

ACADEMIC CV

DR.R.SHOBANA DEVI

Date of birth 24th June, 1983
Citizenship Indian
Marital Status Married
Community Hindu Nadar, Backward Class
Father's Name L.Ramakalangiyam (Ex-Serviceman)
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89/12 vpvv nagar,
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shobanasundaraj@gmail.com

Present Position **Assistant Professor**, Department of Commerce (SF),
V.H.N.S.N.College (Autonomous), Virudhunagar.

EDUCATION

2009 **Ph.D.** Commerce, Commerce Research Centre, VHNSN College,
Madurai Kamaraj University, India
Thesis : Emotional Intelligence of Academic Administrators in
Tamilnadu – An Exploratory Study
Thesis Advisor: Dr.P.Sundara Pandian

2008 – 2009 **PGDCA** (68%), Alagappa University, Karaikudi.

2008 – 2009 Certificate program on **SPSS 16** software under SPSS South Asia,
Bangalore

2005 – 2006 **M.Phil.**, Commerce(78%), VHNSN College, Virudhunagar,
Madurai Kamaraj University.

2003 – 2005 **M.Com.**, (66%), VHNSN College, Virudhunagar, Madurai
Kamaraj University.

2000 – 2003 **B.Com.**, (52%), Devanga Arts College, Aruppukottai, Kamaraj
University.

1999 – 2000 HSC., (86%), S.B.K., Girls’ Higher Secondary School, Aruppukottai.

1997 – 1998 SSLC., (63%), S.B.K., Girls’ Higher Secondary School, Aruppukottai.

AWARDS AND HONOURS

2014 Received ₹ 2,50,000/- from UGC to undergo Minor Research Project titled “Coping of Stress and Burnout of Women Police Personnel in Tamilnadu” for the period 01.04.2014 to 31.03.2015.

RESEARCH EXPERIENCE

2011 – Present Project Guide for M.Phil research scholars of Madurai Kamaraj University, Madurai

Research focus:

Human Resource Management

Awarded: 13

Submitted:- Nil

Guiding: 1

M.Phil Guided

S.NO	NAME	TOPIC	YEAR
1	S.Usha Lakshmi	A Study on Work Life balance of School Teachers in Virudhunagar District	May, 2011
2	S.Lalitha Priya	A Study on the Quality Work Life of Self financing Staff at Virudhunagar District	June, 2011
3.	Uma Shanthi	Absenteeism among fireworks labours at Sivakasi	June, 2012
4.	L.N. Lavanya	Customer satisfaction towards Canteen Stores Department (CSD) at Virudhunagar	July, 2012
5.	Leema Rose	Buying behavior of Women towards Two-wheeler in virudhunagar	June, 2013

6.	E.Gnanakan	Customer satisfaction towards Data Card Services in Virudhunagar	Sept, 2013
7.	Kanagavel	Stress Management of Women Police Personnel at Srivilliputhur subdivision	June, 2014
8.	S. Pandeewari	Investors attitude towards Postal small savings at Aruppukottai Taluk	Jan, 2015
9	I.Kannan	Burnout of Medical Sales representatives in Kovilpatti	June, 2015
10.	L.Kaleeswari	Employees' welfare measures in Textile Shops at Virudhunagar	June, 2016
11.	A.Uma Sankari	Employer Perception towards small scale printing units in Sivakasi	July, 2016
12.	Vijaya kumar	Quality work life of formers in Theni District	July. 2017
13.	C. Mekala	Employer Perception towards Handloom weavers in Aruppukottai	July, 2017

EDITED AND AUTHORED BOOKS

- 2021** Dr. P.Sundara Pandian and Dr.R.Shobana Devi, "Soft skills for career success" edited book with ISBN number published by LAP LAMBERT.
- 2020** Dr. P.Sundara Pandian, Dr. R. Palaniappan and Dr.B.Pavala Kumar, "Employability Skills" Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** Dr. P.Sundara Pandian and Dr.R.Meena, "Value Education" Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.
- 2020** Dr. P.Sundara Pandian, Dr.R.Palaniappan and Dr.R.Shobana Devi, "Life Skills Education" Edited Book with ISBN number published by VHNSN College(Autonomous), Virudhunagar.

