


Resume

1. PERSONAL DETAILS		
Name	Dr.B.PAVALA KUMAR	
Father's Name	R.BALASUBRAMANIAN	
Mother's Name	B.ATHIRSTALATHA	
Date of Birth	October 30, 1986	
Marital Status	Married	
Nationality	Indian	
Community	Backward Class	
Residence Address		
203, ULL STREET, VIRUDHUNAGAR – 626 001		
Phone / Mobile	9043286112/8903186112	Email : pavs.bt@gmail.com

2. EXPERIENCE DETAILS

Sl.No.	Designation	Institution	Period	Duration
1.	Assistant Professor Department of Management Studies	V.H.N.S.N. College	July 2010 – November 2015	5 years 4 months
2.	Assistant Professor & Head (I/C) Department of Management Studies	V.H.N.S.N. College	December 2015 – June 2016	7 months
3.	Associate Professor & Head (I/C) Department of Management Studies	V.H.N.S.N. College	July 2016 – December 2017	1 year 6 months
4.	Associate Professor & Head Department of Management Studies	V.H.N.S.N. College	January 2018 – July 2021	3 years 7 months
5.	Assistant Professor Department of Business Administration	V.H.N.S.N. College	August 2021 – Till Date	1 year 11 months
6.	TOTAL		June 2023 – as on 30.06.2023	13 years

3. ACADEMIC QUALIFICATIONS

#	Degree	Specialization	Year of Passing	Full time / Part time / Distance Education	Class / Position	Agg. % / CGPA	Institution	University	No. of subjects passed in more than 1 attempt
1.	B.Tech.	Biotechnology	2008	FT	First	84.79%	Kamaraj College of Engineering and Technology	Anna University, Chennai	NIL
2.	M.B.A.	Human Resource & Operations	2010	FT	First	8.06 (CGPA)	Sri Krishna College of Engineering	Anna University, Coimbatore	NIL
3.	Ph.D.	Business Administration	2016	PT	-	-	V.H.N.S.N College, Virudhunagar	Madurai Kamaraj University	NIL
4.	UGC NET	Management	Jan. 2017	-	-	-	UGC	CBSE	NIL
5.	SET	Management	Apr. 2017	-	-	-	UGC	Mother Teresa University, Kodaikannal	NIL
6.	M.Sc.	Applied Psychology	2012	DE	Second	58.5%	Annamalai University, Chidambaram, Tamilnadu	Annamalai University, Chidambaram, Tamilnadu	NIL
7	M.L.M.	Labour Management	2017	DE	First	66.8%	Annamalai University, Chidambaram, Tamilnadu	Annamalai University, Chidambaram, Tamilnadu	NIL
8	Post Graduate Diploma	Dairy Technology	2009	DE	First	82.75%	Annamalai University, Chidambaram, Tamilnadu	Annamalai University, Chidambaram, Tamilnadu	NIL
9	Post Graduate Diploma	Applied Operations Research	2013	DE	First	76.25%	Annamalai University, Chidambaram, Tamilnadu	Annamalai University, Chidambaram, Tamilnadu	NIL
10	Post Graduate Diploma	Computer Applications	2014	PT	First	89.6%	V.H.N.S.N College, Virudhunagar	Madurai Kamaraj University	NIL
11	Post Graduate Diploma	Guidance and Counselling	2016	DE	First	61.5%	Annamalai University, Chidambaram, Tamilnadu	Annamalai University, Chidambaram, Tamilnadu	NIL

4. PUBLICATIONS

Book publications	<p>ISBN edited Book Title : Testament of Business Research Year : March, 2014</p> <p>Title : Innovative Practices in Functional Management Year : October, 2015</p> <p>Title : Business Management Practices in Emerging Indian Economy Year : February, 2017</p> <p>Title : Employability Skills Year : September, 2020</p>
Paper	<p>National Journal Publication : 5 International Journal Publication : 3</p> <p>Publication in ISBN books from Conferences: 15 Publication in ISBN Books : 6</p>
Paper in UGC approved Journal	International Journal Publication : 6
Paper in Scopus Journal	International Journal Publication : 1
Paper in Springer Journal	International Journal Publication : 1

a. List of Paper Presented:

Sl. No	Date	Name of Conference/ Seminar	Place	Title of Paper	Publication
1	22.07.2010 & 23.07.2010	AICTE Sponsored National Seminar on Contemporary Practices in Finance & HRM	Dept. of Management Studies, V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Participation	
2	27.01.2011	National Seminar on “Emerging Trends in Service Sector”	Hindustan College of arts and Science, Coimbatore	Indian performance in Industry, Textile Industry.	
3	28.01.2011	National Conference on Management of	Adaikalamatha Institute of Management,	Competency Mapping	Y
4	28.01.2011			A Perspective View of commodity Market	Y

		Resources – Issues & Challenges	Thanjur	in India.	
5	28.01.2011			A Study on Green marketing of Idea Cellular	
6	11.03.2011	National Conference on Management	Scott Christian College, Nagercoil.	Competency Mapping	
7	27.09.2011	National Conference on Emerging Trends in Functional Management	V.V.Vanniaperumal college For women, Virudhunagar, Tamilnadu	Product purchase decision making process among Rural women consumer in Tamilnadu – An empirical study	
8	16.12.2011 & 17.12.2011	National Level Conference on HR at the Modern Workplace	SDM institute for management development, Mysore, Karnataka	Role of ICT in Strategic Human Resource Management	Y
9	10.02.2012	State Level Seminar on “Computer Application in Business”	Devanga arts college, Aruppukottai, Tamilnadu	Inventory techniques in operations management	
10	19.10.2012	National Level Conference on Impact of Investments and IT on Rural Development	Dept. of Management Studies, V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Respondents’ awareness of Application of IT in Rural Development – A study with reference to Sankarankoil Taluk, Tirunelveli district	Y
11	19.10.2012			A study on the usage of Information Technology Infrastructure at Government Organizations in Sankarankoil Taluk, Tirunelveli district	Y
12	01.03.2013 & 02.03.2013	ICSSR Sponsored National Level Conference on Use of ICT by MSMEs	Dept. of Commerce, V.H.N.S.N. College, Virudhunagar, Tamil Nadu	A study on usage level of Information Technology resources in Villages of Sankarankoil Taluk, Tirunelveli district	Y

13	27.09.2013	National Level Conference on Facets of Functional Management	Dept. of Management Studies, V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Structural Equation Modeling for Impact of Information Technology on Farm Output In Sankarankoil Taluk	Y
14	27.09.2013			Effect of Information Technology on the output of MSEs In Sankarankoil Taluk	Y
15	09.10.2014 & 10.10.2014	National seminar on "The Role of Communication in Modern Business"	Popes College, Thoothukudi, Tamilnadu	A study on usage of e-banking & m-banking facility in agriculture and MSEs in Sankarankoil taluk, Tirunelveli district.	
16	18.12.2014 & 19.12.2014	National Seminar on "Indian Service Sectors in the Information And Communication Technology Era: Emerging Trends, Issues and Prospects"	ANJA College, Sivakasi, Tamilnadu	Rural Employment in Service Sector in IT Era	Y
17	18.12.2014	National Level Seminar on "Problems and Prospects of Rural Banking and Its impact on Empowerment of Rural Households"	Dr.NGP arts and science college, Coimbatore, Tamilnadu	Structural Equation Modeling to find the factors influencing usage of IT based Banking by Agriculture Based Households In Sankarankoil Taluk	Y
18	12.01.2015 & 13.01.2015	International Conference on "Recent Advances in Business Management – A Proactive Approach"	Dept. of Management Studies, Sacred Heart College, Tirupattur, Tamil Nadu	Performing Confirmatory Factor Analysis to identify the factors affecting usage of IT based Banking Facilities by MSEs in Sankarankoil Taluk	Y
19	24.07.2015 &	International Conference on	Dept. of Commerce	Performing path analysis to find the	

