 2008 and presented paper on “Scope of ICT in Higher Education”.

Participation in the State level Seminars / Workshops

- 2012** State Level Conference on “Establishment of Entrepreneurship Development Cells” in Higher Education Institutions in Tamilnadu held on 21st December, 2012 at Chennai Trade Centre, Nandambakkam, Chennai organized by Entrepreneurship Development Institute, Guindy, Chennai.
- 2009** State Level Seminar Sponsored by TANSICHE on “Environmental Protection Awareness” held on 20th February, 2009 organized by NSS & NCC, VHNSN College, Virudhunagar
- 2009** State Level Seminar Sponsored by TANSICHE on “Enhancing on Quality and Accessibility of Higher Education through ICT” held on 23rd January, 2009 organized by IQAC, VHNSN College, Virudhunagar
- 2007** State Level Workshop on “Effective Thesis Writing” held on 05th October, 2007 organized by Research Centre in English, VHNSN College, Virudhunagar.

- 2007** UGC Sponsored by State Level Workshop on “Econometrics for College Teachers and Scholars” held on 21st, 22nd and 23rd March, 2007 organized by Department of Economics, Arul Anandar College (Autonomous), Madurai.
- 2006** State Level Seminar on “Data Analysis” held on 21st & 22nd January, 2006 organized by Madurai Kamaraj University – Manonomaniam Sundararnar University Teachers’ Association, Madurai.
- 2005** State Level Seminar on “Methods of Applied Statistics for Economists” held on 14th October 2005 organized by Department of Applied Mathematics, Madurai Kamaraj University, Madurai.
- 2004** UGC Sponsored State Level Seminar on “Problems and Prospects of Rural Entrepreneurship” held on 18th and 19th November, 2004 organized by Department of Commerce, Urumu Dhanalakshmi College, Tiruchirappali.
- 2004** State Level Seminar on “Banking and Insurance” held on 20th January, 2004 organized by Department of Commerce (SF), Standard Fireworks Rajarantnam College for Women, Sivakasi.

Participation in the Inter Collegiate Workshop / Seminar

- 2007** Inter Collegiate Workshop on “Computer Usage for Multivariate Analysis” held on 12th October, 2007 organized by Department of Management Studies, VHNSN College, Virudhunagar.
- 2003** Inter Collegiate Seminar on “Entrepreneurship the Tee Time for the Baby Boomers” held on 29th January, 2003 organized by Department of Commerce (SF), The Standard Fireworks Rajarantnam College for women, Sivakasi.
- 2001** Inter Collegiate Seminar on “Central Excise and Customs-Procedure and Practice” held on 29th January, 2001 organized by Department of Commerce, Vivekanda College, Madurai.

Research Projects obtained

S. no	Name of the Project	Name of the funding Agency	Year of Grant	Amount
1	Emotional Intelligence of Academic Administrators in Tamilnadu– An Exploratory Study (Co-Investigator)	University Grants Commission, New Delhi	Rs.4,26,200/-	2009-2011

Organization of Seminars / Conferences sponsored by UGC or other funding agencies

S. no	Name of the Seminars / Conferences	Name of the Funding Agency	Year & Month	Amount
1	Human Rights Advocacy and Training	UGC	7 th to 9 th August, 2008	75,000
2.	Paper Cub, Other Paper Products Detergent Products and Household Cosmetics Manufacturing Training to the Students	UGC under Equal Opportunities Scheme	19 th February 2011	13,000
3	Paper Cub, Other Paper Products Detergent Products and Household Cosmetics Manufacturing Training to the Students	UGC under Equal Opportunities Scheme	11 th February, 3 rd & 10 th March 2012	12,000
4	Manufacturing of house hold products to Self Help Groups and House Wife's	UGC under Equal Opportunities Scheme	25 th to 28 th and 30 th March 2013	64,000

