

ACADEMIC CV

Name : Dr. G. Murugesan, M.Com, M.B.A., M.Phil, PGDCA., Ph.D.,

Residential Address : 89/22, Aruppukottai Road, Virudhunagar.

Mail Id : murugesan.g@vhnsnc.edu.in

Mobile No : 9942498198

Working Experience

Teaching Experience: 27 Years

Research Experience: 13 years

Present Position : Head of the Department,
Research Department of Business Administration,
V.H.N.Senthikumara Nadar College, (Autonomous), Virudhunagar.

Ph.D Research Details:

Ph.D Research Details:	
Awarded	4
Waiting for viva-voce	1
Pursuing	5

RESEARCH PUBLICATIONS:

RESEARCH PUBLICATIONS	
Total Publications:	62
International Level:	35
National Level:	27

2022 **Dr. G. Murugesan and C.Suratha** Published an Article on A Study On Rural Economic Development Through Entrepreneurship “Impact of skill development on rural youth in India”, ISBN: 978-93-83191-85-7.

2021 **Dr. G. Murugesan and S.Ramesh Babu** Published an Article on Residents’ Attitude Towards Sustainable Tourism Development with Special Reference to Tirunalveli and Tenkasi Districts of Tamilnadu, India “Empirical economics letters”, 20 (special Issue 2) ISSN: 1681 8997.

- 2021** **Dr. G. Murugesan and S.Ramesh Babu** Published an Article on a study on travel destination decisions of college students “ICTACT on Management Studies”, Volume- 7, Issue- 1, ISSN: 2395- 2664.
- 2021** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on A Study on The Influence of Destination Image on Tourists’ Behavioural Intention with Reference to Madurai in the journal “Wesleyan Journal of Research”, Vol. 14, Issue 04 (VII), ISSN: 0975-1386.
- 2021** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on A Study on Purchase Intention of Ayurvedic Products among Users’ in Virudhunagar District in the journal “Wesleyan Journal of Research”, Vol. 14, Issue 01 (XVII), ISSN: 0975-1386.
- 2021** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on A Study on Devotees’ Opinion Towards Services and Problems Encountered at Religious Spots in Kumbakonam Town in the journal “Kala: The Journal of Indian Art History Congress” Vol. 27, Issue 01 (XIV), ISSN: 0975-7945.
- 2021** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on A study on Devotees’ purchase satisfaction towards devotional retail products at sivakasi in the journal “Kalyan Bharati: journal of Indian history & culture” Vol.24, No.8(1): 2021, ISSN NO: 0976- 0822.
- 2021** **Dr. G. Murugesan and C.Suratha** Published an Article on Impact of Covid-19 towards organizational culture and challenges faced by employees in textile industry at Rajapalayam in the journal “Paper Published in International Journal for Innovative Research in Multidisciplinary Field” **Volume - 7**, Issue - 4, Impact Factor: 6.719, ISSN: 2455-0620.
- 2021** **Dr. G. Murugesan and C.Suratha** Published an Article on Relationship Between Organizational Culture and Leadership Impact on Job Satisfaction in Ramco Cement Industry at Thulukkappatti in the journal “ Paper Published in

Recent Advances in Arts, Science and Social Sciences” Chapter-18, ISBN:978-81-951746-3-8.

- 2021** **Dr. G. Murugesan and M. Ananthalakshmi** Published an Article on A study on Awareness and usage of E- Tickets in Railways in the journal “ Paper Published in Recent Advances in Arts, Science and Social Sciences” Chapter-18, ISBN:978-81-951746-3-8.
- 2020** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on An Empirical Analysis or retail purchase satisfaction towards Devotional Antique craft products in the Journal “International Journal of Psychosocial Rehabilitation” February, 2020. Vol. 24, Issue 04, 2020 ISSN Number: 1475-7192.
- 2020** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Delay causes in Southern Railway-An overview, International conference on Digital economy- Emerging trends in commerce and management with ISBN Number, February 2020.
- 2020** **Dr. G. Murugesan and P. Rajeswari** Published an Article on Influence of personal factors in the Empowerment of Self Help Group members, International conference on Digital economy- Emerging trends in commerce and management with ISBN Number, February 2020.
- 2020** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on Multiversant Innovative Research Approaches for Sustainable Global Development, Adaikalamatha Institute of Management & Research, Thanjavur, with ISBN Number, February 2020.
- 2019** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Attitude of Passengers towards Indian Railways in Virudhunagar Railway Station in the Journal “International Journal of Scientific Research in Computer Science Applications and Management Studies”. January 2019 volume-8 issue-1 ISSN Number: 2319 – 1953.