	25.07.2015	“Strategies for Sustainable Growth of e-Commerce”	(SF), V.H.N.S.N. College, Virudhunagar, Tamil Nadu	impact of IT resources on online sale	
20	07.10.2015	State Level Seminar on “Recent Trends in Indian Financial Market”	Dept. of Management Studies, V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Participation	Y
21	16.12.2015 & 17.12.2015	ICSSR sponsored National seminar on "Indian Retail sectors in Global economy: Emerging Trends, Issues and Challenges"	Sri Kaliswari College, Sivakasi, Tamil Nadu	A study on e-retailing and m-retailing practices of rural producers in Thirunelveli district	Y
22	29.01.2016	International conference on “Innovative Management Practices”	Dept. of Management Studies, Sri Vidya College of Engg. and Technology, Virudhunagar, Tamil Nadu	Participation	
23	26.10.2016	International conference on “Total quality Management – Advanced and Intelligent Applications”	Dept. of Management Studies, Anna University, Tiruchirapalli	A study on the usage of SMS alert facility for occupational information among rural inhabitants of Thirunelveli District, Tamilnadu.	
24	24.02.2017	National conference on “Emerging trends in Management Practices – Challenges & Opportunities”	Sankara Institute of Management Science, Coimbatore, Tamil Nadu	A study on factors affecting the preference of TVS two wheelers among the inhabitants of Virudhunagar	Y

25	15.07.2017	National conference on “Digital India: Challenges & Opportunities”	Kalasalingam School of Commerce, Kalasalingam Academy of Research and education	Participation	
26	23.08.2017 & 24.08.2017	National conference on “Social Entrepreneurship and growing business opportunities in India”	Dept. of Commerce (SF), V.H.N.S.N. College, Virudhunagar, Tamil Nadu	A study on awareness of microfinance among the girls students of college in Virudhunagar town	Y
27	24.08.2018	National conference on “Managing HR in modern business world: Issues, challenges and opportunities”	Dept. of Commerce, K.S.R. College of Arts and Science for Women, Tiruchengode	A Study on Employees welfare measures at Pharmafabrikon Unit II Private Ltd, Madurai	Y
28	03.10.2018	International Conference on “Innovation in management practices” [ICIMP-2018]	Department of Commerce, SANKARA College of Science & Commerce, Coimbatore	A Study on Consumer Attitudes towards Amway Products at Aruppukottai	Y
29	19.09.2019	International Conference on “Contemporary Trends In Capital Market (CTCM-2019)”	Dept. of Commerce, K.S.R. College of Arts and Science for Women, Tiruchengode	A study on organization culture in Lakshmi machine works ltd, Coimbatore.	Y
30	25.09.2019 & 26.09.2019	International Conference on “Global Issues in Business and IoT”	Dept. of Commerce, JJ College of Arts and Science, Pudukottai	A study on the role of emotional intelligence faced by the employees in Ganges international Pvt.ltd, Pudhucheery	Y
31	04.09.2020 – 06.09.2020	International Virtual Conference on “Recent Trends	Senthi Research Advocacy Forum,	A study on level of stress among the teachers at KVS Matriculation Higher	

		& Innovations in Science, Engineering and Social Science”	V.H.N.S.N. College (Autonomous), Virudhunagar	Secondary School, Virudhunagar	
32	30.03.2021	International Virtual Conference on Resilience, Reinvention & Adaptability in Business And Management	Dept. of Management Studies, V.V.Vanniaper umal college For women, Virudhunagar, Tamilnadu	A study of consumers’ preference on Maaza soft drink in Thiruchuli	
33	08.09.2021 & 09.09.2021	Two Day International Virtual Conference on Innovative Strategies and Practices in Business Management: Changing Dynamics in the New Normal	University Of Madras, Chennai And Sri KanyakaParame swari Arts & Science College For Women, Chennai	A study on e-commerce market potentiality that forecast customer mentality while buying products, with special reference to Virudhunagar town	Y
34	29.09.2022 & 30.09.2022	Two day International Conference on Sustainable Entrepreneurial Dynamism for India 2.0	Alagappa Institute of Management, Alagappa University, Karaikudi	A comparative study between the public’s interest in watching movies at theatres and OTT platforms with special reference to Virudhunagar city	
35	09.11.2022	National Conference on Emerging trends in Commerce and Management 2022	Sona College of Arts and Science, Salem	A study on the perception of viewers towards watching movies via OTT platform with special reference to Virudhunagar city	Y
36	13.01.2023	International Conference on Economics, Business and Sustainability 2023	Kristu Jayanthi College, Bengaluru	Adaption of livelihood practices by Hawkers during COVID 19 jolt – An empirical study with special reference to the Tenkasi town.	Y
37	24.03.2023	NAAC sponsored	IQAC, V.H.N.S.N.	The divergence in the best practices adapted	Y

		Oneday National Level Conference on Institutional values and Best Practices	College (Autonomous), Virudhunagar	by the Educational Institutions based on the Nature of Institution and its Geographical Location – A conceptual study	
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b. List of Paper Published:

Sl. No	Date	ISBN No	College	Edited Books	Paper Title
1	28.01.2011	978-81-909199-6-8	Adaikalamatha Institute of Management, Thanjur	Book from National Conference on Management of Resources – Issues & Challenges	Competency Mapping
2	28.01.2011	978-81-909199-6-8	Adaikalamatha Institute of Management, Thanjur	Book from National Conference on Management of Resources – Issues & Challenges	A Perspective View of commodity Market in India.
3	December 2011	978-93-81723-01-2	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Vistas of Research in Business Management	Comparitive study of Allopathic and Herbal Medicines of Aravindh Herbal Labs (P) Ltd
4	16.12.2011 & 17.12.2011	978-81-922146-0-3	SDM institute for management development, Mysore, Karnataka	Book from National Level Conference on HR at the Modern Workplace	Role of ICT in Strategic Human Resource Management
5	August 2012 Volume 5 Number 1	0974-6838	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	College Sadhana- Journal for Bloomers of Research	Structural Equation Modeling Application to Study the Spending Pattern For Various Entertainment Avenues of Virudhunagar Inhabitants
6	19.10.2012	978-93-81723-07-4	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Book from National Level Conference on Impact of Investments and	Respondents' awareness of Application of IT in Rural Development – A study with