Resource person in various Seminars / Conferences / Guest Programmes

S. No	Name of the College	Name of the Programme	Date
1	Institute of Chartered Accountant Sivakasi	Investors awareness programe for young investors	3 rd November 2012
2	Institute of Chartered Accountant Sivakasi	Investors awareness programe for home makers	01 December 12
3	PKN college	Investors awareness programe for young investors	12 th January 2013
4	Devanga Arts College Arupukkottai	Impact of FDI on retail industry	13 January 2015
5	Devanga Arts College Arupukkottai	Investors awareness programe for young investors	08 March 2013
6	Virudhunagar M.S.P. Nadar	Role of Savings and Investment	24 th March

	College of Education, Virudhunagar		2014
7	V.H.N.S.N College (Autonomous), Virudhunagar	Recent Trends in Indian Financial Market	07 th October 2015
8	Devanga Arts College Arupukkottai	State Level Seminar on Emerging Trends in Retail Banking	20 th March 2015
9	KVS Higher Secondary School, Virudhunagar	Enrichment Programme for XII – 2016	11 th April 2016 to 20 th April 2016

Membership in various committees of universities / Autonomous institutions etc

S.No	Name of the College / University	Name of the Committee	Period
1	Madurai Kamarajar University	MBA lesson writing committee	Two years
2	Sourashtra College (Autonomous), Madurai	Board of Studies in Commerce M.Com (CA)	4/10/2013 to 3/10/2017
3	K.V.S. Matriculation Higher Secondary School, Virudhunagar	Interviewer for the Selection of Commerce PG Assistant	22 nd March 2014
4	SRNM College, Sattur	Board of Studies in M.Phil Commerce	October 2016 to October 2018
5	Vivekananda College, Madurai	Board of Studies in B.Com CA	March 2017 to February 2018

FDP/Course attended

S.No.	Name of the Institution	Sponsored by	Course	Period
1	N.M.S.S.V.N College,	-	FDP Programme in	28 th August,

	Madurai		Research Methodology for Commerce and Management	2004
2	VIT University, Vellore	-	Faculty development Programme on Intellectual Property Rights-Concepts & Concerns	04 th September 2010
3	National Institute of Securities Market (NISM), Chennai	SEBI, Chennai	Financial Education Training	26 th August, 2012 to 1 st September 2012
4	Centre for Entrepreneurship Development (Tamilnadu), Madurai	Department of Science and Technology, NSTEDB, Government of India, New Delhi	Faculty Development Programme in Entrepreneurship	13 th February 2017 to 25 th February 2017

Ph.D External Examiner

University	Title of Thesis	Guide Name & Candidate Name	Date
Bharthithasan University, Trichy	Working Capital Management in Vinayaga Garments, Gobichettipalayam	Dr.M.Mohamed Mohideen, Associate Professor of Commerce, Khadir Mohideen College, Adhirampattinam 614701. drmm43@rediffmail.com Cell: 9488127501 S.P.S.Arul Doss	1 st November 2016

PAPERS PUBLISHED IN REPUTED JOURNALS

S.No	Name of the Journal	Title	Month & Year	page number
1	The Management Accountant	Computerized Maintenance Management In Indian Cement	July – 2005	103-104

		Industry		
2	Advances in Management	Liquidity and Profitability- a case study on Inventory Management of Cement Industry in Tamilnadu	Volume (3)3, March 2010, ISSN no. 09742611	56-60
3.	ABHIGYAN	An evaluation of the size in the management of inventory in Tamilnadu cement industry	Volume --XXXVIII No.4 Jan-March 2011,	50-58
	Matrix Management	Evaluation of Catering Services Provided by Indian Railway Catering Tourism Corporation Limited	2321-3604 September 2016	134-138

BOOKS WRITTEN

S.no	Title	Status	Publishers	Year	Medium
1.	Office Methods	Co-author	MM Publishers	2002	Tamil
2.	Business Correspondence	Co-author	MM Publishers	2002	Tamil
3.	Business Environment	Co-author	MM Publishers	2002	Tamil