SHORT TERM COURSE AND FDP

- 2021** **Two week Refresher Course** on "Commerce and Management" and obtained grade A+ organized by Teaching Learning Centre, Ramanujan College, University of Delhi on 25th June to 8th July 2021.
- 2021** **One Week Certificate Course** on “Digital Teaching Techniques” organized by ICT Academy from 9th to 13th August 2021.
- 2021** **One Week Virtual International FDP on** “Innovation, IPR, Technology Development and Entrepreneurship” from June 14 to June 19, 2021.
- 2020** **One Week Certificate Course** on “Digital Teaching Techniques” organized by ICT Academy from 12th to 17th October 2020.
- 2020** **Faculty Development Program** on “Handling Classes through Google Meet” organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 6th August 2020.
- 2020** **4-Week Induction/Orientation Programme** for "Faculty in Universities/Colleges/Institutes of Higher Education" and obtained grade A+ organized by Teaching Learning Centre, Ramanujan College, University of Delhi on 04th June to 1st July 2020.
- 2020** **Three days Faculty Development Program** on “Digital Teaching” organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 1st to 3rd June 2020.
- 2020** **Faculty Development Program** on “Handling Google Classroom for Evaluating Student Learning” organized by V.H.N.Senthikumara Nadar College (Autonomous), Virudhunagar on 20th August 2020.
- 2020** **International Faculty Development Program** on “AI based Proctoring in Next Generation Education” Organised by School of Computational Science, Chennai, 23rd May, 2020.
- 2020** **One week “Faculty Awareness Program on NAAC Accreditation”** Organized by RD’s Shri Chhatrapati Shivajiraje College of Engineering, Dhangawadi, on 10th to 15th may 2020.

- 2020** **International Faculty Development Program** on “How to write effective case study?” organized by Atmiya University, Rajkot on 2nd May 2020.
- 2020** **Three days Faculty Development Program** on “Banking Sector Reforms” organized by Saiva Bhanu Kshatriya College, Aruppukottai on 27th to 29th May 2020.

RESEARCH PRESENTATIONS

Total Presentations – 46

- 2022** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on "Faculty perception towards online teaching in Arts and Science Colleges during pandemic period in Virudhunagar District" in the journal of Emerging Technologies and Innovative Science", June 2022, Vol.6., issue-6.
- 2022** **International Conference** on “Business and Finance” held on 2nd November, 2021 at S.S. Duraisamy Nadar Mariammal College, Kovilpatti and presented a paper on “Faculty Perception towards online teaching in Arts and Science Colleges during pandemic period in Virudhunagar District”.
- 2021** **International Conference** on “Ever growing challenges in the Banking Sector” held on 16th March, 2021 at Government Arts and Science College, Sivakasi and presented a paper on “An Examen of Customers’ satisfaction towards Artificial Intelligence in Banking Sector in Virudhunagar District”.
- 2020** **National Conference** on “Bibliotheraphy for All: An Innovative Practice in Library” held on 29th February, 2020 at VHNSN College (Autonomous), Virudhunagar and presented a paper on “Coping of Stress and Burnout of Women Police Personnel”.
- 2019** **International Conference** on “Emerging Trends in Science and Social Science” held on 3rd & 4th May, 2019 at Kuala Lumpur, Malaysia and presented a paper on “Customer Adoption towards Advent of Artificial Intelligence (AI) in Indian Banking Sector – A Study with Special Reference to Tamilnadu”.

