

RESUME

Dr.S.SELVANATHAN, M.Com., M.Phil., M.B.A., PGDCA., Ph.D

Head & Assistant Professor of Commerce (SF)

VHNSN College (Autonomous)

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Contact No. 9843439197

Date of Birth – 30.03.1987

Teaching Experience: Department of BBA CA, Yadava College, Madurai – 1 Year (2011-12)

Department of Commerce (SF) VHNSN College (Autonomous),

Virudhunagar – 11 Years (2012-13 – Still now)



Academic Qualification:

Education	Name of the Institution	Board/ University	Year of Passing
Ph.D	V.H.N.S.N. College, Virudhunagar	Madurai Kamaraj University	August 2022
M.B.A (General)	Alagappa University DDE, Karaikudi.	Alagappa University DDE, Karaikudi.	2014
PGDCA	Alagappa University DDE, Karaikudi.	Alagappa University DDE, Karaikudi.	2013
M.Phil	V.H.N.S.N. College, Virudhunagar	Madurai Kamaraj University	2010
M.Com	V.H.N.S.N. College, Virudhunagar	Madurai Kamaraj University	2009
B.Com (C.A)	V.H.N.S.N. College, Virudhunagar	Madurai Kamaraj University	2007
H.S.C	K.V.S Higher Secondary School, Virudhunagar.	State Board	2004
S.S.L.C	K.V.S Higher Secondary School, Virudhunagar.	State Board	2002

Strength:

- Ø Able to handle computer paper such as Oracle, Visual Basic, C, Tally.
- Ø Willingness to learn.
- Ø Movable with colleagues.
- Ø Helping nature.

Technical Profiles:

Operating System	:	Windows, Dos
Office Tools	:	Ms-Office, Tally 9.0
Languages	:	C
Web Pages	:	HTML

Working Profile:

- ✓ **One Year Part time teaching experience in +2 Accounts, Commerce at Thai Tutorial Centre Virudhunagar (2008-2009).**
- ✓ **One Year Part time teaching Experience in Tally 9.0, MS-Office at DataWare Centre, Virudhunagar (2009-2010).**
- ✓ **Working as Accounting Consultant in Shri Siva Sakthi Traders & Poornam Porkalai Trade Links at Virudhunagar from 2009 till now.**
- ✓ **Working as Guest Lecturer in Alagappa University Study Centre at Virudhunagar from 2009 still now.**
- ✓ **Worked as Assistant Professor in Yadava College, Department of B.B.A (C.A) during 2011-2012.**
- ✓ **Working as Head & Assistant Professor in Commerce (SF) in VHNSN College (Autonomous), Virudhunagar during 2012-13 still now.**

Paper Presented in International Conference / Seminar – 21

- 2023** Two Day International Conference on “Innovation in Service Sector: Paradigm and Growth Potentials” organised by the Department of Business Administration, Nadar Saraswathi College of Arts and Science, Theni. Presented paper on “Consumer Insight Towards the Usage of IRCTC”, held on 22nd February, 2023 & 23rd February, 2023.
- 2023** International Conference on “Data Analytics in Business, Marketing & Finance” organised by the Department of Commerce with Computer Application, Nadar Saraswathi College of Arts and Science, Theni. Presented paper on “Cash Less Economy in India: It’s Benefits and Challenges”, held on 08th February, 2023 & 09th February, 2023.
- 2023** International Conference on “Economics, Business and Sustainability (ICEBS 2023)” organised by the Department of Economics, Kristu Jayanti College (Autonomous), Bengaluru. Presented paper on “Impact of Covid-19 on MSMEs in India”, held on 13th January, 2023.
- 2022** **International Conference** on “Green HRM for Sustainable Development” organised

- by School of Commerce, K.S.R College of Arts and Science for Women, Tiruchengode. Presented paper on “A Study on Passengers’ Opinion on Railway Service: A Study with Special Reference to Virudhunagar City”, held on 27th October, 2022.
- 2022 Two Day International Conference** on “Innovative, Multidisciplinary and Contemporary Perspectives and Practices in Commerce and Management” organised by Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi. Presented paper on “A Study on Passenger’s Opinion on Roadway Services Special Reference to Virudhunagar Town”, held on 29th & 30th September, 2022.
- 2022 International Virtual Conference** on “Human Resource Strategies: Paradigm Shift in the Globalised Scenario” organised by Department of Commerce, V.V. Vanniaperumal College for Women, Virudhunagar. Presented paper on “A Study on Awareness and Usage of Tourism Services in IRCTC”, held on 18th February, 2022.
- 2021 International Virtual Conference** on “Recent Trends and Innovation in Science and Management” organised by Department of Management Studies, Anand Institute of Higher Technology, Chennai and Cape Research Forum You Trust, Tamil Nadu, India Universitas Muhammadiyah Sidenreng Rappang Indonesian Education Share – To Care Volunteers & Pattola Palatto Foundation, Indonesia. Presented paper on “Performance of IRCTC with regard to Catering Services”, held on 10th April, 2021.
- 2019 International Conference** on “Commerce and Management in Digital Era” organised by Cape Research Forum, Nagercoil in association with Vivekananda College, Agastheeswaram. Presented paper on “Performance of IRCTC with regard to Catering Services”, held on 19th January 2019.
- 2017 International Seminar** on “Building an Inclusive Leadership Ecosystem for Global Business” organised by Department of Management Studies, Nehru Institute of Technology, Coimbatore. Presented paper on “Impact of Demonetisation in Indian Economy”, held on 18th August 2017.
- 2017 UGC Autonomy Grant Sponsored International Seminar** on “Digital India – New Approaches to Business Excellence” organised by Department of Commerce and Commerce with (CA), Devanga Arts College (Autonomous), Aruppukottai. Presented paper on “Smart Cities: Problems and Challenges in India”, held on 16th March 2017.
- 2016 International Conference** on “Sustainability for Business: Initiatives, Ideas & Challenges” organised by PG & Research Department of Commerce, Mother Teresa

- Women's University, Kodaikanal. Presented paper on "Family Business – Impact Challenges and Prescriptions for Success", held on 01st September 2016.
- 2016 International Conference** on "Make in India – Initiatives, Ideas & Challenges" organised by Department of Commerce (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on "Role of Make in India – Growth in Manufacturing Sector", held on 19th & 20th August 2016.
- 2016 International Seminar** on "Emerging Trends in Global Business" organised by Department of Management Studies, Nehru Memorial College (Autonomous), Coimbatore. Presented paper on "Indian Railway E-Tickets – An Overview", held on 16th February, 2016.
- 2015 International Conference** on "Innovation Management (IM – 2015)" organised by Department of Management Studies, Anna University, BIT Campus, Tiruchirappalli. Presented paper on "CRM in Banking Sector: A Comparative Study of SBI and other Nationalized Commercial Banks", held on 19th October 2015.
- 2015 International Conference** on "Strategies for Sustainable Growth of E-Commerce" organised by Department of Commerce (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on "A Comparative Study on Customer Satisfaction towards online shopping and Traditional Shopping with Special reference to Virudhunagar District", held on 24th & 25th July 2015.
- 2014 International Conference** on "Problems and Prospects of E-Commerce" organised by Department of Commerce (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on "Problems and Prospects of E-Commerce in India", held on 25th & 26th July 2014.
- 2013 International Conference** on "Emerging Trends of E-Commerce in the Global Business Scenario" organised by Department of E-Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on "Barriers to E-Commerce and Competitive Business", held on 30th & 31st August, 2013.
- 2012 International Conference** on "Emerging Trends in Commerce and Management: Challenges and Strategies in the Global Scenario" organised by Department of Commerce, A.V.V.M Sri Puspham College, Poondi. Presented paper on "Foreign Direct Investment in Retail Sector – An Overview", held on 22nd September 2012.
- 2012 International Conference** on "Impact of Global Crisis in Indian Business" organized by Department of Management Studies, Annai Mathammal Sheela Engineering

College, Erumapatty, Namakkal. Presented paper on “Economic Crisis, Structural Reforms and the Prospects of Growth in India” held on 14th September 2012.