DETAILS OF SEMINARS, CONFERENCES, WORKSHOPS AND SYMPOSIA

ORGANIZED

S.No	Name	Sponsored	Position	Sanctioned Amount	Date
1	Recent Trends in Yoga and Physical Education"	UGC	Organizing committee member	1,25,000	11.08.2011 12.08.2011
2	Sales promotional strategies of MSMEs	UGC	Organizing committee member	90,000	22 nd and 23 rd December 2010
3	Human Rights Advocacy and Training	UGC	Co-ordinator	75,000	7 th To 9 th August 2008
4.	Paper Cub, Other Paper Products Detergent Products and Household Cosmetics Manufacturing Training to the Students	UGC	Co-ordinator	13,000	19 th February 2011

5	Paper Cub, Bakery Products and Household Cosmetics Manufacturing Training to the Students	UGC	Co-ordinator	~12,000	11 th February,3 rd & 10 th march 2012
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Refresher Course/ Orientation Programme Participation *

S.no	Course	University	Place	Period	Grade
1.	Orientation	Kerala	Thiruvananthapuram	05/06/2002 to 02/07/2002	A
2.	Refresher In Business Studies	Madurai Kamaraj University	Madurai	09/06/2004 to 29/06/2004	A
3.	Refresher in Commerce	Kerala	Thiruvananthapuram	16/05/2007 to 05/06/2007	A
4	Refresher in Rural Industries Management	Gandhigramam	Gandhigramam	10/11/2010 to 01/12/2010	A

Edited Books Published

S.No	Title	ISBN Number	Month	Author
1	Innovative Facades	978-93-81723-26-5	July 2014	Co Author
2	Changing Scenario in E-Commerce	978-93-81723-41-8	July, 2015	Co Author
3	Make in India – Initiatives Ideas & Challenges	978-93-81723-54-8	August, 2016	Co Author
4	Goods and Services Tax Concepts & Challenges	978-93-81723-61-6	January, 2017	Co Author

ISBN Edited Book

S.No.	Book Title	Title	ISBN	Page	Issue
1	Role of Information and Communication Technology (ICT) on the Growth of Service Industries	Impact of Information and Communication Technology on the Banking Sector	978-93-5258-485-7	117-120	March 2016
2	Role of Information and Communication Technology (ICT) on the Growth of Service Industries	Performance Evaluation of Indian Railway Catering and Tourism Corporation Limited	978-93-5258-485-7	349-351	March 2016
3	Make in India – Initiatives Ideas & Challenges	Role of Foreign Direct Investment – Make in India	978-93-81723-54-8	113-115	August 2016
4	Make in India – Initiatives Ideas & Challenges	Role of Make in India – Growth in Manufacturing Sector	978-93-81723-54-8	190-195	August 2016
5	Make in India – Initiatives Ideas & Challenges	MUDRA Scheme of Make In India - A SWOT Analysis	978-93-81723-54-8	197-199	August 2016
6	Goods and Services Tax Concepts & Challenges	Goods and Services Tax: An Upward Swing to Common Man	978-93-81723-61-6	19-21	January 2017
7	Goods and Services Tax Concepts & Challenges	What Is New In GST – An Analysis of Present Vat and The Proposed GST	978-93-81723-61-6	34-36	January 2017
8	Goods and Services Tax Concepts & Challenges	Challenges and Implementation of GST (Goods And Service Tax) in India	978-93-81723-61-6	224-226	January 2017
9	Goods and Services Tax Concepts & Challenges	Goods and Services Tax in India: Effect on State Government Revenue	978-93-81723-61-6	257-261	January 2017

10	Startup India – A Way to Standup India	Startup India – New Opportunities for the Entrepreneur	978-93-81723-61-8	290-294	March 2017
11	Startup India – A Way to Standup India	Startup India	978-93-81723-61-8	310-313	March 2017
12	Less Cash Economy and Financial Inclusion	Review Paper on Financial Inclusion – The Means of Inclusive Growth	978-93-81723-66-1	172-175	March 2017
13	Less Cash Economy and Financial Inclusion	Moving Towards a Cashless Society in Indian Economy – An Empirical Study on Demonetization	978-93-81723-66-1	217-221	March 2017
14	Less Cash Economy and Financial Inclusion	Success of Financial Inclusion In India – Some Initiatives	978-93-81723-66-1	329-333	March 2017
15	Evaluation of Catering Services Provided by Indian Railway Catering Tourism Corporation Limited	Matrix Management	2321-3604	134-138	September 2016

5. Paper presented in Conferences

5.1 International Conferences

2016 International Conference on “Sustainability Business: Initiatives, Ideas & Challenges” held on 01st September 2016 at Mother Teresa Women’s University, Kodaikanal and presented a paper on “Family Business – Impact Challenges and Prescriptions for Success”.