- 2019** **National Seminar** on “Online Publishing, Plagiarism and Research Integrity”, 15th February at VHNSN College, Virudhunagar and presented a paper on “Anti Plagiarism Software : An Outlook of Researcher in Madurai District”.
- 2019** **ICSSR Sponsored National Conference** on “Insolvency and Bankruptcy Code, 2016 - New Bankruptcy Law for the Revival of Indian Economy”, 3rd and 4th January, 2019 at VHNSN College, Virudhunagar and presented a paper on “PMJDY Scheme - A Lead to Financial Inclusion in India”.
- 2017** **National Conference** on “social Entrepreneurship and growing Business Opportunities in India”, 23rd and 24th August, 2017 at VHNSN College, Virudhunagar and presented a paper on “Challenges faced by Social Entrepreneur in Madurai District”.
- 2017** **UGC Sponsered National Conference** on “Working Women : Problems and Prospects”, 19th and 20th July, 2017 at VHNSN College, Virudhunagar and presented a paper on “Work Life Balance of Women Police Constables in Virudhunagar”.
- 2017** **National Conference** on "Less Cash economy and financial inclusion", 14th and 15th March 2017 at VHNSN College, Virudhunagar and presented a paper on "Effects of demonetization with special reference to Electronic Payment System".
- 2017** **National Conference** on "Start up India - A way to Standup India" 3rd and 4th march, 2017 at VHNSN College, Virudhunagar and presented a paper on "Start up issues and challenges in India".
- 2017** **National Conference** on "Start up India - A way to Standup India" 3rd and 4th march, 2017 at VHNSN College, Virudhunagar and presented a paper on "Entrepreneurship development in India - The focus on Start ups".
- 2017** **National Conference** on "Emerging Trends in Library and Information Science" 27th January 2017 at VHNSN College, Virudhunagar and presented a paper on "Emerging trends in Library and Information Science education in India".
- 2017** **National Conference** on "Goods and Service Taxes" 19th January 2017 at VHNSN College, Virudhunagar and presented a paper on "Role of GST in Indian Industrial Sector".

- 2016** **National Conference** on "Payment Banks Opportunities and Challenges", 29th and 30th September, 2016 at VHNSN College, Virudhunagar and presented a paper on "Role of Commercial Banks towards financial inclusion".
- 2016** **International Conference on** "Make in India- Initiatives, Ideas & Challenges, 19th and 20th August, 2016 at VHNSN College, Virudhunagar and presented a paper on "Make in India - An innovation on HRM".
- 2016** **National Conference** on “Role of Information and Communication Technology (ICT) on the growth of Service Industries”, held on March, 2016 at Sri Kaleeswari College, Virudhunagar and presented paper on “Role of Information Communication Technologies in Education”
- 2016** **National Conference on** “Human Rights to Peace – Ethics and Policies” held on December, 2015 at VHNSN College, Virudhunagar and presented a paper on “Domestic Violence Causes and Consequences”
- 2015** **International conference** on “Changing Scenario of E-Commerce” held on July, 2015 at VHNSN College, Virudhunagar and presented a paper on “Factors influencing Burnout of Medical Representatives at Kovilpatti”
- 2014** **International conference** on “Problems and Prospects of E-Commerce” held on 25th and 26th July, 2014 at VHNSN College, Virudhunagar and presented a paper on “Customer Satisfaction towards E-Banking at Madurai District”.
- 2014** National Seminar on “Nuclear Energy- Powering the Future” held on 21st and 22nd February, 2014 at VHNSN College, Virudhunagar and presented a paper on “Nuclear Power in India- Need of the Hour”.
- 2013** **UGC sponsored** National Conference on “Impact of ICT on Consumerism” held on 27th and 28th December, 2013 at VHNSN College, Virudhunagar and presented a paper on “Attitude of Consumers towards Foreign Direct Investment in Indian Retail Sector”.
- 2013** National Symposium on “Configuring ICT towards Rural India” held on 5th January, 2013 at VHNSN College, Virudhunagar and presented a paper on “Women’s Roles in the Economy of India with ICT”.
- 2012** **International conference** on “Shifting Paradigms of Business” held on 23rd and 24th July, 2012 at VHNSN College, Virudhunagar and presented a paper on “Customer Satisfaction in Canteen Stores Department (CSD) at Virudhunagar”.