				IT on Rural Development	reference to Sankarankoil Taluk, Tirunelveli district
7	19.10.2012	978-93-81723-07-4	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Book from National Level Conference on Impact of Investments and IT on Rural Development	A study on the usage of Information Technology Infrastructure at Government Organizations in Sankarankoil Taluk, Tirunelveli district
8	01.03.2013 & 02.03.2013	978-93-81723-12-8	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Book from ICSSR Sponsored National Level Conference on Use of ICT by MSMEs	A study on usage level of Information Technology resources in Villages of Sankarankoil Taluk, Tirunelveli district
9	27.09.2013	978-93-81723-15-9	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Book from National Level Conference on Facets of Functional Management	Structural Equation Modeling for Impact of Information Technology on Farm Output In Sankarankoil Taluk
10	27.09.2013	978-93-81723-15-9	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	Book from National Level Conference on Facets of Functional Management	Effect of Information Technology on the output of MSEs In Sankarankoil Taluk
11	27.03.2014	978-93-81723-24-1	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	ISBN Book of Testament Business Research	A study on availability of Information Technology infrastructure at NGOs in Tirunelveli district
12	27.03.2014	978-93-81723-24-1	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	ISBN Book of Testament Business Research	A study on role of celebrity endorsed advertisement in purchase decision of respondents in Virudhunagar
13	December – 2013 Volume -7 Released 31.12.2014	0976-2946	N.M.S.S.V.N. College, Madurai, Tamil Nadu	SVNC Research Journal	NGOs, an abet gizmo to ascertain Information Technology Infrastructure in Tamilnadu as

					channel to Rural Development – A Study with reference to Tirunelveli District
14	18.12.2014 & 19.12.2014	978-93-83191-09-3	ANJA College, Sivakasi, Tamilnadu	Book from National Seminar on “Indian Service Sectors in the Information And Communication Technology Era: Emerging Trends, Issues and Prospects”	Rural Employment in Service Sector in IT Era
15	18.12.2014	978-81-920808-6-4	Dr.NGP arts and science college, Coimbatore, Tamilnadu	Book from National Level Seminar on “Problems and Prospects of Rural Banking and Its impact on Empowerment of Rural Households”	Structural Equation Modeling to find the factors influencing usage of IT based Banking by Agriculture Based Households In Sankarankoil Taluk
16	12.01.2015 & 13.01.2015	2348-344X	Sacred Heart College, Tirupattur, Tamil Nadu	Indian International Journal from International Conference on “Recent Advances in Business Management – A Proactive Approach”	Performing Confirmatory Factor Analysis to identify the factors affecting usage of IT based Banking Facilities by MSEs in Sankarankoil Taluk
17	January – 2015 Volume 2 Issue No. 3	2321-4643	Shanlax International Journal of Management	International Journal of Management	Structural Equation Modeling to study the factors influencing usage of IT based Banking Facilities by MSEs in Sankarankoil Taluk
18	07.10.2015	978-93-81723-47-0	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	ISBN Book Innovative Practices in Functional Management	Performing path analysis to find the impact of IT resources on online sale
19	16.12.2015 &	978-81-930024-7-6	Sri Kaliswari College, Sivakasi,	Book from ICSSR sponsored National seminar	A study on e-retailing and m-retailing practices

	17.12.2015		Tamil Nadu	on "Indian Retail sectors in Global economy: Emerging Trends, Issues and Challenges"	of rural producers in Thirunelveli district
20	February 2016 Volume 8 Number 2	0974-6838	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	College Sadhana- Journal for Bloomers of Research	A study on usage of e-banking & m-banking facility in agriculture and MSEs in Sankarankoil taluk, Tirunelveli district.
21	26.10.2016	978-93-80509-91-4	Anna University, Tiruchirapalli	Book from International conference on "Total quality Management – Advanced and Intelligent Applications"	A study on the usage of SMS alert facility for occupational information among rural inhabitants of Thirunelveli District, Tamilnadu.
22	16.02.2017	978-93-81723-64-7	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	ISBN Book Business management practices in emerging Indian economy	Buyers' behavior towards gold ornaments- A study with reference to Sivakasi town.
23	16.02.2017	978-93-81723-64-7	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	ISBN Book Business management practices in emerging Indian economy	A study on patients' satisfaction towards services offered at Sankaranethralaya, a unit of Medical research foundation Chennai.
24	August 2017 Volume 10 Number 1	0974-6838	V.H.N.S.N. College, Virudhunagar, Tamil Nadu	College Sadhana- Journal for Bloomers of Research	A study on consumer's perception on e-Tailing with special reference to Sivakasi Town
25	Januray – July 2017 Volume 4, Number 1	2349-5537	Sankara Institute of Management Science, Coimbatore, Tamil Nadu	SIMS International Journal of Management	A study on factors affecting the preference of TVS two wheelers among the inhabitants of Virudhunagar
26	23.08.2017 & 24.08.2017	978-93-81723-76-0	V.H.N.S.N. College, Virudhunagar,	Book from National conference on	A study on awareness of microfinance

			Tamil Nadu	“Social Entrepreneurship and growing business opportunities in India”	among the girls students of college in Virudhunagar town
27	09.11.2022	978-93-9542-322-9	Department of Commerce, Sona College of Arts and Science, Salem	Book from National Conference on Emerging trends in Commerce and Management 2022	A study on the perception of viewers towards watching movies via OTT platform with special reference to Virudhunagar city
28	July - December 2022 Volume 10 Issue 2	2249-569X	IEMS B-School, Hubli	IEMS journal of Management Research	A comparative study between the public’s interest in watching movies at theatres and OTT platforms with special reference to Virudhunagar city
29	24.03.2023	978-81-951746-4-5	IQAC, V.H.N.S.N. College (Autonomous), Virudhunagar	Book from NAAC sponsored Oneday National Level Conference on Institutional values and Best Practices	The divergence in the best practices adapted by the Educational Institutions based on the Nature of Institution and its Geographical Location – A conceptual study

c. List of Paper Published in UGC approved Journal:

Sl. No	Date	ISSN No	College	Journal	Approved No.	Paper Title
1	24.08.2018	2279-543X	K.S.R. College of Arts and Science for Women, Tiruchengode	International Journal of Scientific Research and Review	64650	A Study on Employees welfare measures at Pharmafabrik on Unit II Private Ltd, Madurai
2	03.10.2018	2455-3085	SANKARA College of Science & Commerce, Coimbatore	RESEARCH REVIEW International Journal of Multidisciplinary	44945	A Study on Consumer Attitudes towards Amway Products at Aruppukottai
3	February 2019	E- 2348-1269/ P-2349-5138	-	International Journal of Research and Analytical Reviews	43602	A study on the process of social responsibility activities in business enterprises at Aruppukottai
4	Volume XI, Issue IX, September/ 2019	0886-9367	K.S.R. College of Arts and Science for Women, Tiruchengode	The International journal of analytical and experimental modal analysis	96386	A study on organization culture in Lakshmi machine works ltd, Coimbatore.
5	Volume XI, Issue IX, September/ 2019	0886-9367	JJ College of Arts and Science, Pudukottai	The International journal of analytical and experimental modal analysis	96386	A study on the role of emotional intelligence faced by the employees in Ganges international pvt.ltd, Pudhucheery
6	Volume 13, Issue -5, No. 2, May 2023	2347-7180	-	DOGO RANGSAN G Research Journal		Measuring Employee Job Satisfaction – A study with reference to

						AVN ayurveda for Multations (P) Ltd., Madurai
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d. List of Paper Published in SCOPUS and SPRINGER Journal:

Sl. No	Date	ISSN No	College	Journal	Approved No.	Paper Title
1	8 & 9 September, 2021	ISSN 2651- 4451 e- ISSN 2651- 446X	University Of Madras, Chennai And Sri Kanyaka Parameswari Arts & Science College For Women, Chennai	Turkish Journal of Physiotherap y and Rehabilitatio n		A study on e-commerce market potentiality that forecast customer mentality while buying products, with special reference to Virudhunaga r town
2	11 June 2023	ISBN 978-981- 99-3365-5 e-ISBN 978-981- 99-3366- 2_1	Kristu Jayanthi College, Bengaluru	ICEBS 2023: Current Trends in Economics, Business and Sustainabilit y		Adaption of Livelihood Practices by Hawkers During COVID 19 Jolt – An Empirical Study with Special Reference to the Tenkasi Town

5. SEMINARS / CONFERENCES

Seminars / Conference organized	National Level Conference on Impact of Investments and IT on Rural Development - 19.10.2012
	National Level Conference on Facets of Functional Management - 27.09.2013
	State Level Seminar on Recent Trends in Indian Financial Market – 07.10.2015
Seminars / Conference Attended	State level :2 National level :19 International level :9 International Virtual Conferences :3

6. ACTIVITIES CARRIED OUT AS ORGANIZER/ CONVENOR/ COORDINATOR

1. Served as Convener of Mercuralia in September 2010.
2. Served as Coordinator of Intensive Placement Training programme in December 2010.
3. Served as Organizer of LOGO Design Contest in February 2011.
4. Served as in Charge of Disciplinary Committee in MOTO, March 2011.
5. Served as Organizer of Beehive Communication Training in July 2011.
6. Served as Organizer of Workshop on Entrepreneurship in August 2011.
7. Served as Convener of Mercuralia in September 2011.
8. Served as Coordinator of 4P- Replacement Preparatory program in March 2012.
9. Served as Coordinator of AICTE Sponsored Staff Development program in April 2012.
10. Served as Convener of Quizzica-12 in August 2012.
11. Served as Organizer of Beehive Communication Training in September 2012.
12. Served as Co-Convener of National Level Conference on Impact of Investments and IT on Rural Development in October 2012.
13. Served as Convener of Mercuralia in February 2013.
14. Served as Coordinator of Staff development program in May 2013.
15. Served as Coordinator of Deciders 2013- I in August 2013.
16. Served as Co-Convener of National Level Conference on Facets of functional Management in September 2013.
17. Served as Convener of Mercuralia in March 2014.
18. Served as Convener of Mercuralia in September 2014.
19. Serving as Administrator for Hub for Technology Enhanced Learning (HTEL).
20. Inaugurated NPTEL (an IIT initiative) Local chapter and assigned as SPOC.
21. Served as Convener of Mercuralia in September 2015.
22. Served as Co-Convener of State Level Seminar on Recent Trends in Indian Financial Market in October 2015.
23. Served as coordinator for 'Best Manager' event organized in MOTO 2016.
24. Served as Organizer of Beehive Communication Training in August 2017 – February 2018.
25. Served as a staff incharge in FUN FIESTA 2021 held on 03.11.2021.
26. Contributed maximum efforts and worked with dedication as the committee member in the accentuate activities of the General Library in 2021-2022.
27. Served as an Execute member in the event MEGA JOB FAIR-2022 organized by the Centre for Placement and Training and Assistlana during the academic year 2021-2022 on 05.03.2022.

28. Served as an Executive member in the event MEGA JOB FAIR-2022 organized by the Centre for Placement and Training and Ekalaiv Tech Private Limited during the academic year 2021-2022 on 11.06.2022.
29. Served as a staff in charge in College Mega Diwali Bazaar Retail Sale 2022 held on 21.10.2022 and 22.10.2022.
30. Served as a Executive Member in College Mega Diwali Bazaar Retail Sale 2022 held on 21.10.2022 and 22.10.2022.
31. Served as Nodal Officer in the event MEGA JOB FAIR - Naan Mudhalvan State Wide Placement Program 2023 organized by the Centre for Placement and Training and TNSDC during the academic year 2022-2023 on 10.06.2023.

a. Events organized in the Department of Business Administration

1) Win Win – Intercollegiate meet					
Level	Date	Funding Agency	Amount Sanctioned	No. of participants	Co-ordinator(s)
National	15.02.2023	Self Funded	128000	246	Dr.B.Pavala Kumar
2) Parent Teachers Meeting					
S.No.	Date	Event			Year
1	22.02.2023	PTA meeting			I BBA (2022-2025)
3) Guest Lecture					
S.No.	Date	Resource Person			Topic
1	02.02.2023	Mr.Seeni Mohamed. Principal, Galaxy International Institute of Logistics,Chennai			Career Opportunities in Logistics and shipping Industry
2	02.02.2023	Mr.A.Parthasarathy Proprietor, Annai Agencies, Virudhunagar			Selling Skills& EPL Certificate Distribution
3	25.01.2023	Mr.T.Venkatesh Kumar, Chief Executive Officer, Mandela Groups, Uganda			Personal Development
4	27.08.2022	JC. J.Solomon Raja, JCI Sivakasi, Provisional Zone Trainer,Zone XVIII, JCI India.			Personal Grooming
5	27.08.2022	JC.HGF.Rahamath Nisha, JCI Tuticorin Blue Sea, Provisional Zone Trainer,Zone XVIII, JCI India.			Time Priority Management

6	27.08.2022	JC.J.Prakash, JCI Virudhunagar, Provisional Zone Trainer,Zone XVIII, JCI India	Future-Decision Making
7	07.05.2022	Mrs.Sri Devi Natesan Life Skills Trainer, Virudhunagar	சாதிக்கவா சகியே
8	28.04.2022	Mr.Sriram Chandh Area Executive, ITC Limited, Coimbatore	Career Opportunities in FMCG Sector
9	29.03.2022	Mrs.Genga Vijayaraghavan, Counselling Psychologist,AACHI Counseling Unit	How to Destress?
10	23.03.2022	Mr.A.Parthasarathi, Properitor, Annai Agencies, Virudhunagar	EPL Certificate Distribution
11	17.03.2022	Mr.A.Parthasarathi, Properitor, Annai Agencies, Virudhunagar	Selling Skills
12	17.11.2021	Mr.A.Parthasarathi, Properitor, Annai Agencies, Virudhunagar	Selling Skills
4) Accompany of students to industrial visit			
S.No.	Date	Company	Class
1	30.05.2022	Rajalakshmi Spinners Pvt. Ltd., Virudhunagar	I BBA (60 students)
2	10.10.2022	Sea Blue Shipyard Ltd., Vypin, Kochi	III BBA (52 students)

b. Accompany of students to other college

S.No.	Date	Institution	Event	No. of Students
1	29.09.2022 & 30.09.2022	Alagappa Institute of Management, Alagappa University, Karaikudi	International Conference	4
2	24.02.2023	Madurai Kamaraj University College, Madurai	Intercollegiate B-Elite	18
3	27.02.2023	Fathima College, Madurai	Intercollegiate Prostraz 2K23	28

7. ACTIVITIES INVOLVED AS MENTOR / COLLEGE REPRESENTATIVE AND AWARDS WON

1. Serving as Single Point of Contact (SPOC) for NPTEL local chapter of the College since December 2015.

2. Mentored students in the online courses conducted by NPTEL

S.No.	Name of the Course	Period
1	Principles of Human Resources Management	Jan. – March 2016
2	Marketing Research and Analysis	July – Dec. 2017

3. Received an award titled ‘Best role taker of Talent Acquisition, 2017’ in the Train the trainer programme – April 25, 2017 to May 04, 2017 at Beehive Communication Club.

