

ACADEMIC CV

RAM RAJ G

Educational Qualification } M.Com.,M.Phil.,PGDCA.,(Ph.D.)
M.Fx.,PGDGC.,

Date of Birth 26-09-1995

Nationality Indian

Marital Status Single

Community BC (Hindu – Nadar)

Father`s Name N. GOWTHAMAN

Address 1/2004/1/2, Satya Sai Nagar
Virudhunagar – 626001.
Tamilnadu, India.



Primary Mail rams2595@gmail.com

Secondary Mail ramraj.g@vhnsnc.edu.in

Mobile Number +91 96558 15189

Present Position Assistant Professor (17th Jun 2019 – At present)
(Years of service completed: 4 Years)

Area Specialisation Finance and Taxation

Research Gate <https://www.researchgate.net/profile/Ram-Raj-G>

Web Portal <https://vidwan.inflibnet.ac.in/profile/177913>

EDUCATION QUALIFICATION DETAILS

2020 – 2023 Ph.D., Commerce, Madurai Kamaraj University, Madurai, India (**Thesis Submitted 28th Nov 2023**)

Title: An Empirical Study of Investment Behaviour, Volatility and Price Discovery of Gold and Gold Exchange Traded Funds in Selected Cities in Tamil Nadu.

Guide: Dr. S. C. B. Samuel Anbu Selvam. M.Com., M.Phil., MBA., M.Phil., PGDCA, Ph.D.

Associate Professor, Department of Commerce, The American College, Madurai.

- 2018-2019** **M.Phil.**, Commerce, Post Graduate and Research Department of Commerce, Loyola College, University of Madras, Chennai, India. **(I RANK)**
- Dissertation:** An Empirical Study of Relationship Forecasting Volatility and Price Discovery of Gold in Spot and Future Market in India.
- Guide:** Dr. A Marcus, M.Com., Ph.D.,
Former Head & Associate Professor, PG & Research Department of Commerce, Shift I, Loyola College, Chennai
- 2016-2018** **M.Com.**, Commerce, Department of Commerce, Christ University, Bengaluru, India. **(First Class with Distinction)**
- 2013-2016** **B.Com.**, Commerce, Department of Commerce, The American College, Madurai Kamaraj University, Madurai, India. **(First Class with Distinction)**
- 2013** **HSC.**, Commerce, K.V.S. Higher Secondary School, Virudhunagar (Tamilnadu State Board) with **90.25% (Gold Medallist)**
- 2011** **SSLC.**, K.V.S. Higher Secondary School, Virudhunagar (Tamilnadu State Board) with **84.20% (Best Outgoing Student Award)**

OTHER QUALIFICATION DETAILS

- 2023 - at present** **B.Lib.I.Sc.**, Directorate of Distance Education, Madurai Kamaraj University, Madurai, Tamilnadu, India.
- 2022-2023** **PGDGC.**, Directorate of Distance Education, Madurai Kamaraj University, Madurai, Tamilnadu, India.
- 2021-2022** **PGDCA.**, Department of Computer Applications, VHN Senthikumara Nadar College (Autonomous), Virudhunagar, Tamilnadu, India. **(First Class with Distinction)**
- 2020** **NET** (National Eligibility Test) Conducted by University Grands Commission
- 2019** **M.Fx.**, (Macro-Economic Forecasting) Conducted by International Monetary Fund, USA (MOOC)
- 2018** **NET** (National Eligibility Test) Conducted by University Grands Commission
- 2018** **TNSET** (Tamilnadu State Eligibility Test) Conducted by Mother Theresa Women's University, Kodaikanal, Tamilnadu, India.
- 2016** Typewriting Tamil Junior & English (Both Senior and Junior Grade) with First class
- 2015** Diploma in Office and Accounting Software, Conducted by TCPS Education

PATENT RIGHTS

2022 Applied for Patent rights on "**MARKETING STRATEGIES FOR ENTERING A MICRO SERVICES ENTERPRISE IN THE B2B MARKET**" to Office of the Controller General of Patents, Designs & Trade Marks, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India.

Patent Application Number: 202241042442 **Date:** 25/07/2022

2021 Received Patent rights on "**THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BUYING BEHAVIOUR TOWARDS MOBILE PHONES**" from Commissioner of Patents, Australian Government on 09th Jun 2021.

Patent Number: 2021102370 **Term Period:** 8 Years from 5th May 2021

AWARDS

2024 Received "**THE BEST TEACHER AWARD**" For appreciating academic work, Research work and Social services towards this society from VHN Senthikumara Nadar College (Autonomous), Virudhunagar on Mar 2024

2023 Received "**NPTEL BELIEVER AWARD**" from the NPTEL – AICTE, Delhi. For successfully completed Four Courses in a semester with first class on Aug 2023

2023 Received "**YOUNG FACULTY AWARD**" from the Global excellence award committee, TMM College of Arts & Science, Tuticorin, jointly organised by Sri Krishnasamy arts and science college, Sattur, on Mar 2023

2022 Received "**YOUNG RESEARCHER PROFICIENCY AWARD**" from Kalas Research And Skill Training Organization on December 2022 at Vijayapura, Karnataka, India

2022 Received "**BEST YOUNG FACULTY AWARD**" from Knowledge Research Academy on 03rd July 2022 at Coimbatore, Tamilnadu, India

2021 Received "**YOUNG RESEARCHER**" Award from Pride of Education, ESN Publications on 05th September 2021 at Puducherry, India

2021 Received "**OUTSTANDING FACULTY AWARD IN COMMERCE**" from LEAD Researchers Forum and Spectrum Skills Yard on 30th June 2021 at Madurai, Tamilnadu, India.