- 2019** **Dr. G. Murugesan and C. Suratha** Published an Article on A Study on Employees Attitude towards Organizational Culture in Private Sector Bank at Sivakasi in the Journal “International Journal of Scientific Research in Computer Science Applications and Management Studies” January 2019 volume-8 issue-1 ISSN Number: 2319 – 1953.
- 2019** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on Service Marketing – Process, Practices and Potential, International Conference, National College (Autonomous), Tiruchirappalli, with ISBN Number January 2019.
- 2019** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on Emerging Trends and Challenges – 2018 ICETC ’18, International Conference, NPR Arts and Science College, Natham with ISBN Number January 2019.
- 2019** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on Retail Product Choices among Tourists with Special Reference to Courtallam, in the Journal “International Journal of Applied Business and Economic Research” April 2019 Volume 17, Number 2, 2019, ISSN Number: 0972-7302.
- 2019** **Dr. G. Murugesan and D. Radha** Published an Article on Work Life Balance of Women Working in Small and Medium Enterprises at Rajapalayam Taluk, in the Journal “International Journal for Research in Engineering Application & Management” (IJREAM), April 2019 Special Issue - NCCDCM21C, ISSN Number: 2454-9150.
- 2019** **Dr. G. Murugesan and P. Rajeswari** Published an Article on The socially responsible practices of self help groups for women empowerment- An evaluation of SHGs in Sivakasi taluk of Virudhunagar district, in the Journal two day national level seminar on corporate environment responsibility- A midway and progress, with ISBN number: 978-93-5382-888-2, July 2019.
- 2019** **Dr. G. Murugesan and P. Rajeswari** Published an Article on Governance of SHGs towards encouraging socio-economic empowerment of women, two day

national level seminar on make in India: opportunities and challenges”. With ISBN number: 978-93-5382-356-6, August 2019

- 2019** **Dr. G. Murugesan and P. Rajeswari** Published an Article on Impact of make in India campaign- A global perspective, Two day national level seminar on make in India; Opportunities and challenges”, with ISBN number, 978-93-5382-356-6, August 2019.
- 2019** **Dr. G. Murugesan and S. Ajith Kumar** Published an Article on Contemporary Issues and Challenges of Business Environment in India ICBE’19, International Conference, Kamaraj College, Thoothukudi, with ISBN number, October 2019.
- 2019** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Quality of work life of BPO sector employees: A study in Chennai city, “Evolution of Business management Ethos in India with ISBN number: 978-81-942052-1-0, October 2019.
- 2019** **Dr. G. Murugesan and D. Radha** Published an Article on Work life balance of female nurses with special reference to public and private sector Hospitals in Rajapalayam taluk, “National seminar for Evolution of business management ethos in India with ISBN number: 978-81-942052-1-0, October 2019.
- 2019** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Factors Influencing the passengers to Prefer Rail Services at Sivakasi, in the “Journal of Interdisciplinary Cycle Research”, December 2019, Volume XI, Issue XII, and ISSN Number: 0022-1945.
- 2019** **Dr. G. Murugesan and C. Suratha** Published an Article on A Study on Organizational Culture and its Impact on Organizational Effectiveness in Private Hospital at Virudhunagar, “Journal of Interdisciplinary Cycle Research” December 2019, Volume XI, Issue XII, and ISSN Number: 0022-1945.
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Opinion of the passenger about amenities and services provided by southern railway at Rajapalayam station” in the Journal Business plus special issue on National

conference on Emerging Trends in management practices in the Globalised Era, with ISSN number: 0975-9336, volume-1 February 2018.