2012 International Conference on “Shifting Paradigms of Business” organised by Department of Commerce SF, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Global Financial Crisis and its Impact on India”, held on 23rd & 24th July 2012.

2012 International Conference on “Emerging Trends in Commerce and Management: Challenges and Strategies in the Global Scenario” organised by Department of Commerce, Sri Kaliswari College, Sivakasi. Presented paper on “BPO Industry in India – An Overview”, held on 14th & 15th February 2012.

Paper Presented in National Seminars / Conferences – 53

2023 NAAC Sponsored One Day National Level Conference on “Institutional Values and Best Practice” organized by Internal Quality Assurance Cell, VHNSN College (Autonomous), Virudhunagar on 24th March, 2023. Presented paper on “Institutional Best Practices: An Overview in Context of NAAC”.

2023 National Level Conference on “Innovative Sustainability Practice in Commerce and Technology” organized by the Department of Commerce with Computer Applications, Sri Ramakrishna College of Arts and Science, Coimbatore on 16th March, 2023. Presented paper on “Customer Relationship Management in Retail Banking in Virudhunagar Town”.

2023 ICSSR Sponsored Two Day National Seminar on “Women Empowerment Through Employability and Entrepreneurship Skill” organized by the Saiva Bhanu Kshatriya College, Aruppukottai on 23rd and 24th of February, 2023. Presented paper on “Work Life Balance: Employee and Employer Perspective in Indian Scenario”.

2023 ICSSR Sponsored Two Day National Level Conference on “Digital Pedagogy and Open-Source Tools for Effective Teaching, Learning and Research” organized by the V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 24th & 25th February, 2023. Presented paper on “E-Governance in India: Opportunities and Challenges”.

2022 ICSSR Sponsored Two Day National Seminar on “Empowerment of Rural Women: Challenges and Opportunities” organized by the Department of Commerce CA, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 04th & 05th November, 2022. Presented paper on “Rural Entrepreneurship Development in India”.

- 2022 ICSSR Sponsored Two Day National Seminar** on “Empowerment of Rural Women: Challenges and Opportunities” organized by the Department of Commerce CA, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 04th & 05th November, 2022. Presented paper on “Problems and Opportunity of Women SHG Entrepreneurship in India”.
- 2022 ICSSR Sponsored Two Day National Seminar** on “Empowerment of Rural Women: Challenges and Opportunities” organized by the Department of Commerce CA, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 04th & 05th November, 2022. Presented paper on “Role of Women Entrepreneurs in India Problems and Prospects”.
- 2022 ICSSR Sponsored Two Day National Seminar** on “Designing Samples and Deciding Statistical Tools for Social Science Research” organized by the PG Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi on 21st & 22nd September, 2022. Presented paper on “Role of Review of Literature in Social Science Research”.
- 2022 ICSSR & Ministry of Human Resource Development Sponsored National Seminar** on “ATMANIRBHAR BHARAT ABHIYAN SCHEME THROUGH ENTREPRENEURSHIP DEVELOPMENT” organised by Prabandha Samiti of PG & Research Department of Management, Srimad Andavan Arts and Science College (Autonomous), Tiruchirappalli. Presented paper on “A Role of E-Kiranti in Digital India Initiatives”, held on 09th June, 2022.
- 2019 National Level Seminar** on “New Frontiers in Business, Management and Technology” organised by PG Department of Commerce with Computer Applications, Ananda College, Devakottai. Presented paper on “Challenges of Digitalization in Banking Industry”, held on 20th February, 2019.
- 2019 ICSSR Sponsored National Conference** on “Insolvency and Bankruptcy Code, 2016- New Bankruptcy Law for the Revival of Indian Economy” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Financial Inclusion on Overview”, held on 03rd & 04th January, 2019.
- 2018 National Conference** on “Emerging Trends in Business and Management” organised by Department of Commerce with Computer Application, Idhaya College for Women, Sarugani. Presented paper on “Impact of GST on Indian Economy”, held on 04th October, 2018.

- 2018** ICSSR Sponsored **National Conference** on “Transformation of Youth – A Lead to Skilled and Developed India” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Prospects and Challenges of Rural Entrepreneurship and Developed India”, held on 27th & 28th February, 2018.
- 2017** **National Conference** on “Social Entrepreneurship and Growing Business Opportunities in India” organised by Department of Commerce (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Rural Women Entrepreneurship Opportunities and Hurdles in India”, held on 23rd & 24th July, 2017.
- 2017** UGC Sponsored **National Conference** on “Working Women: Problems and Prospects” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Women Workers Problems & Prospects in India”, held on 19th & 20th July, 2017.
- 2017** ICSSR Sponsored **National Seminar** on “Make in India – Opportunities and Challenges” organised by Sri S.Ramasamy Naidu Memorial College (Autonomous), Sattur. Presented paper on “Make in India for Economic Development in India”, held on 16th & 17th March, 2017.
- 2017** ICSSR Sponsored **National Conference** on “Less Cash Economy as a Strategy for Financial Inclusion in Rural India” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Moving Towards a Cashless Society in Indian Economy – An Empirical Study on Demonetisation curbing black money and ending circulation of fake money”, held on 14th & 15th March, 2017.
- 2017** ICSSR Sponsored **National Conference** on “Startup India – A Way to Standup India” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Startup India – New Opportunities for the Entrepreneur”, held on 03rd & 04th March, 2017.
- 2017** UGC Autonomy Grant Sponsored **National Conference** on “Goods and Services Tax” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Goods and Services Tax in India Effect on State Government Revenue”, held on 19th January, 2017.
- 2016** ICSSR Sponsored **National Level Conference** on “Payment Banks: Opportunities

- and Challenges” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Marketing of Banking Products and Services”, held on 29th & 30th September 2016.
- 2016 National Conference** on “Matrix Management” organised by Sri Krishna Arts and Science College (Autonomous), Coimbatore. Presented paper on “Evaluation of Catering Services provided by IRCTC”, held on 23rd September, 2016.
- 2016 ICSSR Sponsored National Level Conference** on “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” organised by PG Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi. Presented paper on “Performance Evaluation of Indian Railway Catering and Tourism Corporation Limited”, held on 20th & 21st March, 2016.
- 2015 ICSSR Sponsored National Level Seminar** on “Indian Retail Sector in the Global Economy: Emerging Trends, Issues and Challenges” organised by Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi. Presented paper on “Evaluation of Retail banking in Indian Economy”, held on 16th and 17th December, 2015.
- 2015 UGC Sponsored National Seminar** on “Current Scenario in Business Management and Technology: A Growth pole for Promoting Rural Enterprises (NSCSBMT - 2015)” organised by Department of Commerce, Gandhigram Rural Institute – Deemed University, Gandhigram. Presented paper on “Entrepreneurship Challenges and Opportunities in India”, held on 09th December 2015.
- 2015 National Level Seminar** on “Emerging Trends in Retail Banking” organised by Department of Commerce, Devanga Arts College (Autonomous), Aruppukottai. Presented paper on “Retail Banking in Indian Economy – An Overview”, held on 20th March, 2015.
- 2015 National Seminar** on “Companies Act 2013 – Towards Corporate Excellence” organised by Department of Business Administration, Devanga Arts College (Autonomous), Aruppukottai. Presented paper on “Relationship Marketing in Retail Banking”, held on 17th February, 2015.
- 2015 National Seminar** on “Companies Act 2013 – Towards Corporate Excellence” organised by Department of Commerce (CA), Devanga Arts College (Autonomous), Aruppukottai. Presented paper on “FDI in India Facts and Issues”, held on 8th January, 2015.