4. Acted as member in Awards committee, V.H.N.S.N. College(Autonomous), Virudhunagar for two years (01/06/2017 – 31/05/2019).

5. Received the award “The Staff of the Year 2018” from VHNSN College under SF category for the unfathomable service.

6.

7. Serving as Test Centre Administrator representing VHNSN College in conducting online examinations with exam partner TCS ION from April 2020 to December 2021.

8. Serving as Nodal Officer/ Coordinator for Learning Support Center for Directorate of Distance Education of Madras University from June 2019 to December 2022.

9. Serving as Nodal Officer/ Coordinator for Learning Support Center for Directorate of Distance Education of Madurai Kamaraj University since June 2019.

Member of Research project Scrutinizing Committee and Reviewer of International Journal

1. Acted as the external member for scrutinizing the proposals to get financial assistance under “College Management Sponsored Research Projects Scheme – 2020” for VVV College for Women (Autonomous), Virudhunagar.

2. Acted as the external member for scrutinizing the proposals to get financial assistance under “College Management Sponsored Research Projects Scheme – 2023” for VVV College for Women (Autonomous), Virudhunagar.

3. Acted as the research article reviewer in the International Multidisciplinary Innovative Research Journal (IMIRJ-ISSN:2456-4613) published by VVV College for Women (Autonomous), Virudhunagar.

4. Acted as the research article reviewer in the International Journal of Research and Innovation in Applied Science (IJRIAS) since June 2023.

8. ACTIVITIES IN WHICH ACTED AS RESOURCE PERSON

1. Served as resource person of oneday workshop on 'Stock Market Analysis and Trading' conducted by Department of Management Studies, V.H.N.S.N. College (Autonomous) on September 28, 2011.
2. Proffered a special lecture 'Quality System Standards - ISO 9000' to students of Business Administration (SF), AyyaNadarJanakiAmmal College (Autonomous), Sivakasi on February 12, 2014.
3. Served as judge in the event 'MIME' in the State level Management meet 'Win Win 2014' conducted by Department of Business Administration, V.H.N.S.N. College (Autonomous) on March 6, 2014.
4. Served as judge in the event 'Zumen' and 'Ocyber Genius' in the Inter School competition 'CIM 2014' organized by Child India Movement 2014 on March 9, 2014.
5. Served as Resource person in the RYLA workshop conducted by Rotary club of Virudhunagar at AAA college of Engineering on August 22, 2014.
6. Served as Resource person in the training programme on "Banking, Financial Services and Insurance Sector" sponsored by Tamilnadu Skill Development Corporation (TNSDC) and ICT academy of Tamilnadu (ICTACT) on June 24, 2015 to July 15, 2015.
7. Served as judge in the event 'BioANALYST – The scientist in you' in the National level intercollegiate BioFest "BioGENEius'16" conducted by department of Biotechnology, Kamaraj College of engineering and technology on February 6, 2016.
8. Served as judge in the event 'Orato' in the Interschool Literary Competition "English Winglish" conducted by Virudhunagar Toastmasters Club and Virudhunagar Gavel Club on February 28, 2016.
9. Served as the Jury member in 'Virudhai Awards 2016' conducted by JCI Virudhunagar Focus.
10. Served as chairperson in State level seminar on "Innovative Practices in Management Sector" organized by Department of Business Administration, Devanga Arts College, Aruppukottai on Januray 6, 2017.
11. Served as judge in the event 'Turn a coat' in the Inter Collegiate Cultural Meet "Comfest 2017" conducted by Department of Commerce, V.H.N.S.N. College (Autonomous), Virudhunagar on February 17, 2017.
12. Served as judge in the event 'Mathematical Drawing' in the Inter Collegiate Meet "MAT TALENT-2017" conducted by Department of Mathematics, V.H.N.S.N. College (Autonomous), Virudhunagar on February 24, 2017.
13. Served as judge in the event 'Just a Minute' and 'Group Dance' in the Inter Collegiate Cultural Meet "FANTASIA-2017" conducted by Department of English, V.H.N.S.N. College (Autonomous), Virudhunagar on March17, 2017.

14. Served as Resource person and delivered an invited talk on “Biostatistical tools for Biotechnologists” in the workshop “Optimization and Statistical tools for Biotechnologist” organized by the Department of Biotechnology, Kamaraj College of Engineering and Technology, Virudhunagar on August 4 and 5, 2017.
15. Served as Resource person and delivered an invited talk on “SPSS - Statistical tools for Biotechnologists” in the workshop “Optimization and Statistical tools for Biotechnologist” organized by the Department of Biotechnology, Kamaraj College of Engineering and Technology, Virudhunagar on November 15 and 16, 2017.
16. Served as chair person in National conference on “ENVIRO CONCLAVE – Green & Clean India: National Project Design Contest & Conference on Recent Advances in Green Chemistry & Sustainable Development” organized by Department of Biotechnology, Kamaraj College of Engineering and Technology, Virudhunagar on March 8 & 9, 2018. (Also Acted as Member in Panel Discussion).
17. Served as Resource person and delivered an invited talk on “ Usage of SPSS & importance of Statistical Analysis in Biotechnological Research” organized by the Department of Biotechnology, Kamaraj College of Engineering and Technology, Virudhunagar on August 29, 2018.
18. Served as Resource person and offered hands on training on SPSS in the workshop “Research Analysis applying SPSS” organized by the Department of Management Studies, V.H.N.S.N. College (Autonomous), Virudhunagar on December 20 and 21, 2018.
19. Served as chair person in State level Seminar on “Evolution of Business Management Ethos in India” organized by Department of Business Administration, V.H.N.S.N. College (Autonomous), Virudhunagar on September 26, 2019.
20. Served as chair person in State level Seminar on “Digital Literacy and its impact on Indian Economy” organized by Department of Commerce, V.H.N.S.N. College (Autonomous), Virudhunagar on September 27, 2019.
21. Served as Resource person and offered hands on training on SPSS in the three day National level workshop “Data analysis for Social Science Research” organized by Senthil Research Advocacy Forum, V.H.N.S.N. College (Autonomous), Virudhunagar from August 21 to 23, 2019.
22. Served as Resource person and offered hands on training on SPSS in the five day National level Faculty Training Programme “Application of Statistics in Social Science Research using SPSS” organized by Senthil Research Advocacy Forum, V.H.N.S.N. College (Autonomous), Virudhunagar from November 11 to 15, 2019.
23. Served as chair person in the International Level Virtual Conference on “Recent Trends & Innovations in Science, Engineering and Social Science” organized by Senthil Research

Advocacy Forum, V.H.N.S.N. College (Autonomous), Virudhunagar from 04.09.2020 to 06.09.2020.