- 2011** UGC Sponsored National Seminar on “Recent Trends in Yoga and Physical Education”, held on 11th and 12th August, 2011 at VHNSN College, Virudhunagar and presented a paper on “**Development of Sports Skills of Athlete through Emotional Intelligence**”.
- 2011** **Dr.R.Shobana Devi** and Dr.P.Sundara Pandian Published an Article “Building Motivation in Today’s Workplace” in the edited book with ISBN number “Motivational Practices in Organisations”, August, 2011.
- 2011** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Technological Developments and Designing new Business model in Renewable Energy Sector” in the edited book with ISBN Number “Business Model for Renewable Energy Products”, March 2011.
- 2010** National Seminar on “Sales Promotion Strategies” held on 22nd and 23rd December, 2010 at VHNSN College, Virudhunagar and presented a paper on “**Attitude of Retailers Regarding Sales Promotion in Virudhunagar District**”.
- 2010** National Seminar on “Research Methodology in Social Sciences” held on 6th and 7th August, 2010 at VHNSN College, Virudhunagar and presented a paper on “**Personal Competency of the Academic Administrators**”.
- 2010** National Conference on “Innovations and Organizational Changes in the Contemporary Arena” held on 9th July, 2010 at Velammal Engineering College, Chennai and presented a paper on “**Ability of the Principal in Understanding Emotion**”.
- 2010** **International Conference** on “Global Business – Challenges & Opportunities” held on 27th and 28th May, 2010 at Sri Kaleeswari College, Sivakasi and presented a paper on “**Successful Career of Academic Administrators by Using Emotional Intelligence**”.
- 2010** National Seminar on “Retailing Industry and Banking” held on 20th March, 2010 at SNR & Sons Arts and Science College, Coimbatore and presented a paper on “Effective Marketing Strategy in Retail Business”.
- 2010** UGC Sponsored National Seminar on “Emerging issues in Banking and Insurance Sector” held on 4th and 5th March, 2010 at SRNM College, Sattur and presented a paper on “HR Practice in Banking Sector in the new era”.
- 2009** National Conference on “Advanced Statistical Data Analysis for Business Intelligence” on 4th and 5th November, 2009 at Kalasalingam

University, Krishnankoil and presented a paper on “Quality work life of employees in Sri Ramalinga mills Limited, Aruppukottai”.

- 2009** National seminar on “Indian Financial Services Sector: Integration, Strategies and Challenges” held on 5 & 6th September, 2009 held at M.S.University, Tirunelveli and presented a paper on “Prevention of Money Laundering”.
- 2009** National Workshop on “Research Methodology for Researchers in Commerce and Management” held on 4th August 2009 at SFR College for Women, Sivakasi and presented a paper on “How to write the effective thesis”.
- 2009 Workshop on " Total Quality Management - It's feasibility in higher education" held on 18th and 19th may 2009 at Madurai Kamaraj University, Madurai and presented paper on "**Practicing TQM in higher education Institutions**"
- 2009 National Conference on "Issues and Challenges in Higher Education" held on 6th and 7th February 2009 at Sri Parasakthi College for Women, Courtallam and presented paper on "**Values for high quality teaching and learning Procedures**"
- 2009** TANSCHIE Sponsored Seminar on “Paradigm shift due to Information Technology Implication for Higher Education” at V.H.N.S.N. College, Virudhunagar 23rd January 2009.
- 2008** NAAC Sponsored National Level Seminar on " Quality sustenance in higher Education through Accreditation" held on 26th September 2008 at V.H.N.S.N. College, Virudhunagar and presented a paper on “Quality Enhancement in Higher Education”
- 2008** UGC Sponsored National Level Seminar on "Customer Relationship Management" held on 28th and 29th August 2008 at Providence College for Women, Coonoor and presented a paper titled “**Challenges in implementing CRM**”.
- 2008** UGC Sponsored National Level Workshop on "Human Rights Advocacy and Training" held on 7th, 8th and 9th August 2008 at V.H.N.S.N. College, Virudhunagar and presented a paper titled “**Evils of Child Labour**”.
- 2008** UGC Sponsored National Level Workshop on "Human Rights Advocacy and Training" held on 7th, 8th and 9th August 2008 at V.H.N.S.N. College, Virudhunagar and presented a paper titled “**Violence Against Women**”.

- 2008** **International Conference** held on 12th April, 2008 at Scott Christian College, Nagercoil and presented a paper on “**Management of Emotional Intelligence - A Contemporary issues for Academic Administrators**”.
- 2008** National Level Seminar on "Recent Trends in Banking" held on 2nd April, 2008 at Tamilnadu College for Engineering, Coimbatore and presented paper on “**Resolving HR issues in Banks**”.
- 2008** National Level Seminar on Recent Trends in Service Industries" held on 15th March, 2008 at VPMM College for Women, Krishnankovil and presented a paper on “**Growth of Telecommunication Industry along with the Inflow of FDI**”.