- 2014 National Conference** on “Emerging Trends in Advertising” organised by PG & Research Department of Commerce, S.T Hindu College, Nagercoil. Presented paper on “Development of Entrepreneurship among women”, held on 19th & 20th September, 2014.
- 2014 National Conference** on “Emerging Trends in Advertising” organised by K.C.S. Kasi Nadar College of Arts & Science, Chennai. Presented paper on “Role of Green Banking in India”, held on 12th September, 2014.
- 2014 ICSSR Sponsored National Conference** on “Current Account Deficit and Fiscal Deficit in India” organised by PG Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi. Presented paper on “Foreign Direct Investment in Indian Retail Sector – An Overview”, held on 25th & 26th July, 2014.
- 2013 UGC Sponsored National Conference** on “Impact of ICT on Consumerism” organised by Department of Commerce, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar. Presented paper on “Cyber Crime and Coping Techniques”, held on 27th & 28th December 2013.
- 2012 ICSSR Sponsored National Seminar** on “Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects” organised by Department of Commerce (CA), Ayya Nadar Janaki Ammal College, Sivakasi. Presented paper on “Role of Commercial Banks in Empowering MSMEs for Financial Inclusion”, held on 14th and 15th December 2012.
- 2012 National Conference** on “Emerging Trends in Advertising” organised by PG & Research Department of Commerce & Business Administration, Padmavani Arts & Science College for Women, Salem. Presented paper on “Impact of Advertising on Children’s Health”, held on 12th October 2012.
- 2012 National Conference** on “Emerging Trends in Management” organised by School of Management Studies, Vel Tech Dr.RR & Dr.SR Technical University, Chennai. Presented paper on “An Ethics of Indian Business”, held on 12th & 13th September 2012.
- 2012 National Seminar** on “Environmental Challenges towards Waste Management” organised by EAST, Palayamkottai, Tirunelveli in Collaboration with P.A College of Education, Pollachi. Presented paper on “Waste Management in India”, held on 07th & 08th September 2012.
- 2012 National Conference** on “Currency (Forex) Derivatives” organised by Department of

- Commerce (UGC SAP DRS-I) School of Management, Pondicherry University, Pondicherry. Presented paper on “Financial Derivatives Markets in India: A Case Study”, held on 16th & 17th March 2012.
- 2012** UGC Sponsored **National Seminar** on “Corporate Crime and Governance – Issues, Challenges and Remedies” organised by Department of Commerce, University of Madras, Chennai. Presented paper on “Role of Disclosure in Corporate Governance in India”, held on 15th & 16th March 2012.
- 2012** **National Conference** on “Emerging Entrepreneurial & Economic Environment (NCEEEE-2012)” organised by Alagappa University, Karaikudi. Presented paper on “An Impact of EDP Trainings of Women Entrepreneurship”, held on 9th & 10th March, 2012.
- 2012** **National Seminar** on “Foreign Direct Investment in Retail Industry in India – Boon or Bane” organised by St.Xavier’s College (Autonomous), Palayamkottai. Presented paper on “Foreign Direct Investment in Indian Economy”, held on 23rd & 24th February, 2012.
- 2012** **National Seminar** on “Corporate Ethics” organised by Department of Business Administration, Arul Anandar College (Autonomous), Madurai. Presented paper on “Ethics of Indian Business: Achieving Sustainable Global Competitiveness”, held on 10th February, 2012.
- 2010** **National Conference** on “Teacher Educators” organised by Kannaiyakumari Academy of Arts and Sciences, Nagercoil. Presented paper on “Commodities in Online Trading”, held on 27th March, 2010.
- 2010** **National Conference** on “Emerging Trends in Retailing Industry” organised by S.N.R Sons college, Coimbatore. Presented paper on “Indian Textile and Retail Industry Challenges Ahead”, held on 20th March 2010.
- 2010** **National Seminar** on “Globalization: Problems and Prospects” organised by Annamalai University, Chidambaram. Presented paper on “Indian Cement Industry – The Landscape”, held on 08th & 09th March, 2010.
- 2010** UGC Sponsored **National Seminar** on “Emerging Issues in Banking and Insurance Sector” organised by Department of Commerce, Sri S.Ramasamy Naidu Memorial College, Sattur. Presented paper on “Bancassurance – The Most Challenging Insurance Distribution Channel with Special Reference to SBI”, held on 04th and 05th March 2010.

- 2010 National Seminar** on “Indian Services Sectors” organised by Department of Commerce, Madurai Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi. Presented paper on “Effects of Financial Globalization on Developing Countries”, held on 26th February, 2010.
- 2010 National Conference** on “Global Economy: Paradigms Practices, Problems & Prospects” organised by Park Global School of Business Excellence, Coimbatore. Presented paper on “Impact of The Financial Crisis on Indian Economy”, held on 25th February, 2010.
- 2010 UGC Sponsored National Conference** on “New Business Development – Issues, Challenges and Opportunities” organised by Department of Commerce, Bishop Heber College, Tiruchirappalli. Presented paper on “Inventory Management Redefined For New Business Development”, held on 12th Feb 2010.
- 2010 National Conference** on “The Impact of Foreign Direct Investment on Indian Economy” organised by Department of Commerce (Shift II), Loyola College, Chennai. Presented paper on “Survey of Foreign Direct Investment in India”, held on 10th and 11th February, 2010.
- 2010 National Conference** on “Global Financial Crisis and Its Impact on Indian Economy” organised by Department of Economics, Arul Anandar College (Autonomous), Madurai. Presented paper on “Impact of Global Financial Crisis on India”, held on 28th & 29th January 2010.
- 2010 ICSSR Sponsored National Seminar** on “Special Economic Zones in India: Prospects and Implications” organised by Department of Rural Industries and Management, The Gandhigram Rural Institute – Deemed University, Gandhigram. Presented paper on “Role of SEZ in India’s Economic Performance”, held on 28th & 29th Jan 2010..
- 2010 National Seminar** on “Emerging Trends in Banking and Insurance Sector” organised by Department of Commerce, Jairam Arts and Science College, Salem. Presented paper on “Insurance Distribution in India”, held on 04th January 2010.
- 2009 National Conference** on “Advanced Statistical Data Analysis for Business Intelligence” organised by Department of Business Administration, Kalasalingam University Krishnan Kovil. Presented paper on “Impact of Advertising Media in Business”, held on 04th & 05th November 2009.
- 2009 National Seminar** on “Indian Financial Services Sector: Integration, Strategies and Challenges” organised by Department of Commerce, Manomaniam Sundaranar

University, Tirunelveli. Presented paper on “Indian Financial Services Sector: Integration, Strategies and Challenges”, held on 5th & 6th September 2009.

Paper Presented in State Level Seminars / Conferences - 5

2017 State Level Seminar on “Innovative Strategies in Commerce and Management” organised by Department of Business Administration, Rajapalayam Rajus’ College, Rajapalayam. Presented paper on “Rise of Online Advertising – An Overview”, held on 10th March, 2017.

2014 UGC Sponsored State Level Seminar on “Present Scenario in the Indian Stock Market” organised by PG Department of Commerce, Arulmigu Palaniandavar College of Arts & Culture, Palani. Presented paper on “Stock Exchange and Economic Growth – An Overview”, held on 27th August, 2014.

2014 State Level Seminar on “Emerging Trends in Business Opportunities” organised by Department of Commerce with Computer Applications, Devanga Arts College, Aruppukottai. Presented paper on “Business Ethics in Indian Business”, held on 28th March, 2014.

2012 State Level Seminar on “Computer Application in Business” organised by Department of Commerce with Computer Applications, Devanga Arts College, Aruppukottai. Presented paper on “Status of Customer Relationship Management”, held on 10th February 2012.