2018 **Dr. G. Murugesan and D. Radha** Published an Article on work life balance of employees in sail refractory company limited, salem in the Journal of management- A future perspective with ISBN number:978-93-83191-28-4, February 2018.

2018 **Dr. G. Murugesan and K. Muthu selvi** published an Article on Contemporary issues and challenges in global business, economics and management, in the international conference, Sastra School of management thanjavur. February 2018.

2018 **Dr. G. Murugesan and C. Suratha** Published an Article on Impact of organizational culture on employees satisfaction level in readymade showrooms at Rajapalayam “in the International journal for economic and business management” with ISSN number 2250-2750, Volume-7 issue-1 March 2018.

2018 **Dr. G. Murugesan and D. Radha** Published an Article on work life balance of women faculty with special reference to arts and science colleges in Rajapalayam taluk, in the International journal for Economic and Business Management with ISSN number 2250-2750, March 2018.

2018 **Dr. G. Murugesan and K. Muthu selvi** published an Article on Best investment avenues in the current scenario in the international journal of creative research thoughts with ISSN number 2320-2882, Volume-6 Issue-1 March 2018.

2018 **Dr. G. Murugesan and K. Muthu selvi** published an Article on Expectatancy: A key for investment product choice decisions among women employees of Tamil Nadu, in the international journal of pure and applied mathematics, with ISSN number; 1311-8080, Volume-119 No-7 March 2018.

2018 **Dr. G. Murugesan and K. Muthu selvi** published an Article on Advanced marketing (ICAM) in the international conference, Kalasalingam business school, KARE & Department of marketing management, university of kelaniya, srilanka, June 2018.

- 2018** **Dr. G. Murugesan and K. Muthu selvi** published an Article on Contemporary trends in business and management practices, national level seminar, department of business administration SRNM College, Sattur with ISBN number July 2018.
- 2018** **Dr. G. Murugesan and P. Rajeswari** Published an Article on self-help group for poverty alleviation: A case study in Virudhunagar district, Tamil Nadu in the journal Business plus with ISSN number: 0975-9336, 2018.
- 2018** **Dr. G. Murugesan and C. Suratha** Published an Article on Perception about the organizational culture among the employees' working in private sector bank at Rajapalayam, in the international journal of scientific research and review with ISSN number; 2279-543X Volume-7 issue-8, August 2018.
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Passengers' problems on booking ticket through online in Indian railways at Sattur junction in international journal of scientific research and review. ISSN: 2279-543X volume-7 issue- 8 August- 2018.
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Customer satisfaction on service quality in Indian railway with reference to Virudhunagar in journal of emerging technologies and innovative research. ISSN: 2349-5162 volume- 5 issue- 8 August 2018.
- 2018** **Dr. G. Murugesan and C. Suratha** Published an Article on A study on employees' stress towards organizational culture in private hospital at Rajapalayam in the journal of emerging technologies and innovative research with ISSN number: 2349-5162 volume-5 issue-4 August 2018
- 2018** **Dr. G. Murugesan and D. Radha** Published an Article on Work Life Balance of Women Faculty Working in Self Financing Colleges at Virudhunagar in International Journal of Scientific Research and Review ISSN: 2279-543X August 2018.
- 2018** **Dr. G. Murugesan and D. Radha** Published an Article on Work Life Balance among Employees in Private Sector Banks with Special Reference to

Virudhunagar District in the Journal of Emerging Technologies and Innovative Research ISSN: 2349-5162, August 2018