RESEARCH PUBLICATIONS

Total Publications - 53

- 2022** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on "Faculty perception towards online teaching in Arts and Science Colleges during pandemic period in Virudhunagar District" in the journal of Emerging Technologies and Innovative Science", June 2022, Vol.6., issue-6.
- 2022** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on "Influence of School Environment on the professional commitment of school teachers working in virudhunagar districts" in the Journal "Journal of the oriental Institute", May, 2022
- 2020** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “An Examen of Customers’ Satisfaction towards Artificial Intelligence in Banking Sector in Virudhunagar District” in the Journal “Alochana Chakra”, August 2020.
- 2020** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Coping of Stress and Burnout of Women Police Personnel”, in the edited book with ISBN Number “Bibiliotherapy for All: An Innovative Practice in Library” February, 2020.
- 2019** Dr.P.Sundara Pandian, and **Dr.R.Shobana Devi** Published an Article on “Integrating a Cultural Intelligence Multicultural Workforce in Chennai City”, in the Journal “College Sadhana”, August, 2019, Volume 12, Number 1 with ISSN number 0974-6838.

- 2019** **Dr.P.Sundara Pandian, and Dr.R.Shobana Devi** Published an Article on “Competence of Academic Administrators Virudhunagar District in Identifying Emotions: A Delineation”, in the Journal “College Sadhana”, February 2019, Volume 11, Number 2 with ISSN number 0974-6838.
- 2019** **Dr.R.Shobana Devi** Published an Article on “Anti Plagiarism Software : An Outlook of Researcher in Madurai District”, in the edited book with ISBN Number “Online Publishing, Plagiarism and Research Integrity” February, 2019.
- 2019** Dr.J.Kamatchi Eswaran and **Dr.R.Shobana Devi** Published an Article on “PMJDY Scheme - A Lead to Financial Inclusion in India”, in the edited book with ISBN Number “Insolvency and Bankruptcy Code, 2016 - New Bankruptcy Law for the Revival of Indian Economy” January, 2019.
- 2018** **Dr.R.Shobana Devi** and Dr.P.Sundara Pandian Published an Article on “Emotional Intelligence and Marital Satisfaction of Law Enforcement Officers and Others in Virudhunagar District - A Comparative Study”, in the Journal “College Sadhana”, August 2018, Volume 11, Number 1 with ISSN number 0974-6838.
- 2018** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** and Dr.M.Suresh Published an Article on “Problems of Women Entrepreneurs in India”, in the edited book with ISBN Number “Women Entrepreneurship in Comprehensive Environment - A Paradigm Shift in Indian Context” February, 2018.
- 2017** **Dr.R.Shobana Devi, Dr. J. Kamatchi Eswaran and Dr.P.Sundara Pandian** Published an Article on “Perception of employers towards Government scheme for Power loom sector in Aruppukottai”, in the Journal “College Sadhana”, August 2017, Volume 10, Number 1 with ISSN number 0974-6838.
- 2017** Dr. J. Kamatchi Eswaran and **Dr.R.Shobana Devi** Published an Article on “Challenges faced by Social Entrepreneurs in Madurai District”, in the Journal “College Sadhana”, February 2017, Volume 10, Number 1(A) with ISSN number 0974-6838.
- 2017** Dr. J. Kamatchi Eswaran and **Dr.R.Shobana Devi** published an Article on "Work Life Balance of Women Police Constables in Virudhunagar" in the edited book with ISBN no. 978-93-81723-72-2, "Working Women : Problem and Prospects", July 2017.
- 2017** **Dr.R.Shobana Devi** and Dr.P.Sundara Pandian Published an Article on “Welfare measures of employees in Dhall Mills at

Virudhunagar”, in the Journal “College Sadhana”, February 2017, Volume 9, Number 1 with ISSN number 0974-6838.