2010 State Level Seminar on “Dimensions of Indian Economy Since 1991” organised by Department of Economics, VHNSN College, Virudhunagar. Presented paper on “Performance Appraisal of Indian Cement Industry an Empirical Study”, held on 12th March 2010.

Research Publication – UGC Care Listed Journal - 2

2021 June **Mr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Comparative Study on Financial Performance Of Indian Railway Catering Tourism Corporation: A Service Sector Wise Analysis”, in the UGC Care List Journal with ISSN Number 0378 – 4568 “Anvesak” Vol. 51, No.1(XXIII) January – June 2021 pp. 132-138.

2021 July **Mr.S.Selvanathan** and Dr.V.Manohar Published an Article on “Effects of Formal Strategic Planning on Financial Performance in Indian Railway Catering Tourism Corporation”, in the UGC Care List Journal with ISSN Number 2278-4632 “Juni Khyat” Vol-11 Issue-07 No.03 July 2021 pp. 145-149.

Research Publication – ISSN/ISBN - 57

- 2023 April** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Study on Passengers’ Opinion on Roadway Services – Special Reference to Virudhunagar Town”, in the Edited Book with ISBN Number 978-93-83191-86-4 “Innovative, Multi-Disciplinary and Contemporary Perspectives and Practices in Commerce and Management ” pp. 288 - 293.
- 2023 March** **Dr.S.Selvanathan** Published an Article on “**Institutional Best Practices: An Overview in Context of NAAC**”, in the Edited Book with ISBN Number 978-81-951746-4-5 “Institutional Values and Best Practices” pp. 93-98.
- 2023 March** **Dr.S.Selvanathan**, P.Shanmetha and R.Saishruthi Published an Article on “Customer Relationship Management In Retail Banking in Virudhunagar Town”, in the Edited Book with ISBN Number 978-93-91347-46-8 “Innovative Sustainability Practice in Commerce and Technology” pp. 81-87.
- 2023 February** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “Consumer Insight Towards the Usage of IRCTC”, in the Edited Book with ISBN Number 978-81-959098-5-8 “Innovation in Service Sectors: “Paradigm and Growth Potentials”” pp. 61-68.
- 2023 February** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “Cash Less Economy in India: Its Benefits and Challenges”, in the Edited Book with ISBN Number 978-81-959098-4-1 “Data Analytics in Business, Marketing & Finance” pp. 19-25.
- 2023 February** **Dr.S.Selvanathan** and Dr.S.Selva Rani Published an Article on “Problems and Opportunities of Women SHG Entrepreneurship in India”, in the Edited Book with ISBN Number 978-81-951746-1-4 “Empowerment of Rural Women: Challenges and Opportunities” pp. 242-.246.
- 2023 February** **Dr.S.Selvanathan** and Dr.A.Anitha Published an Article on “Rural Entrepreneurship Development in India”, in the Edited Book with ISBN Number 978-81-951746-1-4 “Empowerment of Rural Women: Challenges and Opportunities” pp. 234-238.
- 2023 February** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “Role of Women Entrepreneurs in India – Problems and Opportunities”, in the Edited Book with ISBN Number 978-81-951746-1-4 “Empowerment of Rural Women: Challenges and Opportunities” pp. 176-180.

- 2023** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Study on
January Customer Performance towards UTI Mutual Fund”, in the Edited Book with
ISBN Number 978–81–951746–46–2-1 “E-Governance in India: Opportunities
and Challenges” pp. 253-257.
- 2023** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “Cash Less
February Economy in India: It’s Benefits and Challenges”, in the Edited Book with
ISBN Number 978-81-959098-4-1 “Data Analytics in Business, Marketing &
Finance” pp. 19-25.
- 2022** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Study on
December Customer Performance towards UTI Mutual Fund”, in the Edited Book with
ISBN Number 978–93–5737–352–4 “Emerging Trends and Innovations in
Business, Commerce and Management for Sustainable Entrepreneurship” pp.
19-28.
- 2022** **Dr.S.Selvanathan**, Dr.V.Manohar and Mrs.R.K.Manju @ Mahalalkshmi
October Published an Article on “Role of Review of Literature in Social Science
Research”, in the Edited Book with ISBN Number 978-93-5768-281-7
“Designing Samples and Deciding Statistical Tools for Social Science
Research” pp. 49-53.
- 2022** **Dr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Study on
September Passengers’ Opinion on Railway Services – A Study with special reference to
Virudhunagar City”, in the Edited Book with ISBN Number 978-93-5759-888-
0 “Green HRM for Sustainable Development” pp. 146-162.
- 2022** **Mr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Study on
April Awareness and Usage of Tourism Services in IRCTC”, in the Edited Book with
ISBN Number 978-81-956419-2-5 “Human Resource Strategies: Paradigm
Shift In The Globalised Scenario” pp. 213-217.
- 2021** **Mr.S.Selvanathan** and Dr.V.Manohar Published an Article on “A Study on
July Core Activities of IRCTC Services with Special Reference to Rail Neer
Service”, in the Book Chapter with ISBN Number 978-81-951746-3-8 “Recent
Advances and Social Sciences” pp. 109-113.
- 2021** **Mr.S.Selvanathan** and Dr.V.Manohar Published an Article on “International
April Virtual Conference on Recent Trends and Innovation in Science and
Management”, in the edited book with ISBN Number 978-81-948096-3-0

- “Financial Analysis of Indian Railway Catering Tourism Corporation”** pp. 150-157.
- 2021** **Mr.S.Selvanathan** and Dr.C.Subathra Published an Article on “Crime Against
March Women In India- A Study”, in the edited book with ISBN Number 978-81-948096-5-4 **“Women Empowerment and Leadership”** pp. 169-173.
- 2020** **Mr.S.Selvanathan** and Dr.V.Manohar Published an Article on “Impact Of
December Covind 19 in Indian Economy”, in the Edited book with ISBN Number 978-81-942871-1-7 **“Prospects and Horizons in Commerce and Management”** pp. 113-117.
- 2020** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Impact Of
June Covind 19 In Indian Economy”, in the Edited book with ISBN Number 978-81-942871-5-5 **“Researchers View on Covind-19”** pp. 93-95.
- 2020** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Technology
March Enabled Internet Ticketing Services – The Passengers View”, in the Edited book with ISBN Number 978-81-942871-2-4 **“Trending Frontiers and Prospects in Commerce and Management”** pp. 182-193.
- 2019** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Government
December Schemes and Programmes in Agriculture”, in the Edited book with ISBN Number 978-81-942871-0-0 **“Status of Agriculture in India”** pp. 152-160.
- 2019** **Mr.S.Selvanathan** Published an Article on “Paradigm shift in Indian railway
August catering tourism corporation – A special reference to catering services”, in the Edited book with ISBN Number 978-93-87756-86-1 **“A Paradigm Shift in Banking, Marketing and HRM”** pp. 132-144.
- 2019** **Mr.S.Selvanathan** Published an Article on “Digitalization an Impact of Indian
July Economic”, in the Edited book with ISBN Number 978-93-87756-86-1 **“Digitalisation in India”** pp. 121-141.
- 2019** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Financial
January Inclusion on Overview”, in the Edited book with ISBN Number 978-81-951746-3-8 **“Insolvency and Bankruptcy Code 2016 – New Bankruptcy Law for the Revival of Indian Economy”** pp. 388-396.
- 2018** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Prospects and
February Challenges of Rural Entrepreneurship Development in India”, in the Edited Book with Number 978-93-81723-82-1, **“Women Empowerment and**