JOURNAL MEMBERSHIP

- Review Committee member of the UGC CARE listed esteemed Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) Holding Member ID: 222643. Since: Nov 2022
- Review Committee member of International Journal “Cogent Economics and Finance” Group of Taylor & Francis. Since Dec 2022

RESEARCH PUBLICATIONS

| Source | UGC Care | SCOPUS/WoS | Total |
|-------------------|----------|------------|-------|
| No of Publication | 21 | 6+1* | 27+1* |

* In Press

| Sl. No | Month & Year | Title of Paper | Journal Name | UGC/ SCOPUS/ WOS | ISSN No |
|--------|--------------|---|---|------------------|------------------------|
| 29 | * | COVID-19 Impacts on Indian Stock Exchange Performance Evidence from The GARCH Models | The Empirical Economics Letters | SCOPUS | 1681-8997 |
| 28 | Dec 2023 | Factors Affecting the Utilization of E-Instalment Administration by Women at Virudhunagar City | International Journal of Research in Humanities and Social Sciences | UGC | 2349-8900 2349-4778 |
| 27 | Dec 2023 | Investors' Awareness and Perceptional Attitude Towards Mutual Funds: An Empirical Study in Tamil Nadu | Bharatiya Shiksha Shodh Patrika | UGC | 3078-4568 |
| 26 | Oct 2023 | Is Gold A Safe Haven? - A Study of Indian Institutional Investors' Perception | Journal of Indian School of Political Economy | UGC | 0971-0396 |
| 25 | Apr 2023 | Investors' Perception of Mutual Fund Investment In Tamilnadu | Shodha Prabha | UGC | 0974-8946 |
| 24 | Nov 2022 | An Empirical Study of Investors' Perceptions of Various Investment Avenues In Tamilnadu | Journal of Emerging Technologies and Innovative Research (JETIR) | UGC | 2349-5162 |
| 23 | Aug 2022 | The Impact on Gold Spot And Futures Prices Volatility During The Covid-19: An Event Study | Journal of the Asiatic Society of Mumbai | UGC | 0972-0766 |

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|----|----------|--|--|--------|------------------------|
| 22 | Jul 2022 | The Impact of COVID-19 on The Gold Spot And Futures Markets in India: An Empirical Study | Shodhasamhita: Journal of Fundamental & Comparative Research | UGC | 2277-7067 |
| 21 | May 2022 | BSE 30 Listed Companies Share Prices and Their Impact on Investor's Decision Making | IOSR Journal of Economics and Finance (IOSR-JEF) | UGC | 2321-5933 2321-5925 |
| 20 | Apr 2022 | An Empirical Study of The COVID-19 Epidemic's Impact on The Performance Of The Indian Stock Market | Journal of Education: Rabindra Bharati University | UGC | 0972-7175 |
| 19 | Mar 2022 | COVID - 19 Impact on Consumer Buying Behaviour: A study of the Gold Jewellery Market in Tamil Nadu | IOSR Journal Of Humanities And Social Science | UGC | 2279-0845 |
| 18 | Feb 2022 | The Impact of COVID-19 on Gold Price Volatility In The Indian Commodity Market | TURKISH Journal of Physiotherapy and Rehabilitation | SCOPUS | 2651-4451 2651-446X |
| 17 | Nov 2021 | A Study on the Influence of Demographic Factors on Gold Purchase Behavior in Smart Cities in Tamilnadu | Shodhsamhita (Journal of Fundamental and Comparative Research) | UGC | 2277-7067 |
| 16 | Oct 2021 | An exploration of investors' behavior in gold investment in selected cities in tamil nadu | AJANTA | UGC | 2277-5730 |
| 15 | Jul 2021 | A Study on Performance of Gold ETF In India During COVID-19 | Kalyan Bharathi | UGC | 0976-0822 |
| 14 | Apr 2021 | An Empirical Study on Gold Price Discovery and Volatility: A Theoretical Review | Utkal Historical Research Journal | UGC | 0976-2132 |
| 13 | Apr 2021 | Factors Influencing Investor's Perception Towards Mutual Funds in Tamil Nadu: A Study | Journal of Contemporary Issues in Business and Government | WOS | 2204-1990 |
| 12 | Mar 2021 | A Study on Various Forms of Gold Investment Avenues in Tamil Nadu | Wesleyan Journal of Research | UGC | 0975-1386 |
| 11 | Dec 2020 | COVID-19 Effect on Herding Behaviour In Indian Capital Market | PalArch's Journal of Archaeology of Egypt/ Egyptology | SCOPUS | 1567-214x |
| 10 | Jan 2020 | A study on Dynamic Relationship between Indian Gold Price and Sensex | TEST of Engineering and Management | SCOPUS | 0193-4120 |
| 9 | Dec 2019 | Gold vs Gold Exchange Traded Funds: An Empirical Study in India | Economic Affairs | UGC | 0976-4666 |
| 8 | Aug | Volatility & Relationship | Global Journal of | UGC | 0975-5853 |