- 2017** **Dr.R.Shobana Devi** and C.Mekala published an Article on "Effects of demonetization with special reference to Electronic Payment System" in the edited book with ISBN no. 978-93-81723-66-1, "Less Cash economy and financial inclusion", 14th and 15th March 2017.
- 2017** **Dr.R.Shobana Devi** and C.Mekala published an Article on "Start up issues and challenges in India" in the edited book with 978-93-81723-67-8, "Start up India - A way to Standup India" 3rd and 4th march, 2017.
- 2017** **Dr.R.Shobana Devi** and V.Vijayakumar published an Article on "Entrepreneurship development in India - The focus on Start ups" in the edited book with 978-93-81723-67-8, "Start up India - A way to Standup India" 3rd and 4th march, 2017.
- 2017** **Dr.R.Shobana Devi** published an Article on "Emerging trends in Library and Information Science education in India" in the edited book with ISBN number, "Emerging Trends in Library and Information Science" 27th January 2017.
- 2016** **Dr.R.Shobana Devi** published an Article on "Role of Commercial Banks towards financial inclusion" in the edited book with ISBN no. 978-93-81723-58-6, "Payment Banks Opportunities and Challenges", 29th and 30th September, 2016.
- 2016** **Dr.R.Shobana Devi** and Mr.M.Suresh published an Article on "Make in India - An innovation on HRM" in the edited book with ISBN number 978-93-81723-54-8 "Make in India- Initiatives, Ideas & Challenges, 19th and 20th August, 2016.
- 2016** Dr.P.Sundara Pandian, Dr.S.Muthulakshmi and **Dr.R.Shobana Devi** published an Article on “Oil Seeds-The Backbone of Indian Agricultural Economy” in the Journal of Agriculture and Rural Development “Kisan World”, October 2016, Volume 43, Number 10 with ISSN number 0971-9229.
- 2016** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** published an Article on “Impact of Innovation Adoption on Business Performance of Safety Match Industry in Virudhunagar District in the International Journal of “Business and Economics Research”, with ISSN number 2455-3921, Volume 2, Number 1, March 2016.
- 2016** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Role of Information Communication Technologies in Education” in the

edited book with ISBN Number 978-93-5258-485-7 “Role of Information and Communication Technology (ICT) on the growth of Service Industries”, March, 2016.

- 2016** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Performance of Facilitators in Innovation Adoption with Special Reference to Match Industry in Virudhunagar District”, in the Journal “College Sadhana”, February 2016, Volume 8, Number 2 with ISSN number 0974-6838.
- 2015** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Domestic Violence Causes and Consequences” in the edited book with ISBN Number “Human Rights to Peace – Ethics and Policies” December, 2015.
- 2015** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** published an Article on “Factors influencing Burnout of Medical Representatives at Kovilpatti” in the edited book with ISBN number “Changing Scenario of E-Commerce” July, 2015.
- 2015** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Managing Occupational Stress: A Study of Marketing Executives in Life Insurance Companies at Virudhunagar District”, in the Journal “College Sadhana”, February 2015, Volume 7, Number 2 with ISSN number 0974-6838.
- 2014** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Coping Occupational Stress of Women Police Constables at Virudhunagar District” in the Journal “College Sadhana”, August, 2014, Volume 7, Number 1 with ISSN number 0974-6838.
- 2014** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Customer Satisfaction towards E-Banking at Madurai District” in the edited book with ISBN Number 978-93-81723-26-5
- 2014** Dr.P.Sundara Pandian and **Dr.R.Shobana Devi** Published an Article on “Impact of Emotionally Intelligent Teachers in the Classroom Management at Virudhunagar District” in the Journal “College Sadhana”, February, 2014, Volume 6, Number 2 with ISSN number 0974-6838.
- 2014** Dr.P.Sundara Pandian, **R.Shobana Devi** and **S.Kanagavel** Published an Article on “Nuclear Power in India- Need of the Hour” in the edited book with ISBN Number “Nuclear Energy -Powering the Future” February, 2014.