- Entrepreneurship” pp. 81 – 85.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Impact of
September Demonetisation in Indian Economy”, in the ISSN Book with Number 2230-7974, Vol. 1, No. 16 “Nehru Journal of Management of Research” pp. 1 – 6.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Rural
August Entrepreneurship Opportunities & Hurdles in India”, in the Edited Book with ISBN Number 978-93-81723-76-0 “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” pp. 243 – 250.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Women
July Workers Problems & Prospects in India”, in the Edited Book with ISBN Number 978-93-81723-72-2 “Working Women Problems and Prospects” pp. 419 – 425.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Moving
March Towards a Cashless Society in Indian Economy – An Empirical Study on Demonetisation curbing black money and ending circulation of fake money”, in the Edited Book with ISBN Number 978-93-81723-66-1 “Less Cash Economy and Financial Inclusion” pp. 217 – 221.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Startup India –
March New Opportunities for the Entrepreneur”, in the Edited Book with ISBN Number 978-93-81723-61-8 “Startup India – A Way to Standup India” pp. 258 – 292.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Make in India
March for Economic Development in India”, in the ISSN Book with Number 2395-7085, Vol. 1 “Research Journal of SRNMC” pp. 1 – 6.
- 2017** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Goods and
January Services Tax in India: Effect on State Government Revenue”, in the Edited Book with ISBN Number 978-93-81723-61-6 “Goods and Services Tax Concepts & Challenges” pp. 257 – 261.
- 2016** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Family
September Business – Impact, Challenges and Prescriptions for Success”, in the Edited Book with ISBN Number 81-86520-27-9, Volume II, “Sustainability for Business: Initiatives, Ideas and Challenges” pp. 55 – 61.
- 2016** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Customer

- September** Relationship Management in Marketing of Banking Products and Services”, in the Edited Book with ISBN Number 978-93-81723-58-6 “Payment Banks Opportunities and Challenges” pp. 163 – 166.
- 2016** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Evaluation of
September Catering Services Provided by Indian Railways Catering and Tourism Corporation Limited”, in the ISSN Book Number 2321-3604 “Primax International Journal of Commerce and Management Research (PIJCMR)” pp. 134 – 138.
- 2016** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Role of Make
August in India – Growth in Manufacturing Sector”, in the Edited Book with ISBN Number 978-93-81723-54-8 “Make in India – Initiatives Ideas & Challenges” pp. 190 – 195.
- 2016** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Performance
March Evaluation of Indian Railway Catering and Tourism Corporation Limited”, in the Edited Book with ISBN Number 978-93-5258-485-7 “Role of Information and Communication Technology (ICT) on the Growth of Service Industries” pp. 349 – 351.
- 2015** **Mr.S.Selvanathan** and Dr.V.Manohar and Published an Article on “Attitude
August of Railway Passengers towards Tatkal Scheme”, in the ISSN Journal “College Sadhana” with ISSN Number 0974-6838 Vol.8, No. 1, pp. 1307 – 1312.
- 2015** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “A
July Comparative Study on Customer Satisfaction Towards Online shopping and Traditional Shopping with Special Reference to Virudhunagar District”, in the Edited Book with ISBN Number 978-93-81723-41-8 “Changing Scenario of E-Commerce” pp. 97 – 100.
- 2014** **Mr.S.Selvanathan** and Dr.V.Manohar and Published an Article on
August “Customer’s Attitude and Behaviour Towards Purchase of Jewellery in Virudhunagar District”, in the ISSN Journal “College Sadhana” with ISSN Number 0974-6838 Vol.7, No. 1, pp. 1055 – 1061.
- 2014** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Problems and
July Prospects of E-Commerce in Virudhunagar District”, in the Edited Book with ISBN Number 978-93-81723-26-5 “Innovative Facades in E-Commerce” pp. 249 – 254.

- 2014
July** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Foreign Direct Investment in Indian Retail Sector – An Overview”, in the Edited Book with ISBN Number 978-93-81724-37-8 “Current Account Deficit and Fiscal Deficit in India” pp. 186 - 189.
- 2013
December** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Cyber Crime and Coping Techniques”, in the Edited Book with ISBN Number 978-93-81723-19-7 “Impact of Information Communication Technology on Consumerism” pp. 191 – 196.
- 2013
June** **Mr.S.Selvanathan** and Dr.V.Manohar and Published an Article on “Online Trading - An Insight to Commodities Trade With Special Reference to India”, in the Journal “Journal of Business Management & Social Sciences Research (JBM&SSR)” with ISSN Number 2319-5614 Vol.2, No. 6, pp. 75 – 84.
- 2013
March** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Barriers to E-Commerce and Competitive Business”, in the Edited Book with ISBN Number 978-93-81723-10-4 “Emerging Trends in E-Commerce” pp. 97 – 100.
- 2012
October** Chelladurai C and **Mr.S.Selvanathan** Published an Article on “Impact of Advertising on Children’s Health”, in the Edited Book with ISBN Number 978-93-80657-82-0 “Emerging Trends in Advertising” pp. 247 – 251.
- 2012
September** Chelladurai C and **Mr.S.Selvanathan** Published an Article on “An Ethics of Indian Business”, in the Edited Book with ISBN Number 978-81-8424-795-4 “Emerging Trends in Management Towards Sustainable Development” pp. 239 – 241.
- 2012
September** Chelladurai C and **Mr.S.Selvanathan** Published an Article on “Research and Development in Environmental Education”, in the ISSN Book Number 2277-7571 “Waste Management in India” pp. 247 – 251.
- 2012
July** **Mr.S.Selvanathan** Published an Article on “Global Financial Crisis and its Impact on India”, in the Edited Book with ISBN Number 978-93-81723-05-0 “Change Ahead” pp. 334 – 337.
- 2012
March** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Role of Disclosure in Corporate Governance in India”, in the Edited Book with ISBN Number 978-93-81992-55-5 “Corporate Crime and Governance Issue Challenges and Remedies” pp. 330 – 335.
- 2012** **Mr.S.Selvanathan** Published an Article on “Foreign Direct Investment in

- February** Indian Economy”, in the Edited Book with ISBN Number 978-93-5067-214-3 “Foreign Direct Investment in Retail Industry in India – Boon or Bane” pp. 243 – 250.
- 2012** Dr.V.Manohar, Dr.C.Chelladurai and **Mr.S.Selvanathan** Published an Article
February on “Role of SEZ in India’s Economic Performance”, in the Edited Book with ISBN Number 978-81-8069-772-5 “Foreign Direct Investment in Retail Industry in India – Boon or Bane” pp. 293 – 304.
- 2012** **Mr.S.Selvanathan** Published an Article on “BPO Industry in India – An
February Overview”, in the Edited Book with ISBN Number 978-93-80530-42-0 “Emerging Trends in Global Trade & Management” pp. 217 – 221.
- 2010** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Impact of
March Globalisation in Indian Cement Industry”, in the Edited Book with ISBN Number 978-81-8371-276-7 “Globalisation on problems and Prospects” pp. 385 – 395.
- 2010** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Indian Textile
March and Retail Industry – Challenges Ahead”, in the Edited Book with ISBN Number 978-81-7273-537-1 “Emerging Trends in Retailing Industry” pp. 143 – 147.
- 2010** Dr.V.Manohar and **Mr.S.Selvanathan** Published an Article on “Commodities
March in Online Trading”, in the Edited Book with ISBN Number 978-81-909710-7-2 “Teacher Educators for National Regeneration” pp. 297 – 303.
- 2010** Dr.V.Manohar, Dr.C.Chelladurai and **Mr.S.Selvanathan** Published an Article
January on “Impact of Global Financial Crisis on India”, in the Edited Book with ISBN Number 978-81-906042-2-2 “Global Financial Crisis and its implication on Indian economy” pp. 308 – 325.
- 2010** **Mr.S.Selvanathan** Published an Article on “Impact of Advertising Media in
 Business”, in the Edited Book with ISBN Number 978-81-8371-267-5 “Advanced Statistical Data Analysis for Business Intelligence” pp. 105 – 106.