24. Served as resource person for interactive sessions in TMB/TNPSC/TNUSRB Coaching classes organized by the Centre for Placement and Training, during the academic year 2020-2021 at V.H.N.S.N. College (Autonomous), Virudhunagar.
25. Served as resource person and delivered a lecture on “Cost Analysis and Pricing” in Tamil Nadu State Government Sponsored Seven Day Online FDP on “Trainer’s Training on Entrepreneurship” Faculty Development Training Centre, Government College of Technology, Coimbatore from 09.05.2022 to 15.05.2022.
26. Delivered a special lecture on “Interview etiquette” to B.Com(SF) students of V.H.N.S.N. College (Autonomous), Virudhunagar on 19.09.2022.
27. Served as judge in the event ‘Literary Parade’ in the Inter Collegiate Literary Fiesta “Muses ‘22” conducted by Department of English, V.H.N.S.N. College (Autonomous), Virudhunagar on September 23, 2022.
28. Proffered a special lecture on “Better Photography for Better Public Relation” to the associate trainers of Beehive Communication Club on December 10, 2022.
29. Served as judge in the events in the “SPOTLIGHT 2.0” conducted by Beehive Communication Club on December 30, 2022.
30. Served as resource person and delivered a lecture on “Etiquette” in State Level Seminar on “Moulding Interpersonal Skills Towards Victory Aspects (MINERVA 23)” organized by the Department of Computer Applications, V.H.N.S.N. College (Autonomous), Virudhunagar on 24.01.2023.
31. Served as resource person in Valediction of Commerce PG Association and delivered a lecture on “Strategies for Success in Online Learning” to M.Com students of V.H.N.S.N. College (Autonomous), Virudhunagar on 07.03.2023.

9. RESOURCE PERSON IN EXAMINATION

1. Served as Internal Examiner in Viva Voce “Certificate course in Communicative and Functional English” conducted by Department of English, V.H.N.S.N. College (Autonomous) on September 14, 2015
2. Served as External Examiner in Viva voce for III BBA Project of V.V.V. College (Autonomous) on January 30, 2017
3. Served as External Examiner in Viva voce for II MBA of S.V.N. College (Autonomous) on December 8, 2017
4. Served as External Examiner in Viva voce for III BBA Project of V.V.V. College (Autonomous) on January 10, 2019
5. Served as External Examiner in Subject Viva voce for II MBA of Sri Kaliswari Institute of Management and Technology on April 13, 2019
6. Served as External Examiner in Viva voce for M.Phil. Dissertation of Sri Kaliswari Institute of Management and Technology on August 1, 2019
7. Served as External Examiner in Viva voce for II MBA of Project of V.V.V. College (Autonomous) on February 5, 2020.
8. Served as Chief Supervising Examiner in ICSE examination conducted at RJ Mantra English School, Virudhunagar during March 2020.
9. Served as External Examiner in Viva voce for II MBA of Project of Sri Kaliswari Institute of Management and Technology on March 31, 2021.
10. Served as Chief Supervising Examiner in ICSE examination conducted at RJ Mantra English School, Virudhunagar during April 2021.
11. Served as External Examiner in Viva voce for II MBA of Project of V.V.V. College (Autonomous) on August 10, 2022.
12. Served as External Examiner in Summative Practical Examinations for III BBA of V.V.V. College (Autonomous) on November 11, 2022.

a. Institutional Representative representing the NPTEL, IIT Madras for NPTEL

Examination

S.No.	Date	Institution
1	March 21, 2021	National Engineering College, Kovilpatti
2	August 8, 2021	PSRR College of Engineering, Sivakasi
3	October 28, 2022	Mepco Schlenk Engineering College, Sivakasi
4	October 29, 2022 & October 30, 2022	PSRR College of Engineering, Sivakasi
5	March 26, 2023	Sri Vidhya Engineering College, Virudhunagar
6	April 28, 2023 April 29, 2023 & April 30, 2023	Kamaraj College of Engineering and Technology, Virudhunagar

**b. Online Proctor representing the NPTEL, IIT Madras for online B.Sc Examination
conducted by NPTEL**

S.No.	Date	Slot	Subject
1	June 2, 2021	11 am – 12 am	Mock
2	June 5, 2021	8 am – 10 am	Maths
3	October 4, 2021	4 pm – 5 pm	System Compatibility Test
4	October 17, 2021	8 am – 9:30 am 10:30 am - 12pm	Python
5	November 14, 2021	8 am – 9:30 am 10:30 am - 12pm	Python
6	February 20, 2022	8 am – 9:30 am 10:30 am - 12pm	Python
7	March 20, 2022	8 am – 9:30 am 10:30 am - 12pm	Python
8	June 26, 2022	8 am – 9:30 am 10:30 am - 12pm	Python
9	July24, 2022	8 am – 9:30 am 10:30 am - 12pm	Python
10	November06, 2022	8 am – 9:30 am 10:30 am - 12pm	Python
11	November27, 2022	8 am – 9:30 am 10:30 am - 12pm	Python
12	December 4, 2022	10:30 am - 12pm	PDSA
13	March 12, 2023	8 am – 9:30 am 10:30 am - 12pm	Python
14	March 12, 2023	2pm - 4pm	MLP
15	April 16, 2023	8 am – 9:30 am 10:30 am - 12pm 4:30 pm – 6:30 pm	Python MLP PDSA

10. MEMBER IN ACADEMIC BODIES

1. Question Paper Setter in Alagappa University, Karaikudi.
2. Question Paper Setter in NMSSVN College, Madurai.
3. Question Paper Setter in Sri Kaliswari College, Sivakasi
4. Question Paper Setter in University of Kerla, Tiruvanathapuram, Kerla.
5. Question Paper Setter in MTN College, Madurai.
6. Question Paper Setter in Fatima College, Madurai.
7. Question Paper Setter in Madurai Institute of Social Science, Madurai.
8. Question Paper Setter in Sourastra College, Madurai.
9. Question Paper Setter in Bishop Herber College, Trichy.
10. Question Paper Setter in Rajah Serfoji Govt. College, Thanjavur.
11. Question Paper Setter in Arul Anandar College, Karumathur
12. Question Paper Setter in GTN Arts College, Dindugal
13. Question Paper Setter in Thanthai Hans Roever College,Perambalur
14. Question Paper Setter in Sri Krishna Arts and Science College, Coimbatore
15. Question Paper Setter in SubbalakshmiLakshmiathyCollege of Science, Madurai
16. Examiner in Madurai kamaraj University, Madurai

11. PROJECT GUIDANCE

- Guided 12 BBA students in their final semester projects for 10 years.
- Guided 58 MBA students in their final semester projects for 10 years.
- Guided 2 M.Phil. Scholars