- 2013** Dr.P.Sundara Pandian and **R.Shobana Devi** Published an Article on “Attitude of Consumers towards Foreign Direct Investment in Retail Sector: An Empirical Investigation” in the edited book with ISBN Number 9789381723197 “Impact of ICT on Consumerism” December, 2013.
- 2013** Dr.P.Sundara Pandian and **R.Shobana Devi** Published an Article on “Impact of Behavioral Training Programme to IT Employees on Stress Management in Chennai” in the Journal “College Sadhana”, August, 2013, Volume 6, Number 1 with ISSN number 0974-6838.
- 2013** **Dr. R.ShobanaDevi** and Dr.P.Sundara Pandian Published an Article on “Attitude of In-patient at Government Hospital in Virudhunagar District” in the Journal “College Sadhana”, February, 2013, Volume 5, Number 2 with ISSN number 0974-6838.
- 2013** Dr.P.Sundara Pandian, **R.ShobanaDevi** Published an Article on “Women’s Roles in the Economy of India with ICT” in the edited book with ISBN Number “Configuring ICT towards Rural India” 5th January, 2013.
- 2012** Dr.P.Sundara Pandian, **R.ShobanaDevi** Published an Article on “Absenteeism among Firework Employees at Sivakasi” in the Journal “College Sadhana”, August, 2012, Volume 5, Number 1 with ISSN number 0974-6838.
- 2012** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Customer Satisfaction in Canteen Stores Department (CSD) at Virudhunagar” in the edited book with ISBN Number “CHANGE AHEAD”, July, 2012.
- 2012** Dr.P.Sundara Pandian, **R.Shobana Devi** Published an Article on “Quality Work Life among Self finance Staff Working in Educational Institution at Madurai” in the Journal “College Sadhana”, February, 2012.
- 2011** **Dr.R.Shobana Devi** and Dr.P.Sundara Pandian Published an Article “Development of Sports Skills of Athlete through Emotional Intelligence” in the edited book with ISBN number “Recent Trends in Yoga and Physical Education”, August, 2011
- 2011** **Dr.R.Shobana Devi** and Dr.P.Sundara Pandian Published an Article “Building Motivation in Today’s Workplace” in the edited book with ISBN number “Motivational Practices in Organisations”, August, 2011.

- 2011** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Technological Developments and Designing new Business model in Renewable Energy Sector” in the edited book with ISBN Number “Business Model for Renewable Energy Products”, March 2011.
- 2010** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Social Competency of Academic Administrators” in the book of “Business Horizon”, December 2010.
- 2010** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Attitude of Retailers Regarding Sales Promotion in Virudhunagar District” in the book of “Sales Promotional Strategies”, December 2010.
- 2010** **Dr.R.Shobana Devi**, Dr.P.Sundara Pandian, Published an Article on “Successful Implementation of Six Sigma Concept in Service Industry” in the Journal COLLEGE SADHANA, Vol:3 , August, 2010.
- 2010** Dr. P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Personal Competency of the Academic Administrators in the edited book of “Research Methodology in Social Sciences”, August, 2010.
- 2010** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Successful Career of Academic Administrators by using emotions in the book “Global Business (Challenges and Opportunities)”.
- 2010** Dr.P.Sundara Pandian, **Dr.R.Shobana Devi** Published an Article on “Effective Marketing Strategy in Retail Business” in the book of “Emerging Trends in Retailing Industry”.
- 2010** **Dr.R.Shobana Devi**, Dr.P.Sundara Pandian, Published an Article on “Money Laundering - Threat of the day” in the Journal COLLEGE SADHANA, Vol:2 , February, 2010.
- 2009** **Dr.R.Shobana Devi**, Dr.P.Sundara Pandian, Published an Article on “Ability of the Academic Administrators in Identifying Emotions” in the Journal COLLEGE SADHANA, Vol: 1, August, 2009.
- 2009** **R.Shobana Devi**, Dr.P.Sundara Pandian, Published an Article on “Changing HR Practice in Banking Sector” in the Journal COLLEGE SADHANA, Vol:1 , February, 2009.

- 2008** **R.Shobana Devi**, Dr.P.Sundara Pandian, “Violence Against Women” in the Journal Indian Journal of Human Rights & Justice, Vol: 4, 2008.
- 2008** **R.Shobana Devi**, Dr.P.Sundara Pandian, Published an Article on “Need of Emotional Intelligence in Business” in the Journal COLLEGE SADHANA, Vol: 1, August, 2008.
- 2007** P.Sundara Pandian, **R.Shobana Devi**, “Enhancing Emotional Intelligence at Workplace” in FOCOT Journal of Commerce, Vol: 1, July – December, 2007.