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|---|-----------|---|---|--------|-----------|
| | 2019 | Of Gold & Gold ETF in India | Management and Business Research | | |
| 7 | Jul 2019 | Anomalies Effect in Returns of BSE Sectorial Indices | International Journal of Applied Business and Economic Research | SCOPUS | 0972-7302 |
| 6 | Mar 2019 | Market Linkage of Indian Stock Market with Select Stock Markets | Economic Affairs | UGC | 0976-4666 |
| 5 | Feb 2019 | Is Fintech Leads Cryptocurrency as a Future Indian Currency? | International Journal of Research In Advert Technology | UGC | 2321-9637 |
| 4 | Sep 2018 | Impact on Stock Market Return by Major Events | Asian Journal of Research in Business Economics and Management | UGC | 2249-7307 |
| 3 | Jan 2018 | Growth and Development of ATM in India | Asian Journal of Research in Banking and Finance | UGC | 2249-7323 |
| 2 | Nov 2017 | Is Gold Price Volatility in India Leveraged? | Academy of Accounting and Financial Studies Journal | SCOPUS | 1528-2635 |
| 1 | July 2017 | Gender Discrimination in Wage | ZENITH International Journal of Multidisciplinary Res. | UGC | 2231-5780 |

ONLINE VIRTUAL COURSE (NPTEL – AICTE)

| Sl. No | Month & Year | Course Title | Final Score (100) | Status |
|--------|----------------|---|-------------------|------------------------|
| 18 | Jan - Apr 2024 | Leadership and Team Effectiveness | * | Pursuing |
| 17 | Feb - Apr 2024 | Ethics In Engineering Practice | * | Pursuing |
| 16 | Jan - Apr 2024 | Training and Development | * | Pursuing |
| 15 | Jan - Apr 2024 | Research Methodology in Natural Sciences | * | Pursuing |
| 14 | Feb - Apr 2024 | Research Methodology | * | Pursuing |
| 13 | Jan - Feb 2024 | Effective Engineering Teaching In Practice | * | Pursuing |
| 12 | Jan - Feb 2024 | Teaching And Learning in Engineering (TALE) | * | Pursuing |
| 11 | Jan - Feb 2024 | Introduction To Professional Scientific Communication | * | Pursuing |
| 10 | Jul – Sep 2023 | Developing Soft Skills And Personality | 67 | Elite |
| 9 | Jan – Apr 2023 | Principles of Management | 67 | Elite |
| 8 | Feb – Mar 2023 | Outcome-Based Pedagogic Principles For Effective Teaching | 51 | Successfully Completed |
| 7 | Jan-Feb 2023 | Effective Writing | 74 | Elite |
| 6 | Jan-Mar 2023 | Consumer Behaviour | 62 | Elite |
| 5 | Aug-Sep 2022 | Body Language: Key to Professional Success | 63 | Elite |
| 4 | Jul-Aug 2022 | Cost Accounting | 52 | Successfully Completed |

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|---|--------------|---|----|------------------------|
| 3 | Jan-Apr 2020 | Financial Institutions and Markets | 81 | Elite + Silver |
| 2 | Jan-Mar 2020 | Foundation Course in Managerial Economics | 86 | Elite + Silver |
| 1 | Jul-Sep 2019 | Financial Accounting | 57 | Successfully Completed |