Seminar / Workshop / Symposium Participation - 21

- 2023** One Day State Level Seminar on “NEP 2020: Challenges and Opportunities in Higher Education” organized by the Internal Quality Assurance Cell, V.V.Vanniaperumal College for Women, Virudhunagar on 22nd February, 2023.

- 2019** Three Day National Level Workshop on “Data Analysis for Social Science Research” organized by Senthil Research Advocacy Forum, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 21st, 22nd & 23rd August, 2019.
- 2019** National Workshop on “Art of Writing Articles” organized by PG & Research Department of Commerce, Pasumpon Muthuramalinga Thevar College, Melaneelinthanallur in association with Cape Research Forum, Nagercoil held on 15th February, 2019.
- 2018** International Conference on “Recent Trends in E-Commerce” organized by Department of Commerce with Computer Applications, Fatima College, Madurai held on 30th August, 2018.
- 2018** State Level Seminar on “Recent Trends in Accounting and Their Impact on Business” organized by PG Department of Commerce, St. Joseph’s Evening College, Bangalore in association with Institute of Chartered Accountants of India (ICAI) held on 18th August, 2018.
- 2018** National Workshop on “Application of SPSS & R on Data Analysis” organized by Cape Research Forum at Vivekananda Kendra, Kanyakumari held on 13th & 14th October, 2018.
- 2018** National Workshop on “Companies Act, 2013 – Structural Reformation You need to know” organized by Department of Commerce, Manonmaniam Sundaranar University in association with The institute of Company Secretaries of India, Madurai Chapter held on 03rd August, 2018.
- 2017** International Level Workshop on “Goods and Service Tax in Indian Economy” organized by Department of Commerce, Saiva Bhanu Kshatriya College, Aruppukottai held on 27th July, 2017.
- 2017** Awareness Rally against “Prosopis Juliflora” organized by Nehru Yuva Kendra, Virudhunagar & V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 24th February, 2017.
- 2016** NAAC Sponsored National Level Workshop on “The Role of National Skills Qualifications Framework (NSQF) in Designing the Curriculum” organized by IQAC, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 29th & 30th September, 2016.
- 2015** Workshop on “SPSS in Social Science Research” organized by Department of Commerce (SF), V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 11th & 12th December, 2015.

- 2015** National Level Workshop on “Enriching Research Competency using SPSS and AMOS Software” organized by Department of Business Administration, Kalasalingam University, Krishnankoil held on 31st October, 2015.
- 2014** UGC Sponsored State Level Seminar on “Environmental Protection” organized by National Service Scheme, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 1st August, 2014.
- 2014** UGC Sponsored Capacity Building Workshop on “E-Content Development” organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 11th to 15th March, 2014.
- 2012** NPTEL Workshop organized by Placement and Training Cell, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar in Collaboration with Classle Knowledge Private Ltd., Chennai held on 13th February, 2012.
- 2010** State Level Industrial Motivation Campaign organized by Rajapalayam Rajus’ College, Rajapalayam held on 06th February, 2010.
- 2009** Workshop on “Review of Literature and Application of Statistics” organized by IQAC, VHNSN College, Virudhunagar held on 10th, 11th and 12th December, 2009.
- 2009** National Level Workshop on “Application of Statistical Tools in Social Science Research” organized by IQAC, VHNSN College, Virudhunagar held on 09th & 10th October, 2009.
- 2009** NAAC Sponsored State Level Workshop on “Quality Excellence and Quality Sustenance in Education” organized by Sourashtra College (Autonomous), Madurai held on 21st August, 2009.
- 2008** UGC Sponsored National Level Workshop on “Human Rights Advocacy & Training” organized by Department of Commerce, VHNSN College, Virudhunagar held on 07th, 08th, and 09th August, 2008.
- 2008** National Symposium on “Customer Relationship Management” organized by Department of Commerce, Sri Sri Parasakthi College for Women, Courtallam held on 25th January, 2008.

Edited Books Published - 2

S.No.	Title	Author	Year of Publication	ISBN Number
1	Digitalisation in India	Dr.C.Subathra Mr.S.Selvanathan	July 2019	978-93-87756-86-1

2	Commerce and Management in Digital ERA	Mr.S.Selvanathan Dr.M.P.Asha Kumari	January 2019	978-93-87756-71-7
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Acted as a Resource Person - 35

S.No.	Programme	Organised by
1	One Day Workshop on “Tally with GST”	Department of Commerce (SF), Rajapalayam Raju’s College, Rajapalayam on 23 rd March, 2023
2	One Day State Level Workshop on “GST with Tally ERP 9.0”	Department of Commerce and Commerce with CA, Madurai Sivakasi Nadar's Pioneer Meenakshi Women's College, Poovanthi, Sivaganga district on 04 th March, 2023
3	One Day State Level Seminar & Cultural Fest and delivered special lecture on “Digital Banking Technology”	Department of Commerce with CA, Rajapalayam Raju’s College, Rajapalayam on 03 rd March, 2023
4	Two Days Workshop on “GST E-Filing Techniques”	Department of Commerce with CA, Nadar Mahajana Sangam S.Vellaichamy Nadar College, Madurai on 02 nd February, 2023 & 03 rd February, 2023
5	State Level Workshop “GST E-Filling with Computerised Accounting Software”	Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar on 06 th February, 2023
6	One Day Entrepreneurship Development Programme for Outgoing Students on “Statutory Registration IT, GST, ESI, EPF, EPS	G.Venkataswamy Naidu College, Kovilpatti on 27 th January, 2023
7	Seminar on “GST Business and Practice”	Department of Commerce, Government Arts and Science College, Aruppukottai on 21 st January, 2023
8	Two Days Hands on Training on “GST Registration & E-Filing”	Department of Commerce with CA, Nadar Saraswathi College of Arts and Science, Theni on 15 th December, 2022 & 16 th December, 2022

9	State Level Workshop programme on GST and E-Filing Techniques using Tally”	Department of Business Administration, Nadar Saraswathi College of Arts and Science, Theni on 12.12.2022 & 13 th December, 2022.
10	Acted as a Chair Person in International Conference on “Green HRM for Sustainable Development”	School of Commerce, K.S.R College of Arts and Science for Women, Tiruchengode on 27 th October, 2022
11	Seminar on “GST Analysis and Opinions in India”	Department of Commerce, Morning Star Arts and Science College for Women, Pasumpon on 21 st October, 2022
12	International Level Workshop on “A Fertile Ground for Entrepreneurs – Tamilnadu”	Department of Business Administration, Mangayarkarasi College of Arts and Science for Women, Madurai on 14 th September, 2022
13	Guest Lecture on “Innovative Practices of Corporate Social Responsibility”	Department of Business Administration, Nadar Saraswathi College of Arts and Science, Theni on 02 nd September, 2022
14	Faculty Development Programme on “GST Registration and E-Filing”	Department of Business Administration, Nadar Saraswathi College of Arts and Science, Theni on 02 nd September, 2022
15	National Level Webinar “Ideas to Improve Indirect Taxation – A Special Reference to Tamil Nadu”	Government College of Arts, Science and Commerce, Quepem, Goa on 20 th June, 2022
16	Workshop on “GST in Tally ERP.9”	Department of Commerce (CS), Sri Kaliswari College (Autonomous), Virudhunagar on 29 th April, 2022
17	Workshop on “Goods and Service Tax in India”	Department of BBA, Mangayarkarasi College of Arts and Science for Women, Madurai on 14 th March, 2022
18	Online Webinar on “Overview & Importance of GST in India”	Department of Management (UG), VLB Janakiammal College of Arts and Science, Coimbatore on 14 th February, 2022