- 2018** **Dr. G. Murugesan and C. Suratha** Published an Article on Opinion about the organizational culture among the entrepreneur in Rajapalayam in the technological transformation A boom or Threat for entrepreneurship with ISBN number: 978-93-81723 September 2018.
- 2018** **Dr. G. Murugesan and D. Radha** Published an Article on Work Life Balance of Women Entrepreneurs in Virudhunagar District in the journal Technological transformation A Boom or Threat for Entrepreneurship ISBN: 978-93-81723, September 2018.
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Issues and challenges of micro women Entrepreneur in Sivakasi in the journal Technological transformation A Boom or Threat for Entrepreneurship. ISBN: 978-93-81723 September 2018.
- 2018** **Dr. G. Murugesan and P. Rajeswari** Published an Article on self help groups- A right choice for employment generation & poverty alleviation, in the journal technological transformation- A Boom or threat for entrepreneurship with ISBN number; 978-93-81723-90-6, September 2018.
- 2018** **Dr. G. Murugesan and C. Suratha** Published an Article on A study on employees' motivation towards organizational culture in textile industry at Rajapalayam in the international journal of research and analytical reviews With ISSN: 2348-1269 volume-5 issue-4 October 2018
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Passengers satisfaction towards railway services with reference to thiruthangal station in international journal of research and analytical reviews. ISSN: 2348-1269 volume-5 issue-4 October- 2018.

- 2018** **Dr. G. Murugesan and C. Suratha** Published an Article on Employees' emotion and behavior intension towards organizational culture in restaurants at Rajapalayam in Nehru journal of management and research With ISSN: 2230-7974 volume- 1 issue-11 November 2018.
- 2018** **Dr. G. Murugesan and C. Suratha** Published an Article on A study on organizational culture and its impact on employee behavior in textile industry at Rajapalayam in the journal paradigm drift theory and practices. ISBN: 978-81-931500-2-3 volume-1 issue-2 November 2018.
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on A study on passengers' awareness on online ticketing services of Indian Railways with reference to Srivilliputtur in Nehru journal of management and research. ISSN: 2230-7974 volume- 1 issue-11 November-2018.
- 2018** **Dr. G. Murugesan and D. Radha** Published an Article on Work Life Balance of Women Teachers Working in Private Schools at Rajapalayam Taluk in the book "Paradigm Drift in Business Theory and Practices" ISBN: 978-81-931500-2-3 November 2018.
- 2018** **Dr. G. Murugesan and M. Anantha Lakshmi** Published an Article on Customers' perception of Indian railways special reference to Madurai region in the journal paradigm drift theory and practices. ISBN number: 978-81-931500-2-3 volume-1 issue-2 November 2018
- 2017** **Dr. G. Murugesan and K. Muthu selvi** published an Article on Investment opportunities in India, international journal of advance research and innovative ideas in education, With ISSN number: 2395-4396, March 2017.
- 2017** **Dr. G. Murugesan and K. Muthu selvi** published an Article on Working women problems and prospects in the journal conference department of commerce, V.H.N. S.N.College, Virudhunagar with ISBN number July 2017.
- 2017** **Dr. G. Murugesan and P. Rajeswari** Published an Article on A study on socio-economic empowerment of women through self-help groups with reference to

Srivilliputtur taluk Virudhunagar district, international journal of Advance Research and innovative ideas in education, With ISSN number: 2395-4396 volume-3 issue-1 October 2017.

2017 **Dr. G. Murugesan and P. Rajeswari** Published an Article on Role of training and development in women self-help groups in Virudhunagar district of Tamil nadu in the journal innovative advances and challenges in management With ISBN number: 978-93-81723-78-4 October 2017.

2017 **Dr. G. Murugesan and K. Muthu selvi** published an Article on A study on work life balance among working women in Madurai city, one day conference at VHNSN College, Virudhunagar, with ISBN number: 9789381723784, October 2017.

2017 **Dr. G. Murugesan and K. Muthu selvi** published an Article on A study investors' preference towards various investment avenues in Madurai district, international journal of innovative research in technology with ISSN number 2349-6002 volume-4 issue-7 December 2017.

2016 **Dr. G. Murugesan and P. Rajeswari** Published an Article on Critical issues in Indian higher education, NACC sponsored one day national level seminar on teaching, learning and evaluation in higher education- A current scenario, with ISBN number 978-93-5267-204-2, September 2016.