ACADEMIC ACHIEVEMENT

| SL. NO | SUBJECT | CLASS | SUB CODE | NO OF STUDENT | % PASSED | 60% ABOVE |
|-----------------|-------------------------|---------------|-----------|---------------|----------|-----------|
| Nov-19 | | | | | | |
| 1 | INCOME TAX | III BCOM CA A | U3CCE51 | 43 | 100 | 12 |
| 2 | ADVANCED ACCOUNTANCY | II BCOM CA B | U3CCC31 | 47 | 97 | 32 |
| 3 | FINANCIAL ACCOUNTANCY I | I BCOM CA A | U3CCC1 | 42 | 83 | 12 |
| Apr-20 | | | | | | |
| 1 | PRINCIPLES OF MARKETING | III NME | U2CCN61 | 47 | 100 | 42 |
| 2 | FINANCIAL ACCOUNTING II | I BCOM CA B | U3CCC2 | 41 | 100 | 40 |
| 3 | ENVIRONMENTAL STUDIES | I BCOM CA A | U1ES21 | 42 | 100 | 35 |
| 4 | PRINCIPLES OF COSTING | II BCA A | U2CEA2N | 42 | 100 | 41 |
| 5 | BASIC ACCOUNTING | I BSC IT | U1CEA2N | 42 | 100 | 42 |
| Nov-20 | | | | | | |
| 1 | INCOME TAX | III BCOM CA A | U3CCE51 | 47 | 100 | 47 |
| 2 | INCOME TAX | III BCOM CA B | U3CCE51 | 45 | 100 | 45 |
| 3 | VALUE EDUCATION | I BCOM CA A | U1VE11 | 42 | 100 | 33 |
| 4 | FINANCIAL ACCOUNTANCY I | I BCOM CA A | U3CCC1 | 42 | 100 | 40 |
| 5 | EMPLOYABILITY SKILLS | III BCOM CA B | U1PS51 | 45 | 80 | 16 |
| Apr - 21 | | | | | | |
| 1 | PARTNERSHIP ACCOUNTING | II BCOM CA A | U3CCC43 | 42 | 100 | 42 |
| 2 | FINANCIAL ACCOUNTING II | I BCOM CA B | U3CCC2 | 42 | 100 | 38 |
| 3 | PRINCIPLES OF COSTING | II BCA B | U2CEA2N | 42 | 100 | 42 |
| 4 | BASIC ACCOUNTING | I BSC IT | U1CEA2N | 38 | 100 | 38 |
| Nov-21 | | | | | | |
| 1 | BANKING LAW | II BCOM CA A | U3CCC32 | 42 | 100 | 41 |
| 2 | INCOME TAX | III BCOM CA A | U3CCE51 | 41 | 100 | 40 |
| 3 | BUSINESS LAW | III BCOM CA B | U3CCC53 | 40 | 100 | 40 |
| 4 | BUSINESS ACCOUNTING | III NME | U2CCN51 | 41 | 100 | 36 |
| 5 | INVESTOR EDUCATION | II MBA | P19MSE33F | 14 | 100 | 14 |
| Apr-22 | | | | | | |
| 1 | PRINCIPLES OF COSTING | II BCA B | U2CEA2N | 36 | 94.44 | 31 |
| 2 | BASIC ACCOUNTING | I BSC IT | U1CEA2N | 34 | 91.18 | 21 |
| 3 | ENVIRONMENTAL STUDIES | I BCOM CA A | U1ES21 | 41 | 80 | 12 |
| 4 | INVESTMENT MANAGEMENT | I MCOM CA | P21CCE21 | 24 | 95.83 | 18 |
| 5 | SECURITY ANALYSIS | II MBA | P19MSE43F | 14 | 100 | 14 |
| 6 | PRINCIPLES OF MARKETING | III NME | U2CCN61 | 36 | 100 | 29 |
| 7 | PROJECT | III BCOM CA A | U1CC6PR | 41 | 100 | 41 |

| Nov-22 | | | | | | |
|--------|---|---------------|-----------|----|-------|----|
| 1 | FINANCIAL ACCOUNTANCY I | I BCOM CA A | U22CCC11 | 40 | 85 | 1 |
| 2 | INCOME TAX | III BCOM CA B | U3CCE51 | 34 | 100 | 1 |
| 3 | INDIRECT TAXES | I MCOM CA | P22CCE11 | 34 | 100 | 29 |
| 4 | OPERATIONS RESEARCH | I MCOM CA | P22CCC11 | 34 | 100 | 34 |
| Apr-23 | | | | | | |
| 1 | MANAGEMENT ACCOUNTING | III BCOM CA A | U3CCC61 | 41 | 100 | 7 |
| 2 | ACCOUNTING PRACTICES | I BSC IT | U22CEAN21 | 44 | 90.91 | 10 |
| 3 | PARTNERSHIP ACCOUNTING | II BCOM CA A | U3CCC43 | 43 | 100 | 13 |
| 4 | ELECTRONIC BUSINESS SKILL | II BCOM CA B | U3CCS4 | 43 | 97.67 | 14 |
| 5 | PROJECT | III BCOM CA A | U1CC6PR | 41 | 100 | 41 |
| 6 | MARKETING MANAGEMENT | II PG NME | P22CCN21 | 20 | 100 | 17 |
| Nov-23 | | | | | | |
| 1 | INCOME TAX | III BCOM CA A | U3CCE51 | 43 | 97.67 | 10 |
| 2 | STATISTICAL PACKAGE FOR BUSINESS RESEARCH | II MCOM CA | P22CCC33 | 31 | 100 | 27 |
| 3 | SPSS FOR DATA ANALYSIS | II MCOM CA | P22CCP31 | 31 | 100 | 31 |
| Apr-24 | | | | | | |
| 1 | FINANCIAL ACCOUNTING II | I BCOM CA A | U23CMC21 | 45 | * | * |
| 2 | SPECIAL ACCOUNTS | III BCOM CA B | U3CCC63 | 43 | * | * |
| 3 | RESEARCH METHODOLOGY | I MCOM CA | P23CCE21 | 23 | * | * |

GUEST LECTURE (As a Resource Person)

| Sl. No | Topic | Institution | Date |
|--------|---|---|--------------------------------|
| 14 | E-Filing Income Tax | Department of Commerce CA, Nadar Saraswathi College of Arts and Science, Theni. | 28 & 29 th Feb 2024 |
| 13 | TRADE IN COMMERCE | Virudhunagar Chamber of Commerce and Tamil Vazharchi Kazhagam, Virudhunagar | 26 th Jan 2024 |
| 12 | GARCH Models using E-Views – Finometrics | Department of Commerce & School of Management Studies, Holy Cross College (Autonomous), Tiruchirappalli, Tamil Nadu | 3 rd Jul 2023 |
| 11 | One-day Workshop on SPSS Software | Department of Commerce, Dayapuram Arts and Science College for Women, NIT Campus, Calicut, Kerala. | 1 st Jul 2023 |
| 10 | Career Opportunities for economics students | Department of Economics, VHNSN College (Autonomous), Virudhunagar, Tamilnadu | 30 th Apr 2023 |
| 9 | Where am I? | National Service Scheme (NSS Unit), VHNSN College (Autonomous), Virudhunagar, Tamilnadu | 01 st Sep 2022 |
| 8 | Income Tax e-filing (ITR-1) | VHNSN College (Autonomous), Virudhunagar, Tamilnadu | 30 th Jul 2022 |
| 7 | Introduction of Patents and | Department of Electrical and | 27 th Apr 2022 |