T.Aruna	16SMMS001
M.Hema	16SMMS003

11. COURSES ATTENDED

a. Orientation Course

Sl.No	Date	College	Title
1	11.11.2010 – 23.11.2010	Annamalai University, Chidambaram, Tamilnadu	Personal Conduct Program for M.Sc Applied Psychology
2	26.11.2010 & 27.11.2010	Entrepreneurship Development Cell, Madurai	Faculty Development Program on “Autonomy preparation”
3	16.02.2011	ICTACT Academy, Chennai.	Conference on “Bridging the GAP between Academia and Industry” sponsored by TCS, Wipro, ICT, CII.
4	08.09.2011- 22.09.2011	Annamalai University, Chidambaram, Tamilnadu	Personal Conduct Program for M.Sc Applied Psychology
5	14.01.2012 – 31.01.2012	ACCEL IT ACEDEMY, Madurai, Tamilnadu	Cisco Network Administration – CCNA
6	23.04.2012 – 28.04.2012	Dept. of Management Studies, VHNSN College, Virudhunagar, Tamilnadu	AICTE sponsored Staff Development Programme
7	04.08.2012	VHNSN College, Virudhunagar, Tamilnadu	Emotional Intelligence
8	24.04.13 - 28.04.13	Annamalai University, Chidambaram, Tamilnadu	Personal Conduct Program for P.G. Diploma in Applied Operations Research
9	24.04.16 - 28.04.16	Annamalai University, Chidambaram, Tamilnadu	Personal Conduct Program for P.G. Diploma in Guidance and Counseling
10	23 April, 2023 – 22 May, 2023	Teaching Learning Centre Ramanujan College, University of Delhi and ARMY INSTITUTE OF EDUCATION (AIE) Affiliated to Guru Gobind Singh Indraprastha University, Delhi under the aegis of MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING	4-Week Faculty Induction/ Orientation Programme for “Faculty in Universities /Colleges /Institutes of Higher Education”

b. Refresher Course / Workshop

Sl.No	Date	College	Title
1	03.06.2011- 05.06.2011	Pachaiappa's College by Indian Society for Education and Environment, Chennai, Tamilnadu	Research Publication: Applied Multivariate Statistical Analysis Using SPSS and AMOS
2	29 .09.2011	Madurai Kamaraj University,	Action Research for Teachers in

	& 30.09.2011	Madurai, Tamilnadu	Arts and Science Colleges
3	05.03.2012 – 13.03.2012	VHNSN College, Virudhunagar, Tamilnadu	Training Programme on “Computer hardware & System Maintenance” Sponsored by Instrumentation Maintenance Facility, UGC, New Delhi
4	22.11.2012 – 23.11.2012	UGC Academic Staff College, Pondicherry University, Pondicherry, Tamilnadu	National Workshop on Research Methodology & Knowledge Management
5	22.03.2014	KPR School of Management, Coimbatore, Tamilnadu	Workshop on Questionnaire Validation & Reliability
6	05.01.2015	Dept. of Commerce (SF), VHNSN College, Virudhunagar, Tamilnadu	Workshop on Basic concepts in Research
7	19.02.2015	Dept. of Management Studies, VHNSN College, Virudhunagar, Tamilnadu	Workshop on Introduction to SPSS package
8	24.04.2015	National Engineering College, Kovilpatti	Workshop on NPTEL – Study centre
9	02.07.2016	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
10	29.09.2016 & 30.09.2016	VHNSN College, Virudhunagar, Tamilnadu	NAAC sponsored Workshop on “The role of National skills qualifications framework (NSQF) in designing the curriculum”
11	17.12.2016	Indian Institute of Technology-Madras, Chennai	Workshop for NPTEL SPOCs
12	15.07.2017	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
13	03.01.2018	Sri Vidya College of Engineering and Technology, Virudhunagar	Workshop on Research Methodology
14	25.01.2018	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
15	08.05.2018	ICTACT Academy, Chennai.	Sales force Academic Summit 2018
16	14.07.2018	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
17	19.01.2019	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
18	29.01.2019	ANJA College, Sivakasi	Workshop on Research Probity and Plagiarism
19	01.03.2019	VHNSN College, Virudhunagar, Tamilnadu	Workshop on Intellectual Property Rights and Technology Licensing
20	25.01.2020	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
21	17.05.2022 -	Madurai Kamaraj University , Madurai & Tamilnadu State Council for	A two day In Service Training Programme

	18.05.2022	Higher Education, Chennai	
22	11.06.2022 & 12.06.2022	Indian Institute of Technology- Madras, Chennai	NPTEL + Workshop on “Me and World through Neurons”
23	25.06.2022	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
24	12.10.2022	Virudhunagar Toastmasters Club, Virudhunagar	Workshop on Public Speaking in English
25	26.11.2022	Indian Institute of Technology- Madras, Chennai	NPTEL + Workshop on “Code Quality and Code less Automation”
26	28.01.2023	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs
27	15.06.2023 & 16.06.2023	Indian Institute of Technology- Madras, Chennai	NPTEL + Workshop on “Mapping Neuroscience to Indian Knowledge Systems”
28	24.06.2023	Indian Institute of Technology- Madras, Chennai	Workshop for NPTEL SPOCs

c. Certificate Course

Sl.No	Date	Institute	Course Title	Percentage
1	Sept - Oct 2016	NPTEL – IIT Kharagpur	Stress Management	86
2	August – Oct 2018	NPTEL – IIT Madras	Introduction to Operations Research	83
3	Feb – April 2019	NPTEL – IIT Kanpur	Descriptive Statistics with R software	88
4	Jul – August 2019	NPTEL – IIT Kanpur	Psychology for everyday	70
5	Jan – Feb 2020	NPTEL – IIT Madras	Introduction to Probability and Statistics	79
6	Jan – April 2020	NPTEL – IIT Roorkee	Business Statistics	75
7	Jan – April 2021	NPTEL – IIT Kharagpur	Business Analytics for Management Decision	85
8	Jul – Oct 2021	NPTEL – IIT Madras	Operations and Supply Chain Management	65
9	Jan – April 2022	NPTEL – IIT Roorkee	Decision Making with Spreadsheet	81
10	Jan – April 2022	NPTEL – IIT Kharagpur	Six Sigma	60
11	Jan – April 2022	NPTEL	DOMAIN CERTIFICATION IN MANAGEMENT (OPERATIONS)	
12	Jan – April 2022	NPTEL	DISCIPLINE STAR IN MANAGEMENT	

d. Industry Internship

S.No	Date	Industry
1.	06.06.2011 – 18.06.2011	HiTech Arai, Madurai, Tamilnadu

e. FDP

Sl.No	Date	Institution	Title
1	08.08.2022 - 09.08.2022	VHNSN College, Virudhunagar	FDP on Digital Pedagogy and New Education Policy 2022
2	20.12.2022- 22.12.2022	ICT Academy, Chennai	Creative Thinking
3	16.03.2023	Department of Commerce(SF) and Commerce (CA), VHNSN College, Virudhunagar	Power of Life

f. Online Course

Sl.No	Date	College	Nature	Title
1	13.04.2020 - 16.04.2020	BhagwanMahavir College of Commerce and Management Studies, BhagwanMahavir University, Surat, Gujarat	Four days Webinar	An Effective Research Paper Writing Skills
2	16.04.2020- 18.04.2020	Department of Business Administration, NallamuthuGounderMahalingam College, Pollachi	Three days FDP	Leader – A Real Role Model
3	19.04.2020	BhagwanMahavir College of Commerce and Management Studies, BhagwanMahavir University, Surat, Gujarat	Webinar	Role of emotional quotient on professional development
4	22.04.2020- 25.04.2020	AICTE, New Delhi	Webinar	4-days Online Course on Examination Reforms
5	23.04.2020- 25.04.2020	REST Society for Research International (RSRI), Krishnagiri	Three day Workshop	Multi Criteria Decision Making
6	23.04.2020 - 24.04.2020	Department of Mathematics, RajapalayamRajus' College, Rajapalayam	Two Day Online Course	Arithmetic Ability
7	27.04.2020 - 29.04.2020	Department of Mathematics (SF), VHNSN College(Autonomous), Virudhunagar	Online Course	Improve your Skills
8	29.04.2020	Dr. Subhash Technical Campus	Webinar	Career and employment post COVID-19 era
9	30.04.2020	Mcgraw Hill	Webinar	Role of Digital Marketing in Complete lockdown
10	02.05.2020	Atmiya University, Rajkot	Online Internation al	How to write effective case study?