WORKSHOP/WEBINAR PARTICIPATION

Total Participation - 11

- 2021** SEBI-IPEF Sponsored National Webinar on “Introduction to Securities Market, IPO, /mutual Fund And ETF Investing” Organised by SBK College, Arupukottai, on 20th February, 2021.
- 2020** International Virtual Conference on Recent Trends & Innovations in Science, Engineering and Social Sciences (IVCRTISESS-2020) organized by V.H.N.Senthikamara Nadar College, Virudhunagar and PEARL – A Foundation for Education Excellence, Bengaluru on 4th to 6th September, 2020.
- 2020** Webinar on “Outcome based Assessment Strategies” organized by V.H.N.Senthikamara Nadar College, virudhunagar on 18th July, 2020.
- 2020** Webinar on “Art of Writing Research Articles” organized by Anugraha Institute of Social Science on 6th June 2020.
- 2020** Webinar on Good Teacher to Great Teacher organized by ICT Academy on 14th May, 2020.
- 2020** National Webinar on “Use of Elsevier tools in Research Workflow” organized by University of Madras, Chennai and Elsevier on 5th May, 2020.

- 2009** Three days Seminar on “Review of Literature and Application of Statistics” at VHNSN College, Virudhunagar on 10th, 11th and 12th December, 2009.
- 2009** NAAC Sponsored one day workshop on “Quality Excellence and Quality Sustenance in Education” at Sourashtra College, Madurai on 21st August, 2009.
- 2009** One day **TANSCHE** Sponsored workshop on “Environmental Protection Awareness” at VHNSN College, Virudhunagar on 20th February, 2009.
- 2008** One day workshop on “Application of statistical tools in social research” by FOCOT at S.F.R. College for Women, Sivakasi on 13 December, 2008
- 2008** Two day National Workshop on “Career Prospects in Entertaining Industry: Video & Radio Jockeying, Compering, News reading, and Event Housing” at Fatima College, Madurai on 15 & 16 September 2008.
- 2007** One day workshop on “Application of statistical tools in social research” by FOCOT at V.V.V. College for Women on 22nd December, 2007
- 2007** One day inter collegiate workshop on “Computer usage for multivariate Analysis” at V.H.N.S.N., College, Virudhunagar on 12th October, 2007.
- 2007** One day workshop on “Effective thesis writing”, at VHNSN., College, Virudhunagar on 5th October, 2007.
- 2006** One day workshop on “Research Methodology”, at SFR College for women, Sivakasi on 4th January, 2006.
- 2006** One day inter Collegiate Seminar on “Modern trends in Banking and Women entrepreneur” at VPMM College for Women, Krishnankoil on 10th January, 2006.
- 2005** One day workshop on “Towards the VAT Regime”, at VHNSN., College, Virudhunagar on 18th February, 2005.

WORKING EXPERIENCE

2011 – Present **Assistant Professor**, Commerce Research Centre, Virudhunagar
Hindu Nadars' Senthikumara Nadar College, Virudhunagar, India.

2009 – 2011 **Project Fellow**, UGC Major Research Project, New Delhi

QUESTION PAPER SETTER & EXAMINER

- Madurai Kamaraj University, Madurai
- Alagappa University, Karaikudi
- Various Autonomous Colleges

EXTENSION SERVICES

FINE ARTS

2011- Present As a member of fine arts committee, accompanied the college students in various Inter-collegiate competition and programmes. Motivated and trained the students to exhibit the cultural talents.

OLD GIRLS' ASSOCIATION

2011- Present Serving as a joint secretary of old girls association, creating a network among the alumni, providing mentoring services, financial supporting the college in its welfare activities. Trying to reunion the past alumni and motivating the young generation to enhance their life skills.

WARDEN

2016 - 2017 serving as a deputy warden from 2016 in our girls hostel. organised many training program for the girls students such as beautician course, yoga class, doll making and conducted aptitude class to improve their soft skills .

SPORTS COMMITTEE

2011- 2015 Being the member of sports committee conducted many track events during sports day and regularly encouraging the girls students to participates in sports activities.

NATIONAL SERVICE SCHEME

2013 - 2015

Assisted in NSS activities attended 7 days special camp conducted by the NSS girls unit. Actively engaged in arranging various programmes to enhance the leadership capacities and improve their community services.

SELF ENTREPRENEUR FORUM

2016 - Present

As a member of self entrepreneur forum helped in organising programmes on health and hygienic particularly for the girls students.

PERSONALITY DEVELOPMENT

2016 - 2018

As a member of personality development cell helped the girls to development their personality and in honing their natural skills. Helped the girl , students to develop time management, task management, team building, strategic planning , leadership and personnel management