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|---|---|--|---------------------------|
| | its Uses for Research Scholars | Electronics Engineering, SCAD College of Engineering and Technology, Tirunelveli, Tamilnadu | |
| 6 | One day state level workshop on E-Filing | Department of Commerce CA (SF), VHNSN College (Autonomous), Virudhunagar, Tamilnadu | 13th Apr 2022 |
| 5 | NET/SET Exam Training | Central University, Tamil Nadu | 14th Jun 2021 |
| 4 | Traits of Budding Entrepreneurs | T.M.M. College of Arts and Science, Kulathur, Thuthukudi, Tamil Nadu | 17 th May 2021 |
| 3 | Tips and Tricks for Preparation of NET/SET Exam | Saiva Bhanu Kshatriya College, Aruppukottai, Virudhunagar, Tamil nadu | 09th Feb 2021 |
| 2 | NET/SET Coaching Classes | Virudhunagar District Cluster of College Joint Faculty Development Programme in Commerce, Sri Kaliswari College, Sivakasi, Virudhunagar, Tamil Nadu. | 3rd Feb 2020 |
| 1 | Tips and Tricks for Preparation of NET/SET Exam | Saiva Bhanu Kshatriya College, Aruppukottai, Virudhunagar, Tamil nadu. | 21st Jan 2020 |

BOOK CHAPTER

- Published a Chapter on “A study of the Institution’s Best Practices’ Consequences” in “Institutional Values and Best Practices”, Mar 2023. ISBN No: 978-81-51746-4-5
- Published a Chapter on “A Study on Saving and Investment Behaviour Among Rural Women In Tamilnadu” in “Empowerment Of Rural Women: Challenges And Opportunities”, Nov 2022 ISBN No: 978-81-951746-1-4
- Published a Chapter on "Digitalization in Tax and e-Filing" in the Asia Book of Records Chapter XIII “e-Commerce and Tax” Mar 2021

BOOK PUBLISHED

- Published a “Corporate Accounting” book in “Charulatha Publication”, Dec 2023. ISBN No: 978-93-5577-753-9

FACULTY DEVELOPMENT PROGRAMME

| No | Title | Institution | Date | Days |
|----|---|---|--|----------|
| 28 | Innovation in Teaching Strategy in AI World | DJ Academy of Research and Innovations and Language Academy of India | 11 th – 15 th Dec 2023 | 05 |
| 27 | Research Methodology using ChatGPT & AI tools | Marian College Kuttikanam (Autonomous), in association with The Kerala State Higher Education Council (KSHEC) | 23 rd Nov – 01 Dec 2023 | 08 |
| 26 | Developing Soft Skills And Personality | NPTEL – AICTE | Jul – Sep 2023 | 8 Weeks |
| 25 | Principles of Management | NPTEL – AICTE | Jan – Apr 2023 | 12 Weeks |
| 24 | Power of Life | Department of Commerce SF, VHN Senthikumara Nadar | 16 th Mar | 01 |

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|----|--|---|--------------------------------|---------|
| | | College, Virudhunagar | | |
| 23 | Outcome-Based Pedagogic Principles For Effective Teaching | NPTEL – AICTE | Feb – Mar 2023 | 4 Weeks |
| 22 | Consumer Behaviour | NPTEL – AICTE | Jan – Mar 2023 | 8 Weeks |
| 21 | Effective Writing | NPTEL – AICTE | Jan – Feb 2023 | 4 Weeks |
| 20 | Research Methodology | PG & Research Department of Commerce, Sri Kanyaka Parameshwari Arts & Science College for Women, Chennai | 13th – 17th Feb 2023 | 05 |
| 19 | Emerging Technologies For Education and Research | Sree Sakthi Engineering College, Coimbatore | 30th Jan – 1st Feb 2023 | 03 |
| 18 | Academic Research Writing | Ramanujan College, University of Delhi | 14th – 20th Nov 2022 | 07 |
| 17 | Digital Pedagogy and New Education Policy 2022 | VHN Senthikumara Nadar College, Virudhunagar – at Kodaikanal | 08th & 09th Aug 2022 | 02 |
| 16 | Research Methodology and Data Analysis with SPSS & R | Department of Business Administration, CMR Technical Campus, Hyderabad | 11th – 16th Jul 2022 | 06 |
| 15 | Empowering People & Ethics | Yuvakshetra Institute of Management Studies, Palakkad, Kerala, India | 13 – 20th Jun 2022 | 08 |
| 14 | The Overview of Indian Capital Market & Indian Economy | Department of Accountancy and Business Statistics Mohanlal Sukhadia University, Udaipur (Rajasthan) & Bombay Stock Exchange Brokers Forum, Mumbai | 06 – 13th Jun 2022 | 08 |
| 13 | Data Analysis Using JAMOVI | Primax Foundation, Bengaluru and PG and Research Department of Commerce, Vivekananda College, Madurai | 05 – 12th Mar 2022 | 08 |
| 12 | Econometric Techniques for Social Sciences | Department of Economic Studies, Central University of Punjab, Bathinda. | 27 – 31st Dec 2021 | 05 |
| 11 | Effective ways of writing Research Articles | Sri Ramakrishna Engineering College, Coimbatore | 24 th Sep 2021 | 01 |
| 10 | Transformational Leadership & Institutional Excellence | STC – School of Management, Sree Saraswathi Thyagaraja College, Coimbatore | 12 th Sep 2021 | 01 |
| 9 | Basic Applied Financial Econometrics and Business Analytics | Department of Commerce, University of Kerala Associate with AICTE | 02 – 06th Aug 2021 | 05 |
| 8 | Integration of ICT Tools in Teaching and Learning | Senthi Research Advocacy Forum, VHN Senthikumara Nadar College (Autonomous), Virudhunagar, Tamilnadu, India | 26 – 30th Jul 2021 | 05 |
| 7 | Contemporary Tools and Methods in Behavioural Economics Analysis | Amity School of Economics, Amity University, Kolkata. | 06 – 10th Jul 2021 | 05 |
| 6 | Citation Styles and Reference Lists | Siva Sivani Institute of Management, Secundrabad, | 21 – 23 rd Jun 2021 | 03 |