			FDP	
11	03.05.2020	Department of Mathematics, Jamal Mohamed College, Tiruchirapalli	Online Course	Quantitative Aptitude
12	04.05.2020	ICT Academy	Webinar	The Power of A Teacher
13	05.05.2020	Department of Business Administration, SRM Institute of Science and Technology, Chennai	Webinar	How to be secured in Digital Era
14	07.05.2020	Mcgraw Hill	Webinar	Leadership in times of crisis
15	07.05.2020	Department of Computer Science, Dr.R.V arts and science college, Coimbatore	Webinar	Flipped Learning A Novel Pedogogy
16	10.05.2020	Computer Society of India	Webinar	Futuristic information and communication Technologies
17	10.05.2020 – 15.05.2020	RD's Shri Chhatrapati Shivajiraje College of Engineering, Dhangawadi, Pune	Webinar	Faculty Awareness Program on NAAC Accreditation
18	11.05.2020- 15.05.2020	Government College of Engineering, Karad	one week online FDP	Outcome based education: a step towards excellence
19	11.05.2020 – 15.05.2020	ICT Academy	Webinar Series	The Future of Skills - Education, Employment & Entrepreneurship
20	12.05.2020	Entrepreneurship development cell, St. Mother Theresa engineering College, Tuticorin	Webinar	Post COVID-19 - Entrepreneurship opportunities for Rural India
21	14.5.2020 - 16.5.2020	Dr.R.V arts and science college, Coimbatore	Webinar	IQAC – FDP webinar series
22	14.05.2020	ICT Academy	Webinar	Good Teacher to Great Teacher
23	14.05.2020	Mcgraw Hill	Webinar	Impact of pandemic on entrepreneurship in India
24	15.05.2020	Department of Business Administration, SRM Institute of Science and Technology, Chennai	Webinar	Let's Get Back to Routine with Ease
25	18.05.2020 – 20.05.2020	Department of Mathematics (SF), VHNSN College(Autonomous), Virudhunagar	Online Course	Operations Research

26	21.05.2020	Sri Meenakshi Government Arts College for Women, Madurai	Webinar	Outcome Based Curriculum and Evaluation
27	21.05.2020	Mcgraw Hill	Webinar	Getting job ready for post COVID era
28	23.05.2020	Sanskriti School of Business	Webinar	Investment avenues post COVID-19
29	25.05.2020	ICT Academy	Webinar	Change is the Essence of Life
30	26.05.2020	BhagwanMahavir College of Management, BhagwanMahavir University, Surat, Gujarat	Webinar	Branding the Small Brands
31	28.05.2020	Department of Business Administration, MannarThirumalaiNaicker College, Madurai	Webinar	Franchising the way forward
32	28.05..2020	Mcgraw Hill	Webinar	The economics of Pandemic
33	29.05.2020	Sri ManakulaVinayagar Engineering College, Puducherry	Webinar	CO-PO Mapping
34	01.06.2020 – 05.06.2020	MVPS's KBT college of Engineering, Nashik	One week FDP	Innovative teaching pedagogy in the technical institutions
35	05.06.2020	Department of Business Administration, KBS, Kalasalingam Academy Research Education, Krishnankoil	Webinar	ERP for business
36	11.06.2020	Mcgraw Hill	Webinar	Role of Marketing in time of Pandemic
37	18.06.2020	ICT academy	Webinar	Future of Education
38	18.07.2020	IQAC, VHNSN College (Autonomous), Virudhunagar	Webinar	Outcome based assessment strategies
39	18.07.2020	Vignan's institute of management and Technology for women, Hyderabad	Webinar	How to write a Business Case Study
40	22.07.2020 – 24.07.2020	Rai University, Ahmedabad	FDP	Outcome based education
41	06.08.2020	IQAC, VHNSN College (Autonomous), Virudhunagar	FDP	Handling classes through Google meet
42	10.08.2020	Department of Business Administration and Department of Food Science and Technology, Arul anandar college, Karumathur	International Webinar	Market conditions and consumer behaviour during this

				pandemic period
43	20.08.2020	IQAC, VHNSN College (Autonomous), Virudhunagar	FDP	Handling Google classroom for evaluating student learning
44	30.01.2021 – 01.02.2021	3G School of Psychology	International Conference	Psychology Today
45	26.02.2021	Department of Business Administration, VHNSN College (Autonomous), Virudhunagar.	National Webinar	Unleashing the 'Aha' moment - Role of Creativity in Marketing Communication
46	17.05.2021 – 21.05.2021	Institute of Business Management & research, IPS Academy, Indore (M.P)	AICTE Training And Learning (ATAL) Academy Online Elementary FDP	Digital Media Marketing and Management
47	17.05.2021 – 22.05.2021	Department of Physical Education, Mother Teresa Women's University, Kodaikanal & World Community Service Centre, Aliyar	National Level One Week Short term Yoga Course for Faculty Members	Yoga Practices for Physical & Mental Health Management during this Pandemic Situation
48	25.05.2021	ShivajiraoKadam Institute of Technology & Management, Indore	Webinar	Startup Journey - An Exciting Roller Coaster Ride : Immense Opportunities
49	29.05.2021	ShivajiraoKadam Institute of Technology & Management, Indore	Webinar	E-Filing of Income Tax Return
50	26-07-2021 - 30-07.2021	VHNSN College, Virudhunagar	Short Term Course	Integration of ICT Tools in Teaching and Learning

51	01.09.2021 - 03.09.2021	VHNSN College, Virudhunagar	A three day National Level Virtual Research Development Programme	Secondary Data Analysis in Social Science Research(SDA SSR)
52	15.09.2021 - 16.09.2021	VHNSN College, Virudhunagar	National level virtual faculty development	Drafting Effective Research Proposals for Funding Agencies- Challenges and Strategies
53	21.03.2022 - 22.03.2022	VHNSN College, Virudhunagar	A two day National level virtual faculty development programme	Strategies for writing review of literature
54	16.05.2022 - 17.05.2022	VHNSN College, Virudhunagar & Mangayarkarasi College of Arts and Science for women, Madurai	A two day National level virtual research development programme	Ethical Norms of Research Writing and Publication: Scopus Indexed Journals
55	25.07.2022	VHNSN College, Virudhunagar	National level Webinar	Leadership Etiquette
56	29.08.2022 - 30.08.2022	VHNSN College, Virudhunagar and G.Venkataswamy Naidu College, Kovilpatti	A two day National level virtual faculty development programme	Development and Psychometric Analysis using EFA and CFA

57	08.03.2023 - 15.03.2023	St.James College of Pharmaceutical Sciences and St.James College of Nursing, Chalakudy and The Kerala State Higher Education Council	A Seven day National level online faculty development programme	Outcome Based Education
58	14.06.2023 - 21.06.2023	St.James College of Pharmaceutical Sciences and St.James College of Nursing, Chalakudy and The Kerala State Higher Education Council	A Seven day National level online faculty development programme	ChatGPT and AI tools for Educators, in line with OBE

I declare that the above particulars furnished by me are true to the best of my knowledge

Place : Virudhunagar

SIGNATURE

Date :