19	Webinar on “Basic Concepts of GST”	Department of Commerce (UG), Sri Bhagawan Mahaveer Jain First Grade College at Kolar Gold Fields on 22 nd January, 2022
20	Webinar on “GST Implications – Industry Perspective: Gearing up for the Change”	Department of Commerce (UG), Sri Bhagawan Mahaveer Jain First Grade College at Kolar Gold Fields on 24 th January, 2022
21	State Level Seminar on “Basic Concepts of GST and Its Implications on Business”	Department of Commerce with Corporate Secretaryship, Kamaraj College, Self-Financing Courses, Thoothukudi on 21 st October 2021
22	Webinar delivered Special Lecture on “A Tax Reform or A Business Reform”	Department of Commerce, Kalaimagal College of Arts and Science, Pandalgudi on 24 th April 2021
23	Seven Days State Level Online Job Oriented Hands on Training Programme on “Tally with GST Application”	Department of Commerce, S.T.Hindu College, Nagercoil on 15 th March 2021 to 21 st March 2021
24	Guest Lecture on “Goods Service Tax Concepts and Status”	Virudhunganar M.S.P. Nadar College of Education, Virudhunagar on 15 th March 2021
25	State Level Seminar delivered lecture on “Goods and Service Tax”	Department of BBA, Devanga Arts College, Aruppukottai on 25 th March 2019
26	Guest Lecture on “A Comprehensive Analysis of Goods and Services Tax (GST) in India	Department of Commerce, Kalasalingam University, Krishnankoil on 12 th March 2019
27	Workshop on “GST – A Game Challenger for Indian Economy”	PG Department of Commerce with Computer Applications, Ananda College, Devakottai on 6 th February, 2019
28	Guest Lecture on “GST – The Milestone in Filling Returns”	Department of Business Administration, Sri Kaliswari College, Sivakasi on 1 st February, 2019

29	Young Students Scientist Programme (YSSP – 2018)	VHNSNC (Autonomous), Virudhunagar & Tamilnadu State Council for Science and Technology, Chennai from 23 rd December 2018 to 06 th January, 2019
30	EAC Programme delivered guest lecture on “Impact of GST in Business”	Department of Business Administration, Senthamari College of Arts & Science, Madurai on 28 th December, 2018
31	Association Programme delivered guest lecture on “GST in Current Scenario”	Department of Commerce with Commerce CA B Section, Arulmigu Kalasalingam College of Arts & Science, Krishnankoil on 1 st October, 2018
32	International Conference delivered lecture on “Practical Impact of GST in Indian Economy”	Department of Commerce with Computer Applications, Fatima College (Autonomous), Madurai, on 30 th August 2018
33	Student Enrichment Programme for XII - 2016	Alumni Association, VHNSNC (Autonomous), Virudhunagar held at K.V.S Higher Secondary School, Virudhunagar from 11 th to 20 th April, 2016
34	Training Programme on “Banking, Financial Services and Insurance Sector” Sponsored by both Tamil Nadu Skill Development Corporation and ICT Academy of Tamil Nadu	VHNSNC (Autonomous), Virudhunagar from 24 th June 2015 to 15 th July 2015
35	Inter Collegiate Competition for Differently abled students	Organized under UGC – Autonomous Grant, VHNSNC (Autonomous), Virudhunagar on 05 th March, 2015

Served as a Member of Various Activities

Programme	Acted as	Date
E-International Conference Series on “Employment” Topic: Listening Skills	Convener	14 th June, 2023
E-International Conference Series on “Employment”	Convener	07 th June, 2023

Topic: Certification Skills		
E-International Conference Series on “Employment” Topic: Management Skills	Convener	17 th May, 2023
E-International Conference Series on “Employment” Topic: Presentation Skills	Convener	26 th April, 2023
E-International Conference Series on “Employment” Topic: Marketing Skills	Convener	19 th April, 2023
International Conference on Recent Trends & Innovations in Science, Engineering and Social Sciences	Organising Committee Member	10 th – 11 th February, 2023
One Day State Level Workshop “GST E-Filing with Computerised Accounting Software”	Convener	06 th February, 2023
ICSSR Sponsored National Conference on "Digital Pedagogy and Open-Source Tools for Effective Teaching, Learning and Research"	Organising Committee Member	24 th and 25 th January 2023
Intra Collegiate Cultural Competition Fantasy 2022	Co-ordinator	28 th September, 2022 to 01 st October, 2022
International Workshop on “Social Media Marketing” jointly organized by the Department of BBA, Mangaiyarkarasi College of Arts and Science for Women, Madurai and Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar	Convener	14 th September, 2022
Two Day National Level Virtual Faculty Development Programme on “Development and Psychometric Analysis using EFA and CFA”	Convener	29 th & 30 th August, 2022
One Day State Level Workshop on “Structures of English Language and its Practical Application in Business” held at Mangayarkarasi College of Arts and Science for Women	Convener	18 th August, 2022
National Level Webinar on “Leadership Etiquette”	Convener	25 th July 2022
Two Day National Level Virtual Research Development Programme on “Ethical Norms of Research Writing and Publication: Scopus Indexed Journals”	Convener	16 th May, 2022 & 17 th May, 2022
State Level Workshop on “Enhancement of Communication Skills”	Convener	11 th May, 2022
75 th College Annual Day Cultural Programme	Organising Committee	30 th April, 2022

	Member	
One Day State Level Workshop on “Entrepreneurial Skill Development Programme (ESDP)”	Convener	17 th March, 2022
Two Day National Level Virtual Faculty Development Programme on “Strategies for Writing Review of Literature”	Convener	21 st March, 2022 to 22 nd March, 2022
Three Day National Level Virtual Research Development Programme on “Advanced Research Methodology and Statistical Analysis for Social Sciences” organized by Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar	Convener	27 th to 29 th December, 2021
State Level Workshop on “Public Financial Management System with special reference to TSA”	Executive Committee Member	13 th & 14 December, 2021
National Webinar on “Customer Intelligence” organized by Senthil Research Forum, VHNSN College (Autonomous), Virudhunagar	Organising Committee Member	11 th December, 2021
National Seminar on “Innovative Developments in Environmental & Food Sciences: Challenges & Opportunities” organized by Senthil Research Forum, VHNSN College (Autonomous), Virudhunagar	Organising Committee Member	19 th November, 2021
Intra Collegiate Fun Fiesta 2021	Co-ordinator	03 rd November, 2021
Two day Intra Collegiate “College Students’ Diwali Bazar 21”	Co-ordinator	02 nd & 03 rd November, 2021
National Level Webinar on “Steps for Effective Writing Thesis” organized by Senthil Research Forum, VHNSN College (Autonomous), Virudhunagar	Convener	07 th October, 2021
Two Day National Level Virtual Faculty Development Programme on “Drafting Effective Research Proposal for Funding Agencies - Challenges and Strategies”	Convener	15 th & 16 th September, 2021
Three Day National Level Virtual Research	Convener	01 st to 03 rd

Development Programme on “Secondary Data Analysis in Social Science Research” (SDASSR) organized by Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar		September, 2021
Short Course on “Integration of ICT in Teaching and Learning”	Coordinator	26 th to 30 th July, 2021
National Seminar on “Role of Biotechnology in Conservation of Plant Genetic Resources”	Organising Committee Member	20 th March, 2021
National virtual webinar on the topic “Youth and Womens' Startup - A Way Forward” organized by Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar	Convener	11 th March, 2021
National Level Webinar on “Glimpses of National Education Policy 2020” organized by Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar	Convener	10 th February, 2021
Three days online course on “Application of Tally to Computation of GST” organized by Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar	Convener	11 th June, 2020 to 13 th June, 2020
One Day National Level Workshop on "Practical Applications of GST and Its Impact on Indian Economy"	Convener	06 th September 2019
International Conference on “Commerce and Management in Digital ERA” at Pasumpon Muthuramalinga Thevar College, Sankarankovil	Organising Committee Member	06 th March, 2019
Youth Day Celebrations Com UTSAV 19 organised by Department of Commerce (SF), VHNSN College (Autonomous), Virudhunagar	Executive Member	27 th February, 2019
International Conference on “Commerce and Management in Digital ERA” at Vivekanada Kendra, Kanyakumari organized by Cape Research Forum, Nagercoil, Kanyakumari District	Organising Committee Member	19 th January, 2019
NSS Students Activities	Member	2016-17
Book Exhibition organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar	Organising Committee	13 th to 21 st November 2017