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|---|--|---|--------------------|----|
| | | Telangana, India | | |
| 5 | Financial Analytics | Institute of Business Management & Research (IBMR), IPS Academy, Indore | 22 – 27th Feb 2021 | 06 |
| 4 | Research in Finance using Eviews | PSGR Krishnammal College for Women, Coimbatore, Tamilnadu. | 04 – 08th Jan 2021 | 05 |
| 3 | Outcome-Based Education in Management Education | Saintgits Institute of Management, Kottayam, Kerala and AICTE | 16 – 28th Nov 2020 | 12 |
| 2 | Financial Accounting | NPTEL – AICTE | Nov 2019 | 07 |
| 1 | Enable Leadership - Enhance Skill - Empower Students | VHN Senthikumara Nadar College (Autonomous), Virudhunagar, Tamilnadu | Sep 2019 | 01 |

RESEARCH PRESENTATION

| Source | National | International | Total |
|--------------------|----------|---------------|-------|
| No of Presentation | 11 | 8 | 19 |

- Presented Paper on “A study of the Institution’s Best Practices’ Consequences” at the National Conference on “Institutional Values and Best Practices” Conducted by the Internal Quality Assurance Cell of VHN Senthikumara Nadar College (Autonomous), Virudhunagar sponsored by NAAC on 24th March 2023.
- Presented Paper on “Investors Perception of Mutual Fund Investment in Tamilnadu” at the International Conference on “Business Dynamics and Sustainable Development” Conducted by the School of Commerce, in association with the School of Business, St. Joseph’s University, Bengaluru, Karnataka, on 5 & 6th January 2023 at The American College, Madurai, Tamilnadu, India.
- Presented Paper on “A Study on Saving and Investment Behaviour Among Rural Women In Tamilnadu” in two days national level seminar on “Empowerment Of Rural Women: Challenges And Opportunities” organized by Department of Commerce CA (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar and ICSSR, New Delhi. On Nov 2022
- Presented paper on “The Impact on Gold Spot And Futures Prices Volatility During The Covid-19: An Event Study” in the International Conference on Emerging Trends in Commerce, Management, and Computer Science [ICETCMC-2022], Brindavan College, Yelahanka, Bengaluru, Karnataka, India on 13th August 2022
- Presented paper on “The Impact Of COVID-19 on The Gold Spot And Futures Markets in India: An Empirical Study” Virtual National Conference on “Metamorphosis of Modern Management and Research (NC 3MR-2022)” School of Management Studies (SMS) Bannari Amman Institute of Technology, Sathyamangalam, Tamilnadu, India on 26th May 2022
- Presented paper on “COVID-19 Impact on Consumer Buying Behaviour: A Study of the Gold Jewellery Market in Tamil Nadu” in 2nd International e-Conference on ‘The Challenges

and Rehabilitation Avenues in the context of COVID-19' sponsored by RUSA, organized by Department of Economics, Directorate of Distance Education, Madurai Kamaraj University, Madurai on 08th – 10th March 2022