2016 International Conference on “Make in India – Initiatives, Ideas & Challenges” held on 19th & 20th August 2016 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Role of Make in India – Growth in Manufacturing Sector”.

2016 International Conference on “Make in India – Initiatives, Ideas & Challenges” held on 19th & 20th August 2016 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “Role of Foreign Direct Investment – Make in India”.

2016 International Conference on “Make in India – Initiatives, Ideas & Challenges” held on 19th & 20th August 2016 at Department of Commerce (SF), V.H.N Senthikumara Nadar College (Autonomous), Virudhunagar and presented a paper on “MUDRA Scheme of Make in India – A SWOT Analysis”.

5.2 National Conferences

2017 ICSSR Sponsored National Conference on “Startup India – A Way to Stand Up India” held on 03rd & 04th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Startup India – New Opportunities for the Entrepreneur”.

2017 ICSSR Sponsored National Conference on “Startup India – A Way to Stand Up India” held on 03rd & 04th March, 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Startup India”.

2017 UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Goods and Services Tax: An Upward Swing to Common Man”.

2017 UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “What Is New In GST – An Analysis of Present Vat and The Proposed GST”.**2017** UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Challenges and Implementation of GST (Goods and Service Tax) in India”.

2017 UGC Autonomous Grant Sponsored National Conference on “Goods and Services Tax” held on 19th January 2017 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Goods and Services Tax in India Effect on State Government Revenue”.

2016 National Conference on “Matrix Management” held on 23rd September 2016 at Department of Management Science, Sri Krishna Arts and Science College, Coimbatore and presented a paper on “Evaluation of Catering Services Provided by IRCTC”.

2016 ICSSR Sponsored National Conference on “Payments Banks Opportunities and Challenges” held on 29th & 30th September 2016 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Emerging Trends in Indian Banking Sector”.

2016 ICSSR Sponsored National Conference on “Payments Banks Opportunities and Challenges” held on 29th & 30th September 2016 at Department of Commerce, VHNSN College (Autonomous), Virudhunagar and presented a paper on “Customer Relationship in Management in Marketing of Banking Products and Services”.

5.3 State Level Conference

Board of Studies Member

S.No.	College	Date
1	SRNM College, Sattur	2016-2017
2	Sourashtra College, Madurai	2020-21
3	Vivekananda College, Madurai	2016-2017

Extension activities and consultancy services undertaken:

1. Served as one of the Warden in VHNSN College Boys Hostels for three years during 2008 -2009, and 2011-13
2. SEBI’s approved Resource Person
3. Acting as a Nodal officer from this year (2011-2012).
4. Participated in Anti-tobacco and eye donation awareness rally organized by Madurai University and Vasan eye care on 17th September, 2010
5. Coordinated the dragging programme for with the NCC and NSS of VHNSN college students from 7th to 9th February 2009.
6. Served as resource person in several UGC sponsored programs such as UGC NET/SLET (Training Program for students organized in our campus.
7. Serving as a documentation committee member in College IQAC
8. Serving as College Peace Committee member since 2000.
9. Served as Presiding officer during several public elections conducted by Elections Commission of India / Tamilnadu.
10. Approved research guide in Madurai Kamarajar University, Madurai and Bharathiayar University, Coimbatore under grade B

11. Coordinator for Career Guidance Cell from 2018
12. Coordinator for Entrepreneurs Development Cell
13. Coordinator for Library reforming committee.
14. Member in Award committee from the academic year 2021-22.
15. Additional chief superintend of examination from April 2022
- 16. Joint controller of examinations from 1st Sep.2022.**