	Member	
UGC Sponsored National Conference on “Emerging Trends in Library & Information Science (ETLIS – 2017) Central Library, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar	Organising Committee Member	27 th January, 2017
RGNIYD Sponsored Five Day Training Programme on “Capacity Building and Empowerment of Rural Women organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar	Organising Committee Member	15 th to 19 th December 2016
International Conference on “Make in India – Initiatives, Ideas & Challenges” organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar	Organising Committee Member	19 th & 20 th August 2016
RGNIYD Sponsored Awareness Programme on “Social Roots of Gender Violence in India – Processes Related to Economic, Social and Cultural Transformation among Women” organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar	Organising Committee Member	26 th & 27 th February, 2016
NSS Students Activities		2014-15
Book Exhibition organized by Library Club, OBA, OGA, NSS, NCC, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar & National Book Trust, New Delhi, held at KVS Middle School, Virudhunagar	Organising Committee Member	01 st to 04 th October, 2015
Book Exhibition organized by OLD Boys Association, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar & National Book Trust, New Delhi, held at KVS Middle School, Virudhunagar	Organising Committee Member	2014

FDP / WORKSHOP / SHORT-TERM COURSE/ SEMINARS PARTICIPATION – 24

2023 Faculty Development Programme on Emotional Intelligence organized by ICT Academy, Chennai held on 24th May, 2023 to 26th May, 2023.

- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 07th June, 2023. Topic: Certification Skills
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 03rd May, 2023. Topic: Team Management Skills
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 26th May, 2023. Topic: Presentation Skills
- 2023** National Conference on “Impact of Global Recession on Booming Indian Economy: Myth and Reality (IGRBIEMR – 2023)” organized by the Department of Commerce & Management Studies, Srinivasa Ramanujan Centre, SASTRA Deemed to be University, Kumakonam on 22nd April, 2023.
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 19th April, 2023. Topic: Marketing Skills
- 2023** E-International Conference Series on “Emotional Intelligence” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 22nd February, 2023. Topic: Empathy
- 2023** E-International Conference Series on “Emotional Intelligence” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 15th February, 2023. Topic: Assertiveness
- 2022** E-International Conference Series on “Personality Development Program” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 21st December, 2022. Topic: Personality Development Theory - 2
- 2022** E-International Conference Series on “Personality Development Program” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 21st September, 2022. Topic: Relationship Management
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 17th May, 2023. Topic: Management Skills
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 03rd

- May, 2023. Topic: Team Management Skills
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 26th May, 2023. Topic: Presentation Skills
- 2023** National Conference on “Impact of Global Recession on Booming Indian Economy: Myth and Reality (IGRBIEMR – 2023)” organized by the Department of Commerce & Management Studies, Srinivasa Ramanujan Centre, SASTRA Deemed to be University, Kumakonam on 22nd April, 2023.
- 2023** E-International Conference Series on “Employability Skills” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 19th April, 2023. Topic: Marketing Skills
- 2023** E-International Conference Series on “Emotional Intelligence” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 22nd February, 2023. Topic: Empathy
- 2023** E-International Conference Series on “Emotional Intelligence” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 15th February, 2023. Topic: Assertiveness
- 2022** E-International Conference Series on “Personality Development Program” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 21st December, 2022. Topic: Personality Development Theory - 2
- 2022** E-International Conference Series on “Personality Development Program” organized by Skill Developer, Chennai in association with Bharathi Chudar, United Kingdom on 21st September, 2022. Topic: Relationship Management
- 2022** Faculty Development Programme on “Digital Pedagogy and New Education Policy 2022” organized by V.H.N.S.N College (Autonomous), Virudhunagar on 08th and 09th August, 2022.
- 2022** One Week National Level Faculty Development Programme on “Nurturing Entrepreneurship & Strat-UP Management” jointly organized by New Horizon Centre for Innovation, incubation & Entrepreneurship (NHCIIE) – NHCE, New Horizon College-Kasturinagar and New Horizon College-Marathahalli from 07th to 11th June, 2022.
- 2022** Faculty Development Programme on “Emotional Intelligence” organized by Post Graduate & Research Department of Commerce, Muthurangam Govt. Arts College

(A), Vellore

- 2022** Faculty Development Programme on Leadership Skills (Online Live FDP) organized by ICT Academy, Chennai held on 07th February, 2022 to 11th February, 2022.
- 2022** Faculty Development Programme on Idea Generation Methods (Online Live FDP) organized by ICT Academy, Chennai held on 24th January, 2022 to 24th January, 2022.
- 2021** Faculty Development Programme on Transformational Leadership & Institutional Excellence organized by STC School of Management, Sree Saraswathi Thyagaraja College, Pollachi held on 12th September, 2021.
- 2019** Faculty Development Programme on “Tally ERP 9.0” organized by the Department of Commerce, G.Venkataswamy Naidu College, Kovilpatti in association with Tally Education Pvt. Ltd., Bangalore on 20th July, 2019.
- 2019** Government of India National Science and Technology Entrepreneurship Development Board Department of Science & Technology sponsored Faculty Development Programme organized by Alagappa University Study Centre, Virudhunagar held on 28th March 2019 to 17th April 2019.
- 2018** Faculty Development Programme on “An Overview of Goods and Services Tax Transactions in Tally ERP9” organized by Department of Commerce & Centre for Learning Technology, Kalasalingam Academy of Research and Education, Krishnankovil held from 12th to 14th July 2018.
- 2017** Faculty Development Programme on “Building an Entrepreneurial Ecosystem” organized by Department of Management Studies, Francis Xavier Engineering College, Tirunelveli held on 14th July 2017.
- 2017** Ministry of Science and Technology, New Delhi sponsored Faculty Development Programme on “Entrepreneurship” organized by Centre for Entrepreneurship Development (Tamil Nadu), Madurai held on 26th December 2017 to 08th January, 2018.
- 2017** Faculty Development Programme on “Goods & Services Tax” organized by Thiagarajar College, Madurai held on 25th March, 2017.
- 2017** UGC Autonomy Grant Sponsored Faculty Development Programme organized by IQAC, V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar held on 15th & 16th February, 2017.
- 2016** Faculty Development Programme on "Team Building" organized by ICT Academy of Tamil Nadu held on 20th September, 2016.

AWARDS AND HONOURS - 5

2022	Received Outstanding Paper Presenter Award in a Two Day National Seminar on “Designing Samples and Deciding Statistical Tools for Social Science Research” sponsored by ICSSR and organized by the PG Department of Commerce, Sri Kaliswari College (Autonomous), Sivakasi on 21 st & 22 nd September, 2022
2022	Received Best Teacher Award in VHNSN College (Autonomous), Virudhunagar
2021	Received Award Dr.Sarvepalli Radhakrishnan National Award on the National Teachers Day 2021 organised by Consortium of School and College Teachers in India, OF by and for You Trust & Publications on 05 th September 2021.
2021	Received Best Guide Teacher Award for guiding Young Researchers for the Research on Indian History conducted by Cape Forum – You Trust, Kanyakumari District on 28 th February, 2021
2020	Received Best Teacher Award on the National Teachers Day Awards -2020 organised by Cape Forum – You Trust, Kanyakumari District on 05 th September, 2020

(Dr.S.SELVANATHAN)