- Presented Paper on “An exploration of investors' behavior in gold investment in selected cities in Tamil Nadu” in One day National Conference on “Divestment Policy and Its Impact on Indian Economy” organized by Department of Commerce, Mahatma Baswehwar Mahavidyalaya, Latur on 7th October 2021.
- Presented Paper on “The Impact of COVID-19 on Gold Price Volatility In The Indian Commodity Market” in Virtual International Conference on “Innovative Strategies and Practices in Business Management: Changing Dynamics in the New Normal” organized by Department of Commerce, University of Madras and Department of Business Administration Sri Kanyaka Parameswari Arts and Science College for Women, Chennai, Tamil Nadu on 8th and 9th September 2021.
- Presented Paper on “ Study on Various Forms of Gold Investment Avenues in Tamilnadu” in International Conference on “Advancement in Business in the Digital Era 2021” (Virtual Mode) organized by the postgraduate Department of Commerce (SF), Jamal Mohamed College (Autonomous), Tiruchirappalli on 17th Feb 2021
- Presented Paper on “A Study on Performance of Gold ETF in India during COVID – 19” in International Conference on Innovative Technology for Sustainable Development organized by Vellore Institute of Technology (Deemed to be University), Chennai, conducted on 27 – 29 Jan 2021.
- Presented Paper on “Impacts of Coronavirus on Indian Financial Market Volatility” in International Virtual Conference on "Recent Trends &Innovations in Science, Engineering and Social Sciences" organised by V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar and Pearl - A Foundation For Educational Excellence, Bengaluru. On Sep 2020
- Presented Paper on “A study on Dynamic Relationship between Indian Gold Price and Sensex” in the International Conference on Sustainability, Transformation, Development in Business and Management conducted on 24th January 2020 at The American College, Madurai.
- Presented Paper on “Volatility and Relationship of Gold and Gold ETF in India” at the International Conference on Changing Business Landscape conducted in February 2019 at Christ University, Bengaluru.
- Presented Paper on “Is Fintech Leads Cryptocurrency as a Future Indian Currency?” at the International Conference on “Fintech-The Way Forward” in February 2019 at Loyola College, Chennai.

- Presented paper titled “An Analysis of Stock Market Behaviour after Major Occurrences” in Samshodhan, A National Level Research Seminar on “Emerging Paradigms in Commerce” by the Department of Commerce, Christ (Deemed to be University) on 6th Feb 2018
- Presented a paper titled “Impacts of US Gold Price in India and Its Volatility Effect” in the Two days National Conference on “Fintech Ecosystem – Transformation and Market Dynamics” organised by the Department of Commerce, St. Joseph’s College of Commerce (Autonomous), Bengaluru on 2nd and 3rd February 2018
- Presented Paper on “Impact of GST on Multi Commodity Markets” in National Level Seminar on The American College, Feb 2018
- Presented Paper on “Discrimination in wage” in UGC sponsored a national level seminar on Jul 2017 at VHNSN college, Virudhunagar.
- Presented Paper On “Mobile Banking” In State Level Student Seminar in 2016 at Thiyagarajar College, Madurai.

GRANT MONEY RECEIVED

| Sl. No | Title | Scheme | Institution | Year | Amount |
|--------|---|------------------|---|------------|--------|
| 1. | An Exploration of Investors' Behavior in Gold Investment in Selected Cities in Tamil Nadu | SEED Money Grant | VHN Senthikumara Nadar College (Autonomous), Virudhunagar | April 2021 | 5,000 |

PROJECT ASSISTANCE MONEY RECEIVED

UG PROJECT GUIDED → 9

TOTAL AMOUNT RECEIVED → ₹10,000

| Sl. No | Name | Title | Year | Amount |
|--------|------------------------------|--|----------|--------|
| 1 | RAJKUMAR B 18SUCC072 | A Study On Investors’ Behaviour Over Investment Options In The Stock Market | Apr 2021 | 1000 |
| 2 | SARANKUMAR K 18SUCC079 | A Study On Investor Behaviour In Various Investment Avenues | Apr 2021 | 1000 |
| 3 | SUJITH J 18SUCC089 | An Analytical Study On The Consumer Behaviour Towards Mutual Fund | Apr 2021 | 1000 |
| 4 | SRIBALAJI B 18SUCC088 | A Study On Various Forms Of Investment In Bank | Apr 2021 | 1000 |
| 5 | SHARMILA DEVI S 19SUCC054 | A Study On Customer Satisfaction Of Buying Electronic Goods Online With Special Reference To Virudhunagar Town | Apr 2022 | 1000 |
| 6 | SRIVITHYA K 19SUCC057 | A Study On Customer Satisfaction On Swiggy And Zomato With Special Reference To Virudhunagar Town | Apr 2022 | 1000 |
| 7 | MUNIYASAMY G 19SUCC060 | A Study On Customer Perception Toward Indian Postal Services In Virudhunagar Town | Apr 2022 | 1000 |
| 8 | MURALI RAJAN R 19SUCC061 | A Study On The Growth And Development Of Gst In India | Apr 2022 | 1000 |
| 9 | MUTHU KUMAR J 19SUCC062 | A Study On Customer Satisfaction In MRF Tyre Industry | Apr 2022 | 1000 |
| 10 | SHIVASHINI K | A Study On Customer Satisfaction With | Apr | 1000 |

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|--|-----------|--------------------------------------|------|--|
| | 20SUCC056 | Banking Service In Virudhunagar Town | 2023 | |
|--|-----------|--------------------------------------|------|--|

WORKSHOP / CONFERENCE PARTICIPATION

- Participated in a one-day state-level seminar on NEP 2020: Challenges and opportunities in Higher Education organised by IQAC, VVV College for Women, Virudhunagar, in association with NAAC on 22nd Feb 2023
- I attended a one-day state-level workshop on digital marketing organised by Mannar Tirumalai Naicker College Madurai held on 15th Feb 2023.
- Participated in the state-level workshop on Public Financial Management System (PFMS) with special Reference to EAT Reports organised by VHN Senthikumara Nadar College, Virudhunagar, held between 23rd and 25th November 2020
- Attended the one-day state-level workshop on “Enhancing Soft skills for personality development” Organised by the Department of Commerce with Computer Applications (SF), VHN Senthikumara Nadar College, Virudhunagar on 12th Feb 2020
- Participated in the Workshop on Research Methodology organised by the Dean of Research, Loyola Institute of Social Science Training and Research and Loyola Research Institute of Maths and Computer at Loyola College, Chennai, from 28th Jan to 1st Feb 2019
- Participated in the one-day state level conference on “The Entrepreneurial Recipe For Business Success” Organised by the Department of Commerce – Shift I, Stella Maris College (Autonomous), Chennai, Feb 2018
- I attended a one-day workshop on goods and services tax organised by the Department of Commerce, Christ University, Bengaluru in association with Tally Education Pvt. Ltd on 6th March 2017

COMMITTEE ACTIVITIES

- Being **Hostel Warden** From Sep 2020 – Present in V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar
- Being an **Anti Ragging Committee member** From Jun 2023 – Present in V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar
- Being Department **Event In-charge** for Alumni Fantasy 2033 and won overall runner-up in V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar
- Being a supportive member in **IQAC** of V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar, for preparing AQAR and SSR from 2022 onwards.
- Being College students **Admission In-Charge** (Self Finance Courses) from the academic year 2020 onwards in V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar
- Being a College **Sports Committee member** from the academic year 2020 onwards in V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar

- Being a College **Guidance and Counselling Cell member** from the academic year 2023 onwards in V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar
- Being a Core Committee member of the Department of Commerce CA (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar and ICSSR, New Delhi. On Nov 2022
- Being a Registration **Committee member in Convocation** of V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. 2020 Onwards
- Being an **Organising Committee Member in OBA Fantasy** from the academic year 2020 onwards at V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar.
- Being a **Committee member in the state-level workshop** on Public Finance Management System organised by V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar, held between 23rd – 25th November 2020.
- Being an **Executive Committee member** in the MEGA JOB FAIR organised by V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar Jun 2022.
- Being a Committee member in various activities in the Department of Commerce CA (SF), V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar
- Being a **Committee member in District level Badminton Tournament**, State Level Ball Badminton Tournament and State Level Swimming Competition organised by V.H.N.Senthikumara Nadar College(Autonomous), Virudhunagar. Dec – 2019 onwards

CO-CURRICULAR ACTIVITIES

- Conducting **Bank Exam Coaching** Class for Final Year Under Graduate and Postgraduate Students Organised by Placement Cell, VHNSN College (Dec 2020-Onwards)
- Conducting **Interview Skill Training** for Final Year Under Graduate and Postgraduate Students Organised by Centre for Placement and Training Cell, VHNSN College (Dec 2023-Onwards)
- Successfully completed the Faculty Development Programme on “**Academic Research Writing**” held from 14th-20th November 2022 and obtained ‘A+’ Grade. Organised by the Ministry of Education in association with Teaching Learning Centre, Ramanujan College, University of Delhi
- Successfully completed the Professional Development Programme on ‘**Implementation of NEP-2020**’ for University and College Teachers held from 17-25th October 2022 and obtained an ‘A’ Grade. Conducted by **IGNOU**.
- Being **Quiz Master** in Sri Parasakthi College for Women, Courtrallam and Various intercollegiate functions
- Being an Organising Secretary for an International Level Online Business Quiz – May 2020

- Conducted **NET/SET Coaching Class** for College Teachers and Postgraduate Students Organised by VHNSN College (Sep 2019-Dec 2020)
- Conduct a **Soft Skill training programme** for NSS Students organised by Central Library, VHNSN College Sep 2020 onwards.
- Won the "**BEST Paper**" Award at the National Conference on "Fintech Ecosystem – Transformation and Market Dynamic" in February 2018 at St. Joseph's College of Commerce, Bengaluru.
- I cleared "My Experiments With Truth" with the first class, which the Gandhi Study Centre conducted.
- One-month internship at Selvamoorthy Tin Industries, Virudhunagar, in Finance Department from 17th April to 19th May 2017
- Attended Accounts department training at T.V.S rubber industries, Madurai. During 11 & 12th Jun 2015
- Won First Prize in the Stock Market event in the state-level management meet Organised by the Department of Management Studies held on 18th Oct 2014
- Successfully completed the "Financial Markets" online exam conducted by the National Stock Exchange in 2012.

EXTRA-CURRICULAR ACTIVITIES

- Being a part of the college cultural team and playing a role in the 75th annual day function, VHNSN College, Apr 2022.
- Being a Student Council Member in the University representing the Department of Commerce, Christ University, Bengaluru, during 2017 – 2018
- Being a member of Mentoring and Counselling Service in Christ University during 2016 - 2018
- I actively volunteered in the National Service Scheme at the school and college levels.
- Participated in the "Inter District Leadership Training Camp" Organised by the Directorate of School Education and Conducted at KVS Mat School, Virudhunagar, from 27 & 29 Jan 2012
- Participated in the "Adolescent Education Scheme" organised by the Teacher Education Research and Training Centre and TN AIDS Prevention Club at Virudhunagar on Nov 2012
- Donated blood voluntarily 25 + times.

EXTERNAL EXAMINER

- Madurai Kamaraj University (B.Com III Year Board), Madurai
- The American College, Madurai
- S. Vellaichamy Nadar College, Madurai
- And other various Autonomous Colleges.